

IIE Bachelor of Arts

Faculty of Humanities

3 Years Full-Time Degree | NQF Level 7
360 Credits | SAQA ID: 94119 | BAG0701

- Durban North
- Westville
- Pietermaritzburg
- Pretoria
- Sandton
- Ruimsig
- Newlands, Cape Town
- Nelson Mandela Bay
- Waterfall



Qualification Description

This IIE Bachelor of Arts is a broad-based arts Degree aimed at students who are keen to explore a range of Humanities disciplines, including Communication Science, English, Psychology, Journalism, Media Studies, and Sociology.

Through a choice of two of the following three core disciplines – English, Psychology, and Communication Science – IIE graduates will be equipped with advanced writing and verbal skills, conceptual, analytical, and critical thinking skills, as well as general perceptual and communication skills valued by all employers and society at large.

Who Is This Qualification Aimed At?

This IIE Bachelor of Arts (BA) Degree is aimed at students who are interested in exploring diverse fields within the Humanities and Social Sciences, such as Psychology, Communication Science, and Sociology. It is ideal for individuals seeking to develop critical thinking, analytical, and communication skills that can be applied across a range of professions or used as a foundation for further postgraduate study.

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Admission Requirements

Minimum Admission Requirements	English	Notes
	NSC: Bachelor's Degree pass with 60%	
	NC(V): Bachelor's Degree pass with 60%	
	SC: Endorsement with 60%	
	SC(a): Bachelor pass with 60%	
International	An USAf Exemption Certificate with 60% or equivalent for English.	
A cognate Higher Certificate or cognate 240 credit Diploma OR an Advanced Certificate OR 360 credit Diploma OR Degree may satisfy the minimum admission requirements to degree studies.		If discipline not cognate at least 20% of credits must be academic literacy or numeracy related.

Alternate Admission (Should the English requirement not be met at NSC Grade 12 then entrance may be granted if the requirement is met based on the Grade 11 final English mark)	English	NSC	Notes
	English	50 - 59%	If 60% min in final Grade 11 results was achieved.

Should you have any other school leaving qualification not mentioned above, please reach out to a Student Advisor.

Scan the QR Code to learn more about Alternate Admission requirements for:
RPL | Mature Age Exemptions | USAf International Students | One module outstanding from a Higher Certificate



Curriculum Outline

This qualification is made of three core disciplines with unique and generic modules depending on your core discipline selected. The following are the core disciplines for this qualification:

Core Discipline	Major Subjects
English and Communication Science	ENGL5121, ENGL6122, COSC5121, COSC5132, PSYC5121, PSYC5122, ENGL6221, ENGL6222, COSC6231, COSC6222, SOCI5121, SOCI5122, ENGL7321, ENGL7322, JRNS6221, MEST6222, MELE6221, NCTE6222, IRHU7311, COSC7322, JRNST7321, MEST7322, COSC7321, RPHU7312
English and Psychology	ENGL5121, ENGL6122, COSC5121, COSC5132, PSYC5121, PSYC5122, ENGL6221, ENGL6222, PSYC6221, PSYC6222, SOCI5121, SOCI5122, ENGL7321, ENGL7322, JRNS6221, MEST6222, MELE6221, PSYC6224, PSYC7321, PSYC7322, PSYC7313, MEST7322, IRHU7311, RPHU7312
Communication Science and Psychology	ENGL5121, ENGL6122, COSC5121, COSC5132, PSYC5121, PSYC5122, ENGL6221, COSC6222, PSYC6221, PSYC6222, SOCI5121, SOCI5122, COSC7321, COSC7322, JRNS6221, MEST6222, MELE6221, PSYC6224, PSYC7321, PSYC7322, PSYC7313, MEST7322, IRHU7311, RPHU7312

Curriculum Structure

English and Communication Science:

This combination sharpens both written and verbal communication skills through literary study and media analysis. It prepares students for careers in writing, editing, media, marketing, and other communication-driven fields.

