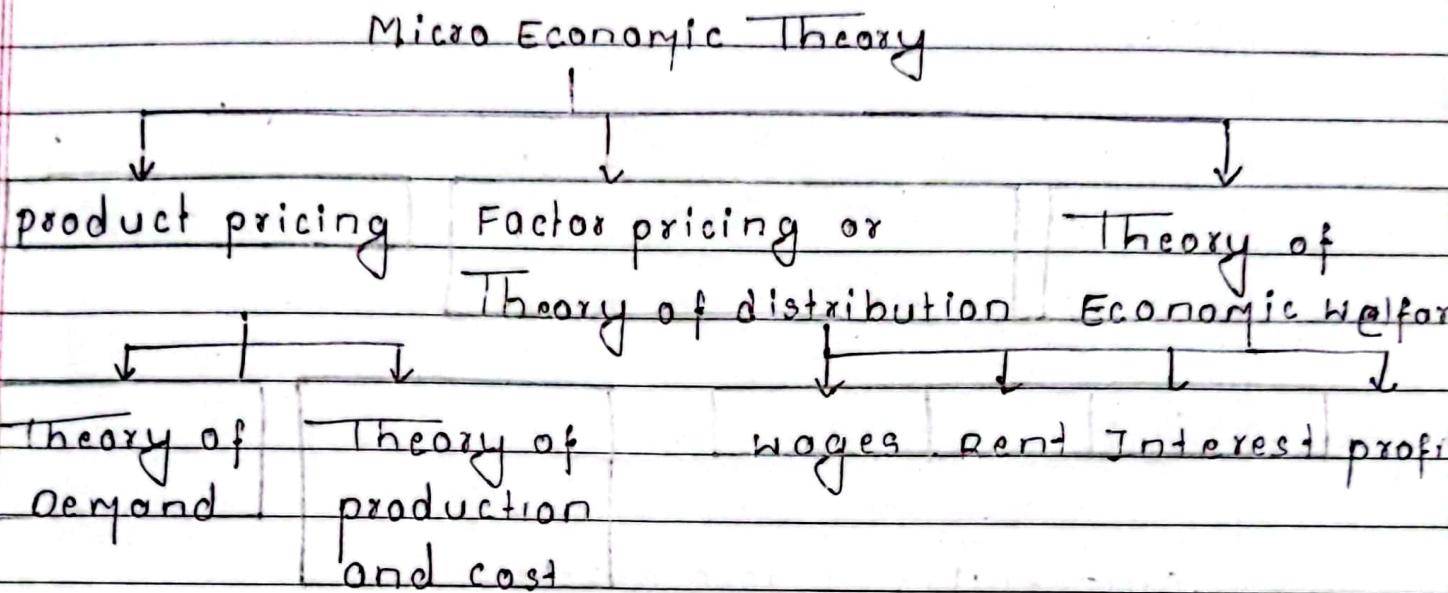


Scope of Microeconomics



Macroeconomics

JB Say : "Supply creates its own demand" → 1929

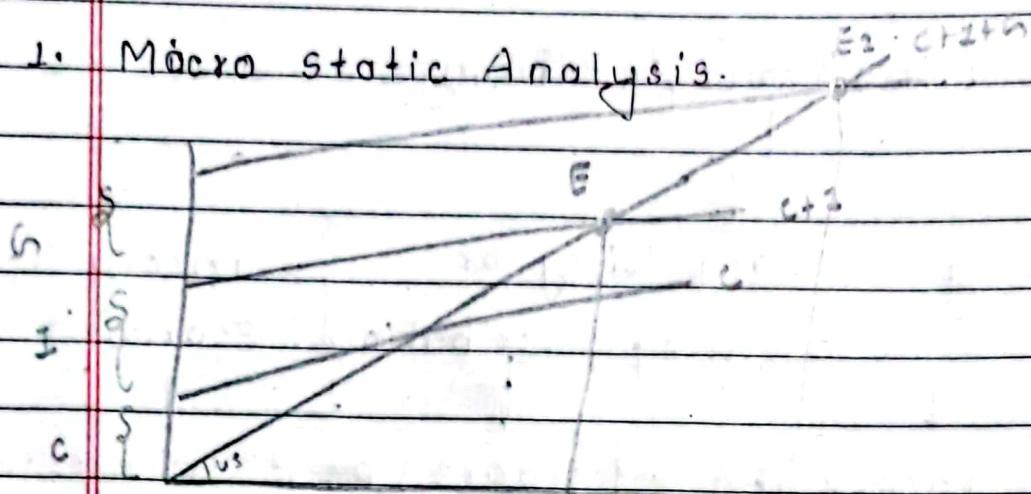
- Macroeconomics → Also "keynesian Economics"
- Aggregate study of variable
- Theory of Income and employment
- Method of Lumping

Features

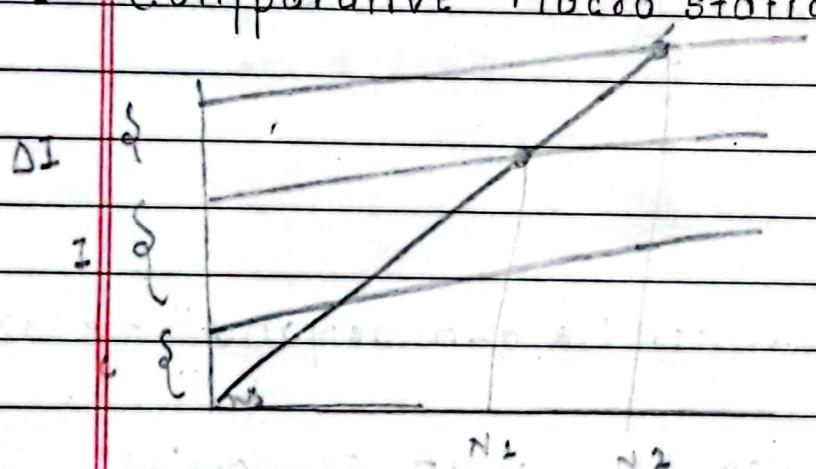
1. Analyze the behaviour of the economy as a whole
2. Constant relative price and given resources allocation
3. Policy science and more normative
based on value judgement

Type of analysis in macroeconomics

1. Macro static Analysis.

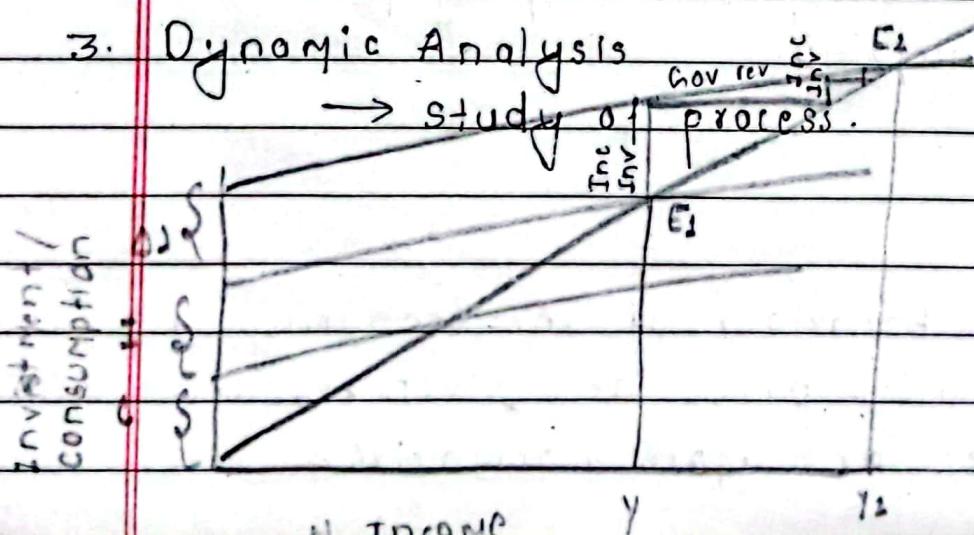


2. Comparative Macro static



3. Dynamic Analysis

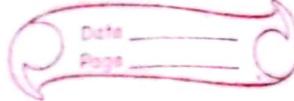
→ study of process.



Difference between Microeconomics and macroeconomics

Base	Microeconomics	Macroeconomics
1. Nature	Individual Type	Economic analysis as a whole
2. Example	Individual saving Individual Consumption	National Income, Inflation Employment level
3. Problems	Price determination Output determination "Other thing remaining the same".	Business cycle, Poverty Unemployment
4.	Partial equilibrium	General equilibrium
5. Main Concern	Efficiency	equity

arrow Money supply
 $M_1 = C + DD$ broad
 $M_2 = M_1 + TD$



Tools of Macroeconomics

1. Economic growth \rightarrow Increase in production level
2. Control in inflation
3. Reduced unemployment level
4. Reduced economic inequality
5. Reduced Poverty
6. Stable foreign exchange
7. To make favourable Bop \rightarrow more export less import

Instruments of Macroeconomics

1. Monetary Policy \rightarrow Fiscal policy to support garras^{decrease}
- Expansionary \rightarrow Money supply bahanne \uparrow Bank rate ^{Bank rate}
- Contractionary \rightarrow CBI decrease bank rate
2. Fiscal Policy \rightarrow either public exp \uparrow or tax rate \uparrow Both \rightarrow
3. Foreign exchange policy
pegged
float

Monetary Policy

Objectives

1. Equilibrium in balance of payment
2. Price stability
3. Full employment
4. Economic Growth

feature of current Monetary policy 2023/24

1. Maintaining price & balance of payments stability
 2. To achieve 6% economic growth
- The exchange rate peg of the Nepalese Rupees vis-a-vis Indian Rupees as a nominal anchor of the monetary policy has been changed unchanged.

feature of current Monetary policy of Nepal

1. To promote macroeconomic stability.
2. To enhance the productive use of financial resources
3. To expand financial access.
4. To help achieve the goal of high & sustainable economic growth.



Demand & Supply



Demand

- Desire to purchase
- Ability to purchase
- Willingness to pay

Law of demand \rightarrow Inverse relation between price and quantity.

Demand Function

$$Q_x = f(P_x, Y, T, P_y, E, A, S_p)$$

$Q_x \rightarrow$ Demand for commodities.

Main contributor \rightarrow Alfred Marshall

Elasticity of demand and supply \rightarrow degree of change in relationship between price & quantity

- \rightarrow Law of supply \rightarrow Direct relationship between price and quantity supply.
- \rightarrow Law shows only direction change doesn't show say degree of relationship.
- \rightarrow But Elasticity shows both direction change and degree of relationship between price & quantity.
- \rightarrow Measure of responsiveness of quantity demand due to change in its determinants.

$Ed = \frac{\% \text{ change in demand}}{\% \text{ change in factor determining demand}}$

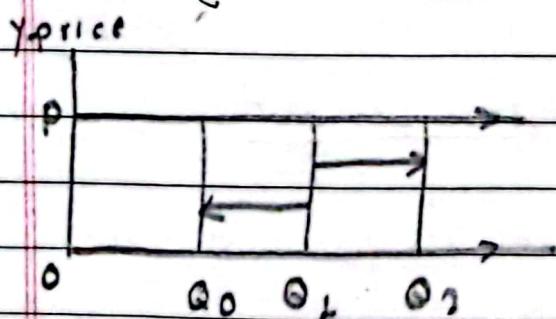
Types

$$\rightarrow \frac{Q_2 - Q_1}{Q_1} \times 100\%$$

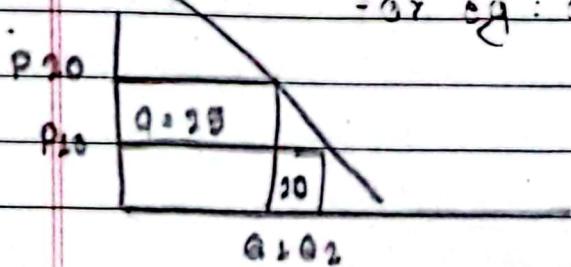
1. Price Elasticity of demand $\epsilon_p = \frac{\Delta Q_x \%}{\Delta P_x \%}$.
2. Income elasticity of demand $\epsilon_y = \frac{\Delta Q_x \%}{\Delta Y \%}$.
(change in one goods price effect on other demands)
3. Cross elasticity of demand $\epsilon_c = \frac{\Delta Q_x \%}{\Delta P_y \%}$.
4. Advertisement of demand $\epsilon_a = \frac{\Delta Q_x \%}{\Delta A_r}$.

Types of price Elasticity of Demand

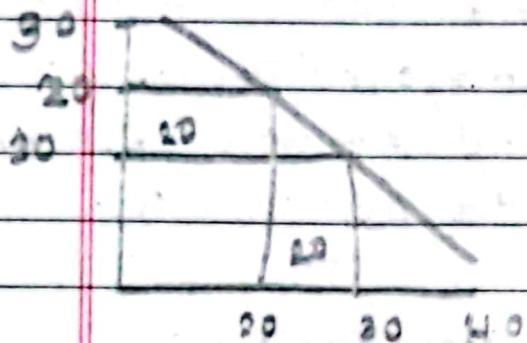
- price fluctuate vey & no fluctuation in demand
1. Perfectly Inelastic Elasticity of Demand ($\epsilon_p = 0$)
 2. Relatively Inelastic Demand ($\epsilon_p < 1$)
 3. Unitary elastic Demand
 4. Relatively elastic Demand ($\epsilon_p > 1$)
nominal change in price leads to change infinity in change in demand
 5. Perfectly elastic Demand ($\epsilon_p = \infty$)
5. small change in price leads to change in demand infinity.



