

Rohan Raikvad

(UI/UX Designer)

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Objective

Passionate and detail-oriented UI/UX Designer with 6 months of hands-on experience in creating user-centric designs. Proficient in Figma and Adobe XD, seeking to leverage my skills in a challenging design role to enhance user experience and interface design.

Professional Experience

UI/UX Designer Intern

BitBeast Pvt Ltd, Ahmedabad

24th February 2024 –31st August 2024

- Collaborated with senior designers and developers to create wireframes, mockups, and interactive prototypes using Figma and Adobe XD.
- Conducted user research and usability testing to gather insights and improve design iterations.
- Developed user personas and journey maps to better understand target audience needs.
- Assisted in the creation and maintenance of design systems to ensure consistency across products.
- Participated in team meetings and brainstorming sessions, contributing innovative ideas to enhance user experience.

Skills

Design Tools: Figma, Adobe XD

Other Skill: Basic HTML, CSS

User Research: Usability Testing, Surveys, User Interviews

Design Techniques: Wireframing, Prototyping, User Personas, Journey Mapping

Soft Skills: Collaboration, Communication, Problem-Solving, Attention to Detail

Education

R. B. Institute of Management and Computer Studies,

Opp. Hirawadi BRTS, Ahmedabad-50

Present

Score IC-5 SPI: 6.54 CPI:6.86

Projects

Perfume Website

- Designed an intuitive and visually appealing website for a perfume brand, improving user engagement and conversion rates.
- Utilized Figma for wireframing and prototyping, ensuring a seamless user experience from browsing to purchase.

Employee App

- Designed a mobile app for Telecallers to help manage their task and find how type of customer is purchase a product and how many commission they can get.
- Employed Figma to create interactive prototypes for user testing and feedback, enhancing usability.

RCS Application

- Designed an RCS (Rich Communication Services) application that streamlined messaging services with enhanced features.
- Conducted user research to refine the design, ensuring it met user needs and preferences.

Food Application

- Designed a user-friendly food delivery application using Figma, focusing on an intuitive interface for easy navigation and ordering.

- Created interactive prototypes and conducted user testing to ensure a seamless user experience from browsing the menu to completing the purchase.