Year 1							
Semester 1				Semester 2			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
ENGL5121	English 1A: Introduction to English Studies	5	15	ENGL6122	English 1B: Introduction to English Studies	6	15
COSC5121	Communication Science 1A: Interpersonal Communication	5	15	COSC5132	Communication Science 1B: Intercultural Communication	5	15
PSYC5121	Psychology 1A: Introduction to Psychology	5	15	PSYC5122	Psychology 1B: Introduction to Psychology	5	12
SOCI5121	Sociology 1A	5	15	SOCI5122	Sociology 1B	5	15
Year 2							
Semester 3				Semester 4			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
ENGL6221	English 2A: South African Literature	6	15	ENGL6222	English 2B: Postcolonialism	6	15
COSC6231	Communication Science 2A: Organisational Communication	6	15	COSC6222	Communication Science 2B: Persuasive Communication	6	15
JRNS6221	Journalism 1	6	15	MEST6222	Media Studies 1	6	15
MELE6221	Media Law and Ethics	6	15	NCTE6222	New Communication Technology	6	15
Year 3							
Semester 5				Semester 6			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
IRHU7311	Introduction to Research for the Human Sciences	7	15	COSC7322	Communication Science 3B: Mass Communication	7	15
ENGL7321	English 3A: Modernism	7	15	ENGL7322	English 3B: Postmodernism	7	15
JRNS7321	Journalism 2	7	15	MEST7322	Media Studies 2	7	15
COSC7321	Communication Science 3A: Global Communication	7	15	RPHU7312	Research Practice for the Human Sciences	7	15

Curriculum Structure

English and Psychology:

This combination develops strong analytical and communication skills through the study of literature, language, and human behavior. It equips students with a deep understanding of both textual analysis and psychological principles, preparing them for roles in education, counselling, or research.

Year 1							
Semester 1				Semester 2			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
ENGL5121	English 1A: Introduction to English Studies	5	15	ENGL6122	English 1B: Introduction to English Studies	6	15
COSC5121	Communication Science 1A: Interpersonal Communication	5	15	COSC5132	Communication Science 1B: Intercultural Communication	5	15
PSYC5121	Psychology 1A: Introduction to Psychology	5	15	PSYC5122	Psychology 1B: Introduction to Psychology	5	12
SOCI5121	Sociology 1A	5	15	SOCI5122	Sociology 1B	5	15
Year 2							
Semester 3				Semester 4			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
ENGL6221	English 2A: South African Literature	6	15	ENGL6222	English 2B: Postcolonialism	6	15
PSYC6221	Psychology 2A: Social Psychology	6	15	PSYC6222	Psychology 2B: Developmental Psychology	6	15
JRNS6221	Journalism 1	6	15	MEST6222	Media Studies 1	6	15
MELE6221	Media Law and Ethics	6	15	PSYC6224	Psychology 2C: Personality Psychology	6	15
Year 3							
Semester 5				Semester 6			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
ENGL7321	English 3A: Modernism	7	15	ENGL7322	English 3B: Postmodernism	7	15
PSYC7321	Psychology 3A: Cognitive Psychology	7	15	PSYC7322	Psychology 3B: Abnormal Psychology	7	15
PSYC7313	Psychology 3C: Community Psychology	7	15	PSYC7324	Psychology 3D: Research Psychology	7	15
IRHU7311	Introduction to Research for the Human Sciences	7	15	RPHU7312	Research Practice for the Human Sciences	7	15

Curriculum Structure

Communication Science and Psychology:

This pairing focuses on how people communicate and behave, both individually and in groups. Students gain insight into mental processes and communication strategies, ideal for careers in media, public relations, human resources, or mental health support.