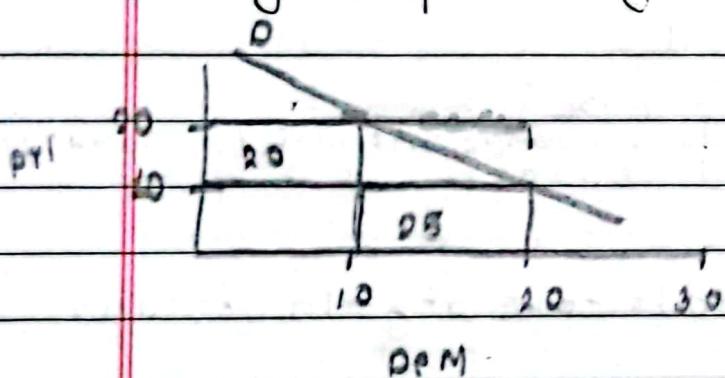
2. Change in demand is less than change in price.
e.g.: luxury consumption goods or necessities



3. Percentage change in demand is equal to change in price.



4. Percentage change in demand is more than change in price. e.g. luxury goods.



Types of Income Elasticity of Demand

1. Positive income elasticity of demand ($e_y > 0$)
 - a. Greater than unity ($e_y > 1$)
 - b. Equal to unity ($e_y = 1$)
 - c. Less than unity ($e_y < 1$)
2. Negative ($e_y = -ve$)
3. Zero ($e_y = 0$)

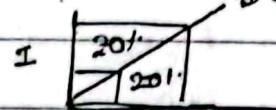
1. Increase in income Increase in Demand

a. change in quantity demand is greater than change in income.

$$(\text{superior goods / luxury good}) = (ey > 1)$$

b. change in quantity demand is equal to change in income

$$(\text{comfort goods}) = (ey = 1)$$



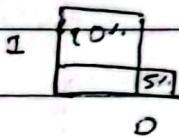
c. Percentage change in quantity demand is less than change in income percentage.

$$(\text{Necessary goods / Necessity goods}) = (ey < 1)$$



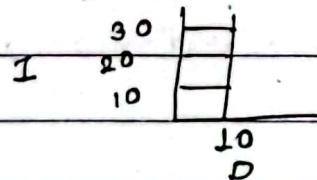
2. Neg

Increase in percentage in income leads to decrease in demand



3. Zero

Increase in income leads same or zero increase or decrease in demand.



Cross Elasticity of Demand $\epsilon_{xy} = \frac{\Delta Q_x}{\Delta P_y}$

Quantity changed in one commodity due to change in price of another good / commodity

1. Positive ($\epsilon_{xy} = +ve$)

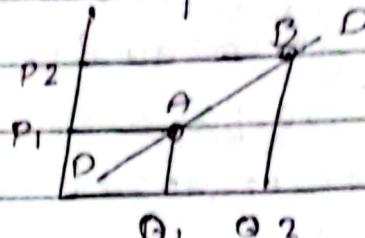
2. Negative ($\epsilon_{xy} = -ve$)

3. Zero ($\epsilon_{xy} = 0$)

1. Cxy > 0

(Substitute goods)
or decrease

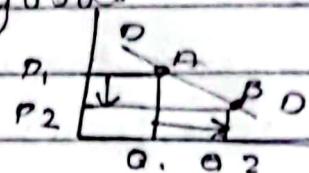
Increase or decrease in price of one commodity will result increase or decrease in demand or quantity of its substitute goods.



2. Cxy = -ve

(Complementary goods)

Increase or decrease in price of one complementary commodity will result in increase or decrease in demand of that particular commodity effects the demand of its complementary goods.



3. Cxy = 0

(Non related (Neutral) goods)

Increase in price of car does not affect demand for sugar



CWE

1. To formulate business policy.

2. Price strategies.



Price elasticity measurement
proportional

PE of demand = $\frac{\text{change in quantity demanded}}{\text{change in price}}$

$$\frac{Q_2 - Q_1}{Q_1} \times 100\%$$

$$\frac{P_2 - P_1}{P_1} \times 100\%$$

also

percentage method

$$\frac{Q_2 - Q_1}{Q_1} \times 100\%$$

$$\frac{P_2 - P_1}{P_1} \times 100\%$$

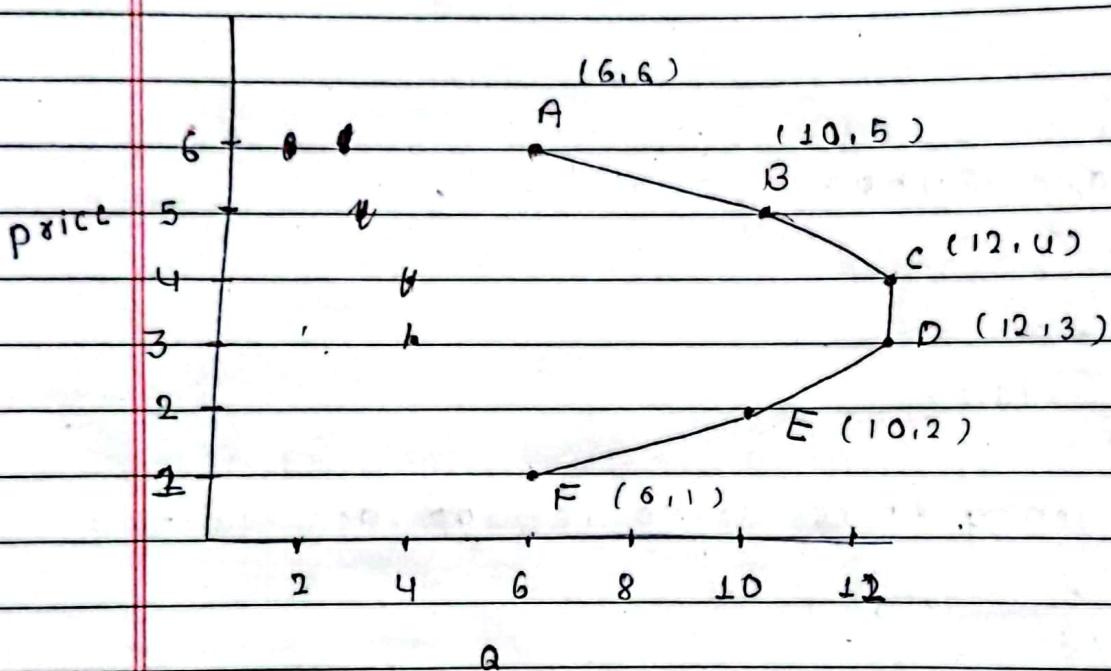
Inconsistency in result so develop arc method

$$\frac{Q_2 - Q_1}{\frac{Q_2 + Q_1}{2}} \times 100\%$$

$$\frac{P_2 - P_1}{\frac{P_2 + P_1}{2}} \times 100\%$$

Total Outlay Method

P	A	TE / TO
A	6 ↓	1 6 ↗] cp ≥ 1
B	5	2 10]
C	4	3 12] cp = 1
D	3	4 12]
E	2 ↓	5 10 ↗] cp < 1
F	1 ↓	6 6]



Point Method

Linear

ratio between lower segment / upper segment

At point A cp = A/AE

$$Ecp = EA/E$$

Midpoint is always 1

Non linear

measured by drawing a tangent line.

Income Elasticity of demand.

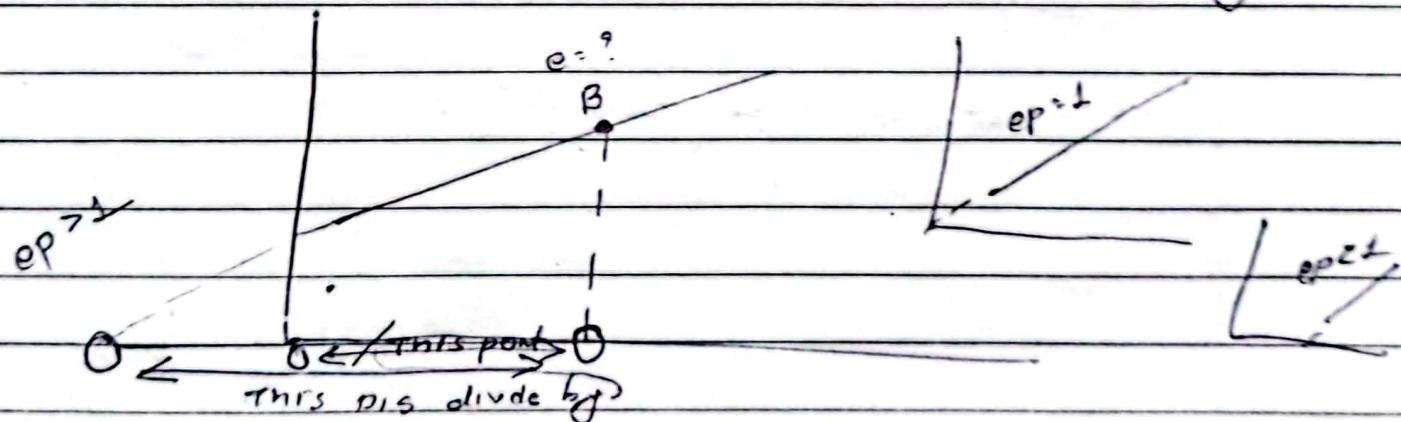
$\epsilon_y = \frac{\text{percentage change in Demand}}{\text{percentage change in income of customer}}$

Arc method
Average

$$E_I = \frac{\text{change in demand}}{\text{Initial demand} + \text{New demand}}$$

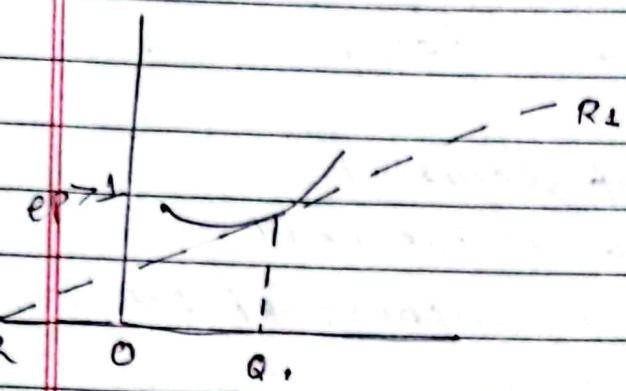
$$\frac{\text{change in Income}}{\text{Initial Income} + \text{New Income}}$$

point on a linear demand and income elasticity.



$$\epsilon_y = \Delta N / \Delta I$$

non linear.



$$\text{for } ep = Q_1 R \\ Q_1 O$$

Determinants of Income Elasticity.

1. Nature of goods
2. Proportion of income
3. Level of income
4. Time period

Cross Elasticity formula.



Use of price Elasticity of demand:

1. Product pricing
2. Input pricing
3. Joint product pricing
4. Demand forecasting
5. Trade Union: to bargain for wages/income \rightarrow if labour is relative/less elastic/inelastic.

Use of Income Elasticity of demand

1. Business Decision making
- a. long term planning for luxury goods
- b. Market strategy d. Management strategy in business
- c. Housing development strategies egg cycle.
2. Classification of goods / services.

Uses of cross

1. To formulate business policy
2. To classify goods / services
3. Price strategies

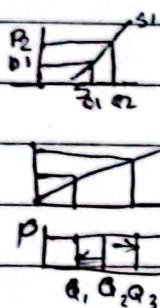
Price Elasticity of supply

law of supply \rightarrow shows positive relationship between price & quantity supply

Types of PES

price change ~~mean~~ quantity
~~no change~~

- Perfectly Inelastic supply ($es=0$) \Rightarrow no change.
- Relatively Inelastic supply ($es<1$) \Rightarrow ~~less~~ change in quantity than change in price
- Unitary Elastic supply ($es=1$) \Rightarrow change in quantity is equal to change in price
- Relatively elastic supply ($es>1$) \Rightarrow greater than 1 change in quantity supply
- Perfect elastic supply. ($es=\infty$) \Rightarrow ~~small~~ change in price leads to infinite change in supply.



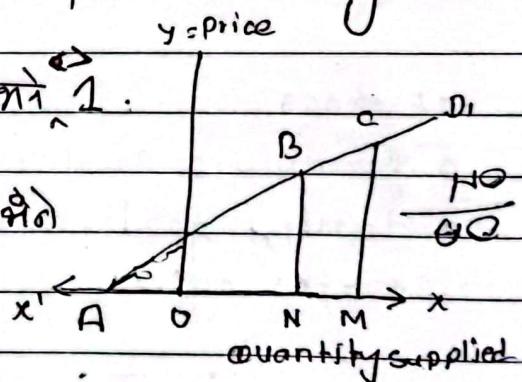
\Rightarrow Measurement of point price elasticity

linear

\Rightarrow origin बाटो कोटा जाएगा जो 1.

\Rightarrow origin बाटो कोटा जाएगा :

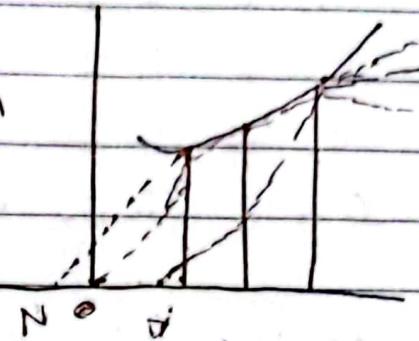
\Rightarrow origin बाटो कोटा जाएगा इसीले
equal to 1.



→ Non linear

→ 1 ~~one~~ greater & \rightarrow origin
cross over \Rightarrow $\frac{Q_N}{P_A}$

→



→ Determinants of Elasticity of supply

- 1) change in the cost of production
- 2) Time factor
- 3) Nature of Commodity
- 4) Availability of facilities for expanding outputs.

Measurement of price elasticity of supply

$$S_S = \frac{Q_2 - Q_1}{P_2 - P_1} \times \frac{P_2 + P_1}{Q_2 + Q_1}$$

$$\frac{Q_2 - Q_1}{P_2 - P_1} \times 100$$

$$\frac{Q}{P_2 - P_1} \times 100 \text{ %}$$

Point A B C D E

P_x 8 6 4 2 0

Q_{sx} 50 40 30 20 10

Q_{dx} 0 15 30 45 60

- i. Compute the price elasticity of supply at movement from B to D by percentage and Arc method.

Soln.

We have given:

$$P_1 = 6 \quad P_2 = 2$$

$$Q_1 = 40 \quad Q_2 = 20$$

We know that price elasticity of supply in % method

$$e_s = \frac{q_2 - q_1}{q_1} \times 100$$

$$\frac{P_2 - P_1}{P_1} \times 100$$

$$= \frac{20 - 40}{40} \times 100$$

$$\frac{2 - 6}{6} \times 100$$

$$= -\frac{20}{40} \times 100$$

$$= -\frac{1}{2} \times 100$$

$$= -\frac{1}{2} \times -\frac{3}{4} = \frac{3}{4}$$

$$= \frac{3}{4} = 0.75$$

We known that price elasticity of supply in arc method.

$$e_s = \frac{q_2 - q_1}{p_2 - p_1} \times \frac{p_2 + p_1}{q_2 + q_1} = \frac{20 - 40}{2 - 6} \times \frac{2 + 6}{20 + 40} = \frac{20}{4} \times \frac{8}{6}$$

$$= \frac{1}{2} \times \frac{4}{3}$$

$$= 0.66$$

Interpretation: 1% increase in price lead to 0.66% increase in quantity supply by 0.66%.

