Database Term Project on Sales Transaction Application

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Introduction

The purpose of this report is to design a database system for a sales transaction application in order to improve the company's current database system. This company sells 72 products, which are categorized into 5 categories and 22 subcategories. It has 5 different sales channels: direct sales, telesales, catalog, internet and partners, which are divided into 3 channel classes: direct, indirect, and others. 55,000 customers in 15 countries have purchased its products. 48,500 sales transactions have generated \$4,368,743.93 in sales during the time period from 2012 to 2013, and 492,064 sales transactions have generated \$44,230,567.8 in sales for 2014. There were 503 promotions between 2012 and 2014, with an average cost of \$50,160.83 and a total cost of \$25,230,900 for an average of 61.5 days. There were 9 categories and 22 subcategories of promotions.

As shown in Figure 1, the company currently has 4 main departments: CEO, Sales Department, Marketing Department, and Accounting Department; and 4 users: CEO, Sales Director, Marketing Director, and Accounting Director. Each department, including the CEO, has a specific interest in the sales transaction information. The CEO is a key stakeholder whose main responsibility is to have a vision for the company and lead their team to success. The CEO would like to see a broad overview of the company's performance.

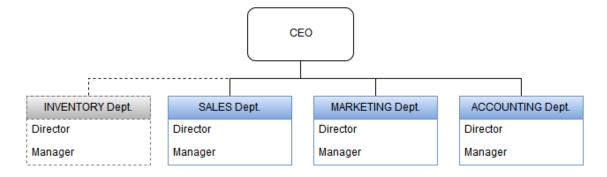


Figure 1. Organization Hierarchy Chart

The sales department will need information pertaining to revenue as a result of its sales activities.

The sales department is responsible for setting sales goals, establishing training programs for the sales representatives, and advising the sales representatives on ways to improve their sales and performance.

The sales department also oversees the regional and local sales managers and their staff.

The marketing department is in charge of the development and implementation of the brand strategy. They also oversee the implementation of marketing campaigns. Thus, the marketing department is concerned about sales changes attributed to promotions and cost of promotions.

The accounting department is responsible for handling financial matters, such as accounts payable and account receivable. Therefore, the accounting department will be interested in company profits and losses, which is defined as the difference between revenue and cost.

Currently, only 4 users will have access to their department's business views: the CEO, Sales Director, Marketing Director, and Accounting Director. Based on their needs, some of these individuals also have access to confidential customer information. In the future, we recommend creating a high-level business view for the Inventory Director, who is responsible for inventory, order fulfillment, and overseeing warehouse employees. This would include information such as the average time to ship. Further, 4 additional business views could be created for the manager in each department. These views would contain more detailed sales transaction information, but would exclude confidential customer information. These additional business views would allow the manager to support the director in day-to-day operations.

Data Understanding

Our team found that there were some inconsistencies in the data as follows:

- 1. In the LI_PRODUCTS table, there were 6 product categories and 72 products. The "Electronics" category was inconsistent, as it had two versions "Electronics" and "ELECTRONICS".
- 2. In the LI_PROMOTIONS table, there were 503 distinct promotions. There was one mistake in this table. Two promotions had "ad news" as the promotion category, but "ad news" is supposed to be the subcategory.
- **3.** In the LI_CHANNELS table the CHANNEL_ID was not consistent because there was a foreign key reference in other tables with a NUMBER datatype.
- **4.** In the LI_CUSTOMERS_EXT table the CUST_MARITAL_STATUS attribute had many inconsistencies as same information was expressed in different forms.
- **5.** In the LI_SALES_12_13 and LI_SALES_14 tables all the primary and foreign key constraints are defined as the VARCHAR datatype.

We identified the following columns contained useless data:

- In the LI_CHANNELS table the column CHANNEL_TOTAL is unnecessary since all of the rows contain the same value "CHANNEL TOTAL".
- 2. In the LI_CUSTOMER_INTX table the columns CUST_TOTAL and COUNTRY_TOTAL are unnecessary since the same value is listed in each column, "CUST_TOTAL" and "COUNTRY_TOTAL", respectively.
- 3. In the LI_PRODUCTS table the columns PROD_STATUS and PROD_TOTAL are unnecessary since the same value is listed in each column, "PROD_STATUS" and "PROD_TOTAL", respectively.

4. In the LI_PROMOTIONS table the column PROMO_TOTAL is unnecessary because the rows contain the same value, "PROMO TOTAL".

The following table provides a summary of the database tables, including the total row count, distinct values, and cardinality.

Table 1. Database Tables Summary

Table Name	Column Name	Total Row Count	Distinct Values	Cardinality
LI_CUSTOMERS_EXT	CUST_GENDER	55500	2	0.000036
LI_CUSTOMERS_INTX	CUST_GENDER	55500	2	0.000036
LI_CUSTOMERS_INTX	COUNTRY_REGION	55500	5	0.0000900
LI_CUSTOMERS_EXT	CUST_CREDIT_LIMIT	55500	8	0.0001441
LI_CUSTOMERS_INTX	COUNTRY_SUBREGION	55500	10	0.000180
LI_CUSTOMERS_EXT	CUST_MARITAL_STATUS	55500	12	0.000216
LI_CUSTOMERS_EXT	CUST_INCOME_LEVEL	55500	13	0.000234
LI_CUSTOMERS_INTX	COUNTRY_NAME	55500	19	0.000342
LI_SALES_14	QUANTITY_SOLD	492064	185	0.0003759
LI_CUSTOMERS_EXT	CUST_YEAR_OF_BIRTH	55500	75	0.00135
LI_SALES_14	SALE_DATE	492064	730	0.0014835
LI_SALES_14	SHIPPING_DATE	492064	734	0.001492
LI_SALES_14	PAYMENT_DATE	492064	738	0.0014998
LI_SALES_12_13	QUANTITY_SOLD	48500	116	0.00239
LI_CUSTOMERS_INTX	CUST_STATE_PROVINCE	55500	145	0.00261
LI_CUSTOMERS_INTX	CUST_CITY	55500	620	0.01117
LI_CUSTOMERS_INTX	CUST_POSTAL_CODE	55500	623	0.011225
LI_PRODUCTS	PROD_UNIT_OF_MEASURE	72	1(U)	0.01388
LI_PRODUCTS	PROD_PACK_SIZE	72	1(P)	0.01388
LI_PRODUCTS	SUPPLIER_ID	72	1	0.01388
LI_SALES_12_13	SALE_DATE	48500	728	0.0150
LI_SALES_12_13	SHIPPING_DATE	48500	733	0.0151
LI_SALES_12_13	PAYMENT_DATE	48500	735	0.0151
LI_CUSTOMERS_INTX	CUST_LAST_NAME	55500	908	0.0163
LI_PROMOTIONS	PROMO_CATEGORY	503	9	0.0179
LI_CUSTOMERS_INTX	CUST_FIRST_NAME	55500	1300	0.0234

LI_PRODUCTS	PROD_WEIGHT_CLASS	72	2	0.0278
LI_CUSTOMERS_INTX	CUST_EMAIL	55500	1699	0.0306
LI_PROMOTIONS	PROMO_SUBCATEGORY	503	22	0.0437
LI_SALES_14	UNIT_PRICE	492064	25535	0.0519
LI_SALES_14	AMOUNT_SOLD	492064	33924	0.0689
LI_PRODUCTS	PROD_CAT_DESC	72	5	0.06944
LI_PRODUCTS	PROD_CATEGORY	72	6	0.0833
LI_SALES_12_13	UNIT_PRICE	48500	8439	0.174
LI_SALES_12_13	AMOUNT_SOLD	48500	10841	0.2235
LI_PRODUCTS	PROD_SUBCAT_DESC	72	21	0.291667
LI_PRODUCTS	PROD_SUBCATEGORY	72	21	0.291667
LI_PROMOTIONS	PROMO_END_DATE	503	190	0.3777
LI_PROMOTIONS	PROMO_BEGIN_DATE	503	192	0.38171
LI_PRODUCTS	PROD_MIN_PRICE	72	42	0.5833
LI_PRODUCTS	PROD_LIST_PRICE	72	42	0.5833
LI_CHANNELS	CHANNEL_CLASS	5	3	0.6
LI_CUSTOMERS_INTX	CUST_STREET_ADDRESS	55500	50945	0.91792
LI_CUSTOMERS_INTX	CUST_MAIN_PHONE_NUMBER	55500	51000	0.9189
LI_PRODUCTS	PROD_NAME	72	71	0.98611
LI_PRODUCTS	PROD_DESC	72	71	0.98611
LI_PROMOTIONS	PROMO_COST	503	501	0.99602
LI_CHANNELS	CHANNEL_DESC	5	5	1
LI_PROMOTIONS	PROMO_NAME	503	503	1

The above table provides the cardinality of all the attributes in all the tables:

1. LI_CHANNELS - CHANNEL_CLASS(2 DISTINCT VALUES OUT OF 5)

2. LI_CUSTOMERS_INTX - CUST_GENDER(2 distinct values for 55000 rows),

COUNTRY_REGION(5 distinct values for 55000 rows), COUNTRY_SUBREGION(10 distinct values for 55000 rows), COUNTRY_NAME(19 distinct values for 55000 rows), CUST_STATE_PROVINCE(145 distinct values for 55000 rows), CUST_CITY(620 distinct values for 55000 rows), CUST_POSTAL_CODE(623 distinct values for 55000 rows)

- 3. LI_CUSTOMERS_EXT CUST_CREDIT_LIMIT(8 distinct values for 55000 rows), CUST_MARITAL_STATUS(12 distinct values for 55000 rows), CUST_INCOME_LEVEL(13 distinct values for 55000 rows).
- 4. LI_PRODUCTS PROD_UNIT_OF_MEASURE(1 distinct values for 72 rows),
 PROD_PACK_SIZE(1 distinct values for 72 rows)
- LI_PROMOTIONS PROMO_CATEGORY(9 distinct values for 503 rows),
 PROMO_SUBCATEGORY(22 distinct values for 503 rows),

The following attributes appear to be potential identifiers of embedded entities:

- 1. Product Category and Product Subcategory in LI_PRODUCTS
- Customer and Country could be split in LI_CUSTOMERS_INTX as both are functionally independent
- 3. Promo Category and Promo Subcategory in LI_PROMOTIONS

The following attributes possess functional dependencies:

- 1. CHANNEL_ID is the unique identifier
- COUNTRY_NAME, COUNTRY_SUBREGION and COUNTRY_REGION depends on COUNTRY ID, since COUNTRY ID is the unique identifier

The following tables represent the same entity:

1. LI_SALES_12_13 and LI_SALES_14. Both tables have the same attribute, but are distinguished by the sale years. For example, LI_SALES_12_13 contains sales data for 2012 and 2013, while LI_SALES_14 contains sales data for 2014, 2015 and 2016. We chose to combine these two tables into one sales table for simplicity.

2. LI_CUSTOMERS_INTX and LI_CUSTOMERS_EXT. LI_CUSTOMERS_INTX contains data on customers obtained from internal sources, while LI_CUSTOMERS_EXT contains data on customers obtained from external courses. We also combined these two tables into one customer table for simplicity.

