

18PDH103T

----- advocates Piecemeal Social Engineering

- A. Adam Smith
- B. Karl Cooper
- C. Karl Popper
- D. Charles Lindbolm

----- said "It is impossible for a man to jump in to the same river twice".

- A. Karl Popper
- B. Socrates
- C. Hecralitus
- D. Norman Vincent Peale

----- seeks to enact a specific change on broad scale

- A. Alternative Social change
- B. Reformative Social change
- C. Revolutionary Social change
- D. Redemptive Social change

"Each society is in a state of constant disequilibrium and social change characteristics each society" - Said by

- A. A.W Grew
- B. Heraclitus
- C. David F Aberle
- D. Mathias Grebe

A Philanthropist is someone who involves in -----

- A. Planting Trees
- B. Teaching
- C. Generous donation of money for good cause
- D. Politics

Alcoholic Anonymous is an example of -----

- A. Reformative social change
- B. Alternative social change
- C. Redemptive social change
- D. Revolutionary social change

Changes in the Culture, Tradition, Beliefs and Symbols is called

- A. Change in Social Structure
- B. Social Change
- C. Change in Law
- D. Change in Technology

Chipko Movement is an example of -----

- A. Alternative Social Change
- B. Redemptive Social Change
- C. Reformative Social Change
- D. Revolutionary Social Change

Democratic Social Engineering is otherwise called -----

- A. Utopian
- B. Piecemeal
- C. Large Scale
- D. Social Trends

Development of personal awareness and responsibility begins within families and -----

- A. Communities
- B. Schooling
- C. Acquaintances
- D. Friends

Donating blood is a responsibility towards -----

- A. Work
- B. Country
- C. Community
- D. Family

Find out which of the following is NOT a Revolutionary social change?

- A. French Revolution
- B. Civil Rights Movement
- C. Indian Independence Struggle
- D. Alcoholics Anonymous

How do we ensure ethical choices at all levels of the society?

- A. Local leaders
- B. Education
- C. Democratic decision making bodies
- D. Authority

I can recognize my values and advocate for my rights- Name the facet

- A. Self-Determination
- B. Well-being
- C. Emotional Intelligence
- D. Self-Centered

International Human Rights prosper in -----

- A. Authoritarian society
- B. Totalitarian society
- C. Equitable society
- D. Exploitative society

Invention,discovery and diffusion are considered to be the main sources of -----

- A. Social Change
- B. Cultural Change
- C. Behavioral Change
- D. Managerial Change

Personal awareness and responsibility includes personal ----- and self-advocacy.

- A. Efficacy
- B. Impotence
- C. Feebleness
- D. Inadequacy

Relative Deprivation means -----

- A. Differences exist between city and village
- B. Differences exist between rich and poor
- C. Differences exist between wants and actualities
- D. Differences exist between educated and uneducated

'Respect rights of an individual' is a responsibility towards -----

- A. Humanity
- B. Country
- C. Work
- D. Family

SEL under Personal Awareness, means -----

- A. Society and Educational learnings
- B. Self and Empowerment lessons
- C. Safety Engineering lessons
- D. Social and Emotional learning

Since the late 19th century ----- has become associated with political conservatism and libertarianism

- A. Social Responsibility
- B. Personal Well Being
- C. Self-determination
- D. Personal responsibility

Slavery is a form of -----

- A. Social Mobility
- B. Social Change
- C. Social Stratification
- D. Social Control

Society is a web of social relationships. Who said this?

- A. John Stuart Mill and Page
- B. Maclver and Page
- C. Steve and Larry Page
- D. Larry Page and G.E.Moore

The benefits procured from Social Responsibilities include -----

- A. Attracting people who want to work for the firm caretaker
- B. Profit for the organization
- C. Expanding business
- D. Producing better products

The chipko Movement is also known as \_\_\_\_\_

- A. Afforestation

- B. Love for trees
- C. Chipko Andolan
- D. Chipco obsession

The continuing commitment to behave ethically and contribute to people's development while improving the quality of life of other individuals, groups, teams as well as society at large is called -----

- A. Redemptive Social Change
- B. Individual Social Responsibility
- C. Small Scale Social Engineering
- D. Being Conservative

The idea that human beings choose, instigate or otherwise cause their own actions is called

- A. Well Being
- B. Personal Responsibility
- C. Self-Regulation
- D. Self-Determination

What does PPCI stands for to Social responsibility competencies?

- A. Positive professional and cultural identity
- B. Positive personal and cultural identity
- C. Positive personal and community identity
- D. Personal professional and cultural identity

What does PPCI stands for?

- A. Positive professional and cultural identity
- B. Positive personal and cultural identity
- C. Positive personal and community identity
- D. Personal professional and cultural identity

What does the acronym PETA stand for?

- A. Pointess Experiments Torture Animals
- B. People for Ending Testing on Animals
- C. People for Ending Tourture of Animals
- D. People for the Ethical Treatment of Animals

What happens when social movements call for fundamental changes?

- A. The movement is a failure
- B. Movement faces resistance to its activities
- C. The masses are left behind
- D. We cannot predict

What is not true about social change?

- A. Social change is universal
- B. Social change is uniform
- C. Social change includes community change
- D. Social change is relative to time

What is the main theme of the Chipko Movement?

- A. Embrace

- B. Cut-off
- C. Eradicate
- D. Obfuscate

When people come together to bring a change or resist a change?

- A. Social mobilization
- B. Social change
- C. Social dynamics
- D. Social movement

Which characteristic in you will help sustain a healthy and balanced life style

- A. Introvert personality
- B. Well being
- C. Being extrovert
- D. Stringent characteristic

Which is not a Characteristic of Social Change?

- A. Universality
- B. Uniform
- C. Community Change
- D. Unpredictable

Which is not an example of Individual Responsibilities

- A. Working in a homeless Shelter
- B. Recycle
- C. Being fair to none
- D. Donating time

Which of the following comes under Large Scale Social Engineering?

- A. Personal Cleanliness
- B. Urban Designs
- C. Motivation
- D. Personal Responsibility

Which of the following does NOT require Large scale social engineering?

- A. Technical knowledge
- B. Political Muscle
- C. Economic Resources
- D. Misunderstanding of people's attitude

Which of the following is a likely consequence of social movement organization?

- A. Leaders and organizations
- B. Increase in "everyday resistance"
- C. Terrorism
- D. Increasing confusion

Which of the following is NOT a cause of social change?

- A. Ideology
- B. Demography

- C. Astronomy
- D. Environment

Which of the following is not often cited as the difference between a political and social revolution?

- A. Social revolutions involve people spending more time together
- B. Social revolutions change major social structures like the relationships between classes
- C. Political revolutions mostly change political institutions
- D. Both can be dramatic, but social revolutions are typically more transformative

Which of the following is true?

- A. If people are illiterate, social change is slow
- B. If people are rich, social change is slow
- C. If people are illiterate, social change is rapid
- D. If people are under developed, social change is fast

Which of the following statements is true about social movements?

- A. Social movements take place outside of civil society
- B. Social movements are relatively common in modern, democratic societies
- C. Social movements are likely under all regime type
- D. All social movements are left wing

Which one is an example for Alternative Social Change?

- A. Chipko Movement
- B. Alcoholics Anonymous
- C. Religious movement
- D. It can wait

Which type of Social Engineering fights against the greatest and most urgent evils of society?

- A. Utopian Social Engineering
- B. Piecemeal Social Engineering
- C. Large scale Social Engineering
- D. Phishing Social Engineering

Who advocates “negative utilitarianism”?

- A. Friedrich Hayek
- B. Karl Popper
- C. John Dewey
- D. Sigmund Freud

Who propounded Conflict Theory of Social Change?

- A. T. Parsons
- B. P.V. Sorokin
- C. K. Marx
- D. E. Durkheim

Who put forward the theory high modernism?

- A. Karl Popper
- B. James Scott
- C. Joseph Matt

D. Plato

Who wrote the book The Open Society and its Enemies?

- A. Karl Popper
- B. James Scott
- C. Le Corbusier
- D. Friedrich Hayek

----- is a form of incineration that chemically decomposes organic materials by heat in the absence of oxygen.

- A. Humus
- B. Composting
- C. Pyrolysis
- D. Sanitary Landfill

----- NGOs include organizations such as the Red Cross, YMCAs/YWCAs, professional organizations, etc.

- A. Citywide
- B. National
- C. International
- D. Statewide

"Stop deforestation to beat the increasing air pollution"-it is a catchy slogan to campaign against -----

- A. Pollution
- B. Lack of water
- C. Cutting of trees
- D. Afforestation

"The design, implementation and control of programs calculated to influence the acceptability of social ideas and involving consideration of product planning, pricing, communication, distribution and marketing research". Who defined "Social Marketing" like this?

- A. Jerome McCarthy
- B. Philip Kotler and Zaltman
- C. Rajni Kothari
- D. Jackson Pollock

"Untouchability is abolished and its practice in any form is forbidden" is the essence of which of the following Articles of the Indian Constitution?

- A. Article 18
- B. Article 14
- C. Article 17
- D. Article 15

"We wish to be good citizens of every community in which we operate." This is

- A. Ethical Code
- B. Political and Social Code
- C. Legal Rule
- D. Legal Act

5R's of Zero waste management is Refuse, Reuse, Reduce, Recycle and -----

- A. Refresh

- B. Redeem
- C. Rot
- D. Recover

An association formed by citizens that functions completely autonomous from Government, to perform broad spectrum of services and humanitarian function is called -----

- A. NGO
- B. NPO
- C. Civil society organization
- D. Foundation

An NPO is registered under -----

- A. section 12aa
- B. Citizenship Act
- C. section 8 of Companies Act
- D. Bureau of Indian Standard Act

Brand equity, is founded on values such as trust, credibility, reliability, quality, and -----

- A. Incongruous
- B. Conflictive
- C. Consistency
- D. Heterogenous

Chamber of Commerce and Industry, Rotary club & Association of Community organizations are examples of which of the following titles?

- A. Community based organizations
- B. Citywide organizations
- C. International NGOs
- D. National NGOs

Environment can be defined as -----

- A. A dramatic, unexpected and irreversible worsening of the environment leading to significant welfare losses
- B. The contamination of the physical and biological components of the earth/atmosphere system
- C. The fair treatment and meaningful involvement of all people regardless of race, colour or income
- D. The sum total of all conditions and influences that affect the life and development of organisms

Identify the drawback of social responsibility from the given options?

- A. Possession of Resources
- B. Ethical Obligation
- C. Public Image
- D. Violation of Profit Maximization

India's Human Development Index (HDI) rank for 2019 is -----, of 189 countries of the world, listed in the report

- A. 169
- B. 129
- C. 138
- D. 141

Maximum amount of gas found in air is -----



- A. Oxygen
- B. Carbon dioxide
- C. Hydrogen
- D. Nitrogen

Paper in a landfill is -----

- A. Biodegradable
- B. Stable
- C. Decomposable
- D. Brittle

Pick the odd one which is not related to Zero Waste Management

- A. Minimized Consumption
- B. Minimized waste
- C. Minimized recycling
- D. Minimized Production

Poverty and ----- are twin problem found in India.

- A. Unemployment
- B. Child labour
- C. Crime
- D. Casteism

Select the option which is INCORRECT

- A. Toxic waste\; old medicines, paints, chemicals
- B. Recyclable\; paper, glass
- C. Hospital waste\; cloth with blood, syringes
- D. Organic waste\; fertilizer and pesticide containers

Social marketing aims to influence ----- that benefit individuals and communities for a greater social good.

- A. Economy
- B. Health
- C. Behaviours
- D. Well-being

Social marketing involves using all of the Marketing Mix i.e. the '7Ps': Product, Price, Promotion, Process, Physical Evidence, People and -----

- A. Profit
- B. Perfection
- C. Place
- D. Principle

That energy source which is infinite, natural & restorable is called -----

- A. Thermal Power
- B. Coal
- C. Non-conventional energy
- D. Mineral oil

The first law designed against Child Marriage was the -----

- A. Child Marriage Restraint Act of 1929
- B. Child Marriage Restraint Act of 1939
- C. Child Marriage Restraint Act of 1949
- D. Child Marriage Restraint Act of 1959

The four "Ps" of marketing are Product, Price, Place and -----

- A. Perfectness
- B. Promotion
- C. Profit
- D. Principle

The four facets of Social Responsibility are Valuing diversity, Building relationships, Solving problems in peaceful ways and

- A. Personal Identity
- B. Narcissist
- C. Contributing to the community and caring for the environment
- D. Beneficiary

The internal activities of the organization have an impact on the external environment since society is an ----- system.

