Unit 1

1. Differences between large scale and small scale social engineering with **examples**.
2. Personal awareness and responsibility
3. Individual social responsibilities with **examples**
4. Social changes-characteristics, causes with **examples**
5. Social movements- **Three within India and global**- causes, comparison, nature, impact
6. Personal mission
7. Your institution's vision
8. Ethics for individuals, companies, countries
9. SDGs- Learn all thoroughly, stakeholders, challenges, scope
10. Why SDG
11. Individual, government and corporate contribution
12. Role of youth

13. Own Business plan for a social enterprise that targets one of the 17 sustainable goals

Unit 2

1. PERMA model- individuals, institutions, yourself
2. Personal responsibilities- benefits
3. Personal responsibility competency profiles
4. Social responsibilities of businesses
5. Understanding of culture- challenges faced by you and the solution
6. Valuing diversity
7. NGOs- Based on level and orientation- three each- region based
8. NGO- NPO – comparison
9. CSR- Why, Types and **three examples**

Unit 3

1. Social Marketing- Features with examples
2. Four Social Entrepreneurs
3. Impact of social entrepreneurs with **example**
4. Role of technology in a social enterprise with examples
5. Types of social entrepreneurs with **examples**
6. Social business model canvas- **example- business plan**