Quantity demanded	
Income	Income
Rs. 20000	Rs. 2500

price

$$\text{Rs } 180 = P_1 \quad q_1 = 80 \quad 100$$

$$\text{Rs } 220 = P_2 \quad q_2 = 60 \quad 80$$

i) Calculate price elasticity of Demand when income is Rs 2000.

ii) Calculate income elasticity of demand when price is Rs 220.

Soln.

given.

$$P_1 = 180 \quad q_1 = 80$$

$$P_2 = 220 \quad q_2 = 60$$

We know that,

$$\begin{aligned}
 \text{CP} &= \frac{q_2 - q_1}{P_2 - P_1} \times \frac{P_2 + P_1}{q_2 + q_1} \\
 &= \frac{60 - 80}{220 - 180} \times \frac{220 + 180}{60 + 80} \\
 &= \frac{-20}{40} \times \frac{400}{140} = 5 \\
 &= \frac{-10}{7} = -1.42
 \end{aligned}$$

Interpretation: 1% increase in price leads to decrease in quantity demand by 1.42%. Other things remains the same.

B. N.O. 2

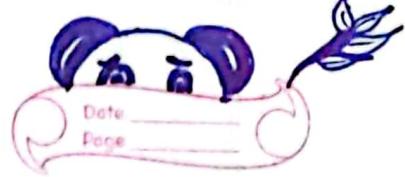
$$q_1 = 60, q_2 = 80$$

$$Y_1 = 20000, Y_2 = 25000$$

We know that :

$$\begin{aligned}
 \text{C.Y} &= \frac{q_2 - q_1}{Y_2 - Y_1} \times \frac{Y_2 + Y_1}{q_2 + q_1} \\
 &= \frac{80 - 60}{25000 - 20000} \times \frac{25000 + 20000}{80 + 60} \\
 &= \frac{20}{5000} \times \frac{45000}{140} \\
 &= \frac{9}{7} = 1.28
 \end{aligned}$$

Interpretation: 1% increase in income leads to increase in quantity demand by 1.28%. Other things remains same



Price elasticity of supply of a good is 5. A producer sells 500 units of this good at Rs 5 per unit. How much will sell at the price of Rs 6 per unit?

Soln

Given,

$$Q_S = 500$$

$$Q_1 = 500$$

$$P_1 = 5$$

$$P_2 = ?$$

$$Q_2 = ?$$

Now,

$$E_S = \frac{Q_2 - Q_1}{Q_2 + Q_1} \times \frac{P_2 + P_1}{P_2 - P_1}$$

$$\text{or, } 5 = \frac{Q_2 - 500}{Q_2 + 500} \times \frac{6 + 5}{6 - 5}$$

$$\text{or, } 5 = \frac{11(Q_2 - 500)}{11(Q_2 + 500)}$$

$$\text{or, } 592 + 2500 = 1192 - 5500$$

$$\text{or, } 2500 + 5500 = 1192 - 592$$

$$\text{or, } 8000 = 600$$

$$\text{or, } \frac{8000}{6} = Q_2$$

$$\text{or, } Q_2 = 1333.33$$

Point	A	B	C	D	E	F	G	H
Price of Rara Noodle (Prara) per packet	28	24	20	16	12	8	4	0
Quantity Demand of Rara (Qd rara) per packet	0	20000	40000	60000	80000	100000	120000	140000
Qd wai-wai noodles (Packet)	10000	90000	80000	70000	60000	50000	40000	30000
Quantity supply of Rara (Qs rara)	90000	80000	70000	60000	50000	40000	30000	20000

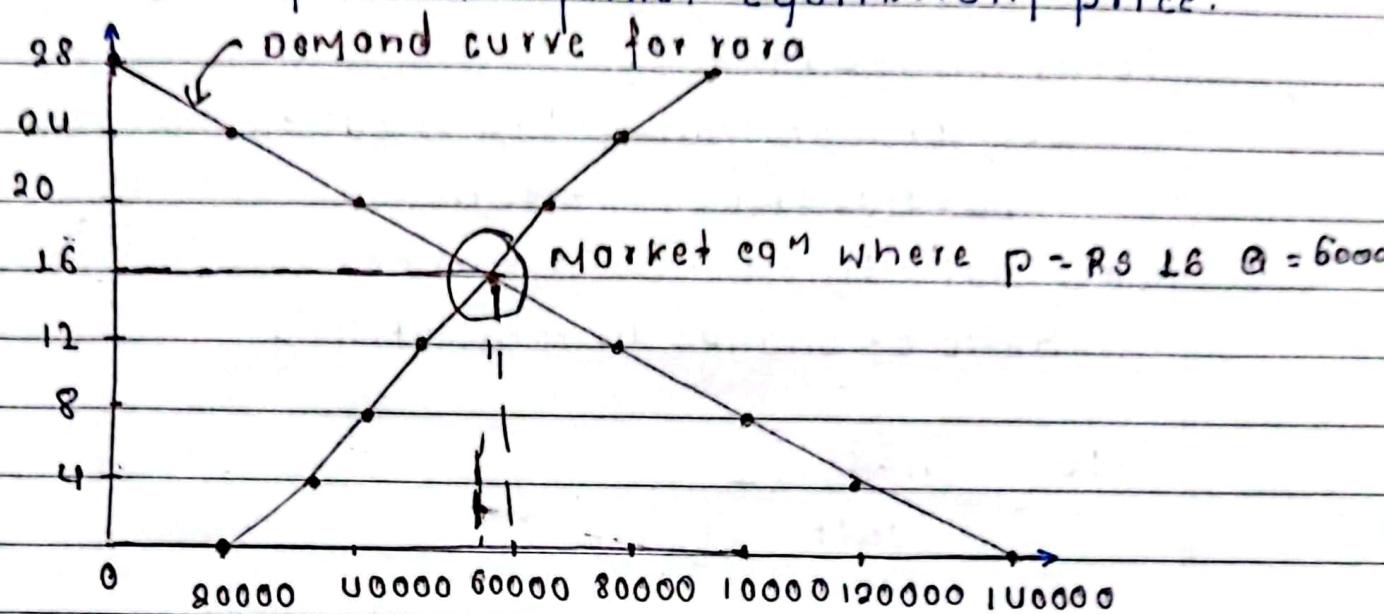
- Q. Compute the cross elasticity of wai-wai noodle as price of rara noodle decrease from Rs 16 & Rs 12 per packet & interpret the result.

Soln.

$$\begin{aligned}
 \text{Cross-elasticity} &= \frac{\text{Qd wai-wai}_2 - \text{Qd wai-wai}_1}{\text{Prara}_2 - \text{Prara}_1} \times \frac{\text{Prara}_2 + \text{Prara}_1}{\text{Qd wai-wai}_2 + \text{Qd wai-wai}_1} \\
 &= \frac{80000 - 70000}{12 - 16} \times \frac{12 + 16}{60000 + 70000} \\
 &= -\frac{10000}{-4} \times \frac{28}{130000} \\
 &= +\frac{7}{13} \\
 &= 0.53
 \end{aligned}$$

Interpretation : i. Increase in price of Rara noodle leads to increase in Demand of wai-wai noodle packet by 0.53% if other things remain same.

b. Plot the demand and supply quantity of Rara noodle and findout market equilibrium price.



Concept of cardinal and ordinary utility Analysis.

Utility:

Want satisfying power of commodities. It is satisfaction obtained from consumption of commodities.

Two approaches :-

i. Cardinal utility:-

- HH Gossen
- further Alfred Marshall.
- Utility can be measured in cardinal number.
- Can be express in quantitative term.

Analysis based on assumption :

- Rationality
- Cardinal Measurement of Money
- Constant Marginal Utility

Types of utility

Total utility (TU) :-

Sum of marginal utility is called TU.

$$TU = MU_1 + MU_2 + \dots + MU_n$$

Marginal utility

Ratio of change in total utility

$$MU = \frac{TU_n - TU_{n-1}}{1}$$

Unit

law of Diminishing Marginal Utility:

- The additional benefit which a person derives from given increase of his stock of a thing diminishes with every increase in stock that he already has.

Assumption

All unit of consumption is homogenous.

There is no time gap.

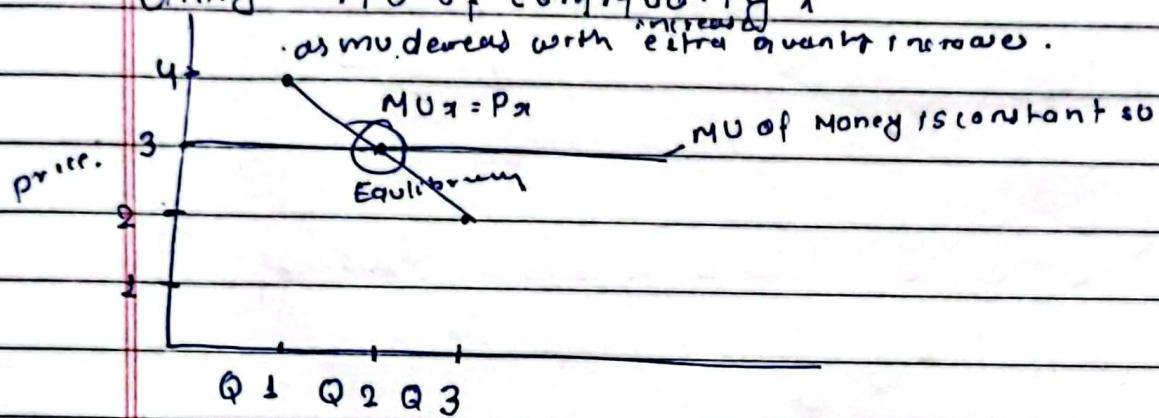
Unit	TU	MU
1	20	
2	35	15
3	45	10
4	52	7
5	55	3

Consumption's Equilibrium under Law of Diminishing MU
(single commodity case):

- Under this condition, the customer is in equilibrium when the MU of x is equal to its market price

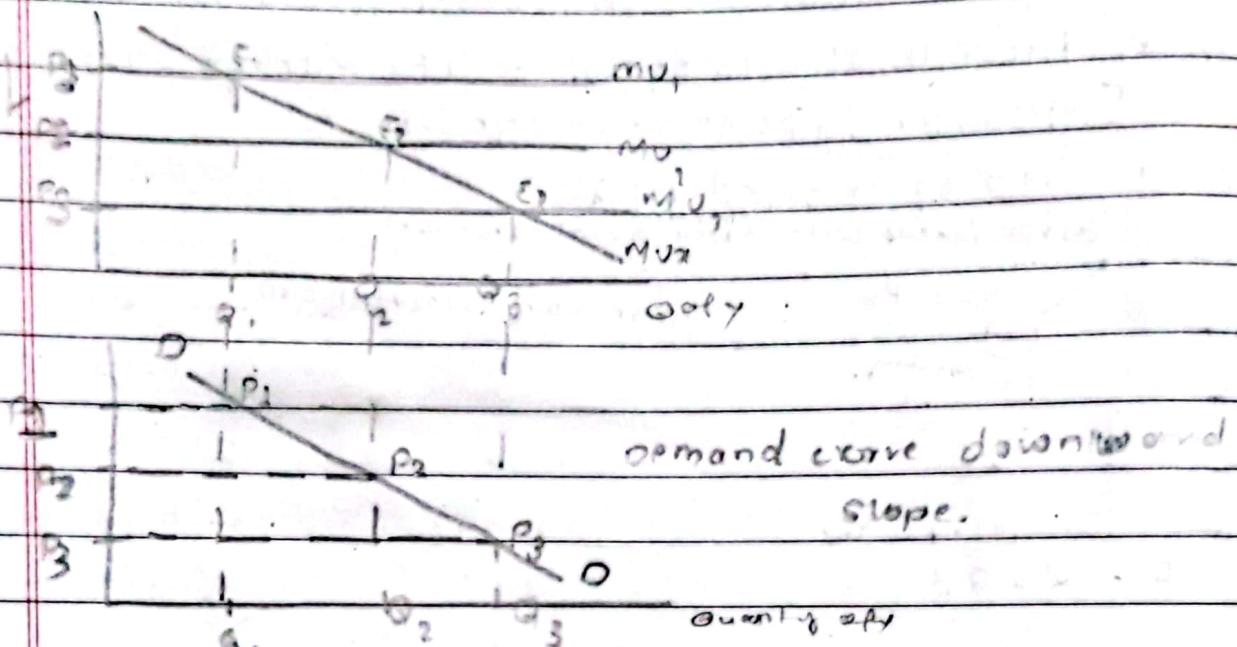
$$[MU_x = P_x] \uparrow \text{price of commodity } x$$

Utility \downarrow MU of commodity x
as measured with extra quantity increase.



Determining derivation of Demand curve from law of Diminishing MU.

Determination of Demand curve from Law of Diminishing marginal utility.