- A. Independent
- B. Interdependent
- C. Self-Reliant
- D. Unrestrained

The main function of the Third tier in NGO is -----

- A. Funding
- B. Representing the recipient of funds
- C. Linking with fund applicant
- D. Distributing funds

The process of burning municipal solid wastes under suitable temperature and conditions in a specific furnace is called -----

- A. Landfill
- B. Incineration
- C. Recycling
- D. Vermicomposting

The purpose of ----- is societal benefit rather than commercial profit.

- A. Commercial Marketing
- B. Social Marketing
- C. Entrepreneurship
- D. Lucrative Marketing

The term "Non-Governmental Organization" was first coined in -----

- A. 1946
- B. 1945
- C. 1948
- D. 1951

What is the full form of IRDP?

- A. Integrated Rural Development Programme
- B. Intelligent Rural Development Programme
- C. Induced Rural Development Programme
- D. Inter Rural Development Programme

What is the minimum percentage, the Board of Directors shall make sure that the company spends in every financial year as per CSR policy

- A. 5
- B. 4
- C. 2
- D. 3

What is the powerful greenhouse gas produced by agriculture related practices like commercial and organic fertilizers?

- A. Nitrous oxide
- B. Carbon dioxide
- C. Water vapour
- D. Methane

What is the purpose of Social Marketing?

- A. Increase social well being
- B. Create a congenial atmosphere for sales
- C. Attitudinal change
- D. Behavioural Change

When was the Corporate Social Responsibility Voluntary guidelines issued by MCA

- A. 2006
- B. 2008
- C. 2009
- D. 2011

When you strongly believe in making a good decision for the people, you can be delineated as which of the following school of thought?

- A. Egoism
- B. Teleology
- C. Deontology
- D. Utilitarianism

Which Act has introduced the concept of Corporate Social Responsibility in India to the forefront?

- A. The Companies Act, 2013
- B. European Communities Act, 1972
- C. The Companies Act, 1948
- D. The Companies Act, 1882

Which Act introduced the concept of CSR, to promote transparency & disclosure?

- A. The Companies Act, 2013
- B. Energy Conservation Act, 2001

- C. Competition Act, 2002
- D. Central Vigilance Commission Act, 2003

Which approach under NGO targets disadvantaged groups through small, locally-based projects?

- A. Humanitarian
- B. Grassroot
- C. Advocacy
- D. Volunteer

Which is not a feature of Social Marketing?

- A. Theory
- B. Insight
- C. Customer Orientation
- D. Profit

Which is one among the three interrelated competencies that relate to the broad area of Social and Emotional Learning (SEL)

- A. Positive Personal and Societal Identity
- B. Positive Personal and Cultural Identity
- C. Personal Development
- D. Individual wellness

Which is the secondary treatment of sewage water?

- A. Biological treatment
- B. Activated sludge process
- C. Aeration method
- D. Sludge process

Which NGO in India plays a significant role to ensure that every child, especially the poor, receive the opportunity to build a better future through education.

- A. CARE
- B. World Vision
- C. OXFAM
- D. WHO

Which of the following can be lauded for acting with environmental responsibility?

- A. Walmart
- B. Apple
- C. Tesla Motors
- D. Microsoft

Which of the following can be recycled many times?

- A. Wood
- B. Plastic
- C. Aluminium
- D. Organic Materials

Which of the following disease can be caused by stagnant water?

- A. Chicken Pox

- B. Pneumonia
- C. Malaria
- D. Polio

Which of the following is NOT a green house gas?

- A. Carbon dioxide
- B. Nitrogen dioxide
- C. Methane
- D. Nitrous oxide

Which of the following is not an air pollutant?

- A. Benzene
- B. Butadiene 1,3
- C. Hydrogen
- D. Sulphur dioxide

Which of the following is not the mission of India's National Action Plan on Climate Change?

- A. National Solar Mission
- B. National Water Mission
- C. National Mission on Sustainable Development
- D. National Mission for a Green India

Which of the following may leach Aluminium from soil clay particles which causes injury or death of many species?

- A. Relief rainfall
- B. Cyclonic rain
- C. Convectional rainfall
- D. Acid rain

Which one is NOT a facet of Social Responsibility?

- A. Valuing Diversity
- B. Building Relationships
- C. Caring for the Environment
- D. Solving problem in a conflicting manner

Which Orientation of NGO is to help poor people develop a clearer understanding of the social, political and economic factors affecting their lives.

- A. Participatory
- B. Empowering
- C. Professional
- D. Service

Which type of NGO Orientation includes NGOs characterized by self-help projects?

- A. Participatory
- B. Service
- C. Charitable
- D. Empowering

WIEF- Women Innovation Entrepreneurship Foundation is an organization that promotes skill development in rural women. What kind of an orientation does it fall under?

- A. Charitable orientation
- B. Service orientation
- C. Participatory orientation
- D. Empowering Orientation

Zakaat is the law of sharing one's earnings with the poor in -----

- A. Hinduism
- B. Islam
- C. Christianity
- D. Sikkism

A Common ground for all Social entrepreneurs is to fight against\_\_\_\_\_.

- A. Injustice
- B. Global hunger
- C. Advancement in technology
- D. Lack of transport

A for-profit enterprise with the dual goals of achieving profitability and attaining beneficial returns for society is called \_\_\_\_\_.

- A. Social business
- B. Green entrepreneurship
- C. Social entrepreneurship
- D. Portfolio entrepreneurship

As per the leading historical Social Entrepreneur who fought for women's right in United States?

- A. Dr. Maria Montessori
- B. Susan Dees
- C. Margaret Sanger
- D. Susan B. Anthony

Brewery and Co. a company in Goa has responded to the Corona pandemic by manufacturing\_\_\_\_\_.

- A. Beer
- B. Sanitizers
- C. Food products
- D. Water

Corporate Social Responsibility (CSR) consists of which four kinds of responsibilities

- A. Economic, ethical, societal, and altruistic
- B. Economic, legal, ethical, and altruistic
- C. Fiscal, legal, societal, and philanthropic
- D. Economic, legal, ethical, and philanthropic

CSR is positively correlated with revenue and profit because:

- A. Consumers respond positively to links between the organization and ethical and environmentally acceptable outcomes
- B. An increase in demand will reduce revenue and profitability

- C. Consumers do not respond positively to links between the organization and ethical and environmentally acceptable outcomes
- D. Being ethical costs money

Cultural change can also occur through \_\_\_\_\_.

- A. language and symbols
- B. diffusion and technology
- C. multiculturalism and assimilation
- D. invention and discovery

Development of personal awareness and responsibility begins within families and -----

- A. Communities
- B. Schooling
- C. Acquaintances
- D. Friends

'Development which meets the needs of the present without compromising the ability of future generations to meet their own needs' is called:

- A. Unsustainable development
- B. Zero time preferences
- C. Sustainable development
- D. Exploitation

Embracing language and ethnic and cultural difference is thought to be a core value called

- A. Importance of accommodation and tolerance
- B. compassion and generosity
- C. belief in equality and fairness
- D. support for diversity

Good relationship with customers consists of all of the following except:

- A. Communicate a positive attitude
- B. Display strong business ethics
- C. Make the customer feel good
- D. Be concerned more about the speed of service than the quality of the service

How did soldiers refer to Florence Nightingale?

- A. Messenger of peace
- B. Lady Doctor
- C. Lady with the Lamp
- D. White damsel

Identify the Nobel Winner, who is our contemporary Social Entrepreneur

- A. Narayana Murthy
- B. Azim Premji
- C. Muhammed Yunus
- D. Tata

In 2006, Muhammad Yunus and the Grameen Bank were jointly awarded what prize?

- A. The Gold Medal

- B. The Pulitzer Prize
- C. The Nobel Peace Prize
- D. The Medal Of Honor

Muhammad Yunus is a banker and economist from what country?

- A. Bangladesh
- B. Syria
- C. Turkey
- D. Egypt

NGO was approved in the beginning, based on -----

- A. Company registration Act
- B. Societies registration Act
- C. Bonded labour abolition Act
- D. Foreign contribution Act

Organizational Diversity Initiatives should fit in with the:

- A. Organizational Brand
- B. Organizational Culture
- C. CSR Strategy
- D. Corporate Structure

Social business focuses on the area of\_\_\_\_\_.

- A. Nutrition
- B. Profits
- C. Profitability
- D. Advertisement

Social Business is done to address a\_\_\_\_\_.

- A. Profits
- B. Social Cause
- C. Personal gain
- D. Professional development

Social Endeavour results in\_\_\_\_\_.

- A. Social Change
- B. Change in personality
- C. Economic progress
- D. Communal change

Social Entrepreneurs are agents of -----

- A. Socialization
- B. Poverty Alleviation
- C. Governance
- D. Change

Social entrepreneurs do not work for -----

- A. Child Safety
- B. Politics



- C. Environmental issues
- D. Women empowerment

Social entrepreneurs play the role of changes agents in the social sector by –

- A. Adopting a mission to create and sustain social value recognizing and relentlessly pursuing new opportunities to serve that mission
- B. Engaging in a process of continuous innovations, adaptations and learning
- C. Acting boldly without being limited by resources currently in hand
- D. All of above

Social Entrepreneurship has this advantage over others.

- A. Cost Effectiveness
- B. Environmental Consciousness
- C. Negative Attitude
- D. Positive Attitude

Social entrepreneurship is a revolution occurring around the world, where people from all walk of life are –

- A. developing and implementing innovative, effective and sustainable solution in response to government role.
- B. developing and implementing innovative, effective and sustainable solution in response to social and charitable challenges.
- C. developing and implementing innovative, effective and sustainable solution in response to social and environmental challenges.
- D. developing and implementing innovative, effective and sustainable solution in response to taxation environment challenges.

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- C. Developing and implementing innovative, effective and sustainable solution in response to social and charitable challenges.
- D. Developing and implementing innovative, effective and sustainable solution in response to taxation environment challenges.

The founder of Co-operative movement

- A. Vinoba Bhave
- B. Robert Owen
- C. Lord Mawson
- D. Bill Drayton

The social Entrepreneur who won the Nobel Prize is-----

- A. Lakshmi Mittal
- B. Narayana Murthy
- C. Ramakrishna
- D. Muhhamad Yonus

The Sole aim of social business is to serve\_\_\_\_\_.

- A. The entrepreneurs
- B. The Public Sectors

- C. The Private Sectors
- D. The downtrodden

The term Social Entrepreneurship became widespread in 1980's and 90's through Bill Drayton the founder of (Ahoka-The innovators of the public) and through Mohammed Yunus who founded

- A. Borderless World Foundation
- B. Khan Academy
- C. Grameen Bank
- D. Borneo Orangutan Survival

The United Nations Food and Agriculture Organization estimates that about \_\_\_\_\_ of the world population are undernourished in 2014-2016.

- A. 795 million people
- B. 125 million people
- C. 230 million people
- D. 425 million people

Vinoba Bhave was founder and leader of the –

- A. Land scam in India
- B. Constitution of India
- C. Land gift movement
- D. Planned Parenthood Federation

Vinoba Bhave, who distributed nearly 7,000,000 acres of land to the landless, in India is a -----

- A. Therapist
- B. Entrepreneur
- C. Socialologist
- D. Social Entrepreneur

What do you think a social entrepreneur envisions?

- A. Society without culture
- B. Society without problems
- C. Society without cinema
- D. Society without solutions

What do you understand by the term social business?

