

Rohan Kumar

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EDUCATION

Conestoga, Kitchener - Doon Campus

Post Graduate Certificate - Web Development

Jan 2024 - Present

Bharati Vidyapeeth College of Engineering, New Delhi

Bachelor of Technology in Computer Science & Engineering

August 2019

WORK EXPERIENCE

Frontend Developer

March 2023 - Nov 2023

CollegeDekho - *Student Education Guidance Ecosystem* | Gurugram, IN

- **Developed a content management system (CMS)**, centralizing website management for subsidiary companies, focusing on reducing redundancy and improving efficiency.
- **Built front end using React and integrated with backend systems** to enable seamless data flow and consistent user experiences. collegedekho.com ↗
- Led and facilitated close coordination with the design and backend teams to ensure the effective implementation of UI/UX designs and seamless integration of backend functionalities.
- Collaborated with product and marketing teams to design and develop campaigns, including landing pages, forms, and user questionnaires, **improving bounce rates by 40%**.

Frontend Developer

October 2020 - October 2022

CampK12 - *Global Online School for Kids* | Gurugram, IN

- **Built a multiplayer gaming dashboard using Next.js**, providing a centralized platform for managing gaming projects for students. kids.hatchxr.com ↗
- Integrated Testing Library and **developed comprehensive test cases for automated demo booking testing across multiple pages, countries, and grades**. campk12.com/in ↗
- Successfully migrated the lead generation flow from preact to Next.js, **optimizing page speed, achieving a score of 75-80**, and contributing to increased revenue.
- **Mentored junior developers** in the development of marketing pages, including the demo booking flow and Uncocoder, **providing hands-on training in HTML, CSS, JavaScript, React, and Redux** for frontend development and backend integration.

INTERNSHIP EXPERIENCE

Frontend Developer Intern

October 2019 - January 2020

Mounts Software Services - *Web Development Agency* | New Delhi, IN

- Developed the company's main website, using HTML, CSS, and JavaScript to generate an improved user experience and ensure high-quality design and cross-browser compatibility.
- Improved web functionality and responsiveness by leveraging pre-existing modules for dynamic websites and implementing enhancements.

SKILLS

Languages: HTML, CSS, JavaScript

Libraries & Frameworks: React, Redux, Next.js, Scss, Node.js, Express.js

CI/CD & Tools: GitHub, Postman, VS Code, Compass

FreeCodeCamp Certifications:

[Responsive Web Design](#) ↗,

[Javascript Algorithms & Data Structures](#) ↗,

[Front End Libraries](#) ↗,

[Back End Development & APIs](#) ↗