Data Modeling

Figure 2 displays the conceptual data model we designed based on our meetings with the client. Each SALES transaction has a PRODUCT, a CUSTOMER, a CHANNEL, and a PROMOTION. These are identified by the relevant IDs: PROD_ID, CUST_ID, CHANNEL_ID, and PROMO_ID. Each PRODUCT has a PRODUCT ID, PRODUCT SUBCATEGORY, and a SUPPLIER. A PRODUCT CATEGORY has one or more a PRODUCT SUBCATEGORY. A PRODUCT SUBCATEGORY has one or more PRODUCTS. Each PROMOTION has a PROMOTION ID and a PROMOTION NAME. Each CHANNEL has a CHANNEL ID, CHANNEL DESCRIPTION, and CHANNEL CLASS. Finally, each CUSTOMER has a CUSTOMER ID.

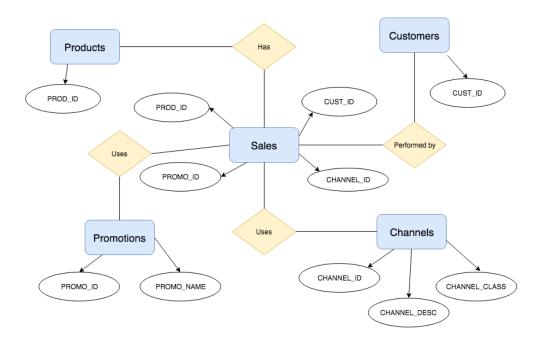


Figure 2. Conceptual Data Model

Application - Business Queries

Below are the business queries we designed for each user.

Sales Director

Sales_bvq1. In order to determine which month the company had the most revenue in a particular country, we provide a business query as follows:

CREATE OR REPLACE VIEW group3022.sales_bvq1 AS

SELECT count.country_name,

TO_CHAR(sale.sale_date, 'mm') AS month,

SUM(sale.amount_sold) AS revenue

FROM group3022_group3022_sales sale

INNER JOIN group3022_group3022_customers cust ON sale.cust_id = cust.cust_id

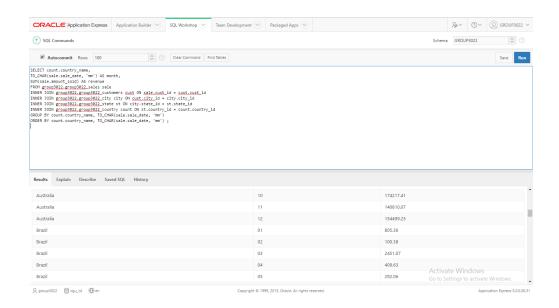
INNER JOIN group3022_group3022_city city ON cust.city_id = city.city_id

INNER JOIN group3022_group3022_state st ON city.state_id = st.state_id

INNER JOIN group3022_group3022_country count ON st.country_id = count.country_id

GROUP BY count.country_name, TO_CHAR(sale.sale_date, 'mm')

ORDER BY count.country_name, TO_CHAR(sale.sale_date, 'mm');



Sales_bvq2. In order to analyze which products had the highest sales in a particular subregion, we provide a business query as follows:

CREATE OR REPLACE VIEW group3022.sales_bvq2 AS

SELECT sr.country_subregion,

prod_name,

SUM(sale.amount_sold) AS revenue

FROM group3022_group3022_sales sale

INNER JOIN group3022_group3022_products prod ON sale.prod_id = prod.prod_id

INNER JOIN group3022_group3022_customers cust ON sale.cust_id = cust.cust_id

INNER JOIN group3022.group3022_city city ON cust.city_id = city.city_id

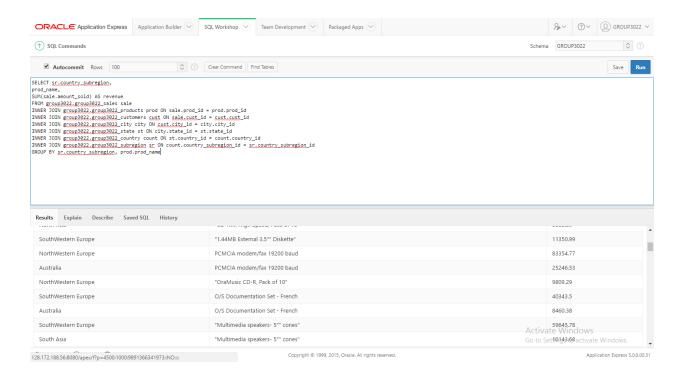
INNER JOIN group3022_group3022_state st ON city.state_id = st.state_id

INNER JOIN group3022_group3022_country count ON st.country_id = count.country_id

INNER JOIN group3022_subregion sr ON count.country_subregion_id =

sr.country_subregion_id

GROUP BY sr.country_subregion, prod.prod_name



Marketing Director

Market_bvq1. This business query is used to determine which product category had the highest revenue based on the promotion category.

CREATE OR REPLACE VIEW group3022.market_bvq1 AS

SELECT prod_category, promo_category, revenue

FROM (

SELECT prod_cat.prod_category, promo_cat.promo_category,

SUM(sale.amount_sold) AS revenue

FROM group3022_sales sale

INNER JOIN group3022_group3022_products prod

ON sale.prod_id = prod.prod_id

INNER JOIN group3022.group3022_prod_subcategory prod_subcat

ON prod_prod_subcategory_id = prod_subcat.prod_subcategory_id

INNER JOIN group3022.group3022_prod_category prod_cat

ON prod_subcat.prod_category_id = prod_cat.prod_category_id

INNER JOIN group3022.group3022_promotions promo

ON sale.promo id = promo.promo id

INNER JOIN group3022.group3022_promo_subcategory promo_subcate
ON promo_subcategory_id = promo_subcat.promo_subcategory_id
INNER JOIN group3022.group3022_promo_category promo_cat
ON promo_subcat.promo_category_id = promo_cat.promo_category_id
GROUP BY prod_cat.prod_category, promo_cat.promo_category) a
ORDER BY revenue DESC;

ION groundPlat, provideDlat, pr		
Results Explain Describe Saved SQL History	INC PRODUCTOR	BURY HOUSE
Hardware	NO PROMOTION	9573112.35
Electronics	NO PROMOTION	8591615.22
Software/Other	NO PROMOTION	6292316.96
Peripherals and Accessories	TV	283870.2
Photo	TV	259792.07
Peripherals and Accessories	post	227589.39
Electronics	TV	215675.11 Activate Windows

Market_bvq3. This business query lists the customers in each state that are at the top 5% income level and whose percentage of distinct products purchased is less than 10% of the maximum number of distinct products purchased. This is helpful for determining which customers to target to increase sales within this customer segment.

CREATE OR REPLACE VIEW group3022.market_bvq3 AS

SELECT i.cust_state_province AS state, i.cust_first_name AS first_name, i.cust_last_name AS last_name, i.cust_income_level AS income_level,

i.distinct_prod_bought as "Unique # of Products Bought",

ROUND(i.percentage_bought_products, 2) AS "% of Comparison to Maximum #"

FROM (

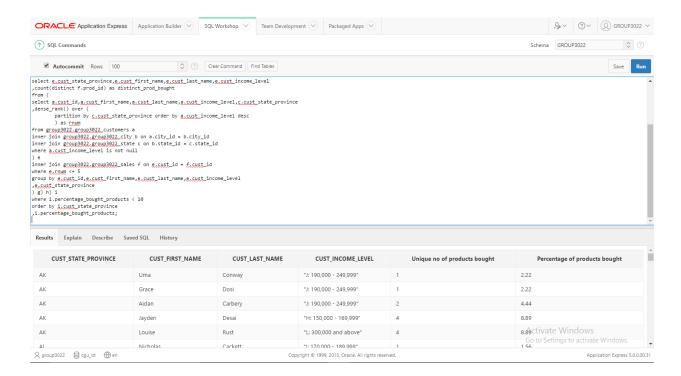
 $SELECT\ h.cust_state_province,\ h.cust_first_name,\ h.cust_last_name,\ h.cust_income_level,\\ h.distinct_prod_bought,\ (h.distinct_prod_bought\ /\ h.max_distinct_prod_bought) * 100\ AS\\ percentage_bought_products$

FROM (

SELECT g.cust_state_province, g.cust_first_name, g.cust_last_name, g.cust_income_level, g.distinct_prod_bought, max(g.distinct_prod_bought) over (partition by g.cust_state_province)

AS max_distinct_prod_bought

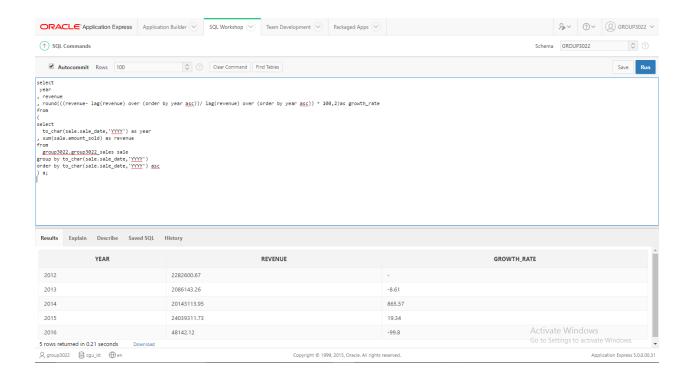
```
FROM (
SELECT e.cust_state_province, e.cust_first_name, e.cust_last_name, e.cust_income_level,
count(distinct f.prod id) AS distinct prod bought
FROM (
SELECT a.cust_id, a.cust_first_name, a.cust_last_name, a.cust_income_level,
c.cust_state_province, DENSE_RANK() OVER (PARTITION BY c.cust_state_province
ORDER BY a.cust_income_level DESC) AS rnum
FROM group3022_group3022_customers a
INNER JOIN group3022.group3022_city b ON a.city_id = b.city_id
INNER JOIN group3022_group3022_state c ON b.state_id = c.state_id
WHERE a.cust_income_level IS NOT NULL) e
INNER JOIN group3022_group3022_sales f ON e.cust_id = f.cust_id
WHERE e.rnum <= 5
GROUP BY e.cust_id, e.cust_first_name, e.cust_last_name, e.cust_income_level,
e.cust_state_province) g
) h
) i
WHERE i.percentage_bought_products < 10
ORDER BY i.cust_state_province, i.percentage_bought_products;
```



Accounting Director

Account_bv1. This business view lists the yearly revenue and the corresponding growth rate comparing the current year's revenue to the last year's revenue.

```
CREATE OR REPLACE VIEW group3022.account_bv1 AS
SELECT a.year, a.revenue,
ROUND(((a.revenue- LAG(a.revenue) OVER (ORDER BY a.year ASC)) / LAG(a.revenue)
OVER (ORDER BY a.year ASC)) * 100,2) AS growth_rate
FROM (
SELECT to_char(sale.payment_date,'YYYY') as year, sum(sale.amount_sold) as revenue
FROM group3022.group3022_sales sale
GROUP BY to_char(sale.payment_date,'YYYY')
ORDER BY to_char(sale.payment_date,'YYYY') ASC
) a;
```



CEO

CEO_bvq1. This is a materialized view for the CEO for the number of sales based on country.