Consumer's Equilibrium :

Law of Equi-Marginal utility

- Two or more goods
- Consumer will get max sat only when he obtain equal marginal utilities from consumption of diffn. comodities

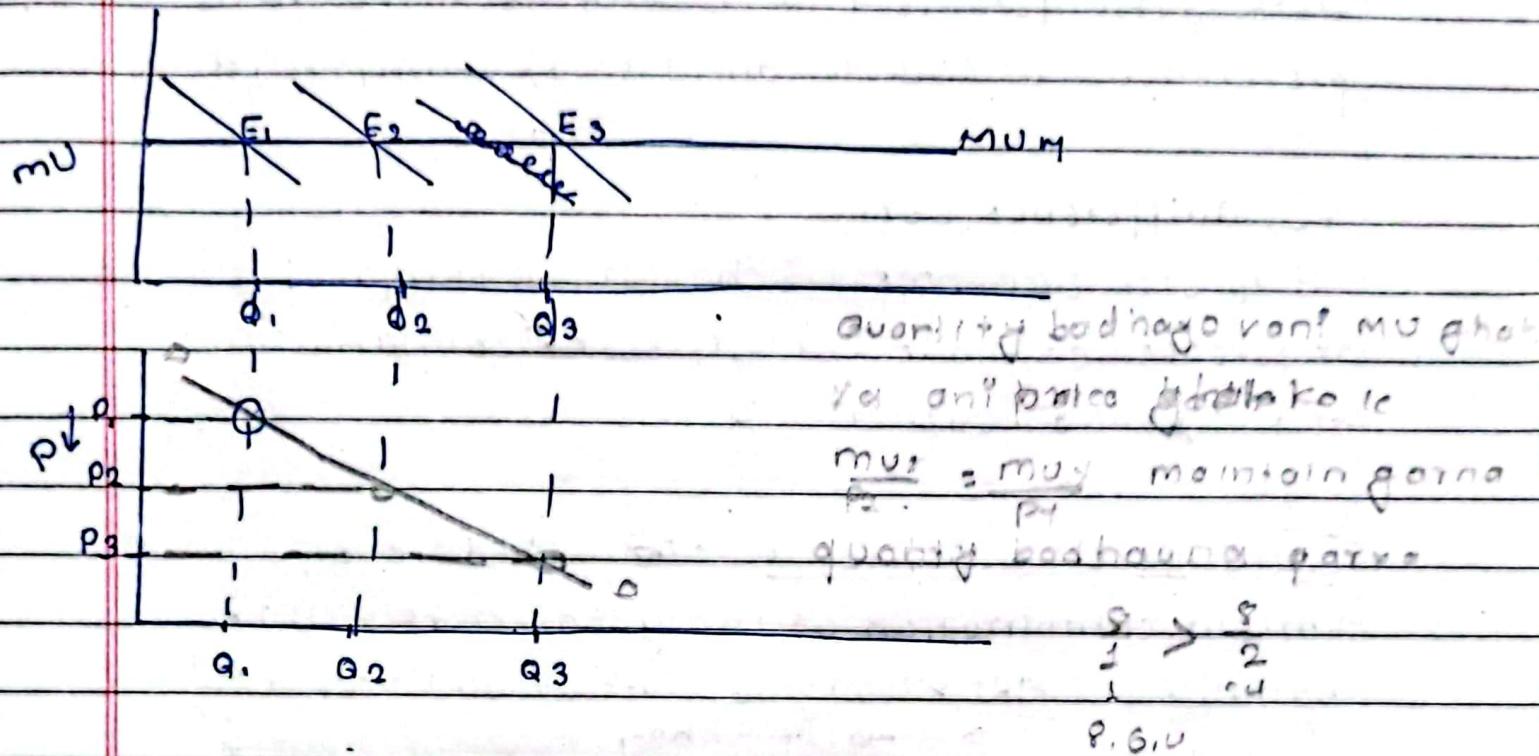
$$\frac{MU_x}{P_x} = \frac{MU_y}{P_y} = MU$$

Rs 10 \rightarrow commodities P12 & P22

Unit	MU _x	MU _y	P _x	P _y	MU
1	10	10			
2	8	8			
3	6	6			
4	4	4			

~~different goods have different MU~~

Derivation of demand curve from law of Equi-marginal utility.



Criticisms of cardinal Approach

1. Cardinal measurement of utility is not correct :-
2. constancy of marginal utility of money.
3. It is not applied in indivisible goods.
4. It is not valid in some goods e.g. hobby

Ordinal Utility Analysis

Here customers need to determine only their preference ranking of bundles of commodities

Indifference curve

Explain consumer's behavior in terms of his preference or make for different combination of two goods, say 'x' & 'y'.

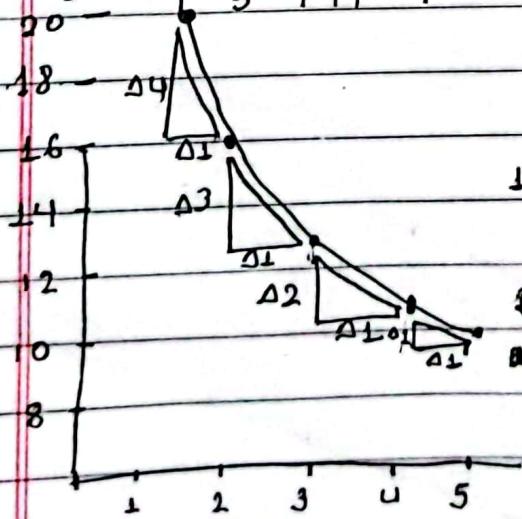
Indifference schedule :- schedule of

Various combination of two goods that will be

equally \rightarrow Marginal Rate of substitution $\frac{\partial Y}{\partial X}$

\rightarrow always diminishing

point	x	y	point	x	y	MRS
A	1	25	A	1	20	-4
B	2	20	B	2	16	$\frac{-4}{1} = -4$
C	3	15	C	3	13	$\frac{-3}{1} = -3$
D	4	13	D	4	11	$\frac{-2}{1} = -2$
E	5	11	E	5	10	$\frac{-1}{1} = -1$



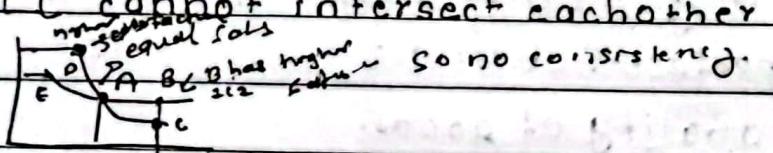
Properties of IC

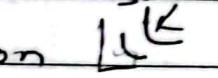
1. Indifference curves slopes downward to the right : If consumer want more units of one goods he will reduce units of other good
2. If he want to remain same level of satisfaction

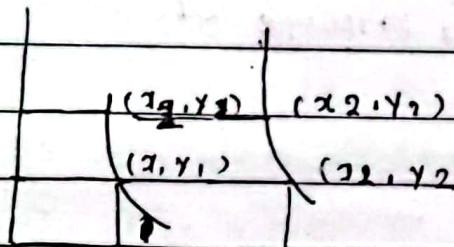
1. Cannot take following shape 

2. An IC is convex to origin. MRS is diminishing ^{rate} _{one} _{two}
 Voko vayera

3. IC cannot intersect each other

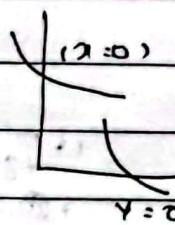


4. Higher IC represents higher level of satisfaction 
 curve origin badi jati tada quo teti higher satisfaction
 as joal ^{goods & services ko bundle} consumption badi huna teti satisfaction badi.



5. IC never touches x or y axis as it requires at least two goods or service

$$(x=0 \quad y>0)$$



Marginal rate of substitution:-

rate at which one commodity is substituted for another to maintain same level of satisfaction

law of diminishing Marginal rate of substitution

MRS always declining why? :- / diminish

- 1. Goods are not perfect substitute
- 2. Availability of quality of goods.

Budget line / Budget constraint / price line :-

locus of comb of any two goods that can be purchased by spending all fixed income at given price.

$$P_x Q_x + P_y Q_y = B$$

Budget - 20

$$P_x = 20$$

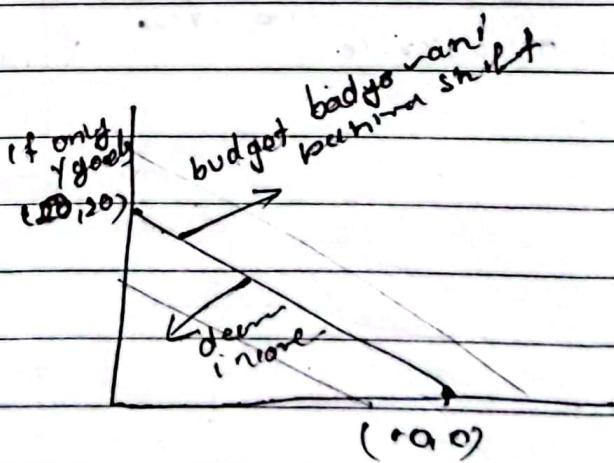
$$P_y = 10$$

when consumer purchases only x

$$20Q_x + 10Q_y = 200$$

$$\rightarrow 20Q_x + 0 = 200$$

$$\therefore Q_x = 20$$

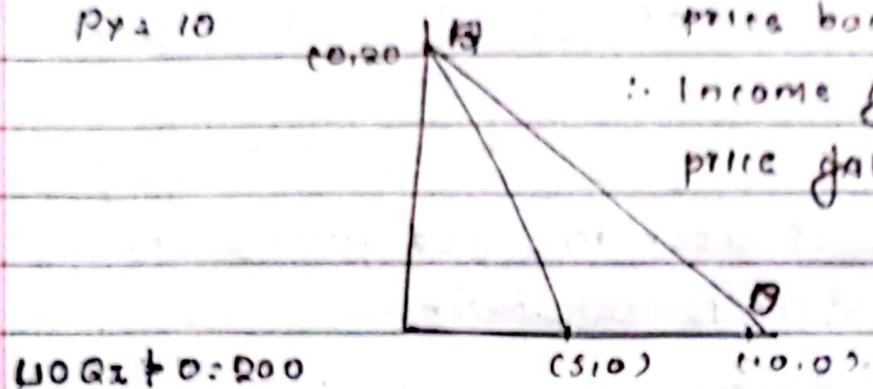


price increase

$$Q_x = 200$$

$$P_x \times 200 \rightarrow 40$$

$$P_y = 10$$



$$Q_x = \frac{200}{40} = 5$$

consumer Equilibrium - IMP

A c is E when he/she maximizes his/her satisfaction under budget constraints.

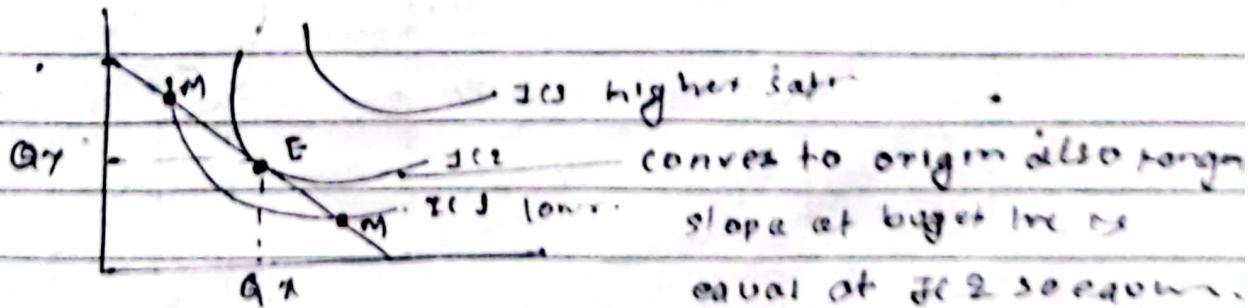
c is E position where the budget line is tangent to the highest possible IC.

condition :-

- BE should tangent to IC

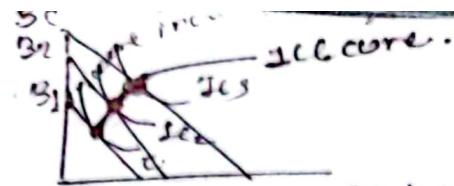
- IC must be convex to the origin at the point of tangent

origin bata rada sati gaya teti badi satisfaction.



first condition is fulfill in all but second one is fulfill in IC₂ & org. so consume Q₂ & Q_Y goods.

Difing



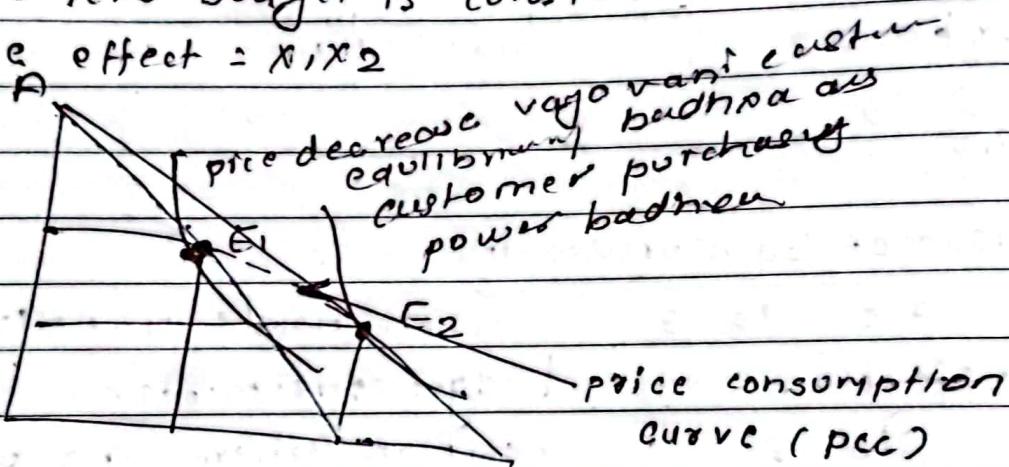
Income consumption curve :- Shows the effect of income.

Income effect & derivation of Engel Curve :-

Income effect :- shows total effect on demand for goods.
positive :- $I \uparrow = D \uparrow$, $I \downarrow = D \downarrow$, normal goods.
negative :- ~~$I \downarrow = D \uparrow$~~ , $I \uparrow = D \downarrow$, inferior goods.

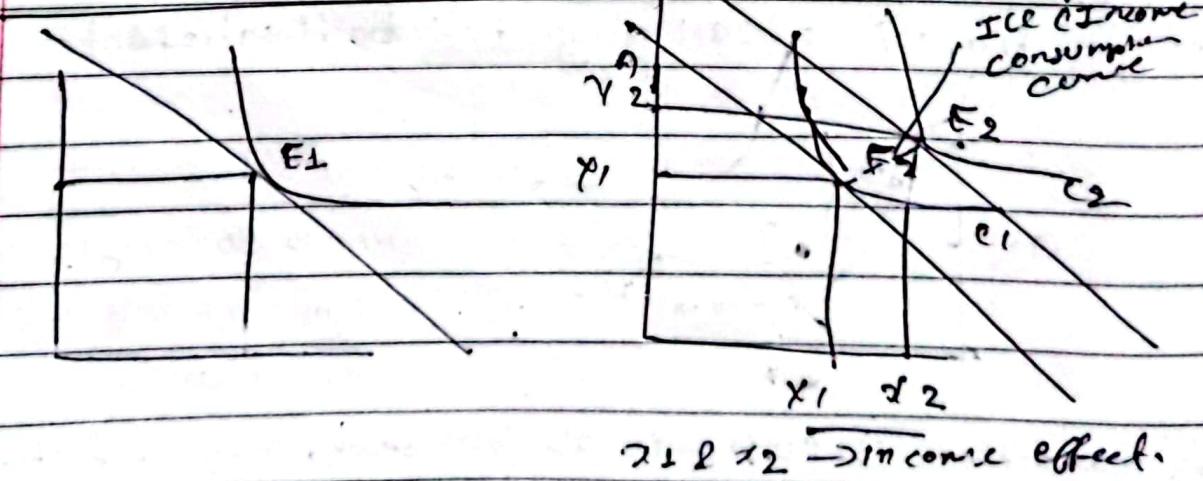
Price effect - effect on customer equilibrium
change in price of the most
price of x is decreased and price of y and
consumer's budget is constant.