- A. Business done socially
- B. Business done to feed poor
- C. Society doing business
- D. Business done to address a social cause

What does SEWA stands for:

- A. Self Employed Women's Association
- B. Service Employed Women's Association
- C. Safe Employed Women's Association
- D. Self Employed Wage Association

What does the concept of diversity in the workplace refer to?

- A. Physical differences among employees

- B. Social differences among employees
- C. Historical differences among groups
- D. Managerial difference among employees

What is meant by the phrase CSR?

- A. Corporate Social Responsibility
- B. Company Social Responsibility
- C. Corporate Society Responsibility
- D. Company Society Responsibility

What is that the company gains by supporting the non profits?

- A. Raise their public image
- B. Give a helping hand to society
- C. Get recommendations
- D. Profit distribution

What is the aim of Social entrepreneurship?

- A. Promote the cause of social & environmental goals
- B. Promote Entrepreneurship among students
- C. Promote Social service
- D. Make entrepreneurs do social service

What is the philanthropic responsibility of the CSR of a company?

- A. Support poor business people
- B. Help people become aware of our planet
- C. Be ethical in handling the labor force
- D. Help underprivileged people

What is the principle behind social Entrepreneurship?

- A. Principles of Sociology
- B. Principles of Entrepreneurship
- C. Principles of Total Quality Management
- D. Principles of Science

Which among the following group of social reformers is labelled as “Social Entrepreneurs”?

- A. Pallonji Mistry, Juan Trippe, Vinoba Bhave
- B. Howard Hughes, Errol Flynn, Howard Hughes
- C. Alan Alda, Vinoba Bhave, John Muir
- D. Susan B. Anthony, Vinoba Bhave, Florence Nightingale

Which of the following is NOT a guideline for giving constructive criticism?

- A. Ask for permission
- B. Criticize in private
- C. Be specific about the behavior and why it is problematic
- D. Ask the person what he/she believes they have done wrong

Which of the following is not a type of Social Entrepreneurs?

- A. The Community Social Entrepreneur
- B. Scalable Startup Entrepreneurship

- C. The Non-Profit Social Entrepreneur
- D. The Global Social Entrepreneur

Which of the following is not true, as far as social entrepreneurship is concerned?

- A. Profit making is one of the aspect of it
- B. Profit making is not the sole aim
- C. Profit making is not at all in the agenda
- D. Some are associated with Non Profit Organizations

Which of the following is true for social entrepreneurs?

- A. Overwhelming sense of social conscience and social responsibility
- B. Fierce ambition to alter the present reality of conditions she/he deems unacceptable or inhuman
- C. Driven to engage in certain activities because of the promise of political career
- D. Ambitious and persistent, tackling major social issues and offering new ideas for wide-scale change.

Which of the following quality is attributed to social entrepreneurs?

- A. Visionaries
- B. One man show
- C. Rationalist
- D. Rich and powerful

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- C. Rationalist
- D. Rich and Powerful

Which one is not the character of a Social Entrepreneur?

- A. Commitment to Improve Social Welfare
- B. Philanthropic Bent
- C. Lack of Megalomania
- D. Limited to the nonprofit sector

Which social entrepreneurs are more focused on social wealth than material wealth?

- A. Global Social Entrepreneurs
- B. Transformational Social Entrepreneurs
- C. Non-Profit Social Entrepreneurs
- D. Community Social Entrepreneurs

Which type of social entrepreneur seeks to create ventures meant to serve the social needs of a community within a relatively narrow geographical area?

- A. Global Social Entrepreneurs
- B. Transformational Social Entrepreneurs
- C. Non-Profit Social Entrepreneurs
- D. Community Social Entrepreneurs

Who are social entrepreneurs?

- A. Solves communal problems
- B. Solves business problems

- C. Solves social problems
- D. Solves no specific problem

Who was awarded the Nobel Peace prize in 2006?

- A. Amartya Kumar Sen
- B. Baba Amte
- C. H. Bowen
- D. Mohammad Yunus

Who was the founder of Planned Parenthood Federation of America?

- A. Jhon Muir
- B. Margaret Sanger
- C. Jean Monnet
- D. Abraham Lankan

----- is a form of incineration that chemically decomposes organic materials by heat in the absence of oxygen.

- A. Humus
- B. Composting
- C. Pyrolysis
- D. Sanitary Landfill

----- is a legal entity formed by a group of persons to promote cultural, religious, professional, or social objectives.

- A. NGO
- B. NPO
- C. PPO
- D. WHO

----- NGOs include organizations such as the Red Cross, YMCAs/YWCAs, professional organizations, etc.

- A. Citywide
- B. National
- C. International
- D. Statewide

"Help a child Reach 5" a campaign by Lifebouy, was launched in 2013. It set out to end preventable deaths of children under 5 by changing the handwashing behaviours, one village at a time. Handwashing with soap is one of the most effective and low cost ways to prevent diseases like pneumonia & diarrhoea, which are responsible for the deaths of 2 million children under 5 every year. What do you think of the cost involved in the "exchange" that you learnt in Social Marketing, in this context?

- A. Frequent handwashing
- B. Handwashing with soap
- C. Staying without washing hands with soap
- D. Societal handwashing

"Stop deforestation to beat the increasing air pollution" - it is a catchy slogan for undertaking -----

- A. Pollution
- B. Lack of water
- C. Cutting of trees
- D. Afforestation

"The design, implementation and control of programs calculated to influence the acceptability of social ideas and involving consideration of product planning, pricing, communication, distribution and marketing research" who defined "Social Marketing" like this?

- A. Jerome McCarthy
- B. Philip Kotler and Zaltman
- C. Rajni Kothari
- D. Jackson Pollock

"Untouchability is abolished and its practice in any form is forbidden" is the essence of which of the following Articles of the Indian Constitution?

- A. Article 18
- B. Article 14
- C. Article 17
- D. Article 15

"We desire to be good general public of every neighborhood" This is-----

- A. Legal Act
- B. Political and Social Code
- C. Ethical Code
- D. Legal Rule

"We wish to be good citizens of every community in which we operate." This is

- A. Ethical Code
- B. Political and Social Code
- C. Legal Rule
- D. Legal Act

5R's of Zero waste management is Refuse, Reuse, Reduce, Recycle and -----

- A. Repair
- B. Redeem
- C. Rot
- D. Recover

A student picks up garbage on the beach as part of a class beach clean-up activity.

- A. Solving problems in a peaceful way
- B. Building relationships
- C. Contributing to community and caring for the environment
- D. Valuing diversity

A very early form of International Non-governmental organization was set up to oppose what?

- A. Climate Change
- B. Slavery
- C. Political Correctness
- D. Fox Hunting

According to, CSR RepTrak® studies, if businesses improve their CSR, chances are higher that consumer recommendation will go up to \_\_\_\_\_ for the company.

- A. 25%

- B. 15%
- C. 9%
- D. 12%

All definitions of Corporate Social Responsibility recognize that:

- A. Companies have a responsibility for their impact on society and the environment.
- B. The natural environment should be the main focus of CSR activities
- C. Business ethics is a complex issue.
- D. Companies must pay equal attention to business ethics and sustainability.

An association formed by citizens that functions completely autonomous from Government, to perform broad spectrum of services and humanitarian function is called -----

- A. NGO
- B. NPO
- C. Civil society organization
- D. Foundation

An NPO is registered under -----

- A. section 12aa
- B. Citizenship Act
- C. section 8 of Companies Act
- D. Bureau of Indian Standard Act

As stipulated in Section 135 of the Companies Act, companies having a net worth of INR ----- or more, in a given financial year are required to spend a minimum percentage of their average net profit on CSR programs.

- A. 300
- B. 400
- C. 500
- D. 600

Brand equity, is founded on values such as trust, credibility, reliability, quality and -----

- A. Incongruous
- B. Conflictive
- C. Consistency
- D. Heterogenous

Chamber of Commerce and Industry, Rotary club & Association of Community organizations are examples of which of the following titles?

- A. Community based organizations
- B. Citywide organizations
- C. International NGOs
- D. National NGOs

Checking of reradiating heat by atmospheric carbon dioxide, dust, methane, ozone is known as -----

- A. Solar effect
- B. Radioactive effect
- C. Ozone layer
- D. Greenhouse effect

Chemical decomposing of organic materials at elevated temperature in the absence of oxygen is the process called --  
-----

- A. Composting
- B. Sanitary landfill
- C. Inceneration
- D. Pyrolysis

Development of social responsibility begins within -----, before students enter formal schooling, and is expanded and enhanced at every stage of life and schooling.

- A. Neighbourhood
- B. Friends
- C. Families
- D. None of the above

Environment can be defined as -----

- A. A dramatic, unexpected and irreversible worsening of the environment leading to significant welfare losses
- B. The contamination of the physical and biological components of the earth/atmosphere system
- C. The fair treatment and meaningful involvement of all people regardless of race, colour or income
- D. The sum total of all conditions and influences that affect the life and development of organisms

Environmental pollution increased the temperature of the atmosphere which resulted in -----

- A. Global warming
- B. Healthy Living
- C. Heavy Rain
- D. Earthquake

Full form of CNG is -----

- A. Common Natural Gas
- B. Compressed Natural Gas
- C. Common Natural Gas
- D. Certified Natural Gas

Health issues like obesity, or environmental problems like climate change are caused by -----

- A. Social behaviour
- B. Institutional behaviour
- C. Human behaviour
- D. Corporate behaviour

How many Ps are you aware of, under "Methods Mix"?

- A. 4
- B. 5
- C. 7
- D. 8

Howard Bowen is being called as the father of -----?

- A. Tribal Cultural Society
- B. Tata Steel Rural Development Society
- C. Tata Steel Skill Development Society
- D. Corporate Social Responsibility



Identify the drawback of social responsibility from the given options?

- A. Possession of Resources
- B. Ethical Obligation
- C. Public Image
- D. Violation of Profit Maximization

India's Human Development Index (HDI) rank for 2019 is ----- out of 189 countries of the world which are listed in the report

- A. 169
- B. 129
- C. 138
- D. 141

Major gas found in sanitary landfill operation?

- A. Propane
- B. Ethane
- C. Methane
- D. Butane

Maximum amount of gas found in air is -----

- A. Oxygen
- B. Carbon dioxide
- C. Hydrogen
- D. Nitrogen

Much of E-waste can be -----

- A. Reduced
- B. Reused
- C. Refurbished
- D. Dumped in yards

NGO is -----

- A. Society
- B. Company
- C. Trust
- D. Any of the above

NGO was first coined in -----

- A. 1947
- B. 1954
- C. 1945
- D. 1950

NGO was first formed by -----

- A. UNICEF
- B. UNO
- C. WHO
- D. ILO

NPO was formed under -----

- A. Companies Act
- B. Factories Act
- C. ESI Act
- D. Civil rights Act

Organisation structure of NGO contains Staffing, funding ----- and monitoring

- A. Overhead cost
- B. Marketing
- C. Production
- D. Taxes

Paper in a landfill is -----

- A. Biodegradable
- B. Stable
- C. Decomposable
- D. Brittle

Pick the odd one which is not related to Zero Waste

- A. Minimizes Consumption
- B. Minimizes waste
- C. Minimizes recycling
- D. Minimizes Production

Poverty and ----- are twin problem found in India.

- A. Unemployment
- B. ChildLabour
- C. Crime
- D. Casteism

Prohibition of traffic in human beings and forced labour comes under which of the following fundamental rights?

- A. Right Freedom
- B. Right Against Exploitation
- C. Right to Education and Culture
- D. Right to Constitutional Remedies

Sanitary landfills site

- A. Should be below the water table, to minimize interaction with ground water
- B. Must be in a rock quarry so that water can't leech through
- C. Must not be located in sand or gravel pits since these have high leeching
- D. It creates a water fracture system

Select the choice option which is incorrect

- A. Toxic waste\; old medicines, paints, chemicals
- B. Recyclable\; paper, glass
- C. Hospital waste\; cloth with blood, syringes
- D. Organic waste\; fertilizer and pesticide containers

Sewage water mainly has ----- percent of water and rest ----- percent of organic and inorganic substances.