Year 1							
Semester 1				Semester 2			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
ENGL5121	English 1A: Introduction to English Studies	5	15	ENGL6122	English 1B: Introduction to English Studies	6	15
COSC5121	Communication Science 1A: Interpersonal Communication	5	15	COSC5132	Communication Science 1B: Intercultural Communication	5	15
PSYC5121	Psychology 1A: Introduction to Psychology	5	15	PSYC5122	Psychology 1B: Introduction to Psychology	5	12
SOCI5121	Sociology 1A	5	15	SOCI5122	Sociology 1B	5	15
Year 2							
Semester 3				Semester 4			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
COSC6231	Communication Science 2A: Organisational Communication	6	15	COSC6222	Communication Science 2B: Persuasive Communication	6	15
PSYC6221	Psychology 2A: Social Psychology	6	15	PSYC6222	Psychology 2B: Developmental Psychology	6	15
JRNS6221	Journalism 1	6	15	MEST6222	Media Studies 1	6	15
MELE6221	Media Law and Ethics	6	15	PSYC6224	Psychology 2C: Personality Psychology	6	15
Year 3							
Semester 5				Semester 6			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
COSC7321	Communication Science 3A: Global Communication	7	15	COSC7322	Communication Science 3B: Mass Communication	7	15
PSYC7321	Psychology 3A: Cognitive Psychology	7	15	PSYC7322	Psychology 3B: Abnormal Psychology	7	15
PSYC7313	Psychology 3C: Community Psychology	7	15	PSYC7324	Psychology 3D: Research Psychology	7	15
IRHU7311	Introduction to Research for the Human Sciences	7	15	RPHU7312	Research Practice for the Human Sciences	7	15

Further Study Pathways

The successful completion of the IIE Bachelor of Arts (BAG0701) enables you to progress into the following qualification/s subject to meeting the admission requirements:

- IIE Bachelor of Arts Honours in Communication (HBA0801)
- IIE Bachelor of Arts Honours in Psychology (HPSY0801)
- IIE Bachelor of Social Science Honours (HOSS0801)

Career Opportunities

This Degree will open up an attractive range of career options, it is an ideal stepping-stone to a diverse and exciting range of business-related career opportunities.

The following career opportunities exist for graduates of this Degree:

English and Communication Science Core Discipline:

- Authoring/Writing
- Script Writing
- Subediting
- Programme Coordination
- Scribing
- Relationship Management
- Media Consulting
- News Consulting
- Proof Reading
- Social Media Communication
- Journalism
- Communication Accounts Administration
- Communication Consulting
- Research Communication Management
- Teaching (will require postgraduate study)

English and Psychology Core Discipline:

- Authoring/Writing
- Script Writing
- Subediting
- Editing
- Scribing
- Counselling (will require postgraduate study)
- Proof Reading
- Social Media Communication
- Journalism
- Psychologist (will require extensive postgraduate study)
- Teaching (will require postgraduate study)

Communication Science and Psychology Core Discipline:

- Journalism
- Relationship Management
- Research Communication Management
- Social Media Management
- Communication Consulting
- Communication Accounts Administration
- Media Consulting
- Psychologist (will require extensive postgraduate study)
- Teaching (will require postgraduate study)
- Counselling (will require postgraduate study)

Timetables

This qualification is aimed at students who wish to complete full-time face-to-face studies for the duration of their qualification. This means that students are expected to be available Mon-Fri 8:00 - 17:00 throughout the day for class in the academic year depending on how the timetable is structured.

Students must also note that timetables remain subject to change throughout the academic year.

Graduation and Completion Requirements for This Qualification

In order to be awarded this qualification, you must have achieved a minimum final year mark of fifty percent (50%) for all 24 modules in the curriculum - this is discipline specific.

As a contact student, this qualification is structured to be completed over 3 years. The maximum time for completing a qualification full-time is double the minimum time associated with the qualification, and for part-time an additional year is allowed.

Apply Online

After your application is submitted, we will review your documentation and provide an outcome regarding your chosen study.



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