CREATE MATERIALIZED VIEW group3022.ceo_bvq1

PCTFREE 10 PCTUSED 20 INITRANS 1 MAXTRANS 255

STORAGE (INITIAL 8192 NEXT 8192 MINEXTENTS 1 PCTINCREASE 5)

BUILD IMMEDIATE

REFRESH COMPLETE

ENABLE QUERY REWRITE

AS

SELECT country_name, count

FROM

(SELECT count.country_name, count(*) AS count

FROM group3022_sales sale

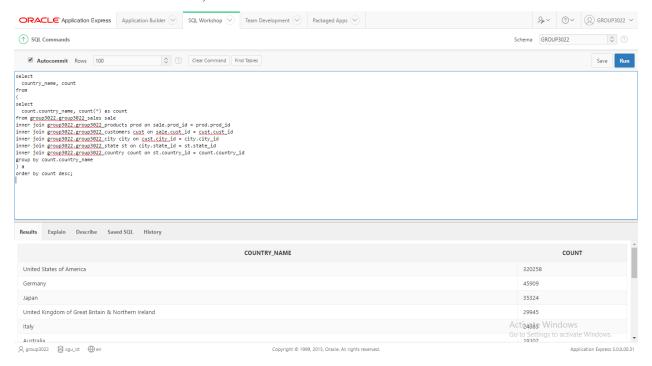
INNER JOIN group3022_group3022_products prod ON sale.prod_id = prod.prod_id

INNER JOIN group3022.group3022 customers cust ON sale.cust id = cust.cust id

INNER JOIN group3022_group3022_city city ON cust.city_id = city.city_id

INNER JOIN group3022_group3022_state st ON city.state_id = st.state_id
INNER JOIN group3022_group3022_country count ON st.country_id = count.country_id
GROUP BY count.country_name
) a

ORDER BY count desc;



CEO_bvq2. This is business view displays the top 3 selling products per year and the corresponding total revenue.

```
CREATE OR REPLACE VIEW group3022.ceo_bvq2 AS

SELECT e.year, e.position, e.prod_name, e.total_revenue

FROM (

SELECT d.year,

RANK() OVER (PARTITION BY d.year ORDER BY d.revenue DESC) AS position,

d.prod_name, revenue AS total_revenue

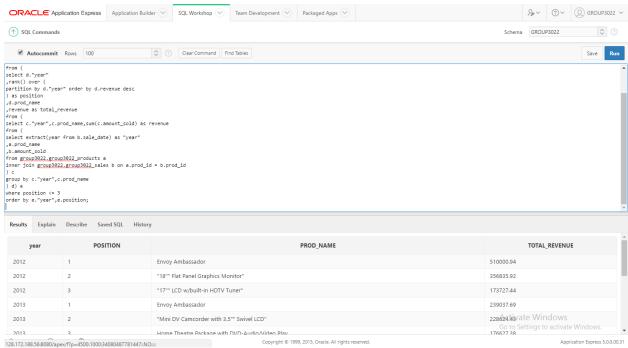
FROM (

SELECT c.year, c.prod_name, SUM(c.amount_sold) AS revenue

FROM (

SELECT EXTRACT(YEAR FROM b.sale_date) AS year, a.prod_name, b.amount_sold
```

```
FROM group3022_group3022_products a
INNER JOIN group3022_group3022_sales b ON a.prod_id = b.prod_id
) c
GROUP BY c.year,c.prod_name
) d
) e
WHERE position <= 3
ORDER BY e.year, e.position;
```



Security Requirements

Based on our query profile, Tables 2 and 3 display the security permission and prevention access, respectively. The CEO will have access to all views: Sales, Marketing, Accounting, and CEO. The Sales Director, Accounting Director, and Marketing Director will only have access to their respective business views. Providing access to only the relevant users maintains data integrity and confidentiality.

Table 2. Security Access Permission Matrix

	Sales View	Marketing View	Accounting View	CEO View
СЕО	yes	yes	yes	yes
Sales Director	yes	-	-	-
Accounting Director	-	-	yes	-
Marketing Director	-	yes	-	-

 Table 3. Security Access Prevention Matrix

	Sales View	Marketing View	Accounting View	CEO View
СЕО	1	-	1	-
Sales Director	1	yes	yes	yes
Accounting Director	yes	yes	-	yes
Marketing Director	yes	-	yes	yes

Relational Database Design

The entity-relationship diagram represented in Figure 3 is derived from the tables in "LIY26", which are normalized to 3NF in the "GROUP3022" schema. First, the unnecessary columns were removed and the embedded entities were grouped, as explained in the Data Understanding section and shown in figure 2. For example, we noticed that CUST_CITY, CUST_STATE, COUNTRY_NAME, CONTRY_SUBREGION, and COUNTRY_REGION in the original LI_CUSTOMERS_INTX table (CUSTOMERS in our schema), could be normalized to separate tables. The PRODUCTS and PROMOTIONS tables were also separated by PROD_CATEGORY and PROD_SUBCATEGORY. We defined the primary keys of these separate columns as "Column Name_ID".

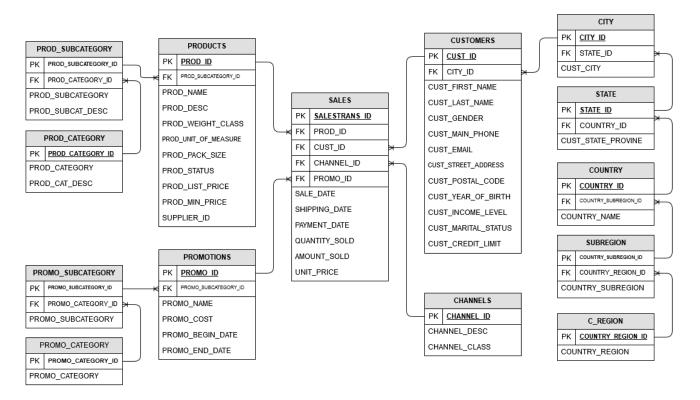


Figure 3. Entity-Relationship Diagram

Integrity Constraints

Based on the data inconsistencies found in the Data Understanding section, we made the following changes. Each number corresponds to the same problem identifies in the Data Understanding section.

- 1. The "Electronics" category was inconsistent, as it had two versions "Electronics" and "ELECTRONICS". We fixed this inconsistency by standardizing both to "Electronics".
- 2. Two promotions had "ad news" as the promotion category, but "ad news" is supposed to be the subcategory. Therefore, we changed the categories with "ad news" to "newspaper" and moved "ad news" into the corresponding subcategory field.
- 3. In the LI_CHANNELS table the CHANNEL_ID was not consistent because there was a foreign key reference in other tables with a NUMBER datatype. Our team handled this this by changing the datatype to NUMBER.
- **4.** The CUST_MARITAL_STATUS attribute had many inconsistencies as same information was expressed in different forms. Thus, we standardized the attribute values to the following:
 - a. Not sure
 - b. Divorced
 - c. Single
 - d. Widowed
 - e. Married

In addition, we constrained CUST_MARITAL_STATUS so that it will only accept the above values, which handles the check constraint as well.

5. In the LI_SALES_12_13 and LI_SALES_14 tables all the primary and foreign key constraints are defined as the VARCHAR datatype. We changed these to the NUMBER datatype, as they as they referenced by their parent tables.

6. We also implemented a constraint for the CUST_GENDER attribute. This field will only

accept the following values:

a. M

b. F

Based on the useless data found in the Data Understanding section, we made the following

changes.

1. In the LI_CHANNELS table the column CHANNEL_TOTAL is unnecessary since all of the

rows contain the same value "CHANNEL TOTAL". Thus, CHANNEL TOTAL was

eliminated from the database design.

2. In the LI CUSTOMER INTX table the columns CUST TOTAL and COUNTRY TOTAL

are unnecessary since the same value is listed in each column, "CUST TOTAL" and

"COUNTRY TOTAL", respectively. Both columns were removed from the database design.

3. In the LI PRODUCTS table the columns PROD STATUS and PROD TOTAL are

unnecessary since the same value is listed in each column, "PROD STATUS" and

"PROD TOTAL", respectively. Both columns were removed.

4. In the LI_PROMOTIONS table the column PROMO_TOTAL is unnecessary because the

rows contain the same value, "PROMO TOTAL". This column was removed from the

database design.

For each base table we defined the following primary key constraints, as well as referential

integrity constraints and inter-columns when necessary.

1. TABLE NAME: group3022_promo_category

PRIMARY KEY: promo_category_id

21

2. TABLE NAME: group3022_promo_subcategory

PRIMARY KEY: promo_subcategory_id

FOREIGN KEY: prod_category_id which references the PRIMARY KEY in table group3022_promo_category

3. TABLE NAME: group3022_promotions

PRIMARY KEY: promo id

FOREIGN KEY: promo_subcategory_id which references the PRIMARY KEY in table group3022_promo_subcategory

4. TABLE NAME: group3022_prod_category

PRIMARY KEY: prod_category_id

5. TABLE NAME: group3022_prod_subcategory

PRIMARY KEY: prod_subcategory_id

FOREIGN KEY: prod_category_id which references the PRIMARY KEY in table group3022_prod_category

6. TABLE NAME: group3022_products

PRIMARY KEY: prod_id

FOREIGN KEY: prod_subcategory_id which references the PRIMARY KEY in table group3022_prod_subcategory

7. TABLE NAME: group3022_region

PRIMARY KEY: country_region_id

8. TABLE NAME: group3022 subregion

PRIMARY KEY: country_subregion_id

FOREIGN KEY: country_region_id which references the PRIMARY KEY in table group3022_region

9. TABLE NAME: group3022_country

PRIMARY KEY: country_id

FOREIGN KEY: country_region_id which references the PRIMARY KEY in table

group3022_subregion

10. TABLE NAME: group3022_state

PRIMARY KEY: state_id

FOREIGN KEY: country_id which references the PRIMARY KEY in table

group3022_country

11. TABLE NAME: group3022_city

PRIMARY KEY: city_id

FOREIGN KEY: state_id which references the PRIMARY KEY in table

group3022_state

12. TABLE NAME: group3022_customers

PRIMARY KEY: cust_id

FOREIGN KEY: city_id which references the PRIMARY KEY in table group3022_city

13. TABLE NAME: group3022_channels

PRIMARY KEY: channel_id

14. TABLE NAME: group3022_sales

PRIMARY KEY: salestrans_id

FOREIGN KEY: prod_id, cust_id, channel_id, promo_id which references the

PRIMARY KEY in table group3022_products, group3022_customers,

group3022_channels and group3022_promo

Table Creation (Query Profile)

Before creating the final tables represented in the entity-relationship diagram we needed to create views to calculate the storage requirements. Below are the views we created for this purpose.