- A. 89.9 and 10.9
- B. 99.9 and 0.1
- C. 79.9 and 20.1
- D. 60.9 and 39.1

Social marketing aims to influence -----

- A. Behaviour
- B. Environment
- C. Society
- D. Targeted Group

Social marketing aims to influence ----- that benefit individuals and communities for the greater social good.

- A. Economy
- B. Health
- C. Behaviours
- D. Well-being

Social marketing involves using all of the Marketing Mix i.e. the '7Ps': Product, Price, Promotion, Process, Physical Evidence, People and -----

- A. Profit
- B. Perfection
- C. Place
- D. Principle

Social Marketing is primarily concerned with -----

- A. Changing Culture
- B. Changing the Status
- C. Motivating Volunteers
- D. Influencing Behaviour

Solid waste management is an alternative term for -----

- A. Organic waste
- B. Toxic waste
- C. Garbage management
- D. Hospital waste

SWOT analysis is ----- of social marketing

- A. Phase 1
- B. Phase 2
- C. Phase 3
- D. Phase 4

SWOT-Analysis: finding Strengths, Weaknesses, Opportunities, and -----

- A. Time
- B. Threats
- C. Trite
- D. Tact

Targeting disadvantaged group through project by NGO is ?

- A. Grassroot
- B. Humanitarian relief
- C. Advocacy
- D. Volunteer

That energy source which is infinite, natural & restorable is called -----

- A. Thermal Power
- B. Coal
- C. Non conventional energy
- D. Mineral oil

The benefits procured from Social Responsibilities include

- A. Attracting people who want to work for the firm
- B. Profit for the organization
- C. Expanding business
- D. Producing better products

The concept of CSR in ancient India dates back to -----

- A. The Mughals
- B. King Bharat
- C. The Cholas
- D. The Mauriyas

The corporatism doing charity and social responsibility purposes is called as

- A. Corporate Charities
- B. Corporate Philanthropy
- C. Corporate Donations
- D. Corporate Discretionary

The first law against Child Marriage that was designed was the -----

- A. Child Marriage Restraint Act of 1929
- B. Child Marriage Restraint Act of 1939
- C. Child Marriage Restraint Act of 1949
- D. Child Marriage Restraint Act of 1959

The four “Ps” of marketing are Product, Price, Place and -----

- A. Perfectness
- B. Promotion
- C. Profit
- D. Principle

The four facets of Social Responsibility are Valuing diversity, Building relationships, Solving problems in peaceful ways and

- A. Personal Identity
- B. Narcissist
- C. Contributing to the community and caring for the environment
- D. Beneficiary

The idea of CSR recognizes that:

- A. The natural Environment should be the main focus of CSR activities
- B. Companies have a responsibility for their Impact on Society and Environment
- C. Business ethics is a complex issue
- D. Companies must pay equal attention to business ethics and sustainability

The internal activities of the organization have an impact on the external environment since society is an ----- system.

- A. Independent
- B. Interdependent
- C. Self-Reliant
- D. Unrestrained

The main function of the Third tier in NGO is -----

- A. Funding
- B. Represents the recipient of funds
- C. Link with fund applicant
- D. Distribute the funds

The process of burning municipal solid wastes under suitable temperature and conditions in a specific furnace is called -----

- A. Landfill
- B. Incineration
- C. Recycling
- D. Vermicomposting

The purpose of ----- is societal benefit rather than commercial profit.

- A. Commercial Marketing
- B. Social Marketing
- C. Entrepreneurship
- D. Lucrative Marketing

The term "non-governmental organization" was first coined in -----

- A. 1946
- B. 1945
- C. 1948
- D. 1951

The term ISWM refers to :

- A. International Solid Waste Management
- B. Integrated Solid Waste Management
- C. Integrated Solid Waste Machine
- D. International Solid Waste Mechanism

This "P" comprises the communication messages, materials, channels, and activities that will effectively reach your audience.

- A. Product
- B. Price
- C. Place

D. Promotion

This "P" is the desired behaviour you are asking your audience to do, and the associated benefits, tangible objects or services that support behaviour change.

- A. Product
- B. Price
- C. Place
- D. Promotion

This process is functional in removing carbon dioxide from the atmosphere.

- A. Lightning
- B. Deforestation
- C. Burning of fossil fuels
- D. Photosynthesis

Waste removal system was established in which of the following cities for the first time?

- A. Lahore
- B. Athens
- C. Paris
- D. London

What cannot be called a green house gas?

- A. Carbon dioxide
- B. Nitrogen dioxide
- C. Methane
- D. Nitrous oxide

What does PPCI stands for with respect to Social Responsibility Competencies?

- A. Positive personal and Cultural Identity
- B. Primary Personal and Cultural Identity
- C. Positive Personal and Coronary Identity
- D. Positive Personal and Cultural Intervention

What doesn't cause malnutrition in children?

- A. Deficiency of protien
- B. Inadequate care for children
- C. Iodine
- D. Inadequate breast feeding

WHAT is the CSR spending of an Indian company with net profit of 3 crores?

- A. 2% of their net worth
- B. 2% of net profit
- C. 2% of average profit
- D. Not mandatory

What is the expansion of CSR?

- A. Company Social Responsibility
- B. Corporate Society Responsibility
- C. Corporate Social Responsibility

#### D. Company Society Responsibility

What is the flagship program of the central Government that prevents gender biased sex selective elimination and ensures education and participation of the girl child in India?

- A. UDAY
- B. AMRUT Plan
- C. UJALA Yojana
- D. Beti Bachao Beti Padhao

What is the full form of IRDP?

- A. Integrated Rural Development Programme
- B. Intelligent Rural Development Programme
- C. Induced Rural Development Programme
- D. Inter Rural Development Programme

What is the full form of NGO ?

- A. Non-Governmental Organizations
- B. Non Governance Organizations
- C. No Governance Organizations
- D. No Governmental Organizations

What is the full form of UNFCCC with respect to global warming convention?

- A. United Nations Framework Convention on Climate Change
- B. United Nations Federation Convention on Climate Change
- C. United Nations Framework Center on Climate Change
- D. United Nations Federation Center on Climate Change

What is the minimum percentage, the Board of Directors shall make sure that the company spends in every financial year as per CSR policy

- A. 5
- B. 4
- C. 2
- D. 3

What is the powerful greenhouse gas produced by agriculture related practices like commercial and organic fertilizers?

- A. Nitrous oxide
- B. Carbon dioxide
- C. Water vapour
- D. Methane

What is the purpose of Social Marketing?

- A. Increase social well being
- B. Create a congenial atmosphere for sales
- C. Attitudinal change
- D. Behavioural Change

What is vermi-compost ?

- A. Using artificial fertilizer
- B. Compost containing solid waste

- C. E-waste management
- D. Compost with worms

What should be the net worth of companies to be under the preview of Companies Act,2013?

- A. Greater than 5 crore
- B. Greater than 500 crore
- C. Lesser than 50 crore
- D. Lesser than 5000 crore

When students defend human rights, act with a sense of ethics in interactions, which facet do you think, they are coming under?

- A. Building relationships
- B. Solving problems in a peaceful way
- C. Caring for the environment
- D. Valuing diversity

When students develop awareness and take responsibility, for their physical & natural environments by working both individually & collaboratively for the benefit of others, community & the environment- which facet of SRC does it come under?

- A. Solving problems in a peaceful way
- B. Social & emotional learning
- C. Contributing to community & caring for the environment
- D. Building relationships

When was the Corporate Social Responsibility Voluntary guidelines issued by MCA

- A. 2006
- B. 2008
- C. 2009
- D. 2011

When you strongly believe in making a good decision for the people, you can be delineated as following which school of thought?

- A. Egoism
- B. Teleology
- C. Deontology
- D. Utilitarianism

Where is the color coding of waste management used ?

- A. Industrial waste management
- B. Greenhouse waste management
- C. Hospital waste management
- D. Toxic waste management

Which Act has introduced the concept of Corporate Social Responsibility in India to the forefront?

- A. The Companies Act, 2013
- B. European Communities Act, 1972
- C. The Companies Act, 1948
- D. The Companies Act, 1882



Which Act introduced the concept of CSR, to promote transparency & disclosure?

- A. The Companies Act, 2013
- B. Energy Conservation Act, 2001
- C. Competition Act, 2002
- D. Central Vigilance Commission Act, 2003

Which approach under NGO targets disadvantaged groups through small, locally-based projects?

- A. Humanitarian
- B. Grassroot
- C. Advocacy
- D. Volunteer

Which combination of competencies come under SEL (Social and Emotional Learning)?

- A. Positive and negative cultural identity, Personal awareness and responsibility & Social Responsibility
- B. Positive personal and cultural identity, Personal awareness and responsibility & Social responsibility
- C. Positive cultural identity, Personal awareness and responsibility & Social responsibility
- D. None of the above.

Which country is the first in the world to legally make CSR mandatory?

- A. Iran
- B. America
- C. India
- D. England

Which energy is converted into electrical energy by a solar cell?

- A. Chemical Energy
- B. Nuclear Energy
- C. Solar Energy
- D. Magnetic Energy

Which integrated waste management is reduced on an individual level?

- A. Burning
- B. Disposal
- C. Recycling
- D. Source Reduction

Which is not a feature of Social Marketing?

- A. Theory
- B. Insight
- C. Customer Orientation
- D. Profit

Which is one among the three interrelated competencies that relate to the broad area of Social and Emotional Learning (SEL)?

- A. Positive personal and Societal identity
- B. Positive personal and Cultural identity
- C. Personal Development
- D. Individual wellness

Which is the secondary treatment of sewage water?

- A. Biological treatment
- B. Activated sludge process
- C. Aeration method
- D. Sludge process

Which is the section of Corporate Social Responsibility?

- A. People
- B. Public Awareness
- C. Society
- D. Professional Institutions

Which is the top city in India to generate highest municipal waste?

- A. Delhi
- B. Mumbai
- C. Kolkata
- D. Chennai

Which NGO in India plays a significant role in ensuring that every child especially the poor receive the opportunity to build a better future through education.

- A. CARE
- B. World Vision
- C. OXFAM
- D. WHO

Which of the following profiles of SRC do 'Empathy driven actions' belong to?

- A. Profiles 1 & 3
- B. Profile 4
- C. Profile 5
- D. Profiles 3 & 4

Which of the following Articles of the Indian Constitution Provides 'Protection of certain rights regarding freedom of speech, etc' to Indian citizens?

- A. Article 16
- B. Article 18
- C. Article 19
- D. Article 20

Which of the following can be considered as Environmental crisis?

- A. Secularism
- B. Climate change
- C. COVID 19
- D. Women empowerment

Which of the following can be lauded for acting with environmental responsibility?

- A. Walmart
- B. Apple
- C. Tesla Motors
- D. Microsoft

Which of the following can be recycled many times?

- A. Wood
- B. Plastic
- C. Aluminium
- D. Organic Materials

Which of the following disease can be caused by stagnant water?

- A. Chicken Pox
- B. Pneumonia
- C. Malaria
- D. Polio

Which of the following gas does not contribute to the global warming?

- A. Methane
- B. Carbon dioxide
- C. Sulphur
- D. Acetylene

Which of the following is not a major greenhouse gas?

- A. Ozone
- B. Water Vapour
- C. Methane
- D. Carbon Dioxide

Which of the following is not an air pollutant?

- A. Benzene
- B. Butadiene 1,3
- C. Hydrogen
- D. Sulphur dioxide

Which of the following is not in the four facets of Social responsibility?

- A. Solving Problems in Peaceful way
- B. Ethical Business Practices
- C. Valuing Diversity
- D. Building Relationships

Which of the following is not solid waste disposal?

- A. Sanitary Landfill
- B. Incineration
- C. Pasteurization
- D. Composting

Which of the following is not the mission of India's National Action Plan on Climate Change?

- A. National Solar Mission
- B. National Water Mission
- C. National Mission on Sustainable Development
- D. National Mission for a Green India

Which of the following is phase 3 of social marketing process?

- A. Conduct market research
- B. Create market strategy
- C. Plan monitoring and evaluation
- D. Adapt your marketing mix

Which of the following is phase 4 of Social marketing?