Price effect = $\lambda_1 x_2$



price ma auko fluctuate le baneko s. kaa 2
vunda badli Equilibrium ko linea ka connect
garde we get PCC.

Income effect . - Income increase huda bahira
danea matra inward shift



$X_1 \& X_2 \rightarrow$ income effect.

price effect

substitution effect

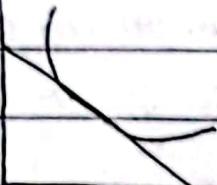
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Decomposition of PE into SE and JE ~~income effect~~.

Hicksian Approach :-

price effect = subs E + JE

compensating variation method:



normal good case.

Decomposition of price Effect into Substitution Effect & Income Effect.

$$PE = SE + IE$$

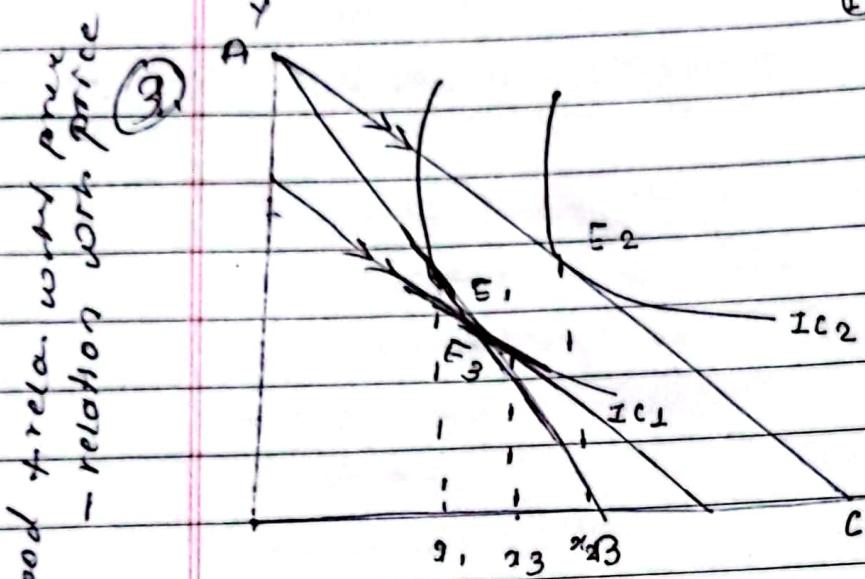
① Slope of IR = Slope of Budget Line

② IR is convex to the original to the point of tangency

$\frac{1}{2}$ no more

GIM
123

↓ goods quantity.



Movement from E_1 to $E_2 \rightarrow S.E$

" " E_1 to $E_3 \rightarrow P.E$

y-axis components move towards same ray direction

Tax lagging is achieved such a way that E_3 is poor

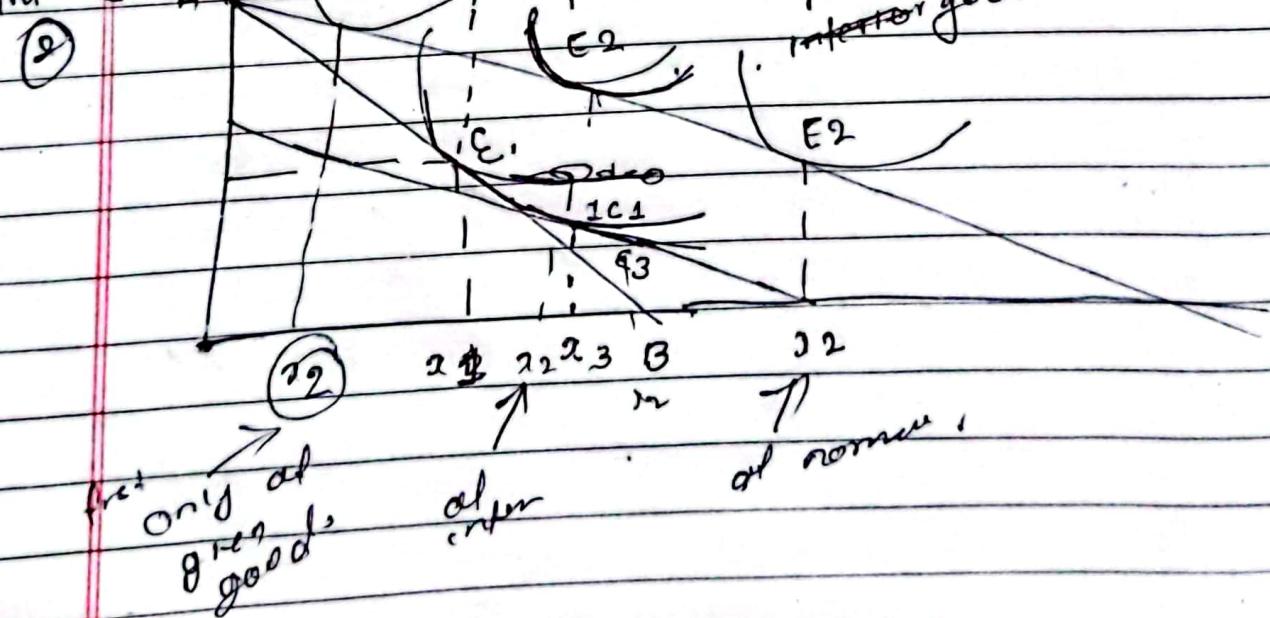
to EC regarding inferior goods

inferior normal products added

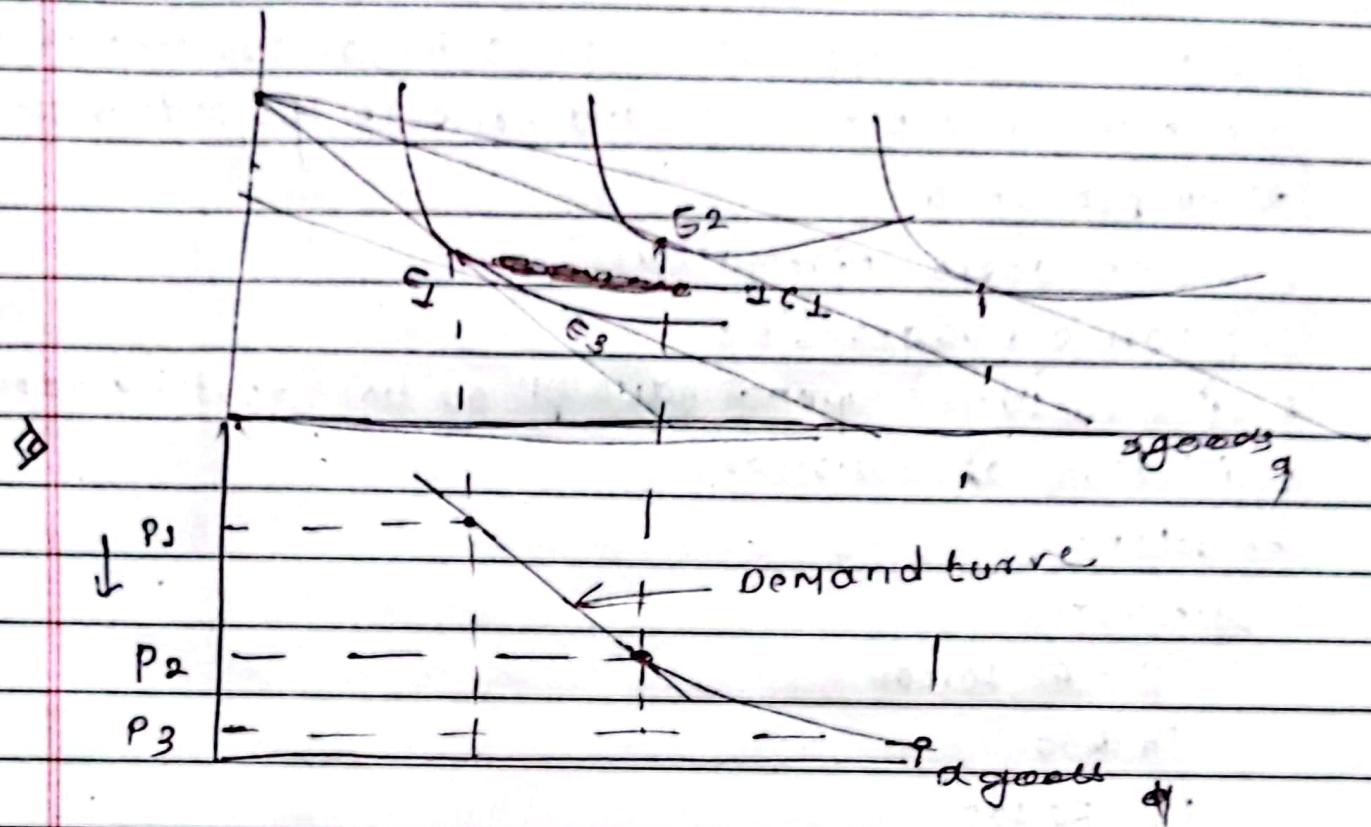
products added

normal products

inferior goods



Demand curve derivation.



Numericals:

Suppose a customer has income Rs 10,000. Price of x goods is Rs 50 per unit and price of y goods is Rs 100 per unit.

Based on above information:

1. Draw a budget line

2. If a customer spends equally on both goods, find out equilibrium of customers.

Solution:-

Given :-

$$B = \text{Rs } 10,000$$

$$P_x = 50$$

$$P_y = \text{Rs } 100$$

We know that,

$$B = P_x \cdot x + P_y \cdot y \quad [P_x \cdot Q_x + P_y \cdot Q_y] \Rightarrow 10000 = 50x + 100y$$

If a customer consumes only x-goods (i.e. $Q_y (= y) = 0$)

$$\text{or, } 10000 = 50x + 100 \times 0$$

$$\text{or, } \frac{10000}{50} = x \\ x = 200$$

$$\therefore x = 200$$

We get first point (200, 0) at budget line

To find second point, we also suppose that customer consumes only y-goods (i.e. $x = 0$, $Q_x = 0$)

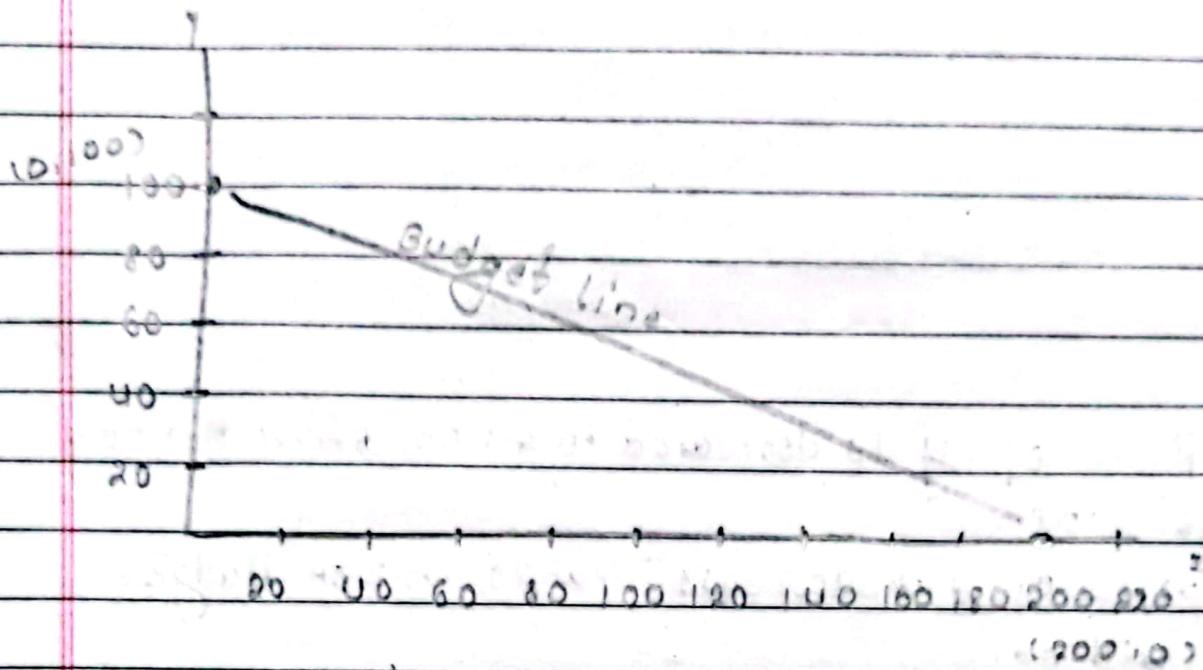
Again,

$$10000 = 50 \times 0 + 100y$$

$$\text{or, } \frac{10000}{100} = y \quad \therefore y = 100$$

We get second point $(0, 100)$ of Budget line.