Views

v_group3022_promo_category.

```
CREATE OR REPLACE VIEW group3022.v_group3022_promo_category AS

SELECT

ROW_NUMBER() OVER (ORDER BY promo.promo_category) AS promo_category_id,
promo.promo_category

FROM (

SELECT DISTINCT CASE WHEN promo_category = 'ad news' THEN 'newspaper'

ELSE promo_category END AS promo_category

FROM liy26.li_promotions
) promo;
```

$v_group 3022_promo_subcategory.$

```
CREATE OR REPLACE VIEW group3022.v_group3022_promo_subcategory AS SELECT ROW_NUMBER() OVER (ORDER BY subcat.promo_category, subcat.promo_subcategory) AS promo_subcategory_id, cat.promo_category_id, subcat.promo_subcategory
FROM (
```

CASE WHEN promo_subcategory = 'NO RPOMOTION' THEN 'NO PROMOTION'
WHEN promo_category = 'ad news' AND promo_subcategory = 'newspaper' THEN 'ad news'
ELSE promo_subcategory END AS promo_subcategory,

CASE WHEN promo_category = 'ad news' THEN 'newspaper' ELSE promo_category end AS promo_category

FROM liy26.li promotions promo

SELECT DISTINCT

```
) subcat
INNER JOIN group3022.v_group3022_promo_category cat ON subcat.promo_category =
cat.promo_category;
v group3022 promotions.
CREATE OR REPLACE VIEW group3022.v group3022 promotions AS
SELECT DISTINCT promo_fixed.promo_id, subcat.promo_subcategory_id,
promo fixed.promo name, promo fixed.promo cost, promo fixed.promo begin date,
promo fixed.promo end date
FROM (
SELECT DISTINCT subcat.promo subcategory id, cat.promo category,
subcat.promo_subcategory
FROM group3022.v_group3022_promo_subcategory subcat
INNER JOIN group3022.v_group3022_promo_category_cat ON subcat.promo_category_id =
cat.promo category id
) subcat
INNER JOIN (
SELECT DISTINCT promo id, promo name, promo cost,
CASE WHEN promo subcategory = 'NO RPOMOTION' THEN 'NO PROMOTION'
WHEN promo_category = 'ad news' AND promo_subcategory = 'newspaper' THEN 'ad news'
ELSE promo_subcategory END AS promo_subcategory,
CASE WHEN promo category = 'ad news' THEN 'newspaper'
```

 $ELSE\ promo_category\ end\ AS\ promo_category,\ promo_begin_date, promo_end_date$

FROM liy26.li_promotions promo

) promo_fixed ON promo_fixed.promo_category = subcat.promo_category

AND promo_fixed.promo_subcategory = subcat.promo_subcategory;

$v_group3022_prod_category.$

CREATE OR REPLACE VIEW group3022.v_group3022_prod_category AS

SELECT ROW_NUMBER() OVER (ORDER BY prod_category,prod_cat_desc) AS

prod_category_id, prod_category,prod_cat_desc

FROM

(SELECT DISTINCT CASE WHEN prod_category = 'ELECTRONICS' THEN 'Photo' ELSE prod_category END AS prod_category,prod_cat_desc FROM liy26.li_products);

v_group3022_prod_subcategory.

CREATE OR REPLACE VIEW group3022.v_group3022_prod_subcategory AS

SELECT ROW_NUMBER() OVER (ORDER BY cat.prod_category_id, prod.prod_subcategory, prod.prod_subcat_desc) AS prod_subcategory_id, cat.prod_category_id, prod.prod_subcategory, prod.prod_subcat_desc

FROM (

SELECT DISTINCT CASE WHEN prod_category = 'ELECTRONICS' THEN 'Photo' ELSE prod_category END AS prod_category, prod_subcategory,prod_subcat_desc FROM liy26.li_products) prod INNER JOIN group3022.v_group3022_prod_category cat ON prod.prod_category = cat.prod_category;

v_group3022_products.

CREATE OR REPLACE VIEW group3022.v_group3022_products AS

SELECT prod.prod_id, subcat_cat.prod_subcategory_id, prod.prod_name, prod.prod_desc,
prod.prod_weight_class, prod.prod_unit_of_measure, prod.prod_pack_size, prod.supplier_id,
prod.prod_list_price,prod.prod_min_price

FROM (SELECT DISTINCT prod_id, CASE WHEN prod_category = 'ELECTRONICS' THEN

Photo' ELSE prod_category END AS prod_category,prod_cat_desc, prod_subcategory,
prod_subcat_desc, prod_name, prod_desc, prod_weight_class, prod_unit_of_measure,
prod_pack_size, supplier_id, prod_list_price,prod_min_price

FROM liy26.li_products) prod

INNER JOIN (

SELECT subcat.prod_subcategory_id, cat.prod_category, cat.prod_cat_desc,
subcat.prod_subcategory, subcat.prod_subcat_desc

FROM group3022.v_group3022_prod_subcategory subcat

INNER JOIN group3022.v_group3022_prod_category cat ON subcat.prod_category_id =
cat.prod_category_id

```
) subcat_cat
ON prod_prod_category = subcat_cat.prod_category
AND prod.prod cat desc = subcat cat.prod cat desc
AND prod_prod_subcategory = subcat_cat.prod_subcategory
AND prod_prod_subcat_desc = subcat_cat.prod_subcat_desc;
v group3022 region.
CREATE OR REPLACE VIEW group3022.v group3022 region AS
SELECT ROW NUMBER() OVER (ORDER BY country region) AS
country_region_id,country_region
FROM (
SELECT distinct country_region
FROM liy26.li_customers_intx);
v_group3022_subregion.
CREATE OR REPLACE VIEW group3022.v_group3022_subregion AS
SELECT ROW_NUMBER() OVER (
ORDER BY b.country_region_id, a.country_subregion) AS country_subregion_id,
b.country_region_id, a.country_subregion
FROM (
SELECT DISTINCT country_subregion, country_region
FROM liy26.li_customers_intx) a
INNER JOIN group3022.v_group3022_region b ON a.country_region = b.country_region;
v_group3022_country.
CREATE OR REPLACE VIEW group3022.v_group3022_country AS
SELECT ROW_NUMBER() OVER (ORDER BY b.country_subregion_id, a.country_name) AS
country_id, b.country_subregion_id, a.country_name
FROM (
SELECT DISTINCT country_name, country_subregion
FROM liy26.li customers intx) a
```

```
INNER JOIN group3022.v_group3022_subregion b ON a.country_subregion = b.country_subregion;
```

v_group3022_state.

CREATE OR REPLACE VIEW group3022.v_group3022_state AS

SELECT ROW_NUMBER() OVER (ORDER BY b.country_id, a.cust_state_province) AS state_id, b.country_id, a.cust_state_province

FROM (

SELECT DISTINCT cust_state_province, country_name

FROM liy26.li_customers_intx) a

INNER JOIN group3022.v_group3022_country b ON a.country_name = b.country_name;

v_group3022 _city.

CREATE OR REPLACE VIEW group3022.v_group3022_city AS

SELECT ROW_NUMBER() OVER (ORDER BY st.state_id, int_cust.cust_city) AS city_id,
st.state_id, int_cust.cust_city

FROM (

SELECT DISTINCT cust_city, cust_state_province

FROM liy26.li_customers_intx) int_cust

INNER JOIN group3022.v_group3022_state st ON int_cust.cust_state_province =
st.cust_state_province;

v_group3022_customers.

CREATE OR REPLACE VIEW group3022.v_group3022_customers AS SELECT cust.cust_id, city.city_id, cust.cust_first_name, cust.cust_last_name, cust.cust_gender, cust.cust_main_phone_number, cust.cust_email, cust.cust_street_address, cust.cust_postal_code, cust.cust_year_of_birth, cust.cust_marital_status, cust.cust_income_level, cust.cust_credit_limit FROM (

```
select distinct intx.cust_id
                                         ,intx.cust_first_name
                ,intx.cust_last_name
                ,lower(intx.cust_gender) cust_gender
                ,intx.cust_main_phone_number
                ,intx.cust_email
                ,intx.cust_street_address
                ,intx.cust_postal_code
                ,ext.cust_year_of_birth
                ,case
                        when ext.cust_marital_status in (
                                         'single'
                                         ,'NeverM'
                                then 'single'
                        when ext.cust_marital_status in (
                                         'married'
                                         ,'Married'
                                then 'married'
                        when ext.cust_marital_status in (
                                         'widow'
                                         ,'Widowed'
                                then 'widowed'
                        when ext.cust_marital_status in (
                                         '_'
                                         ,'Mabsent'
                                         ,'Mar-AF'
                                then 'not sure'
                        when ext.cust_marital_status in (
                                         'Separ'
                                         ,'Divorc'
```

```
,'divorced'
                                then 'divorced'
                        else 'not sure'
                       end as cust_marital_status
                ,ext.cust_income_level
                ,ext.cust_credit_limit
                ,intx.cust_city
        from liy26.li_customers_intx intx
        inner join liy26.li_customers_ext ext on intx.cust_id = ext.cust_id
inner join group3022.v_group3022_city city on cust.cust_city = city.cust_city;
v_group3022 _city.
create or replace view group3022.v_group3022_channels as
select channel_id
        ,channel_desc
        ,lower(channel class)
from liy26.li_channels;
v_group3022_sales.
create or replace VIEW group3022.v_group3022_sales AS
select distinct salestrans_id
        ,cast(prod_id as number) as prod_id
        ,cast(cust_id as number) as cust_id
        ,cast(channel_id as number) as channel_id
        ,cast(promo_id as number) as promo_id
        ,sale_date
```

```
,shipping_date
        ,payment_date
        ,quantity_sold
        ,amount_sold
       ,unit_price
from liy26.li_sales_12_13
union
select distinct salestrans_id
        ,prod_id
       ,cust_id
        ,channel_id
        ,promo_id
        ,sale_date
        ,shipping_date
        ,payment_date
        ,quantity_sold
        ,amount_sold
        ,unit_price
from liy26.li_sales_14;
```

Storage Calculation for the Above Views

Storage requirements for all tables were calculated based on the above views.

```
v_group3022_promo_category.
```

```
SELECT
AVG( 3 + 1 + VSIZE(PROMO_CATEGORY_ID) +
1 + VSIZE(PROMO_CATEGORY)
)
FROM GROUP3022.v_group3022_promo_category;
```

Based on the VSIZE we ran that query and calculated the storage required for the table which

came to: STORAGE: 8K

came to: STORAGE: 8K

```
v_group3022_promo_subcategory.
```

```
SELECT
AVG( 3 + 1 + VSIZE(PROMO_CATEGORY_ID) +
1 + VSIZE(PROMO_SUBCATEGORY)
)
FROM GROUP3022.v_group3022_promo_subcategory;
```

Based on the VSIZE we ran that query and calculated the storage required for the table which

v_group3022_promotions.

```
SELECT

AVG( 3 + 1 + VSIZE(PROMO _ID) +

1 + VSIZE(PROMO_SUBCATEGORY_ID)

1 + VSIZE(PROMO_NAME)

1 + VSIZE(PROMO_BEGIN_DATE)

1 + VSIZE(PROMO_END_DATE)

)

FROM GROUP3022.v group3022 promotions;
```

Based on the VSIZE we ran that query and calculated the storage required for the table which came to: STORAGE: 32K

v_group3022_prod_category.

```
SELECT
AVG(3+1+VSIZE(PROD_CATEGORY_ID)
1+VSIZE(PROD_CATEGORY)
1+VSIZE(PROD_CAT_DESC)
)
FROM GROUP3022.v_group3022_prod_category;
```

Based on the VSIZE we ran that query and calculated the storage required for the table which

came to: STORAGE: 8K

```
v_group3022_prod_subcategory.
```

```
SELECT

AVG( 3 + 1 + VSIZE(PROD_SUBCATEGORY_ID)

1 + VSIZE(PROD_SUBCATEGORY)

1 + VSIZE(PROD_SUBCAT_DESC)

)

FROM GROUP3022.v group3022 prod subcategory;
```

Based on the VSIZE we ran that query and calculated the storage required for the table which

came to: STORAGE: 8K

v_group3022_products.

```
SELECT
AVG(3+1+VSIZE(PROD_ID)
1+VSIZE(PROD_SUBCATEGORY_ID)
1+VSIZE(PROD_NAME)
1+VSIZE(PROD_DESC)
1+VSIZE(PROD_WEIGHT_CLASS)
1+VSIZE(PROD_UNIT_OF_MEASURE)
1+VSIZE(PROD_PACK_SIZE)
```

```
1 + VSIZE(SUPPLIER_ID)
1 + VSIZE(PROD_LIST_PRICE)
1 + VSIZE(PROD_MIN_PRICE)
)
FROM GROUP3022.v_group3022_products;
```

