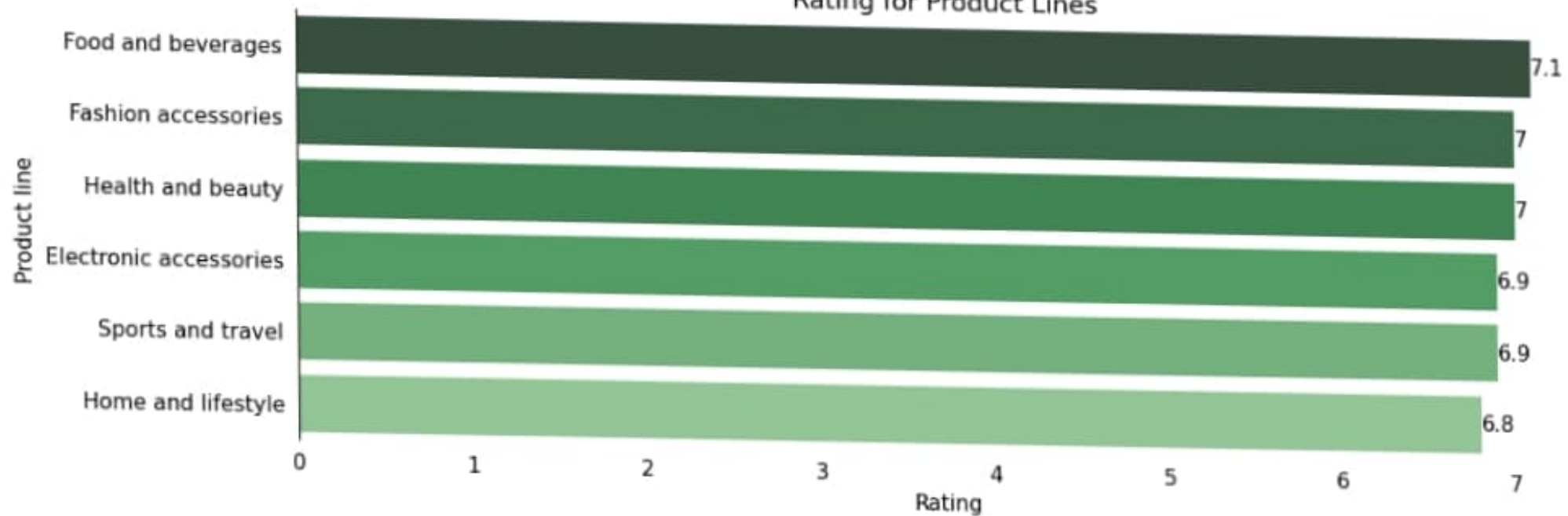
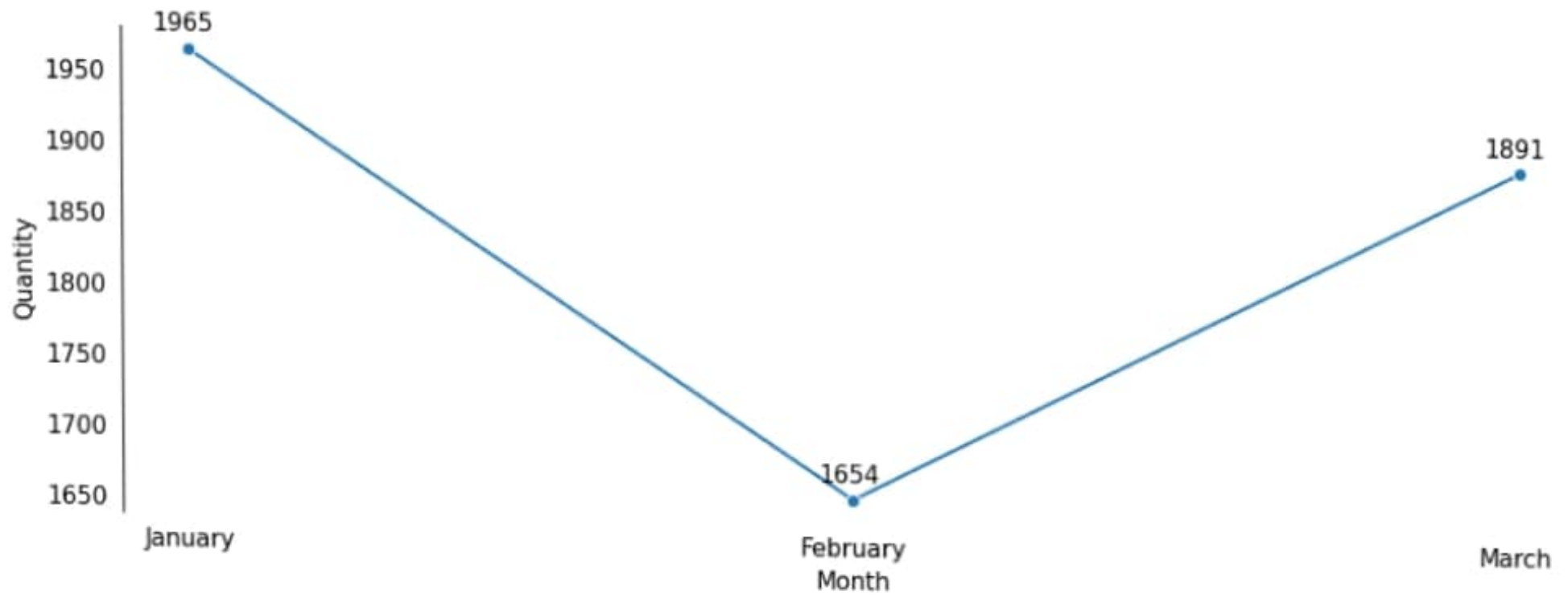