After joining both points, we get budget line as below:-



ii. If customer spend equally on both goods,

Budget available to a goods is Rs 5000.

$$\text{So, } P_x \cdot x = 5000$$

$$\text{or, } 50x = 5000$$

$$\therefore x = 100$$

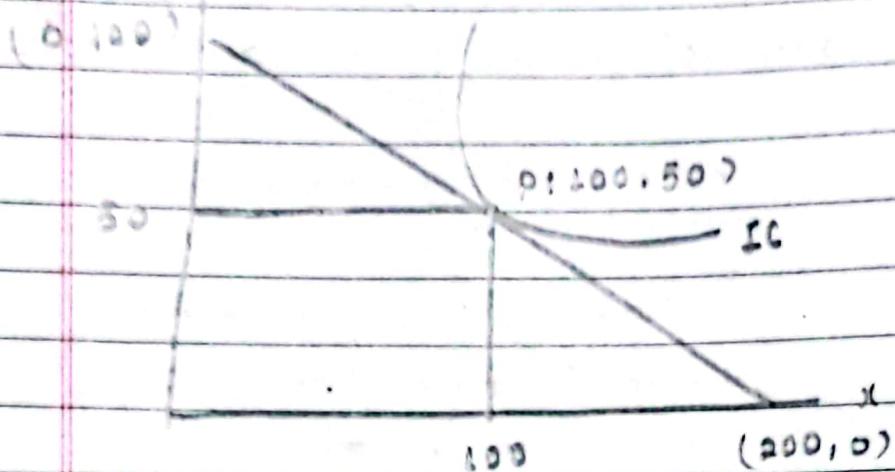
Similarly, Budget available to y goods is Rs 5000

$$\text{So, } P_y \cdot y = 5000$$

$$\text{or, } 50y = 5000$$

$$\therefore y = 50$$

So, equilibrium point is $(100, 50)$



iii. If price of y is decreased to Rs 50, show the new Budget line.

As price of y is decreased to Rs 50, New Budget line will be.

$$10000 = 50y + 50x$$

or, $10000 = 8$ Suppose customer consume only y goods after decreasing in price of y good.

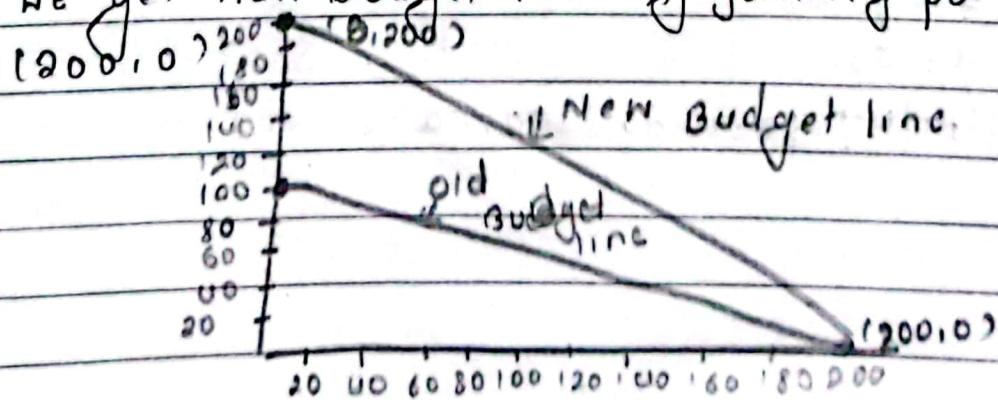
$$\text{i.e } 50y = 10000$$

$$\therefore y = 200$$

New point in y axis is $(0, 200)$

We have already found the point in x -axis as $(200, 0)$

We get New Budget line after joining these two points $(0, 200)$ and $(200, 0)$.



iii. find the ^{new} equilibrium after decreasing in price of y if, consumer spends equally on two goods.

As consumer has RS 10,000 as a budget for purchasing x and y goods. If consumer consumes both goods with equal Budget.

$$\text{i.e. } 5000 = 50x$$

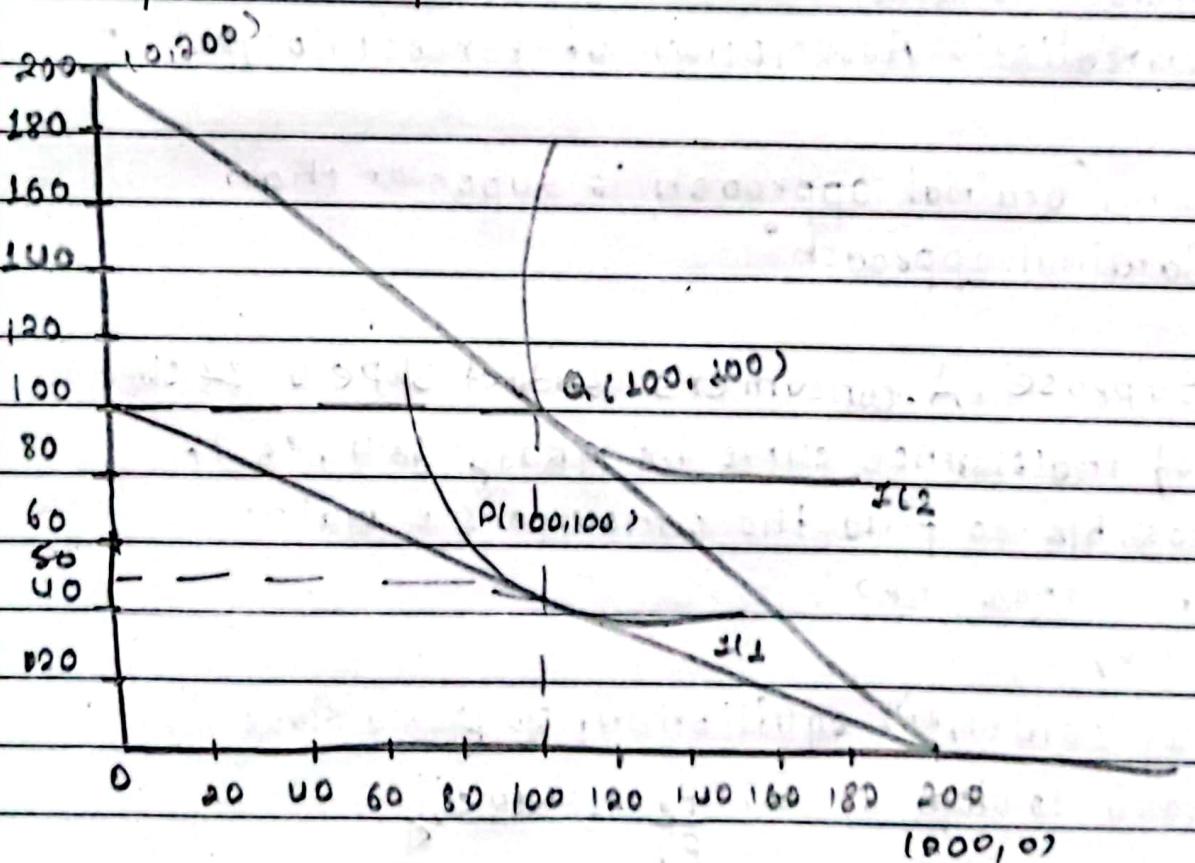
$$\frac{5000}{50} = x$$

$$\therefore x = 100$$

$$\text{and } 5000 = 50y$$

$$\therefore y = 100$$

so equilibrium point Q(100,100)



y is normal goods as there is inverse relation between price & quantity.

negative reln

v. Describe the Nature of y goods.

Indifference curve Map

Criticism

1. Two commodity Model : so cannot solve human problem.
2. Wrong Assumption of Rational Consumer :-
3. No newness :-
4. Assumption based on No change in Income, preference and habit.
5. Unrealistic Assumption of perfect competition.

Why ordinal approach is superior than Cardinal approach?

Suppose, A consumer's Budget slope is $\frac{P_x}{P_y}$ & slope of indifference curve i.e MRS_{xy} is 4, is it possible to find the consumer's equilibrium from above info?

Solns,

If consumer's equilibrium, Budget's slope is equal to slope of Ic, $\frac{P_x}{P_y} = MRS_{xy}$

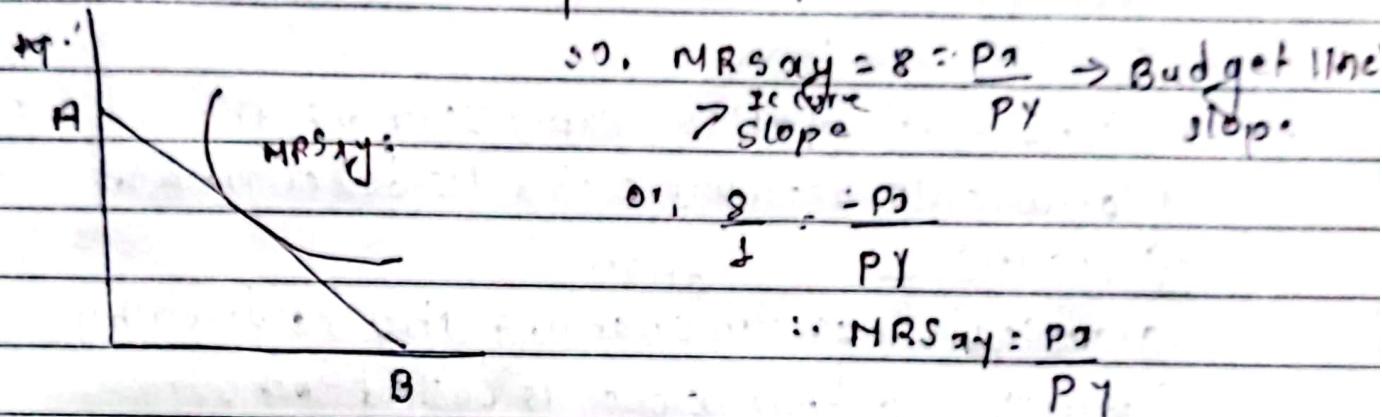
But we have given, $\frac{P_x}{P_y} = \frac{3}{1}$ & $MRS_{xy} = \frac{4}{1}$
and $\frac{3}{1} \neq \frac{4}{1}$,

Thus, it is not possible to find the consumer's equilibrium from given information.

Q. What is the price ratio of two goods if MRS is given as 8?

Soln.

We know that MRS_{xy} is equal to price ratio (i.e. P_x/P_y) when consumer is in equilibrium.



So, MRS

Unit - 4

Cost → व्यय

Land
↳ Rent

Concept of cost

Labour Input the sum of total expenses incurred
↳ Wages plus imputed cost and normal profit expected.
Capital by the producer are together called cost of
↳ Interest the production of the commodity.

Entrepreneur

↳ profit. Cost Function

→ The mathematical expression of the
relationship between cost & its determinants

Cost curve

graphical representation showing the relationship
between output & cost is called cost curve

Different concept of cost

1a Actual cost :-

real factor of production ma kharche
goreko cost. (payment made during factor
of production done outside which is record
in books of accounts for all practical
purpose).

Also

Money cost

b. Opportunity cost :-

option no. choose best and after that best \rightarrow next best is called Opportunity cost.

\rightarrow Defined as the value of next best commodity which could have been produced by the use of the same resources that can be used to produce many things.

Q. o. Explicit costs : all types of monetary expenses incurred on those inputs which are owned by outsiders ^{procedures}.

Implicit cost : all types of estimated costs incurred on those inputs which are owned by producer himself/herself.

Traditional theory of cost.

- has identified short run & long run cost

Some factors are fixed &

Some factors are variable

All factors are variable

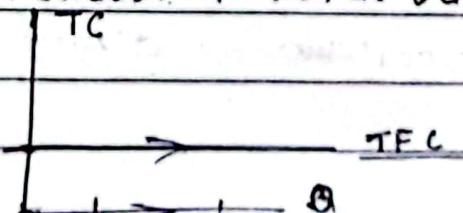
In short run, there are fixed cost & variable cost

In long run, All factors are variable & so all are variable cost only.

Short Run Total cost (STC) :-

STC/TC consist of Total fixed cost & Total variable cost

$$[TC = TFC + TVC]$$

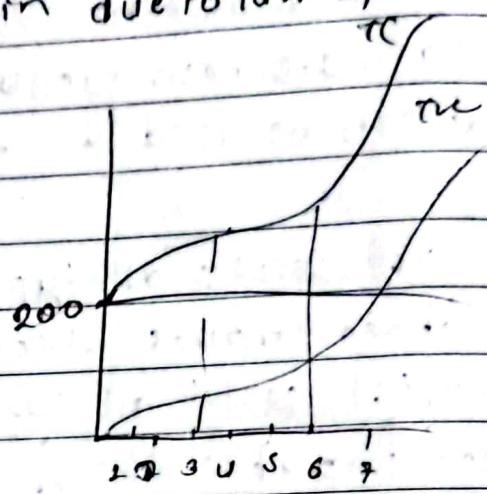


Total Variable cost:-

TVC changes according to the level of output.

→ shape of TVC is inverted - g shape &

starting from the origin due to law of variable proportion.



Why does TC or TVC increase at diminishing rate initially and at increasing rate later?

or

Why

→ Behavior of TC or TVC curve follows the directly to the law of variable proportion.

Short Run Average Costs

$$\frac{TC}{Q} = \frac{TVC}{Q} + \frac{FC}{Q} \rightarrow \text{Average}$$

Divided each by quantity we get Average.

1. Average Fixed cost (AFC) :- Always decreasing quantity will increase very fast close to ~~out~~ x line.

$$AFC = TFC/Q$$

2. Average Variable cost (AVC)

$$AVC = TVC/Q$$

3. Average cost (AC)

$$AC = TC/Q = (TFC + TVC)/Q = AFC + AVC$$

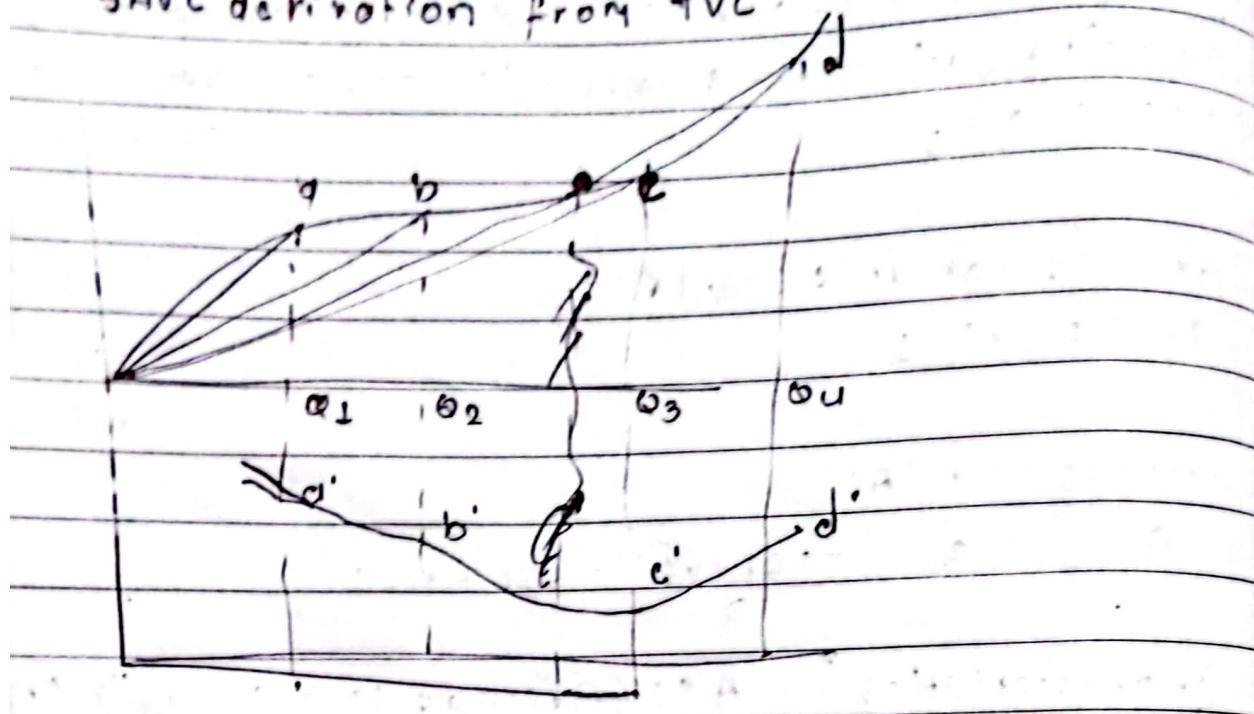
Characteristics of ACC (Average cost curve) in short run

- AFC curve falls continuously at diminishing rate fall at high rate initially and at slow rate later with output increase
- AVC curve decrease when TVC increase at a decreasing rate & AVC decreases " " " " " increasing rate. U
- AC in the short run falls initially reaches its minimum & rises later as output increases.