Based on the VSIZE we ran that query and calculated the storage required for the table which

came to: STORAGE: 8K

```
v_group3022_region.
```

```
SELECT
AVG( 3 + 1 + VSIZE(COUNTRY_REGION_ID)
1 + VSIZE(COUNTRY_REGION)
)
FROM GROUP3022.v_group3022_region;
```

Based on the VSIZE we ran that query and calculated the storage required for the table which

came to: STORAGE: 8K

```
v_group3022_subregion.
```

```
SELECT
AVG( 3 + 1 + VSIZE(COUNTRY_SUBREGION_ID)
1 + VSIZE(COUNTRY_SUBREGION)
)
FROM GROUP3022.v_group3022_subregion;
```

Based on the VSIZE we ran that query and calculated the storage required for the table which

came to: STORAGE: 8K

```
v_group3022_country.
```

```
SELECT
AVG( 3 + 1 + VSIZE(COUNTRY _ID)
1 + VSIZE(COUNTRY_SUBREGION_ID)
```

```
1 + VSIZE(COUNTRY_NAME)
)
FROM GROUP3022.v_group3022_country;
```

Based on the VSIZE we ran that query and calculated the storage required for the table which came to: STORAGE: 8K

```
v_group3022_state.
```

```
SELECT
AVG( 3 + 1 + VSIZE(STATE _ID)
1 + VSIZE(COUNTRY _ID)
1 + VSIZE(CUST_STATE_PROVINCE)
)
FROM GROUP3022.v_group3022_state;
```

Based on the VSIZE we ran that query and calculated the storage required for the table which

came to: STORAGE: 8K

```
v_group3022_city.
```

```
SELECT
AVG( 3 + 1 + VSIZE(CITY _ID)
1 + VSIZE(STATE _ID)
1 + VSIZE(CUST_CITY)
)
FROM GROUP3022.v_group3022_city;
```

Based on the VSIZE we ran that query and calculated the storage required for the table which

came to: STORAGE: 16K

v_group3022_customers.

```
SELECT
AVG( 3 + 1 + VSIZE(CUST _ID)
1 + VSIZE(CITY _ID)
1 + VSIZE(CUST_FIRST_NAME)
1 + VSIZE(CUST_LAST_NAME)
```

```
1 + VSIZE(CUST GENDER)
      1 + VSIZE(CUST_MAIN_PHONE_NUMBER)
      1 + VSIZE(CUST_EMAIL)
      1 + VSIZE(CUST STREET ADDRESS)
      1 + VSIZE(CUST POSTAL CODE)
      1 + VSIZE(CUST_YEAR_OF_BIRTH)
      1 + VSIZE(CUST_MARITAL_STATUS)
      1 + VSIZE(CUST_INCOME_LEVEL)
      1 + VSIZE(CUST_CREDIT_LIMIT)
      FROM GROUP3022.v_group3022_customers;
      Based on the VSIZE we ran that query and calculated the storage required for the table which
came to: STORAGE: 7792K
      v_group3022_channels.
      SELECT
      AVG(3 + 1 + VSIZE(CHANNEL _ID)
      1 + VSIZE(CHANNEL_DESC)
      1 + VSIZE(CHANNEL_CLASS)
      FROM GROUP3022.v group3022 channels;
      Based on the VSIZE we ran that query and calculated the storage required for the table which
came to: STORAGE: 8K
      v group3022 sales.
      SELECT
      AVG(3 + 1 + VSIZE(SALESTRANS_ID)
      1 + VSIZE(PROD ID)
      1 + VSIZE(CUST ID)
```

```
AVG(3+1+VSIZE(SALESTRANS_ID
1+VSIZE(PROD_ID)
1+VSIZE(CUST_ID)
1+VSIZE(CHANNEL_ID)
1+VSIZE(PROMO_ID)
1+VSIZE(SALE_ID)
1+VSIZE(SHIPPING_DATE)
1+VSIZE(PAYMENT_DATE)
```

```
1 + VSIZE(QUANTITY_SOLD)

1 + VSIZE(AMOUNT_SOLD)

1 + VSIZE(UNIT_PRICE)

)

FROM GROUP3022.v group3022 sales;
```

Based on the VSIZE we ran that query and calculated the storage required for the table which came to: STORAGE: 40048K

Tables Created

Based on the above storage calculations and the entity-relationship diagram in figure 3, we created the following tables so that each relation would be 3NF. Different parameters were chosen for PCTFREE and PCTUSED, based on the needs of the table. For example, the PROMO_CATEGORY and PROMO_SUBCATEGORY tables require very little PCTFREE. Thus, we set the minimum amount to 5. The PRODUCTS and CUSTOMERS table require a bit more free space, so we set PCTFREE to 10 for these tables. Finally, the SALES table requires the most free space, thus we set PCTFREE to 20. Below are the series of tables that define our schema.

GROUP3022_PROMO_CATEGORY.

```
CREATE TABLE GROUP3022.GROUP3022_PROMO_CATEGORY

(
    PROMO_CATEGORY_ID NUMBER ,
    PROMO_CATEGORY VARCHAR2(30) NOT NULL,
    PRIMARY KEY(PROMO_CATEGORY_ID)
)
STORAGE
(
    INITIAL 8K NEXT 8K
    MINEXTENTS 1 PCTINCREASE 5
)
PCTFREE 5 PCTUSED 90 INITRANS 1;
```

GROUP3022_PROMO_SUBCATEGORY.

```
CREATE TABLE GROUP3022.GROUP3022_PROMO_SUBCATEGORY
(
PROMO SUBCATEGORY ID NUMBER,
PROMO_CATEGORY_ID NUMBER NOT NULL,
PROMO SUBCATEGORY VARCHAR2(30) NOT NULL,
PRIMARY KEY(PROMO SUBCATEGORY ID),
FOREIGN KEY(PROMO_CATEGORY_ID) REFERENCES
GROUP3022.GROUP3022_PROMO_CATEGORY(PROMO_CATEGORY_ID)
)
STORAGE
INITIAL 8K NEXT 8K
MINEXTENTS 1 PCTINCREASE 5
PCTFREE 5 PCTUSED 90 INITRANS 1;
GROUP3022 PROMOTIONS.
CREATE TABLE GROUP3022.GROUP3022 PROMOTIONS
PROMO ID NUMBER,
PROMO SUBCATEGORY ID NUMBER,
PROMO_NAME VARCHAR2(30) NOT NULL,
PROMO_COST NUMBER(10,2) NOT NULL,
PROMO BEGIN DATE DATE NOT NULL,
PROMO END DATE DATE NOT NULL,
PRIMARY KEY(PROMO ID),
FOREIGN KEY(PROMO SUBCATEGORY ID) REFERENCES
GROUP3022.GROUP3022_PROMO_SUBCATEGORY(PROMO_SUBCATEGORY_ID),
CHECK (PROMO_END_DATE >= PROMO_BEGIN_DATE)
STORAGE
```

```
INITIAL 32K NEXT 32K
MINEXTENTS 1 PCTINCREASE 5
PCTFREE 5 PCTUSED 90 INITRANS 1;
GROUP3022_PROD_CATEGORY.
CREATE TABLE GROUP3022.GROUP3022_PROD_CATEGORY
PROD_CATEGORY_ID NUMBER,
PROD CATEGORY VARCHAR2(50) NOT NULL,
PROD CAT DESC VARCHAR2(2000) NOT NULL,
PRIMARY KEY(PROD CATEGORY ID)
STORAGE
INITIAL 8K NEXT 8K
MINEXTENTS 1 PCTINCREASE 5
PCTFREE 5 PCTUSED 90 INITRANS 1;
GROUP3022_PROD_SUBCATEGORY.
CREATE TABLE GROUP3022.GROUP3022_PROD_SUBCATEGORY
PROD_SUBCATEGORY_ID NUMBER,
PROD_CATEGORY_ID NUMBER NOT NULL,
PROD SUBCATEGORY VARCHAR2(50) NOT NULL,
PROD SUBCAT DESC VARCHAR2(2000) NOT NULL,
PRIMARY KEY(PROD_SUBCATEGORY_ID),
FOREIGN KEY(PROD CATEGORY ID) REFERENCES
GROUP3022.GROUP3022_PROD_CATEGORY(PROD_CATEGORY_ID)
STORAGE
INITIAL 8K NEXT 8K
MINEXTENTS 1 PCTINCREASE 5
PCTFREE 5 PCTUSED 90 INITRANS 1;
```

GROUP3022 PRODUCTS.

```
CREATE TABLE GROUP3022.GROUP3022_PRODUCTS
PROD_ID NUMBER,
PROD SUBCATEGORY ID NUMBER NOT NULL,
PROD NAME VARCHAR2(50) NOT NULL,
PROD_DESC VARCHAR2(400) NOT NULL,
PROD WEIGHT CLASS NUMBER(2,0),
PROD_UNIT_OF_MEASURE VARCHAR2(20),
PROD_PACK_SIZE VARCHAR2(30),
SUPPLIER_ID NUMBER(6,0),
PROD_LIST_PRICE NUMBER(8,2) NOT NULL,
PROD_MIN_PRICE NUMBER(8,2) NOT NULL,
PRIMARY KEY(PROD ID),
FOREIGN KEY(PROD SUBCATEGORY ID) REFERENCES
GROUP3022.GROUP3022 PROD SUBCATEGORY(PROD SUBCATEGORY ID),
CHECK(PROD LIST PRICE >= PROD MIN PRICE)
STORAGE
INITIAL 8K NEXT 8K
MINEXTENTS 1 PCTINCREASE 5
PCTFREE 10 PCTUSED 20 INITRANS 1;
GROUP3022 REGION.
CREATE TABLE GROUP3022.GROUP3022_REGION
COUNTRY_REGION_ID NUMBER,
COUNTRY REGION VARCHAR2(20),
PRIMARY KEY(COUNTRY REGION ID)
STORAGE
INITIAL 8K NEXT 8K
MINEXTENTS 1 PCTINCREASE 5
PCTFREE 5 PCTUSED 90 INITRANS 1;
```