- A. Conduct market research
- B. Create market strategy
- C. Plan monitoring and evaluation
- D. Adapt your marketing mix

Which of the following is true about NPO?

- A. NPO should have low overhead costs
- B. Charitable giving incentives only benefit wealthy individuals and elite institutions
- C. Limited area operation
- D. Formed by UN

Which of the following may leach Aluminium from soil clay particles which causes injury or death of many species?

- A. Relief rainfall
- B. Cyclonic rain
- C. Convectional rainnfall
- D. Acid rain

Which one is not a facet of Social Responsibility?

- A. Valuing Diversity
- B. Building Relationships
- C. Caring for the Environment
- D. Solving problem in a conflicting manner

Which one of the following is not element of marketing mix?

- A. Product
- B. Promotion
- C. Price
- D. Package

Which orientation by NGO involves top to bottom effort?

- A. Service orientation
- B. Charitable orientation
- C. Participatory orientation
- D. Empowering orientation

Which Orientation of NGO is to help poor people develop a clearer understanding of the social, political and economic factors affecting their lives.

- A. Participatory
- B. Empowering
- C. Profesional
- D. Service

Which type of NGO Orientation includes NGO characterized by self-help projects?

- A. Participatory
- B. Service
- C. Charitable
- D. Empowering

WIEF- Women Innovation Entrepreneurship Foundation is an organization that skills rural women. What kind of an orientation does it fall under?

- A. Charitable orientation
- B. Service orientation
- C. Participatory orientation
- D. Empowering Orientation

Zakaat is the law of sharing one's earnings with the poor in -----

- A. Hinduism
- B. Islam
- C. Christianity
- D. Sikhism

"Social entrepreneurs are not content just to give a fish or teach how to fish. They will not rest until they have revolutionized the fishing industry" who said these lines.

- A. William Drayton
- B. Mary sanger
- C. Abraham George
- D. Maria montessorie

-----, the greater will be its social prestige.

- A. The more advertisement business unit will do
- B. The more luxury items a business unit will produce
- C. The more effectively a business unit caters to the needs of society
- D. The more profit a business unit will earn

A ----- assess the corporation's impact on society and measures CSR and responsiveness.

- A. social audit
- B. Triple bottom line
- C. standardized report
- D. social performance

A Business plan should clearly articulate -----

- A. the mission of social enterprise
- B. only the contact information.
- C. profitability ratio for the year
- D. achieves the expenses projection

A Common ground for all Social entrepreneurs is to fight against -----

- A. Injustice
- B. Global hunger
- C. Advancement in technology

D. Lack of transport

A for-profit enterprise with the dual goals of achieving profitability and attaining beneficial returns for society is called \_\_\_\_\_.

- A. Social business
- B. Green entrepreneurship
- C. Social entrepreneurship
- D. Portfolio entrepreneurship

A philanthropist is someone who -----

- A. boycotts products which have a negative impact on society
- B. buys products which have a positive impact on society
- C. donates his or her time, money, and/or reputation to charitable causes
- D. works for children

According to ----- at present there are 775 million adults and 122 million youth who are not literate.

- A. WHO
- B. UNESCO
- C. World Bank
- D. UNO

ANSWER: B

All definitions of Corporate Social Responsibility recognize that:

- A. Companies have a responsibility for their impact on society and environment.
- B. The natural environment should be the main focus of CSR activities.
- C. Business ethics is a complex issue
- D. Companies must pay equal attention to business ethics and sustainability.

An example of environmental responsibility of CSR

- A. Google
- B. Tesla motors
- C. Apple
- D. IBM

As per the leading historical Social entrepreneur who fought for women's right in United States?

- A. Dr. Maria Montessori
- B. Susan Dees
- C. Margaret Sanger
- D. Susan B. Anthony

As per the leading historical Social Entrepreneur who fought for women's right in United States?

- A. Dr. Maria Montessori
- B. Susan Dees
- C. Margaret Sanger
- D. Susan B. Anthony

Auto-disable Syringe can be related to -----

- A. Education
- B. Global hunger

- C. Health care
- D. Water harvesting

Brewery and Co. a company in Goa has responded to the Corona pandemic by manufacturing -----

- A. Beer
- B. Sanitizers
- C. Food products
- D. Water

Corporate Social Responsibility (CSR) consists of which four kinds of responsibilities

- A. Economic, ethical, societal, and altruistic
- B. Economic, legal, ethical, and altruistic
- C. Fiscal, legal, societal, and philanthropic
- D. Economic, legal, ethical, and philanthropic

Cultural change can also occur through -----

- A. language and symbols
- B. diffusion and technology
- C. multiculturalism and assimilation
- D. invention and discovery

Culture is -----.

- A. the same thing as society
- B. limited to humans
- C. possessed only by males
- D. a group or community

Development of personal awareness and responsibility begins within families and -----

- A. Communities
- B. Schooling
- C. Acquaintances
- D. Friends

'Development which meets the needs of the present without compromising the ability of future generations to meet their own needs' is called:

- A. Unsustainable development
- B. Zero time preferences
- C. Sustainable development
- D. Exploitation

Dr. Maria Montessori –

- A. fought for fundamental rights of children.
- B. established school for nurses and fought for improvement of hospital conditions
- C. established National Park System.
- D. developed approach to early childhood education

Embracing language and ethnic and cultural difference is thought to be a core value called -----

- A. Importance of accommodation and tolerance
- B. compassion and generosity

- C. belief in equality and fairness
- D. support for diversity

From ----- onwards Indian companies integrated CSR into a sustainable business strategy.

- A. 1982
- B. 1980
- C. 1983
- D. 1985

Good relationship with customers consists of all of the following except:

- A. Communicate a positive attitude
- B. Display strong business ethics
- C. Make the customer feel good
- D. Be concerned more about the speed of service than the quality of the service

How did soldiers refer to Florence Nightingale?

- A. Messenger of peace
- B. Lady Doctor
- C. Lady with the Lamp
- D. White damsel

How do entrepreneurial foundations differ from foundations with a more traditional approach to philanthropy?

- A. They only fund direct costs
- B. They hold the grantee accountable for the outcomes from their grant
- C. They rigorously assess how the grant was spent
- D. They work with the grant to achieve desired outcomes

Identify the founder of Land Gift Movement

- A. Gandhiji
- B. Vinobha Bhave
- C. V O Chidambaram Pillai
- D. Lokamanya Tilak

Identify the Nobel Winner, who is our contemporary Social Entrepreneur

- A. Narayana Murthy
- B. Azim Premji
- C. Muhammed Yunus
- D. Tata

In a 2015 report released by World Health Organization, estimate that -----million people globally do not have access to even basic healthcare services.

- A. 200
- B. 400
- C. 300
- D. 150

In social business, success means -----?

- A. Earning money
- B. Spending money



- C. The positive impact it creates on society
- D. Benevolent CSR

In the year In 2006, Muhammad Yunus and the Grameen Bank were jointly awarded what prize?

- A. The Gold Medal
- B. The Pulitzer Prize
- C. The Nobel Peace Prize
- D. The Medal Of Honor

Maria was asocial entrepreneur who brought about

- A. white revolution
- B. Montessori education
- C. reform in school education
- D. women education

Muhammad Yunus is a banker and economist from what country?

- A. Bangladesh
- B. Syria
- C. Turkey
- D. Egypt

Muhammad Yunus was the founder Manager of which bank?

- A. Bank of Iraq
- B. Bank of America
- C. Bank of India
- D. Grameen Bank

Organizational Diversity Initiatives should fit in with the:

- A. Organizational Brand
- B. Organizational Culture
- C. CSR Strategy
- D. Corporate Structure

Pick the odd man out

- A. Social entrepreneurship focuses on environmental problems
- B. Social entrepreneurship focuses on child rights
- C. Social entrepreneurship focuses on bribery
- D. Social entrepreneurship focuses on waste treatment

Robert Owen was -----

- A. academician
- B. environmentalist
- C. Philanthropist and Social Reformer
- D. land scape architect.

SEWA stands for -----

- A. Self-Employees Welfare Association
- B. Self Employed Women's Association
- C. Social Entrepreneurship Welfare Association

D. Society for Education Welfare Association

Social business focuses on the area of -----

- A. Nutrition
- B. Profits
- C. Profitability
- D. Advertisement

Social Business is done to address a -----

- A. Profits
- B. Social Cause
- C. Personal gain
- D. Professional development

Social Endeavour results in -----

- A. Social Change
- B. Change in personality
- C. Economic progress
- D. Communal change

Social entrepreneur acts as the –

- A. Change agent for poor people
- B. Change agent for society
- C. Change agent for government
- D. Change agent for nation

Social entrepreneur involves -----

- A. creating new charitable and civic organizations which are financially self-sufficient.
- B. bringing new products or services to market.
- C. a person or group who owns their business.
- D. revitalizing government agencies.

Social Entrepreneurs are agents of -----

- A. Socialization
- B. Poverty Alleviation
- C. Governance
- D. Change

Social entrepreneurs do not work for -----

- A. Child Safety
- B. Politics
- C. Environmental issues
- D. Women empowerment

Social entrepreneurs play the role of changes agents in the social sector by –

- A. Adopting a mission to create and sustain social value recognizing and relentlessly pursuing new opportunities to serve that mission
- B. Engaging in a process of continuous innovations, adaptations and learning
- C. Acting boldly without being limited by resources currently in hand

D. All of above

Social entrepreneurship

- A. involves creating new charitable and civic organizations which are financially self-sufficient.
- B. involves bringing new products or services to market.
- C. involves a person or group who owns their own for-profit business.
- D. involves revitalizing government agencies.

Social Entrepreneurship has this advantage over others.

- A. Cost Effectiveness
- B. Environmental Consciousness
- C. Negative Attitude
- D. Positive Attitude

Social entrepreneurship is a revolution occurring around the world, where people from all walk of life are –

- A. developing and implementing innovative, effective and sustainable solution in response to government role.
- B. developing and implementing innovative, effective and sustainable solution in response to social and charitable challenges.
- C. developing and implementing innovative, effective and sustainable solution in response to social and environmental challenges.
- D. developing and implementing innovative, effective and sustainable solution in response to taxation environment challenges.

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- B. Developing and implementing innovative, effective and sustainable solution in response to social and environmental challenges.
- C. Developing and implementing innovative, effective and sustainable solution in response to social and charitable challenges.
- D. Developing and implementing innovative, effective and sustainable solution in response to taxation environment challenges.

Statistics says that about ----- number of people are undernourished.

- A. 800 plus million
- B. 50 million
- C. 80 million
- D. 10 plus million

Suresh Sekar is the founder of ----- a business owned by a poor man.

- A. Picco Soft Software labs
- B. Tom's shoes
- C. Saka
- D. Agastiya

The founder of Co-operative movement -----

- A. Vinoba Bhave
- B. Robert Owen
- C. Lord Mawson
- D. Bill Drayton

The four most common types of social entrepreneurs are the Community Social Entrepreneur, the Non-Profit Social Entrepreneur, the Global Entrepreneur and

- A. The Transformational Entrepreneur
- B. Welfare Entrepreneur
- C. For Profit Entrepreneur
- D. Conservation Entrepreneur

The second type of Social Business is the one that is owned by the ----- and can make profits.

- A. Rich
- B. Poor
- C. Government
- D. Corporates

The Sole aim of social business is to serve -----

- A. The entrepreneurs
- B. The Public Sectors
- C. The Private Sectors
- D. The downtrodden

The term Social Entrepreneurship became widespread in 1980's and 90's through Bill Drayton the founder of (Ahoka-The innovators of the public) and through Mohammed Yunus who founded

- A. Borderless World Foundation
- B. Khan Academy
- C. Grameen Bank
- D. Borneo Orangutan Survival

The United Nations Food and Agriculture Organization estimates that about ----- of the world population are undernourished in 2014-2016.

- A. 795 million people
- B. 125 million people
- C. 230 million people
- D. 425 million people

Vinoba Bhave, who distributed nearly 7,000,000 acres of land to the landless, in India is a -----

- A. Therapist
- B. Entrepreneur
- C. Socialologist
- D. Social Entrepreneur

What concern do CSR address -----

- A. legal and regulatory
- B. monetary and profit
- C. social and environmental
- D. partership and trust

What do you think a social entrepreneur envisions?

