

Rohan Aslam

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EDUCATION

University of Toronto | Computer Science and Communication, Culture, Information and Technology Expected Apr. 2025

Sessional GPA : 3.93/4.00

EXPERIENCE

Web Developer (Summer Internship)

May 2022 - August 2022

Royal Bank of Canada | Toronto, ON

- Responsible for front-end and back-end web development using **React, Angular, Javascript, NodeJS, HTML** and **CSS**.
- Built **API** procedures and created documentation for projects.
- Created **JSON** files for the development team to use for many instances of data calling and to be stored as part of the code base.
- Worked on a team of talented and brilliant individuals developing brand-new internal software for wealth management teams.
- Built and designed User Interfaces using **Figma** and developed it through Javascript, HTML and CSS.
- Worked alongside the **product design team, highlighting and troubleshooting user and design issues**.
- Showed **excellent communication skills**, written and verbal, while working alongside different departments and communicating problems, solutions, presenting and more.

Public Relations Coordinator (Volunteer)

Nov 2022 - Current

Ahmadiyya Muslim Community | Toronto, ON

- Serving as the **Head of the PR/Marketing team** for Scarborough Region, **leading a team of 4**
- Drove digital marketing initiatives by creating and **designing materials such as press releases, social content (Invitations, Flyers, Posts), speaking remarks, plans, and proposals**.
- Set up impactful community events which were **featured on multiple news outlets**.
- Planned events with notable **MPs such as John McKay and Salma Zahid** to drive **community reputation and outreach**.
- Proficiently used tools such as **Microsoft Word, Powerpoint, Excel and Outlook**.

RELEVANT COURSES

CCT204 | Design Thinking

2022

University of Toronto | Mississauga, ON | **Grade: 4.0/4.0**

- Learned **Adobe Creative Suite** in-depth, including **Photoshop, Illustrator, Indesign, XD and Premier**.
- Dove deep into concepts such as **design thinking, principles of interaction, design principles, human-centred design, spacing, colour sense, colour theory, typography and photo/video editing** while focusing on quality standards and best practices.

CCT260 | Web Culture and Design

2022

University of Toronto | Mississauga, ON

- Gained an understanding of **Information Architecture, Wireframing and Mock Up** of front-end applications.
- Worked with **HTML and CSS**, developing and designing websites.
- Made responsive **multi-paged websites** using Javascript, HTML and CSS, following best practices, including accessibility.

PROJECTS

Developer | Personal Website

2022

- Created a personal website using **HTML, CSS, and JavaScript** to showcase my skills, experience, and portfolio.
- Implemented various features, including a contact form, social media links, and a responsive navigation menu.
- Designed the layout and aesthetic of the website using design principles and responsive design techniques.

UI/UX Designer | Smart Commuting (App)

2022

- Developed all UI and UX aspects of an app designed to tackle the commuting issues of students.
- Used **Figma, Adobe XD, Adobe Illustrator and Adobe Indesign** to create **interactable wireframes and style guides**.
- Applied different methods and design stages like **User Research, Empathy Mapping, Fly on the Wall, Crazy 8s** and more.
- Went through User Testing Stage using Think Aloud Protocol and Task-Based testing and implemented changes accordingly.