GROUP3022_SUBREGION.

```
CREATE TABLE GROUP3022.GROUP3022_SUBREGION
COUNTRY_SUBREGION_ID NUMBER,
COUNTRY REGION ID NUMBER,
COUNTRY SUBREGION VARCHAR2(20),
PRIMARY KEY(COUNTRY_SUBREGION_ID),
FOREIGN KEY(COUNTRY REGION ID) REFERENCES
GROUP3022.GROUP3022_REGION(COUNTRY_REGION_ID)
STORAGE
INITIAL 8K NEXT 8K
MINEXTENTS 1 PCTINCREASE 5
PCTFREE 5 PCTUSED 90 INITRANS 1;
GROUP3022_COUNTRY.
CREATE TABLE GROUP3022.GROUP3022_COUNTRY
COUNTRY ID NUMBER,
COUNTRY SUBREGION ID NUMBER,
COUNTRY NAME VARCHAR2(50),
PRIMARY KEY(COUNTRY ID),
FOREIGN KEY(COUNTRY_SUBREGION_ID) REFERENCES
GROUP3022.GROUP3022_SUBREGION(COUNTRY_SUBREGION_ID)
STORAGE
INITIAL 8K NEXT 8K
MINEXTENTS 1 PCTINCREASE 5
PCTFREE 5 PCTUSED 90 INITRANS 1;
GROUP3022_STATE.
CREATE TABLE GROUP3022.GROUP3022_STATE
STATE ID NUMBER,
COUNTRY_ID NUMBER,
```

```
CUST STATE PROVINCE VARCHAR2(40),
PRIMARY KEY(STATE ID),
FOREIGN KEY(COUNTRY_ID) REFERENCES
GROUP3022.GROUP3022_COUNTRY(COUNTRY_ID)
STORAGE
INITIAL 8K NEXT 8K
MINEXTENTS 1 PCTINCREASE 5
PCTFREE 5 PCTUSED 90 INITRANS 1;
GROUP3022_CITY.
CREATE TABLE GROUP3022.GROUP3022_CITY
CITY_ID NUMBER,
STATE_ID NUMBER,
CUST_CITY VARCHAR2(30) NOT NULL,
PRIMARY KEY(CITY ID),
FOREIGN KEY(STATE ID) REFERENCES GROUP3022.GROUP3022 STATE(STATE ID)
STORAGE
INITIAL 16K NEXT 16K
MINEXTENTS 1 PCTINCREASE 5
PCTFREE 5 PCTUSED 90 INITRANS 1;
GROUP3022_CUSTOMERS.
CREATE TABLE GROUP3022.GROUP3022 CUSTOMERS
CUST_ID NUMBER,
CITY ID NUMBER NOT NULL,
CUST FIRST NAME VARCHAR2(20) NOT NULL,
CUST LAST NAME VARCHAR2(40) NOT NULL,
CUST GENDER CHAR(1),
CUST_MAIN_PHONE_NUMBER VARCHAR2(25),
CUST_EMAIL VARCHAR2(30),
CUST_STREET_ADDRESS VARCHAR2(40) NOT NULL,
CUST POSTAL CODE VARCHAR2(10) NOT NULL,
CUST YEAR OF BIRTH NUMBER(4,0),
```

```
CUST MARITAL STATUS VARCHAR2(20),
CUST INCOME LEVEL VARCHAR2(30),
CUST_CREDIT_LIMIT NUMBER,
PRIMARY KEY(CUST ID).
FOREIGN KEY(CITY ID) REFERENCES GROUP3022.GROUP3022 CITY(CITY ID),
CHECK(CUST_GENDER IN ('m', 'f', 'o')),
CHECK(CUST_MARITAL_STATUS IN ('not sure', 'divorced', 'single', 'widowed', 'married'))
STORAGE
INITIAL 7792K NEXT 7792K
MINEXTENTS 1 PCTINCREASE 5
PCTFREE 10 PCTUSED 20 INITRANS 1:
GROUP3022_CHANNELS.
CREATE TABLE GROUP3022.GROUP3022_CHANNELS
CHANNEL_ID NUMBER NOT NULL,
CHANNEL DESC VARCHAR2(20) NOT NULL,
CHANNEL CLASS VARCHAR2(20),
PRIMARY KEY(CHANNEL_ID),
CHECK(CHANNEL_CLASS IN ('direct', 'indirect', 'others'))
STORAGE
INITIAL 8K NEXT 8K
MINEXTENTS 1 PCTINCREASE 5
PCTFREE 5 PCTUSED 90 INITRANS 1:
GROUP3022_SALES.
CREATE TABLE GROUP3022.GROUP3022_SALES
SALESTRANS ID NUMBER,
PROD ID NUMBER,
CUST ID NUMBER,
CHANNEL_ID NUMBER,
PROMO_ID NUMBER,
SALE_DATE DATE,
SHIPPING DATE DATE,
PAYMENT DATE DATE,
```

```
OUANTITY SOLD NUMBER,
AMOUNT SOLD NUMBER,
UNIT_PRICE NUMBER,
PRIMARY KEY(SALESTRANS ID),
FOREIGN KEY(PROD ID) REFERENCES
GROUP3022.GROUP3022_PRODUCTS(PROD_ID),
FOREIGN KEY(CUST_ID) REFERENCES
GROUP3022.GROUP3022 CUSTOMERS(CUST ID),
FOREIGN KEY(CHANNEL ID) REFERENCES
GROUP3022.GROUP3022 CHANNELS(CHANNEL ID),
FOREIGN KEY(PROMO ID) REFERENCES
GROUP3022.GROUP3022_PROMOTIONS(PROMO_ID),
CHECK(SHIPPING_DATE >= SALE_DATE),
CHECK(PAYMENT_DATE >= SALE_DATE)
STORAGE
INITIAL 40048K NEXT 40048K
MINEXTENTS 1 PCTINCREASE 5
PCTFREE 20 PCTUSED 10 INITRANS 4:
```

Inserting Data into Tables

While inserting the data into the tables created above we have handled all the **check constraints** and **integrity constraints** so that we do not break any relations inside the tables.

Insert into the group3022_promo_category table.

```
insert into group3022.group3022_promo_category select * from
group3022.v_group3022_promo_category;
```

Insert into the group3022_promo_subcategory table.

```
insert into group3022.group3022_promo_subcategory select * from group3022.v group3022 promo subcategory;
```

Insert into the group3022_promotions table.

insert into group3022_group3022_promotions select * from group3022.v_group3022_promotions;

Insert into the group3022_prod_category table.

insert into group3022.group3022_prod_category select * from group3022.v_group3022_prod_category;

Insert into the group3022_prod_subcategory table.

insert into group3022_group3022_prod_subcategory select * from group3022.v_group3022_prod_subcategory;

Insert into the group3022_products table.

 $insert\ into\ group 3022_group 3022_products\ select\ *\ from\ group 3022_v_group 3022_products;$

Insert into the group3022_region table.

insert into group3022_group3022_region select * from group3022.v_group3022_region;

Insert into the group3022_subregion table.

insert into group3022_group3022_subregion select * from group3022.v_group3022_subregion;

Insert into the group3022 country table.

insert into group3022_group3022_country select * from group3022.v_group3022_country;

Insert into the group3022_state table.

insert into group3022_group3022_state select * from group3022.v_group3022_state;

Insert into the group3022_city table.

insert into group3022_group3022_city select * from group3022.v_group3022_city;

Insert into the group3022_customers table.

insert into group3022_group3022_customers select * from group3022.v_group3022_customers;

Insert into the group3022_channels table.

insert into group3022_group3022_channels select * from group3022.v_group3022_channels;

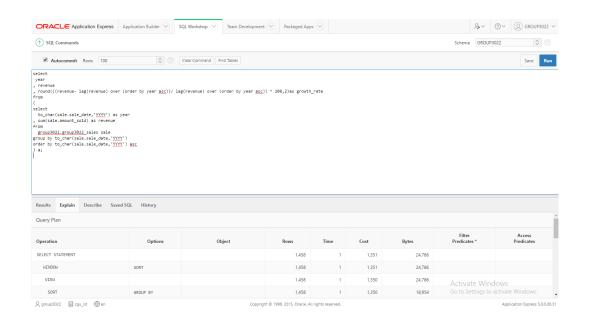
Insert into the group3022_sales table.

insert into group3022_group3022_sales select * from group3022.v_group3022_sales;

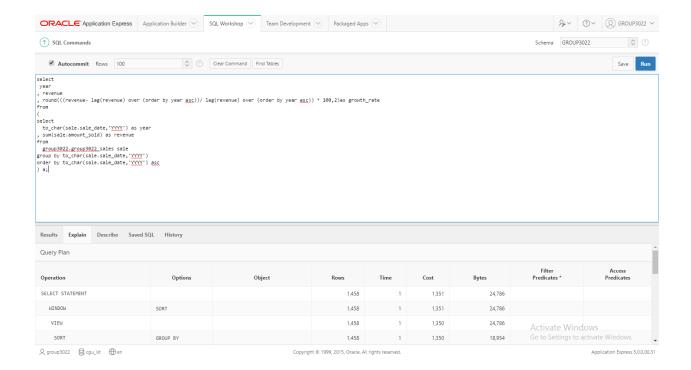
Access Structures

Accounting Business Views

account_bvq1. Accounting business view execution plan before creating index:



Accounting business view execution plan after creating index:

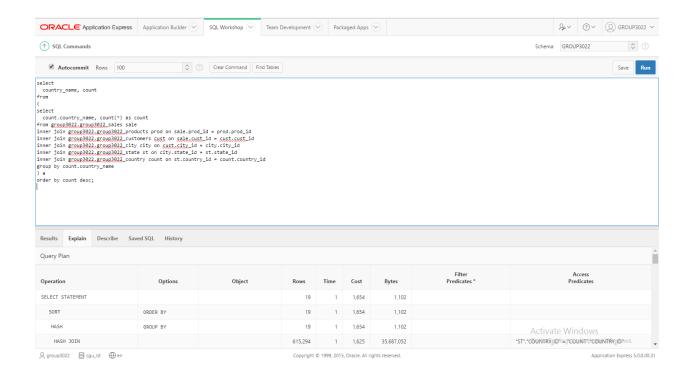


COST:1351

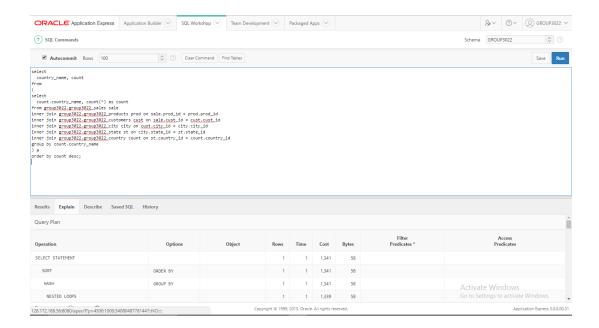
The indexes created did not have any effect on the execution plan of the accounting business view 1 (account_bvq1). Therefore, we will be dropping the indices created.

CEO Business Views

CEO_bvq1. CEO business view plan before creating index:



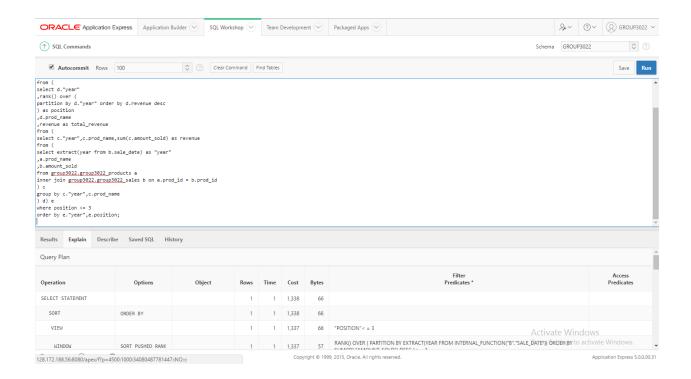
CEO business view plan after creating index:



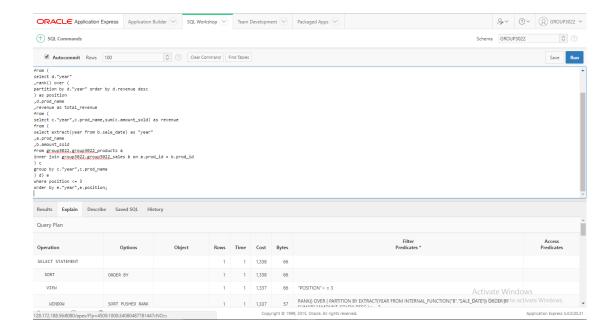
COST: 1341

The execution plan for this view shows that there is a noticeable change in cost. Hence, we will keep the index for this business view.