- A. Society without culture
- B. Society without problems

- C. Society without cinema
- D. Society without solutions

What do you understand by the term social business?

- A. Business done socially
- B. Business done to feed poor
- C. Society doing business
- D. Business done to address a social cause

What does PPCI stands for?

- A. Positive professional and cultural identity
- B. Positive personal and cultural identity
- C. Positive personal and community identity
- D. Personal professional and cultural identity

What does SEWA stands for:

- A. Self Employed Women's Association
- B. Service Employed Women's Association
- C. Safe Employed Women's Association
- D. Self Employed Wage Association

What does the concept of diversity in the workplace refer to?

- A. Physical differences among employees
- B. Social differences among employees
- C. Historical differences among groups
- D. Managerial difference among employees

What is Ashoka?

- A. A social media website.
- B. A social entrepreneurial organization.
- C. An Indian food.
- D. A German tree.

What is that the company gains by supporting the nonprofits?

- A. Raise their public image
- B. Give a helping hand to society
- C. Get recommendations
- D. Profit distribution

What is the aim of Social entrepreneurship?

- A. Promote the cause of social & environmental goals
- B. Promote Entrepreneurship among students
- C. Promote Social service
- D. Make entrepreneurs do social service

What is the philanthropic responsibility of the CSR of a company?

- A. Support poor business people
- B. Help people become aware of our planet
- C. Be ethical in handling the labor force

D. Help underprivileged people

What is the principle behind social Entrepreneurship?

- A. Principles of Sociology
- B. Principles of Entrepreneurship
- C. Principles of Total Quality Management
- D. Principles of Science

What is the unfair way you favor or treat other people according to some standard that you or your group has chosen?

- A. Prejudice
- B. Micro Diversity
- C. Macro Diversity
- D. Discrimination

Which among the following group of social reformers is labelled as “Social Entrepreneurs”?

- A. Pallonji Mistry, Juan Trippe, Vinoba Bhave
- B. Howard Hughes, Errol Flynn, Howard Hughes
- C. Alan Alda, Vinoba Bhave, John Muir
- D. Susan B. Anthony, Vinoba Bhave, Florence Nightingale

Which of the following are not his characteristics of a social entrepreneur?

- A. He is an innovator
- B. He is a learner
- C. He is a populist
- D. He is an adaptor

Which of the following is capable of doing maximum good to society?

- A. Business success
- B. Laws and regulations
- C. Ethics
- D. Professional management

Which of the following is not a benefit of multiculturalism?

- A. Reduction of prejudice, negative stereotypes and discrimination
- B. Enforcement of the beliefs and behaviours of the dominant ethnic group
- C. Equal opportunities
- D. Value Diversity

Which of the following is NOT a guideline for giving constructive criticism?

- A. Ask for permission
- B. Criticize in private
- C. Be specific about the behavior and why it is problematic
- D. Ask the person what he/she believes they have done wrong

Which of the following is not a type of Social Entrepreneurs?

- A. The Community Social Entrepreneur
- B. Scalable Startup Entrepreneurship
- C. The Non-Profit Social Entrepreneur

#### D. The Global Social Entrepreneur

Which of the following is NOT an example of a genuine business innovation?

- A. Development of less polluting fuel
- B. Investment in alternative energy sources.
- C. New product targeted at low-income customers.
- D. Charitable donation to an ecological organization.

Which of the following is not true, as far as social entrepreneurship is concerned?

- A. Profit making is one of the aspect of it
- B. Profit making is not the sole aim
- C. Profit making is not at all in the agenda
- D. Some are associated with Non Profit Organizations

Which of the following is true for social entrepreneurs?

- A. Overwhelming sense of social conscience and social responsibility
- B. Fierce ambition to alter the present reality of conditions she/he deems unacceptable or inhuman
- C. Driven to engage in certain activities because of the promise of political career
- D. Ambitious and persistent, tackling major social issues and offering new ideas for wide-scale change.

Which of the following quality is attributed to social entrepreneurs?

- A. One man show
- B. Visionaries
- C. Rationalist
- D. Rich and Powerful

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- A. Visionaries
- B. One man show
- C. Rationalist
- D. Rich and powerful

Which of the following terms is consistent with the definition 'Integration is managed differently for different groups'?

- A. Integration
- B. Assimilation
- C. Conformity
- D. Multiculturalism

Which of the statement is not related to Social Entrepreneurship?

- A. You will be an inspirational source of impact
- B. Relationships beyond economic purpose
- C. The regular business activities undertaken with the only object of earning profit
- D. A social mission to make the world a better place.

Which one is not the character of a Social Entrepreneur?

- A. Commitment to Improve Social Welfare
- B. Philanthropic Bent
- C. Lack of Megalomania

D. Limited to the nonprofit sector

Which social entrepreneurs are more focused on social wealth than material wealth?

- A. Global Social Entrepreneurs
- B. Transformational Social Entrepreneurs
- C. Non-Profit Social Entrepreneurs
- D. Community Social Entrepreneurs

Which type of social entrepreneur seeks to create ventures meant to serve the social needs of a community within a relatively narrow geographical area?

- A. Global Social Entrepreneurs
- B. Transformational Social Entrepreneurs
- C. Non-Profit Social Entrepreneurs
- D. Community Social Entrepreneurs

Who are social entrepreneurs?

- A. Solves communal problems
- B. Solves business problems
- C. Solves social problems
- D. Solves no specific problem

Who is a mass recruiter of mass change makers?

- A. Corporates
- B. Business in the local area
- C. Multi-National Companies
- D. Social Entrepreneurs

Who is known for taking efforts to improve factory working conditions for his workers and promote experimental socialistic communities?

- A. H.Bowen
- B. Robert Owen
- C. Anshu Gupta
- D. Simon Robert

Who was the founder of Planned Parenthood Federation of America?

- A. John Muir
- B. Margaret Sanger
- C. Jean Monnet
- D. Abraham Lincoln

Change is a law of -----

- A. Career
- B. Personality
- C. Well being
- D. Life

Development of personal awareness and responsibility begins within families and -----

- A. Communities
- B. Schooling



- C. Acquaintances
- D. Friends

Society is a web of social relationship, said by -----

- A. Karl Popper
- B. Maclver and Page
- C. Joseph Agassi
- D. David Miller

Theory of philosophy and social responsibility is based on -----

- A. Ethics values
- B. Donation of time
- C. Working for community
- D. Philanthropy

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- C. Positive personal and community identity
- D. Personal professional and cultural identity

Who established that rationalization of religious ideas brought about phenomenal change in protestant world?

- A. Maclver and Page
- B. Dewely
- C. Max Weber
- D. David F Aberle

Being responsible towards your country is to -----

- A. Love, care & share
- B. Pay tax
- C. Wealthy
- D. To become self-reliant

Democratic engineering is also called a -----

- A. Utopian social engineering
- B. Small scale social engineering
- C. Piecemeal social engineering
- D. Large scale social engineering

Donating blood is a responsibility towards -----

- A. Work
- B. Country
- C. Community
- D. Family

Epidemic treatment is a good example of -----

- A. Small change applied to a target population
- B. Large change applicable to small population
- C. Large changes on a large community
- D. Large scale changes applied to large scale problems

It is impossible for a man to jump into the same river twice has written by -----

- A. MacIver
- B. Page
- C. Heraclitus
- D. Dewey

Rehabilitation programs like alcoholic anonymous is an example for -----

- A. alternative social change
- B. reformatory social change
- C. redemptive social change
- D. revolutionary social change

Relative deprivation refers to the differences exist between wants and actualities ?

- A. negative perception
- B. positive perception
- C. casual perception
- D. cruel perception

Self - advocacy is?

- A. Condemnable
- B. Entertaining
- C. A manifestation of personal awareness
- D. Irritating

Self regulation in a person helps to -----

- A. Do difficult task
- B. Improve based on chances
- C. Abstain from taking responsibility
- D. Implement monitor and adjust a plan and assess the results

Social engineering is a process of ----- behavior and attitude of people on a large scale.

- A. Manipulating
- B. influencing
- C. forcing
- D. provoking

Sociologists are concerned with changes in -----

- A. Economy
- B. Value
- C. Ecology
- D. Business

What type of social change is Campaign against texting and driving?

- A. Alternative social change
- B. Redemptive social change
- C. Reformatory social change
- D. Revolutionary social change

Which among the following is NOT an important resource to be mobilized for social moment?

- A. Political muscle
- B. Media
- C. A Leader
- D. Money

Which of the following is NOT a characteristic of social change?

- A. Universal
- B. Varied nature
- C. Varied speed
- D. Technology

Which of the following is true?

- A. If people are illiterate, social change is slow
- B. If people are rich, social change is slow
- C. If people are illiterate, social change is rapid
- D. If people are under developed, social change is fast

Who advocates negative utilitarianism?

- A. Friedrich Hayek
- B. Karl Popper
- C. John Dewey
- D. Sigmund Freud

Who can find strength to have inner peace in stressful time?

- A. A person who is calculative
- B. A person who has ability
- C. Self regulated person
- D. A person who can boast of his well being

Who can predict social change?

- A. Culture
- B. Community
- C. Society
- D. No one

Ethics at work for scientist would be -----

- A. Personal responsibility
- B. Moral responsibility
- C. Legal responsibility
- D. Social responsibility

Hayek rejects centralized planning because -----

- A. Knowledge required is widely distinguished between many minds
- B. People on top cannot be relied upon
- C. People in lower rung will not heed to people in top position
- D. No one takes responsibility to plan centrally

Large scale social engineering requires -----

- A. Technical knowledge, political muscle and economic resource
- B. Wealth, political acumen & electoral win
- C. Creativity, problem solving and followers
- D. Uninterrupted power, industrialization and facilities

Learning involves -----

- A. Friends
- B. Emotions
- C. Parents
- D. Patients and time

Metis means -----?

- A. technical know-how
- B. know-how rooted in localized cultivated practice
- C. know-how rooted in marketing knowledge
- D. pool of knowledge related to manufacturing

People with self- determination can -----

- A. Be at times vary at their ideas
- B. Advocates for themselves and their ideas
- C. Advocates the plight of poor
- D. Work for downtrodden

Personal awareness and responsibility move from -----

- A. Demonstrating personal responsibility in simple to complex context
- B. Demonstrating personal responsibility good to bad situation
- C. Demonstrating personal responsibility in workplace
- D. Demonstrating personal responsibility during examination

Pick the odd man out as far as marriage is concerned .

- A. Personal responsibility
- B. Moral responsibility
- C. Legal responsibility
- D. Corporate responsibility

The idea of personal responsibility -----

- A. is universally understood
- B. Varies according to individual thought process
- C. Clearly defined and accepted without discrepancies
- D. Professionally and rationally distinguishable

The outcome of social engineering is -----

- A. Improve the economy of the country
- B. Trigger social change and social development
- C. Better the conditions of engineering industry
- D. Critique the development process

When we choose our actions and do it, thereby become reason for the cause of our actions, it is called -----

- A. Duty

- B. Obligation
- C. Personal responsibility
- D. Corporate responsibility

Who put forward the theory high modernism?

- A. Karl Popper
- B. James Scott
- C. Joseph Matt
- D. Plato

Continuous increase in the emission of Co from different sources into the atmosphere affects the -----

- A. Heat balance of the earth
- B. Devastated forest
- C. Environmental disaster
- D. Ecological balance

Environmental crisis refers to ----- in which the normal pattern of life or ecosystem has been disrupted.