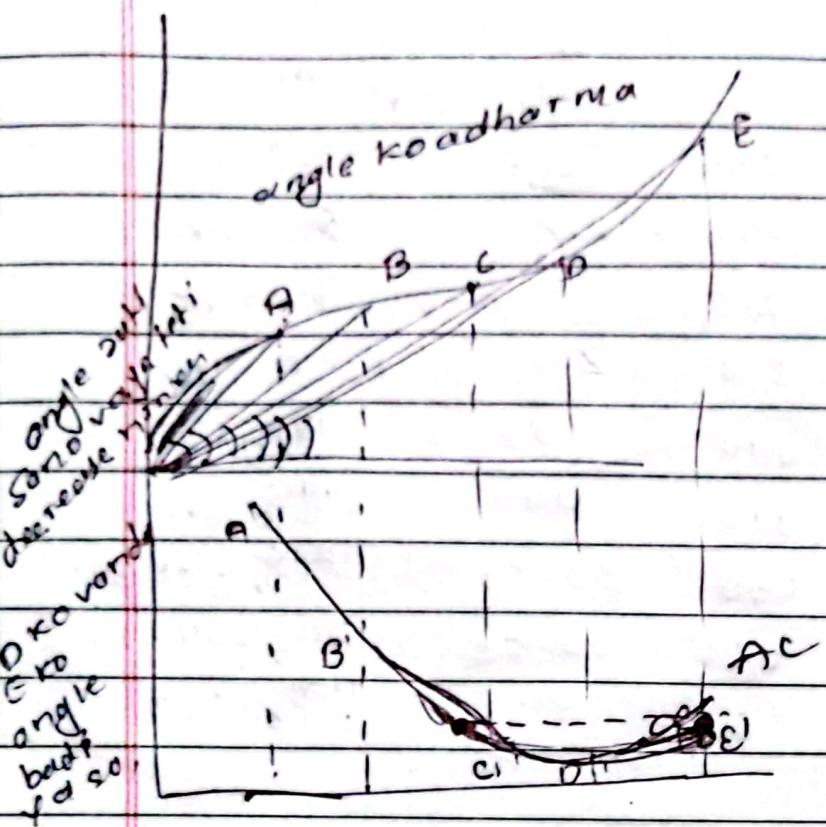
Trend of AC

Depend on trend of AFC & AVC

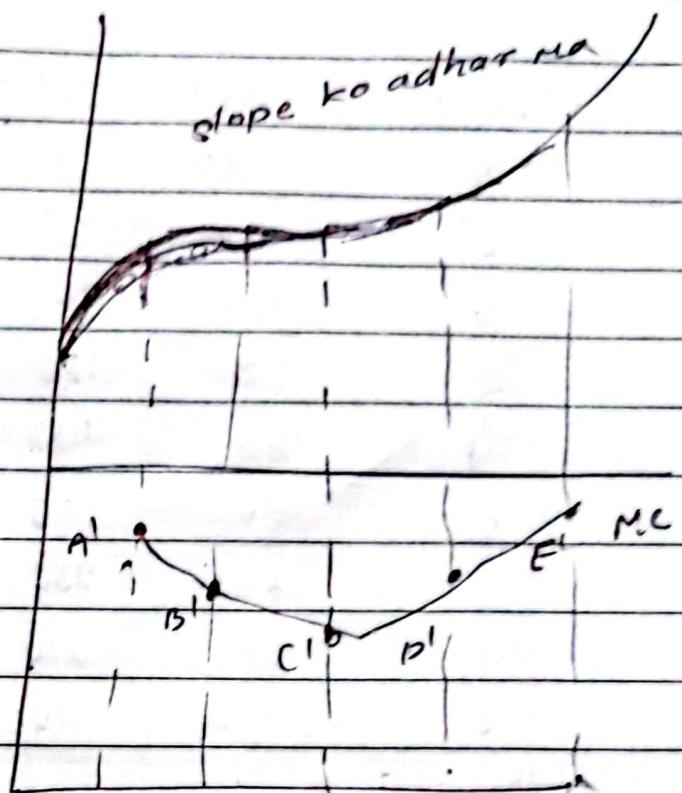
' SAVC derivation from TVC



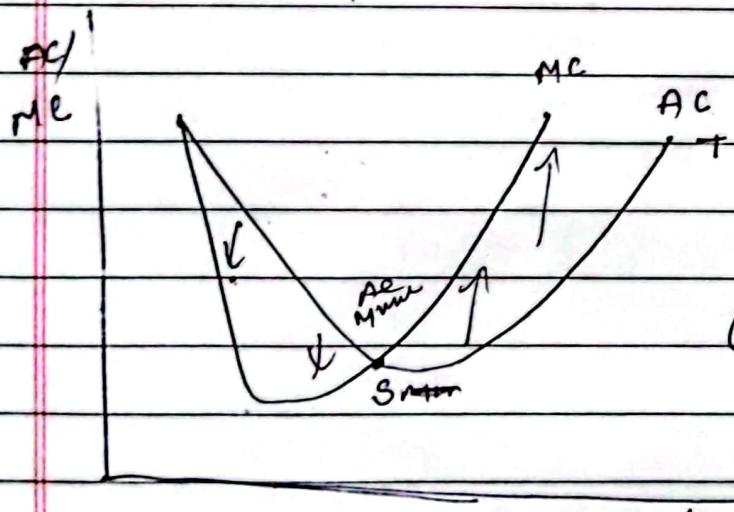
Derivation of AC



Derivation of MC



Shape of AC & MC \rightarrow U shape
relationship \rightarrow



①. When AC is decreasing,
 $MC < AC$

②. When AC is minimum
 $MC = AC$

③. When AC is increasing
 $MC > AC$

∴ Both AC & MC are

output. U shaped.

v- Both AC & MC are
derived from TC

vi. Minimum point of MC lies leftward to minimum point of AC

Juniperical

output	TFC	TVC	TC	$\frac{TFC + TVC}{Q}$	$\frac{AFC = TFC}{Q}$	$Avg = \frac{TVC}{Q}$
0	200	-	200	200	200	50
1	200	50	250	250	200	50
2	200	90	290	290	100	45
3	200	120	320	320	66.67	40
4	200	140	340	340	50	35
5	200	175	375	375	40	35
6	200	230	430	430	33.33	38.33
7	200	310	510	510	28.57	44.28
8	200	400	600	600	25	50

$$\Delta VC = \Delta TC$$

calculate TC, AFC, AVC, AC & MC, if TFC is 200

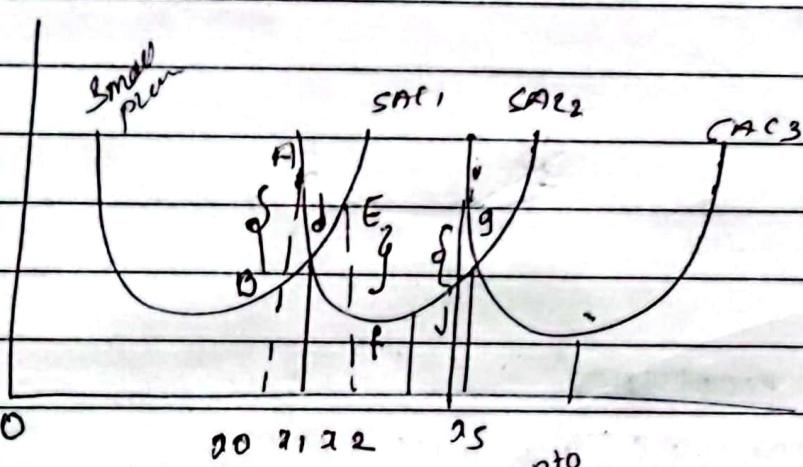
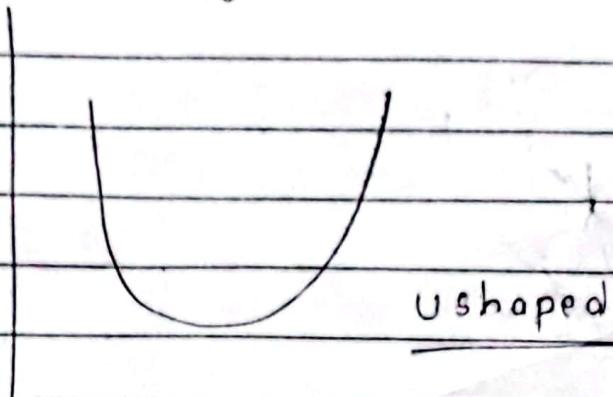
$$AC = TVC/Q$$

$$MC = \Delta TC / \Delta Q$$

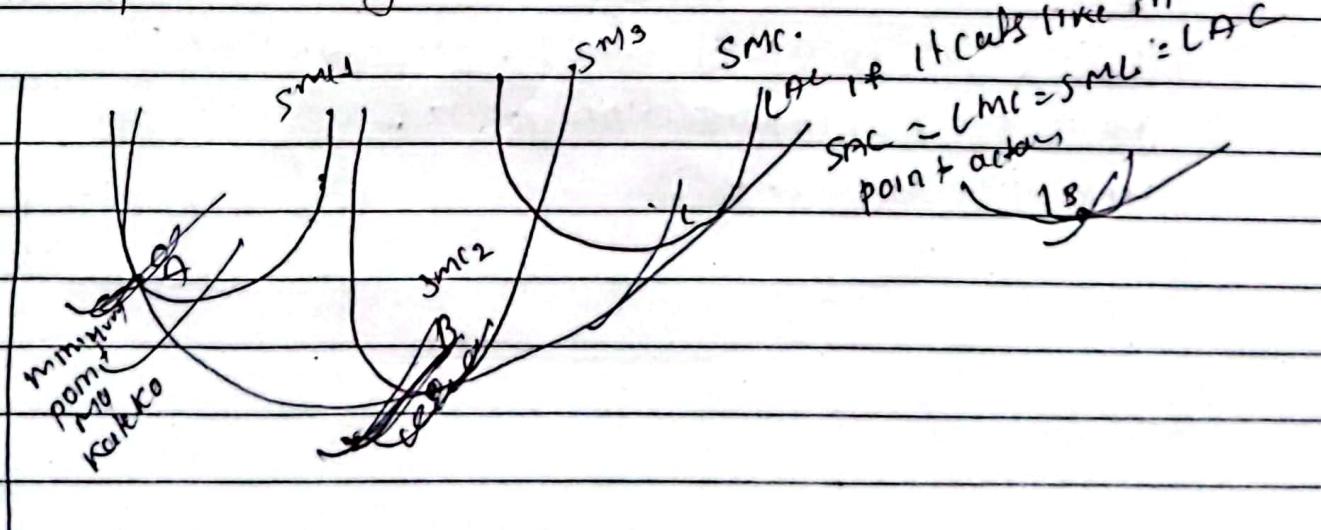
-	40
250	50
145	40
106.66	30
85.0	20
75	35
71.66	55
72.85	80
75	80
	80

Derivation of LAC from SAC → traditional theory

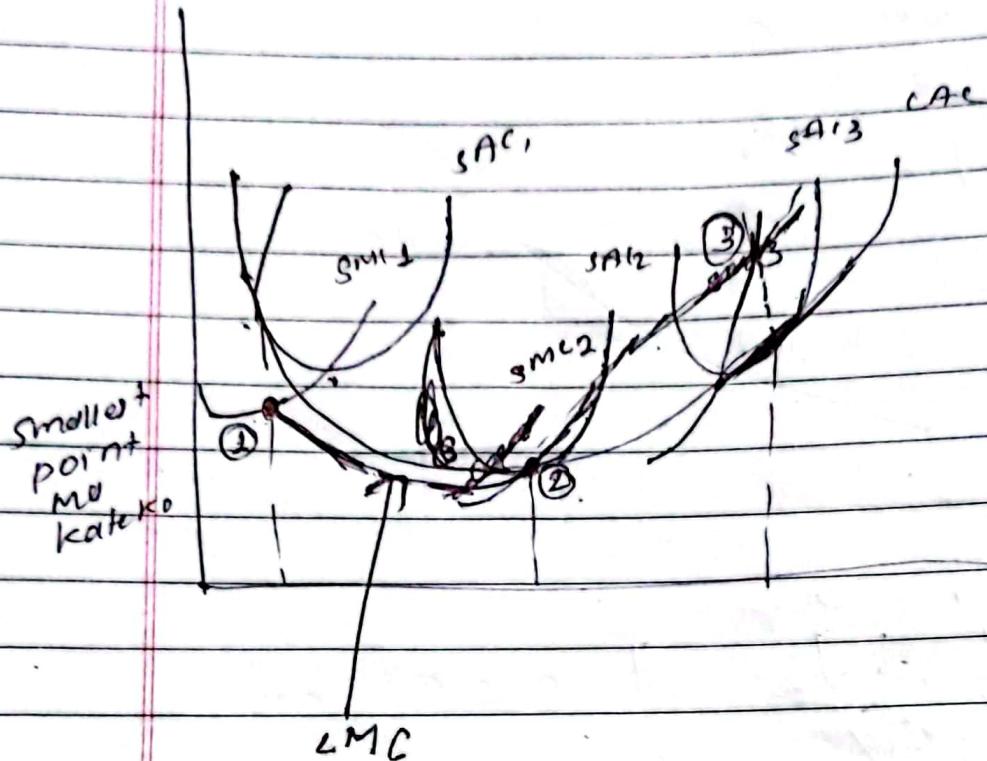
LAC [Long-run Average cost curve]



If producer produces ox , she will use first plant which is represented by SAC



Derivation of LAC from SAC

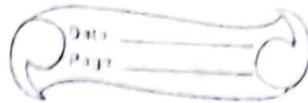


steps

- ①. derive LAC curve from SACs
- ②. draw perpendicular line to x-axis from tangent point of SACs & LAC
3. draw all respective SMCS & find out the intersection point of SMCS & perpendicular.
- IV join the all intersection point & we can find LMC as U-shaped.

total sales & price

Revenue Curve



Revenue function :- Revenue function shows the functional relationship between total revenue and its determinants.

$$TR = f(P, Q)$$

TR = Total Revenue is the total money receipts from sales of the total product at given period of time.