CEO_bvq2. CEO business view plan before creating indices:



CEO business view plan after creating indices:

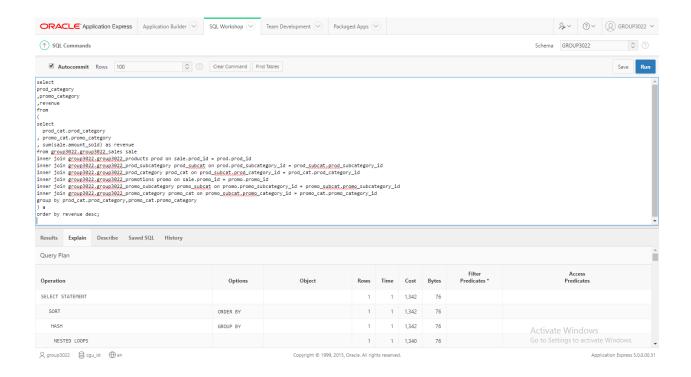


COST: 1338

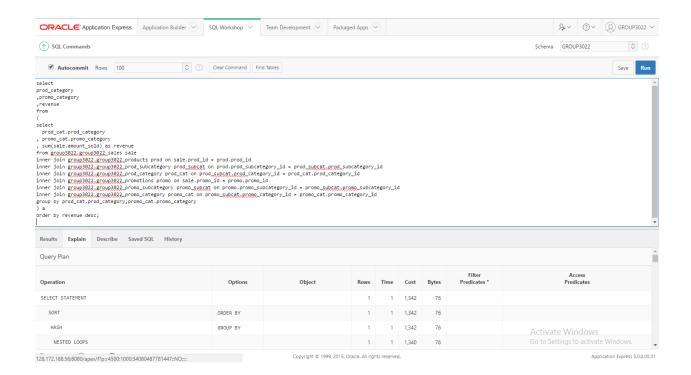
Since the introduction of indices have no effect in the execution plan we can drop the index as it might be an overhead for the system.

Marketing Business Views

Marketing_bvq1. Marketing business view execution plan before creating index:



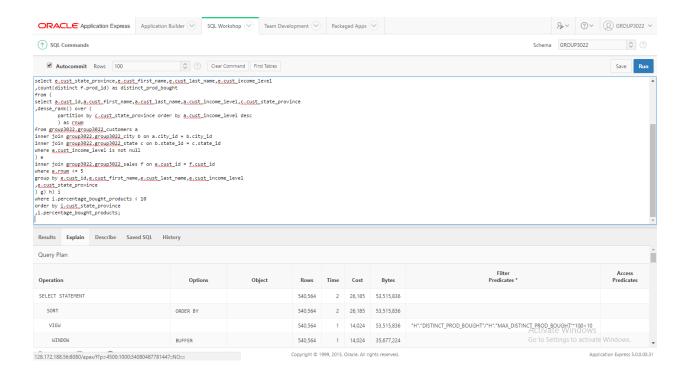
Marketing business view execution plan after creating index:



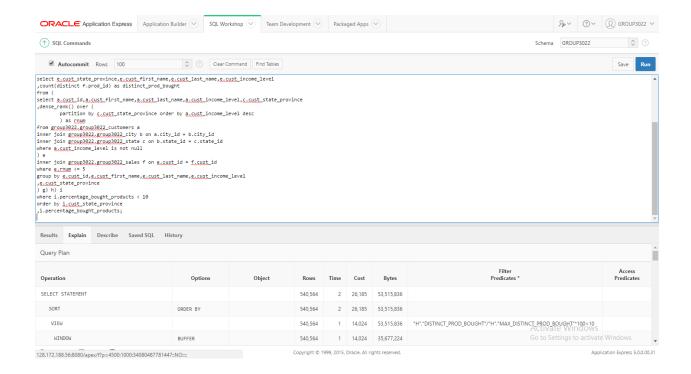
COST: 1342

Since the introduction of indices have no effect in the execution plan we can drop the index as it might be an overhead for the system.

Marketing_bvq3. Marketing business view execution plan before creating index:



Marketing business view execution plan after creating index:

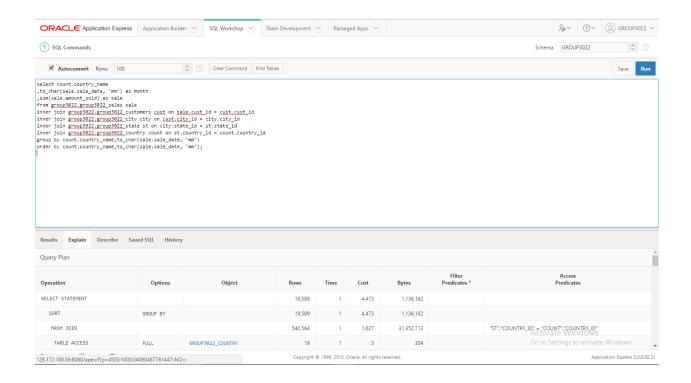


COST: 26165

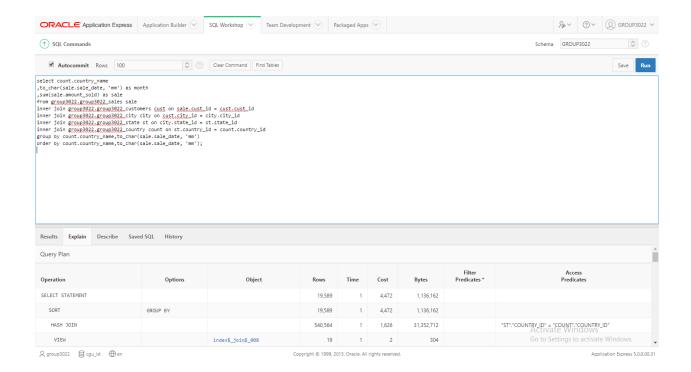
Since the introduction of indices have no effect in the execution plan we can drop the index as it might be an overhead for the system.

Sales Business Views

Sales_bvq1. Sales business view for execution plan before creating index:



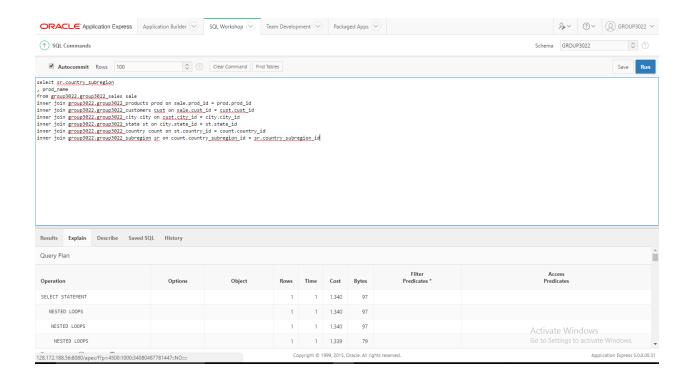
Sales business view for execution plan after creating index:



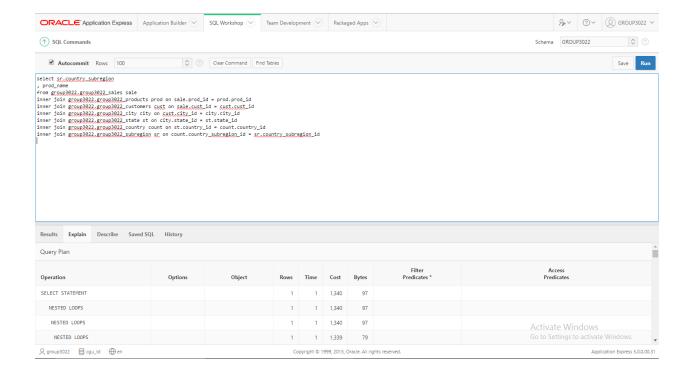
COST: 4472

Since there is a slight change in cost after the index creation, we will keep this index.

Sales_bvq2. Sales business view for execution plan before creating index:



Sales business view for execution plan after creating index:



COST: 1340

Since the introduction of these indices has no effect on the execution plan we can drop this index.

Materialized View

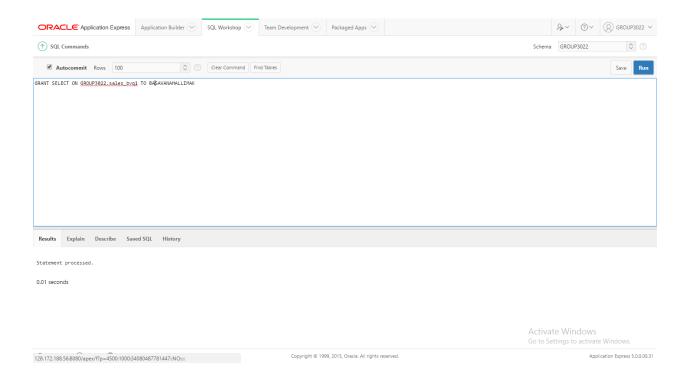
We created the materialized view for the CEO wherein he can get an overview of the products based on country. Since, there won't be much change in the data immediately and he would be interested in viewing it often.

Security Implementation

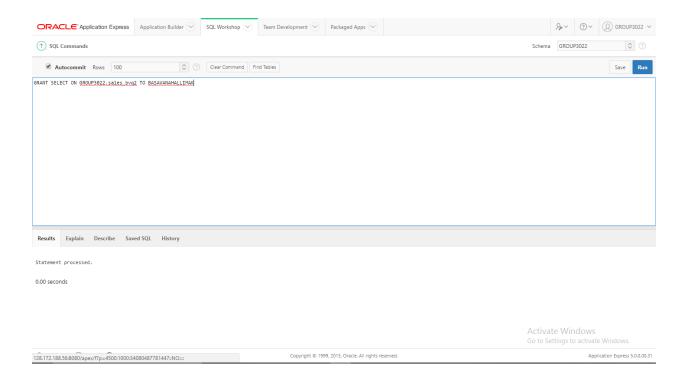
The following shows the relevant permissions granted to each user.