- A. Catastrophic situation
- B. Huge population
- C. Sustainable development
- D. Industrialization and Urbanization

Human Development Index is calculated on the basis of -----

- A. Improving the social fields
- B. Gross national income per capita\; standard of living
- C. Impressive economic growth rate
- D. Increase in literacy

Tertiary treatment of sewage water is -----

- A. Advanced form of chemical and physical process
- B. Biological treatment
- C. Advanced form of technology
- D. Basic form of chemical processing

The sports clubs, womens organizations, and neighbourhood organizations, are initiated by -----

- A. Citywide organizations
- B. Community-based organizations
- C. Professional organizations
- D. Service oriented organizations

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Child marriage is the result of -----

- A. interplay of economic and social forces
- B. poverty
- C. over population
- D. communalism

Industrial solid waste are dangerous because -----

- A. They infect humans
- B. They pollute the gutters
- C. The toxicity spreads to the land, which alters, phsio chemical and biological characteristics of soil
- D. It gives bad odour

Landfills are not safe, because -----

- A. Off gassing of methane, diseases caused by rodents
- B. Landfills burn trash unnecessarily
- C. Biodegradable waste produces bad odour
- D. Composting is a human friendly process

Life originated and flourish on earth because of the -----

- A. Environment
- B. Society
- C. Individual
- D. Civilization

Poor is becoming poorer because of -----

- A. Violence
- B. Communalism
- C. Steep price rise
- D. Bonded labour

Sewage treatment includes -----

- A. Reduction of organic matter through decomposition by bacterial action
- B. Reduction of inorganic matter through decomposition by bacterial action
- C. Reduction of organic matter through decomposition by virus
- D. Reduction of inorganic matter through decomposition by virus

Solid waste disposal consists of ----- methods

- A. Reduction, reuse, and recycle
- B. Composting, fermentation, and landfills
- C. Sanitary landfills, Incineration, composting and pyrolysis
- D. Vermicomposting, landfills, and hog feeding

Solid waste management is an alternate term for ----- management.

- A. Tree
- B. Financial
- C. Garbage
- D. Service

The term \_\_\_\_\_ mean to burn something until nothing I left but ashes.

- A. Composting
- B. Incineration
- C. Sanitary land filing
- D. Pyrolysis

Which feature is more important for an NGO to build trust?

- A. Unaccountability
- B. Legitimacy
- C. Passion
- D. Expectation

Which of the following a characteristic of social problem?

- A. Affects a large section of a society
- B. Always creates frustrations
- C. Family problem
- D. Personal problem

Which of the following management is an alternate term for garbage management?

- A. Liquid waste management
- B. Solid waste management
- C. E-waste management
- D. Zero waste management

I can advocate and take action for my communities and the natural world. I expect to make a difference.

- A. Profile 1
- B. Profile 4
- C. Profile 5
- D. Profile 3

I can clarify problems, or issues, generate multiple strategies, weigh consequences. Name the facet?

- A. Valuing diversity
- B. Solve problems in peaceful ways
- C. Contributing to the community and caring for the environment
- D. Building relationships



In familiar settings, I can interact with others and my surroundings respectfully.

- A. Profile 3
- B. Profile 2
- C. Profile 4
- D. Profile 5

What according to you decide your obligation to society?

- A. Intent and richness
- B. Age and business
- C. Exposure and poverty
- D. Family and friends

Which of the following is an example of new market creation?

- A. Development of a low-emission fuel for motorbikes by an oil company
- B. Development of a cheaper drug by a pharmaceutical company
- C. Design of an environmentally friendly building by a construction company
- D. Creation of microfinance services to poor creditors by a bank

----- influences views, values, humor, hopes, loyalties, and their worries and fears.

- A. Society
- B. Environment
- C. Culture
- D. Nature

A business organization should have a balance between-----and-----

- A. Authority and responsibility
- B. Power and money
- C. People and money
- D. Creativity and innovation

A Global Benchmark in Value Creation and Corporate Citizenship is the mission of-----

- A. Google
- B. Tata Steel
- C. Infosys
- D. Microsoft

A type of international private business that aims to contribute to societal goals by engaging or supporting ethically oriented practices

- A. Corporate Social Reformation
- B. Corporate Social Responsibility
- C. Cooperative Social Responsibility
- D. Corporal Societal Restitution

CSR creates a favorable public image that attracts customers,-----or-----of the products of a company.

- A. Reputation or brand equity
- B. Consistency or quality
- C. Accountability or credibility
- D. Creativity or innovation

Development of social responsibility begins within-----

- A. Friends
- B. Families
- C. School
- D. Neighbours

-----has played a significant role in promoting the concept of CSR

- A. Education
- B. Religion
- C. Culture
- D. Family

-----is about looking after the welfare of the employees by ensuring fair labor practices for the employees and also the employees of their suppliers.

- A. Economic responsibility
- B. Ethical responsibility
- C. Philanthropic responsibility
- D. Environmental responsibility

Nobel Peace Prize winner founded the-----

- A. Rang de
- B. Echoing green
- C. Grameen bank
- D. Indiegogo

Social responsibility is one of the three interrelated competencies that relate to the broad area of-----

- A. Social and Emotional Learning
- B. Cultural and Social Learning
- C. Personal and Emotional Learning
- D. Cognitive and Psychological Learning

Tesla Motors that design cars combining style, acceleration and handling with advanced technologies in order to ----  
---

- A. Reduce money
- B. Reduce pollution
- C. Increase speed
- D. Increase the brand image

The companies act, 2013 for companies (CSR) rule, came into effect on

- A. Jan 1, 2013
- B. April 1, 2014
- C. Jan 1, 2014
- D. April 1, 2013

ANSWER: B

What does CSR aim to promote?

- A. Obscurity
- B. Servicing
- C. Disclosure

D. Security

Which of the following are reasons why organizations engage in managing culture and diversity:

- A. To make employees feel inferior
- B. To become more flexible and to adapt to the changing environment
- C. To ensure fairness and inclusivity for all employees and stakeholders
- D. An organization does not need to manage culture and diversity

Which of the following defines a good relationship in the workplace?

- A. Gossip
- B. Defame colleagues
- C. Welcoming diversity
- D. Close communication

Which of the following is not a corporate social responsibility stance?

- A. Enlightened self-interest
- B. Free enterprise
- C. Laissez-faire
- D. Shaper of society

Which of the following quality is attributed to social entrepreneurs?

- A. Visionaries
- B. One-man show
- C. Rationalist
- D. Rich and powerful

Which one of the following is not a social responsibility competency?

- A. Personal awareness
- B. Contributing to the community and caring for the environment
- C. Valuing diversity
- D. Solving problems in peaceful ways

Brand equity is founded on values such as

- A. Patience
- B. Credibility
- C. Tolerance
- D. Commitment

Charity was informally practiced in ancient times in the form of-----

- A. Social responsibility
- B. Corporate social responsibility
- C. Personal responsibility
- D. Moral responsibility

Companies and buyers have the opportunity to showcase their-----and-----by creating and participating in CSR initiatives.

- A. Core values and trust
- B. Mission and vision
- C. Commitment and involvement

D. Development and involvement

Demonstrating respectful behavior to a person of another religion, you are said to be-----

- A. Solving problems
- B. Valuing diversity
- C. Caring for environment
- D. Destroying a relationship

Internal and external activities of an organization are-----

- A. Dependable
- B. Interdependable
- C. Interconnected
- D. Disconnected

Managing culture and diversity is about-----

- A. Crisis & conflict management
- B. Creating an organizational environment that is inclusive and harmonious
- C. Improving performance in individuals and organizations
- D. Following norms and policies

The company's social involvement-----excessive regulation from the Government and hence gives freedom and flexibility in decision making.

- A. Encourages
- B. Discourages
- C. Demands
- D. Appreciates

This type of relationship in the workplace reduces the efficiency and productivity of the organization.

- A. Mutual respect
- B. Welcoming diversity
- C. Open communication
- D. Close communication

When you are at work you are expected to perform your duties without wasting your time or getting paid for doing little. This is an important work ethic.

- A. Loyalty
- B. Productivity
- C. Organizational skills
- D. Respect

Which of the following is a unique feature of NGOs?

- A. They do not make or distribute profit
- B. Nothing to do with government
- C. Campaign on behalf of human rights
- D. They all work within developing countries

Which of the following is NOT true about cultural diversity?

- A. Companies may gain competitive advantages by bringing together people of diverse backgrounds.
- B. Cultural diversity is most successful when domestic and foreign firms establish joint ventures.

- C. Cultural diversity may help a company gain deeper knowledge about products and services.
- D. The process of bringing people of different national cultures together is often difficult.

Which of the following might NOT be a benefit of CSR to a company?

- A. Favorable public image
- B. Non-excessive involvement from government
- C. Customer loyalty
- D. Soaring profits

In backward areas, term loans for expansion or setting up a new unit are available at -----

- A. Concessional terms
- B. Differential terms
- C. Standard terms
- D. Specific terms

-----looks at how the business will expand the future

- A. Growth Plan
- B. Product and service Plan
- C. Contingency Plan
- D. Company description

The advantages of creating a social business plan

- A. It allows them to focus on what they want to accomplish
- B. High scale expectations
- C. It creates an environment of false certainty
- D. It restricts the freedom of creating an environment

To provide financial assistance to entrepreneurs the government has set up a number of -----

- A. Financial advisors
- B. Financial intermediaries
- C. Industrial estates
- D. Financial institutions

Which of the following has not been identified as a personal characteristic that a Social entrepreneur needs to succeed?

- A. Strong ethical fiber
- B. Leadership skills
- C. Passion for the social cause
- D. Tenacity

Which of the following is least likely to influence the timing of new business births?

- A. Government policies
- B. Profitability
- C. Consumer expenditure
- D. Weather conditions

A company created to achieve a social objective while generating a modest profit to expand its reach, improve the product or service

- A. Lifestyle Business
- B. Commission

- C. Capitalism
- D. Social Business

A plan forecasting financial forecasts for the business

- A. Financial Plan
- B. Investor Plan
- C. Loan Proposal
- D. Business Loan Plan

A social enterprise founded in Ireland response to the rising rates of mental health problems and isolation affecting men around the country

- A. Irish mens Sheds
- B. Wise group
- C. Salford health matters
- D. Modibodi

A social entrepreneur -----

- A. is a good team member
- B. has a high position in the hierarchy of a company
- C. is focused on generating great profits for the shareholders
- D. is an agent for change\; a front-runner for social change in society

Brewery and Co, a company in Goa has responded to the Corona pandemic by manufacturing-----

- A. Food Products
- B. Water
- C. Sanitizers
- D. beer

In the following crowd funding platforms which one is originated in India?

- A. Rang De
- B. Kickstarter
- C. Indiegogo
- D. Rocket hub

Marketing and promotion of a social problem for social business organizations depends on the -----

- A. uniqueness of the solution
- B. uniqueness of the attitude
- C. uniqueness of the cost
- D. uniqueness of the environment

Muhammad Yunus is a banker and economist who belong to -----

- A. India
- B. Bangladesh
- C. Turkey
- D. Syria

Social Entrepreneurs act as change agent by

- A. Acting bold and Irresponsible to tackle need
- B. Adopt a mission to create social value

- C. Being accountable to the constituencies served
- D. Adopt a mission to create profit value

The concept of social business was given by -----

- A. Gerald Whitman
- B. Muhammad Yunus
- C. Stany willams
- D. Albert Giftson

The entrepreneurs makes decisions based on

- A. Entrepreneurial domain
- B. Reverse brain storming
- C. Through top management committee
- D. Team polling

The vantage point of Community Social Entrepreneur is -----

- A. Sustainability
- B. large numbers
- C. Susceptibility
- D. Profitability

What is the most important part of social business plan

- A. Marketing Strategy
- B. Customers
- C. Vision
- D. Mission

What is the primary condition that a process or an outcome must comply to in order to be considered an innovation?

- A. Novelty / newness
- B. Development
- C. Global target
- D. Social value

Which of the following is a true for social entrepreneurs?

- A. Ambitious and persistent, tackling major social issues and offering new ideas for wide-scale change
- B. Overwhelming sense of social conscience
- C. Fierce ambition to alter the present reality of conditions she/he deems unacceptable or inhuman
- D. Driven to engage in certain activities because of the promise of political career

Which one of the following has given a new definition for social entrepreneurship?

- A. Vinoba bhawe
- B. Mohammed Yunus
- C. Bill Drayton
- D. Urvashi Sahni

Who will run the company as well as managements philosophy

- A. Company Description
- B. Organizational Plan
- C. Executive Summary

D. marketing Strategy

Who worked extensively upon the concept of social entrepreneurship?