TR is also obtain by product of price & quantity of product.

$$\text{i.e. } TR = P \times Q$$

Where P = price

Q = Quantity

$TR \rightarrow$ Total Revenue

$P \rightarrow$ price of product

$Q \rightarrow$ Quantity of product

$AV =$ Per unit Revenue

$$AV = \frac{TR}{Q}$$

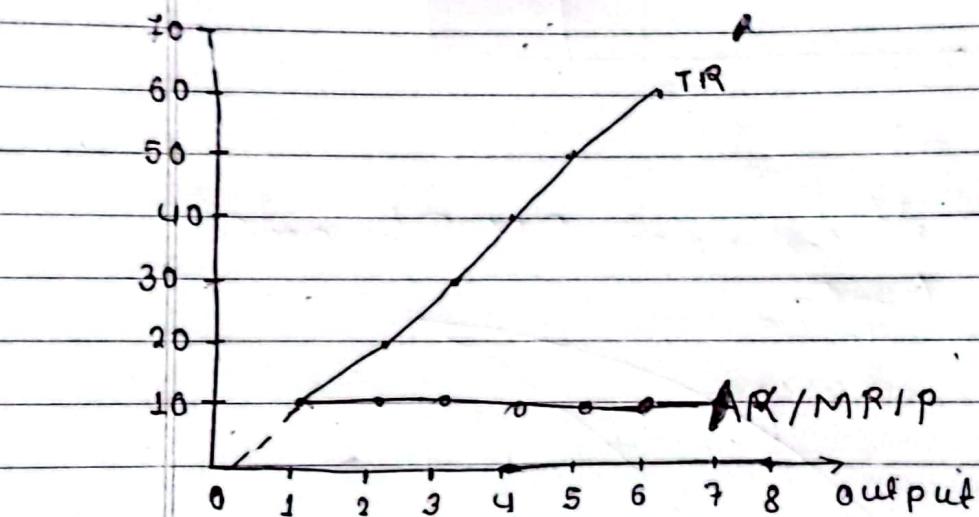
$MR =$ It is the additional Revenue that is received from one additional unit sales of product

$$\text{i.e. } MR = TR_n - TR_{n-1}$$

$$\text{i.e. } MR = \frac{\Delta TR}{\Delta Q}$$

Revenue in perfect competition market

price	Quantity	TR	AR	MR
10	1	10	10	$\frac{10}{1} = 10$
10	2	20	10	$\frac{20}{2} = 10 \quad 20-10=10$
10	3	30	10	$\frac{30}{3} = 10 \quad 30-20=10$
10	4	40	10	10
10	5	50	10	10
10	6	60	10	10



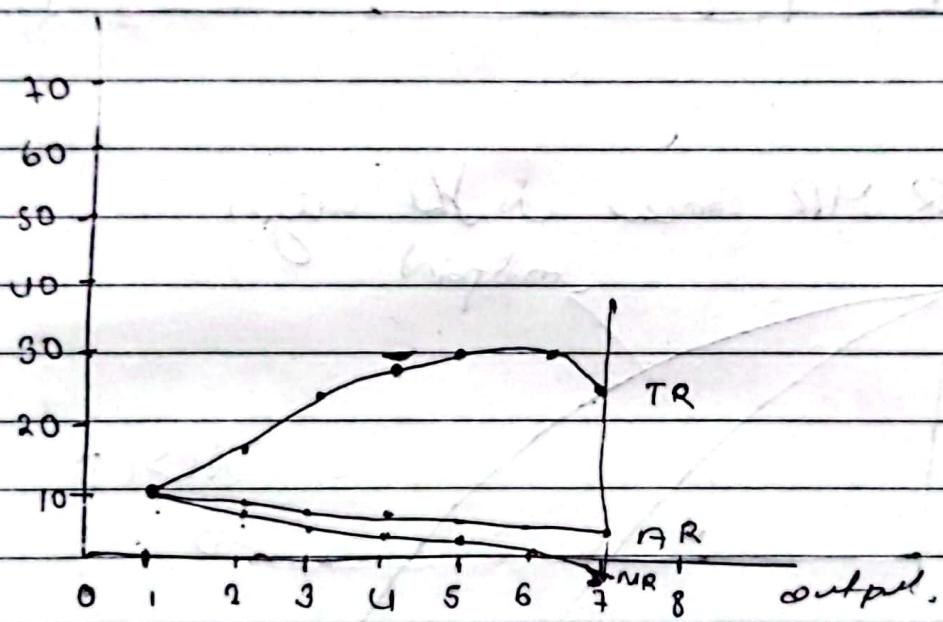
Which one is true in perfect competition
Market structure regarding cost relationship

- a) $IR = AR$
- b) $AR = MR$
- c) $IR = P$
- d. true above all

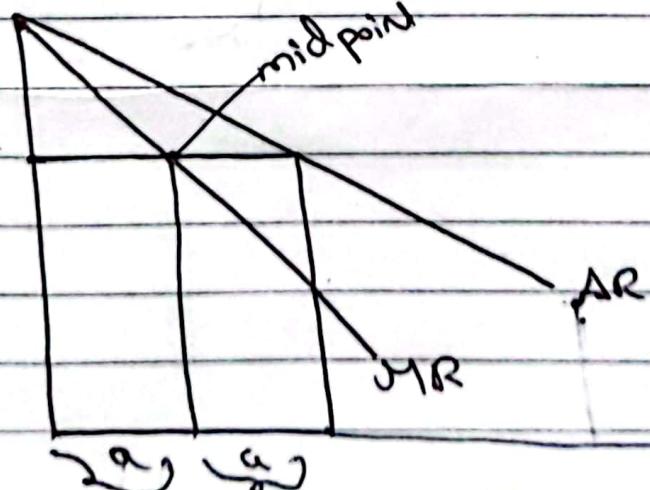
Revenue in Imperfect Competition Market

Date _____
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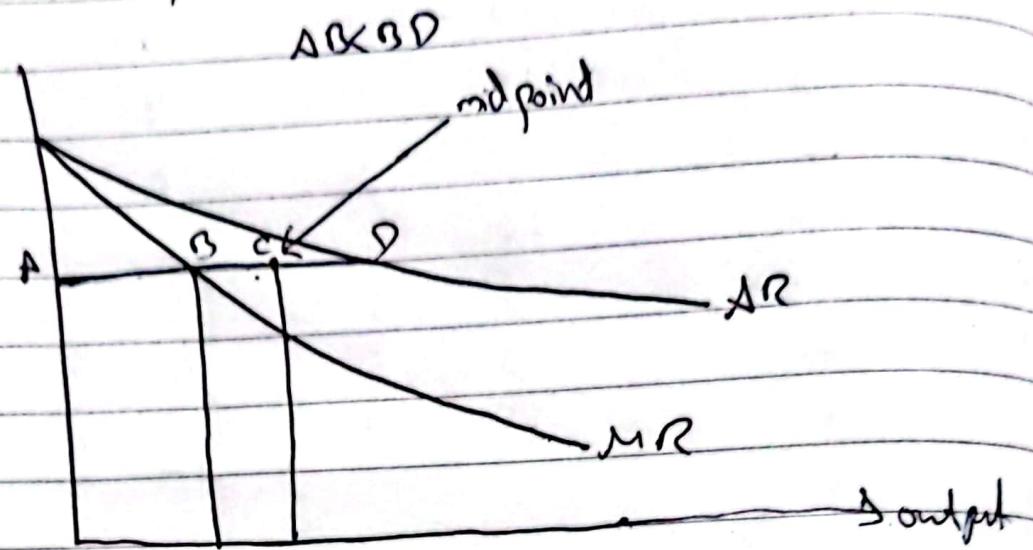
Price	Quantity	TR	AR	$MR = TR_n - TR_{n-1}$
10	1	10	10	0
9	2	18	9	8
8	3	24	8	6
7	4	28	7	4
6	5	30	6	2
5	6	30	5	0
4	7	28	4	-2



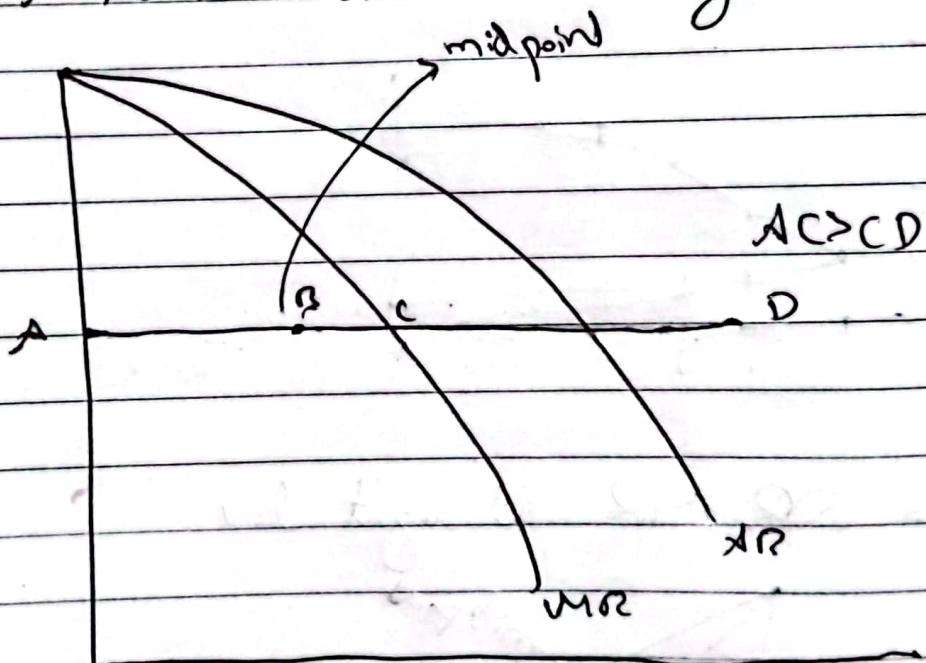
When AR, MR straight line



When AR, MR convex to the origin



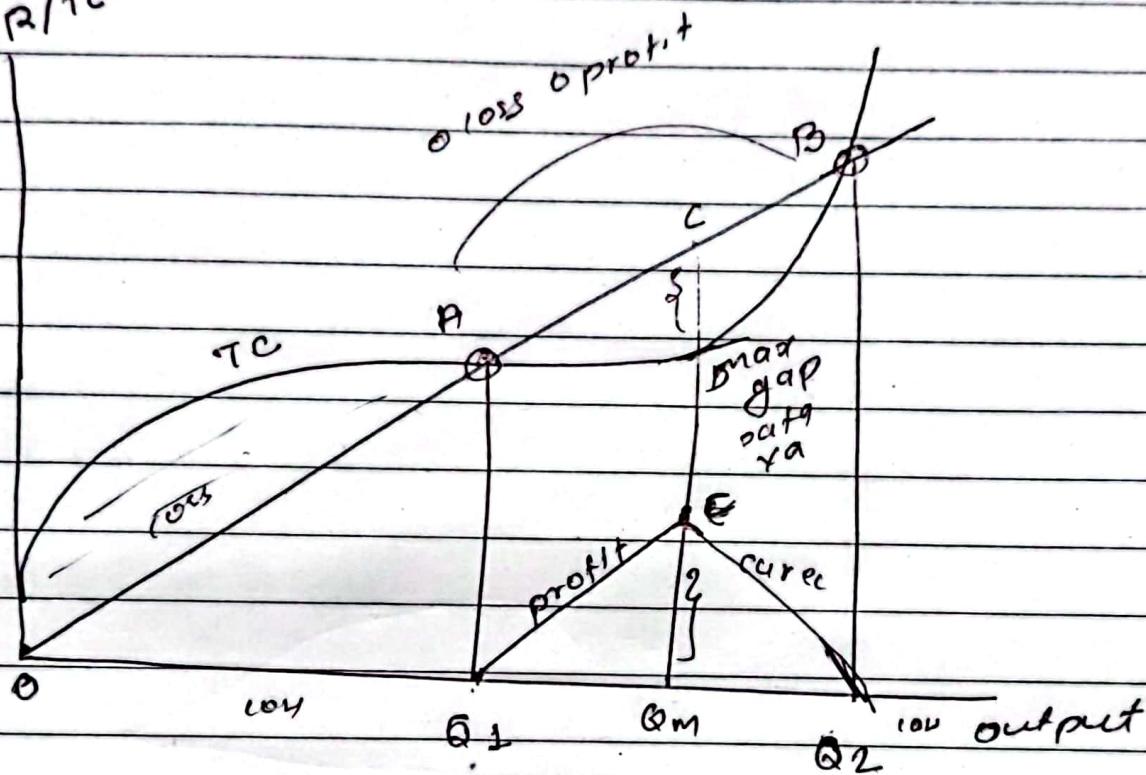
When AR, MR concave to the origin



Perfect Competition Market

It is that Market structure in which there are very large no. of buyers & sellers of a homogenous product.

TR/TC



firm will not produce less than Q_1 & more than Q_2

fig: profit curve