Sales Director

GRANT SELECT ON GROUP3022.sales_bvq1 TO BASAVANAHALLIMAK

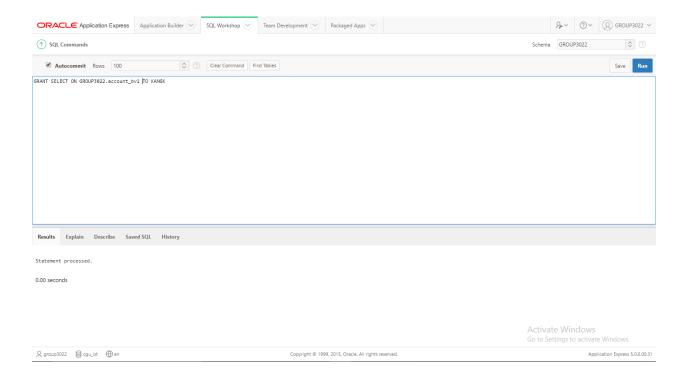


GRANT SELECT ON GROUP3022.sales_bvq2 TO BASAVANAHALLIMAK



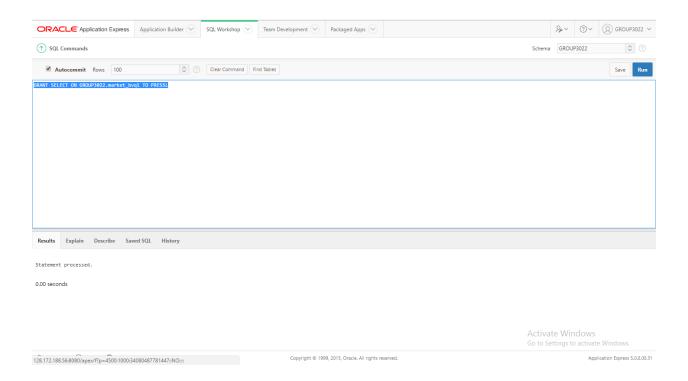
Accounting Director

GRANT SELECT ON GROUP3022.account_bv1 TO KANGK

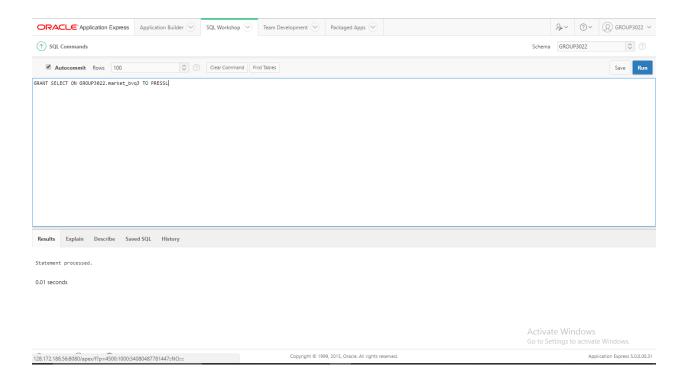


Marketing Director

GRANT SELECT ON GROUP3022.market_bvq1 TO PRESSL



GRANT SELECT ON GROUP3022.market_bvq3 TO PRESSL

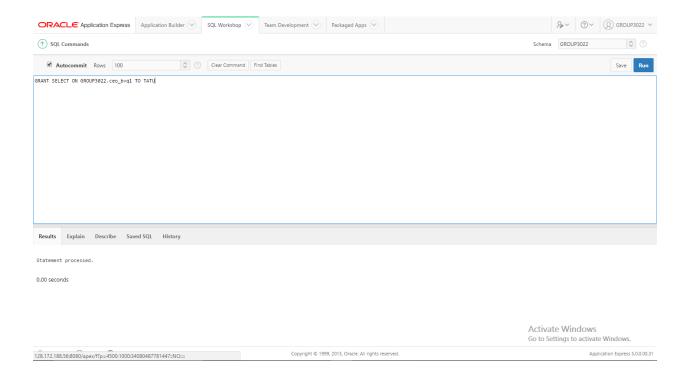


CEO

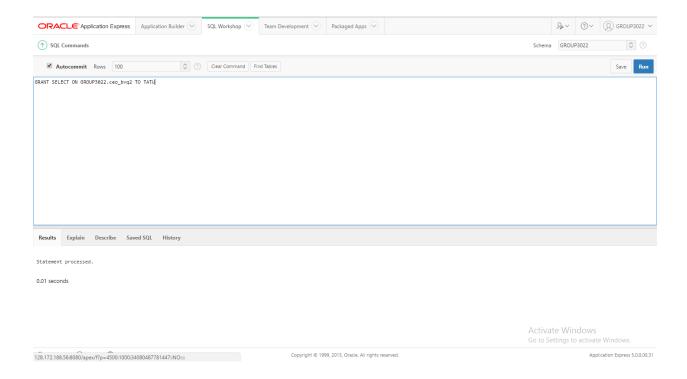
Username-TATU

Password - ORAC!E16

GRANT SELECT ON GROUP3022.ceo_bvq1 TO TATU



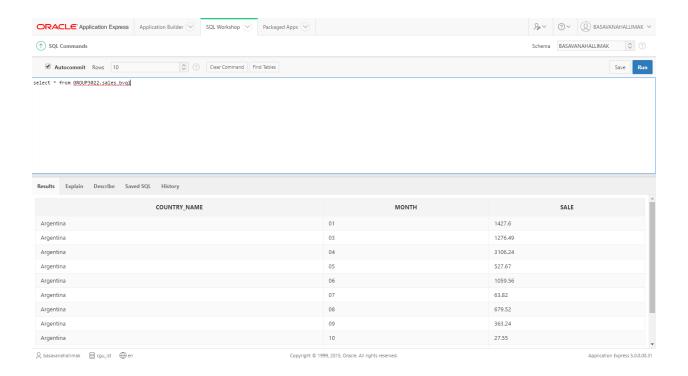
GRANT SELECT ON GROUP3022.ceo_bvq2 TO TATU



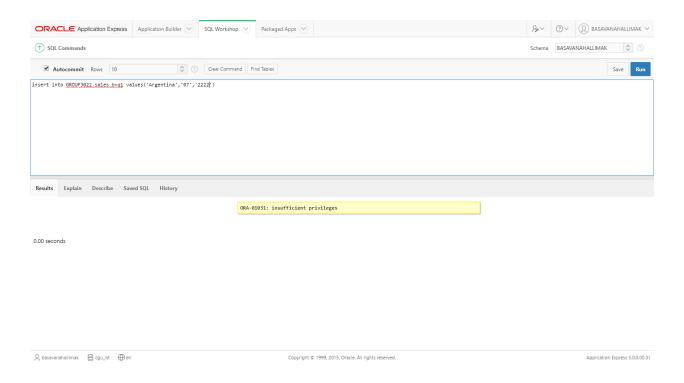
The following displays positive and negative tests for each user.

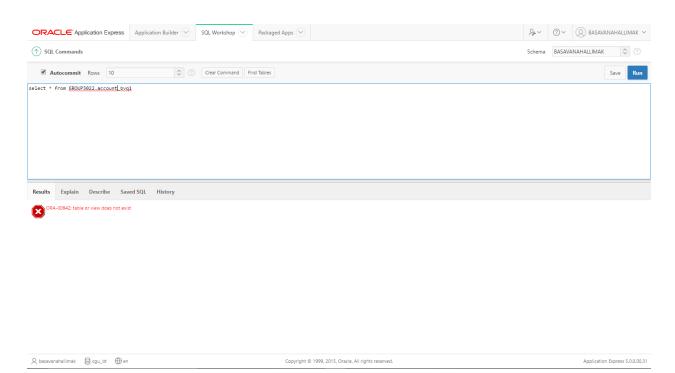
Sales Director

Positive Test



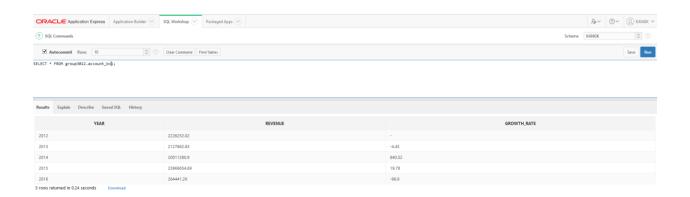
Negative Test 1



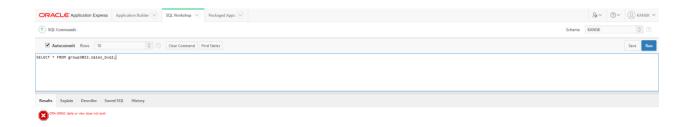


Accounting Director

Positive Test



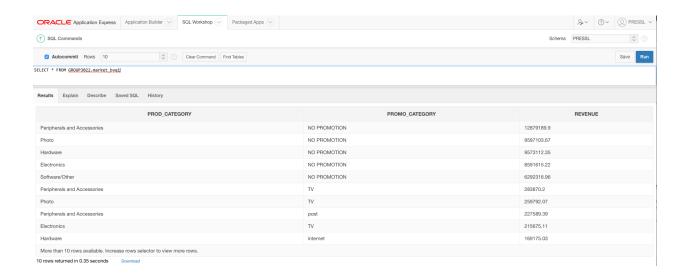
Negative Test 1



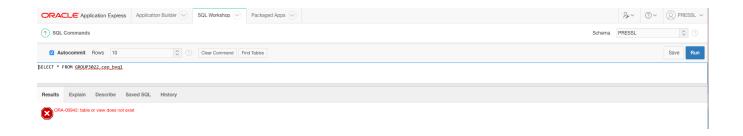


Marketing Director

Positive Test



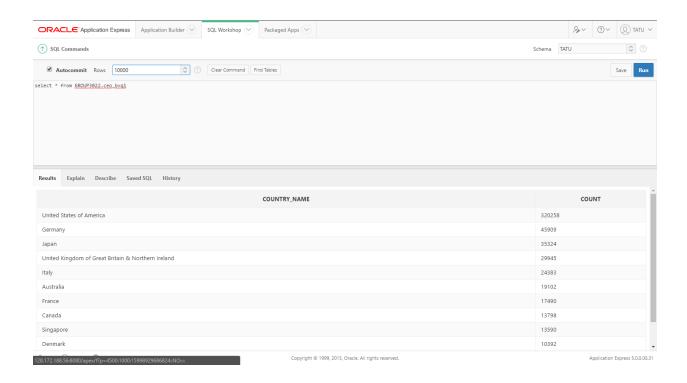
Negative Test 1



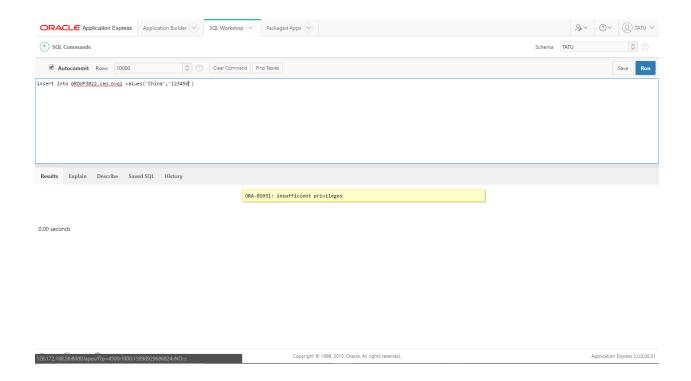


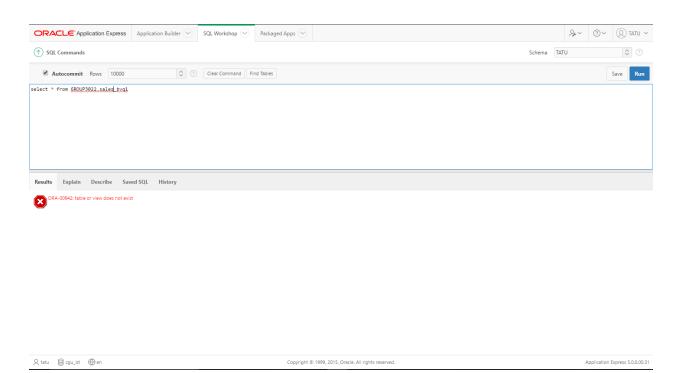
CEO

Positive Test



Negative Test 1





REFERENCES

https://asktom.oracle.com/pls/apex/f?p=100:11:0::::P11_QUESTION_ID:12864646978683

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