- A. Andrew Mawson
- B. Karl Popper
- C. Gilbert
- D. Andrews Martin

----- remains an indispensable part of future social enterprise to grow and flourish

- A. Business
- B. Marketing
- C. Technology
- D. Profit

A business plan -----

- A. Can serve as a tool for helping a business during the startup phase and for managing business once it is up and running
- B. Is not usually needed once the business is up and running
- C. Is useful once the business is operational but not much help during the startup phase
- D. Is just an idea to start the business

A common ground to fight against -----

- A. Advancement in Technology
- B. Global hunger
- C. Lack of Transport
- D. Injustice

A for-profit enterprise with the dual goals of achieving profitability and attaining beneficial returns for society is called -----

- A. Portfolio entrepreneurship
- B. Disruptive entrepreneurship
- C. Social entrepreneurship
- D. Social Business

A person known for efforts to improve factory working conditions for his workers and promote experimental socialistic communities

- A. Anshu Gupta
- B. Simon Robert
- C. Robert Owen
- D. H.Bowen

In social innovation, which element is most likely to come first?

- A. Develop the financial model
- B. Understand the barriers to success
- C. Identify the social challenge / problem
- D. Devise and validate workable solution

Prema Gopalans Swayam Shikshan Prayog group is an example for-----

- A. Business for promotion and profit



- B. Large scale business
- C. Transformational Social Entrepreneur
- D. Community Social Entrepreneur

Where can be stated the vision of the company, financial status and the social opportunities?

- A. Executive summary
- B. Financial Plan
- C. History
- D. Table of content

Which of the following is not a part of business plan?

- A. Index Venture
- B. Funds
- C. Creation Process
- D. Marketing

Which of the following is NOT true about social entrepreneurship?

- A. Recognizing social problems
- B. Achieving social change
- C. Employing entrepreneurial principles
- D. Gain political power

Which of the statement is not related to Social Entrepreneurship?

- A. The business activities undertaken with the only object of earning profit
- B. The business will be an inspirational source to create a positive impact
- C. Relationships beyond economic purpose
- D. A social mission to make the world a better place

Which one is not the character of a Social Entrepreneur?

- A. Lack of Megalomania
- B. Philanthropic Bent
- C. Limited to the nonprofit sector
- D. Commitment to Improve Social Welfare

-----are those individuals who raise ethical concerns or issues to others inside or outside the organisation.

- A. Entrepreneur
- B. Whistle blowers
- C. Social entrepreneur
- D. Social impact management

-----is a type of learning in which desired voluntary behaviour leads to a reward or prevents a punishment.

- A. Self - serving bias
- B. Assumed similarity
- C. Stereotyping
- D. Operant conditioning

-----is that part of an attitude that's made up of the beliefs, opinions, knowledge or information held by a person.

- A. Behavioural component
- B. Cognitive component
- C. Affective component
- D. None of the above

The recognition of the close link between an organisations decisions and activities and its impact on the natural environment is called-----

- A. Global environment
- B. Greening of management
- C. Social actions
- D. None of the above

What does the socio - economic view of social responsibility talk about?

- A. Social responsibility goes beyond making profits to include protecting and improving society's welfare
- B. Encourage business
- C. Financial return
- D. Contribute to the society

Which of the following is a disadvantage of social responsibility?

- A. Possession of resources
- B. Ethical obligation
- C. Public image
- D. Violation of profit maximisation

----- meets social needs which is not adequately being met by governments and other businesses

- A. The Transformational Social Entrepreneur
- B. The Global Social Entrepreneur
- C. The Community Social Entrepreneur
- D. The Non-Profit Social Entrepreneur

An appreciation of cultural diversity goes-----

- A. Hand-in-hand with equitable society
- B. Enhancing human values
- C. Promoting equality
- D. Protecting secularism

Building relationships signifies-----

- A. Identify and develop an appreciation of different perspectives on issues
- B. Clarifying problems, consider alternatives, and evaluate strategies
- C. Maintain positive peer and intergenerational relationships in a variety of contexts
- D. Analysing complex social or environmental issues from multiple perspectives

Earn to become self-reliant is-----

- A. Responsibility towards Family
- B. Responsibility towards Yourself
- C. Responsibility towards Country
- D. Responsibility towards Humanity

In order to build communities that are powerful enough to attain significant change, we need-----

- A. Democratic powers
- B. Strong government
- C. Community powers
- D. large numbers of people working together

In Social responsibility- PPCI stands for -----

- A. Positive personal and cultural identity
- B. Preventive personal and cultural identity
- C. Positive personal and cognitive identity
- D. Positive personal and collaborative identity

-----Includes long and short term business goals

- A. Company description
- B. Vision and mission
- C. Corporate goals and set up
- D. Services

Individual Social Responsibility enables an individual to introduce minor or major changes in his or her -----

- A. Social environment
- B. Government
- C. Work environment
- D. Family

Making an effort to have less environmental impact is-----

- A. Student social responsibility
- B. Individual social responsibility
- C. Corporate social responsibility
- D. Youth social responsibility

Nature and Speed of Social Change in Various Societies is-----

- A. Same
- B. Different
- C. Unique
- D. Distinct

Personal responsibility can vary from people to people, depending entirely on-----

- A. Individual thought process.
- B. Societal thought process
- C. Change of nature
- D. Change of mind

Social business aims at addressing-----

- A. Social cause
- B. Personal cause
- C. Government cause
- D. Global cause

Social Change is relative to-----

- A. Time
- B. Money
- C. Trend
- D. Technology

Understanding cultures will help us-----

- A. overcome and prevent racial and ethnic divisions.
- B. In Individual social responsibility
- C. In decision-making processes
- D. To create equitable society

We wish to be good citizens of every community in which we operate. This is-----

- A. Ethical code
- B. Political and social code
- C. Legal code
- D. Legal act

What is the most important part of your business plan?

- A. Executive Summary
- B. Table of Contents
- C. Background
- D. Financial Plan

Which one is the type of social entrepreneur?

- A. The community social entrepreneur
- B. The governmental based sociopreneur
- C. The environmental based entrepreneur
- D. The need based edupreneur

Which one of the following is the Social Responsibility Competency?

- A. Building values
- B. Valuing diversity
- C. Contribution for sustainable development
- D. Participating with emerging trends

----- refers to the negative perception that differences exist between wants and actualities

- A. Relative deprivation
- B. Resource mobilization
- C. Interdependent
- D. Interacting Factor

A business donated equipment to a homeless shelter what would that be called?

- A. Ethical Dilemma
- B. Corporate Philanthropy
- C. Corporate social responsibility
- D. Social Responsibility

Accommodating employees who are physically challenged is a way a business can contribute to-----

- A. environmental protection
- B. workplace diversity
- C. job safety
- D. employee wellness

An action by a company or individual resulting in an unfair benefit is called-----

- A. conflict of interest
- B. business ethics
- C. unethical representation
- D. principle morality

The part of the business plan that includes supporting documents that provide additional information and backs up statements made in the body of the report.

- A. Cover Letter
- B. Executive Summary
- C. Appendix
- D. Statement of Purpose

The three areas of social responsibility of a business are-----

- A. Political, Economic, Environmental
- B. Environmental, Social, Technological
- C. Economic, Social, Environmental
- D. Economic, Environmental, Ethical

What is a stakeholder?

- A. Any group that has a stake or interest in an organization
- B. Shareholders
- C. Any group that contributes to the company
- D. The group with the board of directors

What is Corporate Philanthropy?

- A. Employees who report their employers illegal or unethical behavior to either the authorities or the media
- B. The way a company takes responsibility for its actions and their impact on employees, stakeholders and communities
- C. The obligation of the business to contribute to society
- D. The act of a corporation or business promoting the welfare of others, generally through charitable donations of funds or time

When will resources be directed towards the successful implementation of a CSR programme?

- A. Only when CSR becomes part of the core and the identity of the business and brand.
- B. It depends on the nature of the business and the needs and concerns of the community it operates in.
- C. When management communicates the need for CSR across the business
- D. When management communicates the CSR policy throughout the business.

Which of the following is a criterion to measure whether a business has a focus on sustainability?

- A. Low priority for attention
- B. Medium priority for attention
- C. Transparency
- D. Influencing suppliers

Which of the following is considered to be the first step in the recipe for designing a successful CSR programme?

- A. Management should create a CSR policy for the business.
- B. Employees throughout the business should brainstorm to come up with initiatives for CSR.
- C. An inventory of skills and resources needed to implement the programme should be drawn up.
- D. Management must communicate the need for CSR across the business.

Which of the following organization can provide assistance when writing your business plan?

- A. Chamber of commerce
- B. NGO
- C. NPO
- D. Chamber of administrative finance

I can recognize my values and advocate for my rights- Name the facet

- A. Self-Determination
- B. Well-being
- C. Emotional Intelligence
- D. Self-Centered

How do we ensure ethical choices at all levels of the society?

- A. Local leaders
- B. Education
- C. Democratic decision making bodies
- D. Authority

Four types of social change has been put forward by -----

- A. Edward Burnett Taylor
- B. Gordon Childe
- C. Grafton Elliot Smith
- D. David Faberle

Find out which of the following is NOT a Revolutionary social change?

- A. French Revolution
- B. Civil Rights Movement
- C. Indian Independence Struggle
- D. Alcoholics Anonymous

Emergency response system(ERSS) under Nirbhaya Fund scheme is implemented by -----

- A. Ministry of women and child development
- B. Ministry of Home Affairs
- C. Ministry of Social Justice
- D. Ministry of Home Affairs & Ministry of women and child development

Donating blood is a responsibility towards -----

- A. Work
- B. Country
- C. Community
- D. Family

Development of personal awareness and responsibility begins within families and -----

- A. Communities
- B. Schooling
- C. Acquaintances
- D. Friends

Democratic Social Engineering is otherwise called -----

- A. Utopian
- B. Piecemeal
- C. Large Scale
- D. Social Trends

Democratic engineering is also called a -----

- A. Utopian social engineering
- B. Small scale social engineering
- C. Piecemeal social engineering
- D. Large scale social engineering

Chipko Movement is an example of -----

- A. Alternative Social Change
- B. Redemptive Social Change
- C. Reformatory Social Change
- D. Revolutionary Social Change

Changes in the Culture, Tradition, Beliefs and Symbols is called

- A. Change in Social Structure
- B. Social Change
- C. Change in Law
- D. Change in Technology

Change is a law of -----

- A. Career
- B. Personality
- C. Well being
- D. Life

Being profitable, being ethical are components of -----

- A. Corporate social responsibility
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Alcoholic Anonymous is an example of -----

- A. Reformatory social change
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A Philanthropist is someone who involves in -----

- A. Planting Trees
- B. Teaching
- C. Generous donation of money for good cause
- D. Politics

"Each society is in a state of constant disequilibrium and social change characteristics each society"- Said by

- A. A.W Grew
- B. Hecalit
- C. David F Aberle
- D. Mathias Grebe

----- was started in 1973 to save the evergreen tropical forest in the Palakkad district of Kerala, India from being flooded by a hydroelectric project?

- A. Chipko Movement
- B. Silent Valley Movement
- C. Appiko Movement
- D. Jungle Bachao Andola

----- seeks to enact a specific change on broad scale

- A. Alternative Social change
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- B. Socrates
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- D. Norman Vincent Peale

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- B. M.S Swaminathan
- C. Raj Krishna
- D. R.K.V Rao

----- is an example of Alternative Social change.

- A. 'It can wait'
- B. Alcoholics Anonymous
- C. Religious movement
- D. Chipko Movement

----- are organised efforts of groups of people to bring about deliberate change in the values, norms, institutions, culture relationships and traditions of the society.

- A. Political Party
- B. NGO
- C. Social Movements
- D. Sociologists



----- advocates Piecemeal Social Engineering

- A. Adam Smith
- B. Karl Cooper
- C. Karl Popper
- D. Charles Lindbolm

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- B. Pay tax
- C. Wealthy
- D. To become self-reliant

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