Rating for Product Lines





- In January , We have sold the highest quantity , then March , then February



## Distribution of customer type count

Member

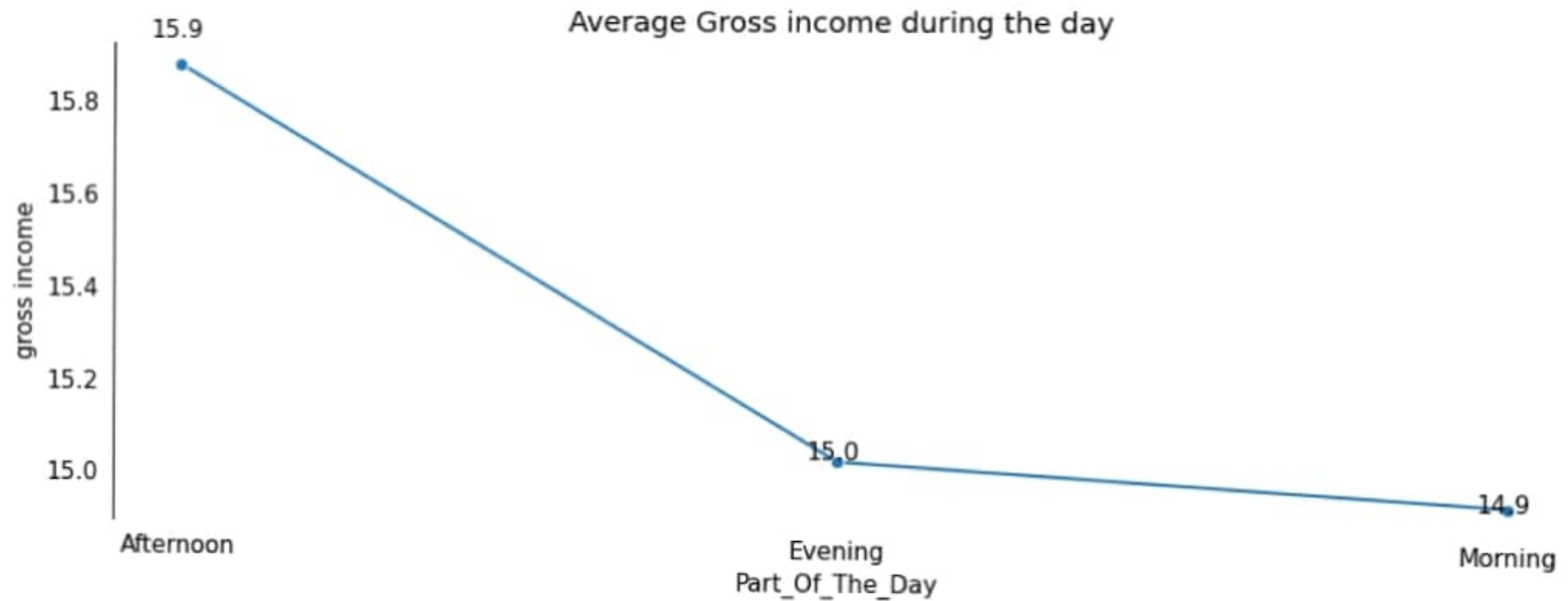
50.10

49.90

Normal

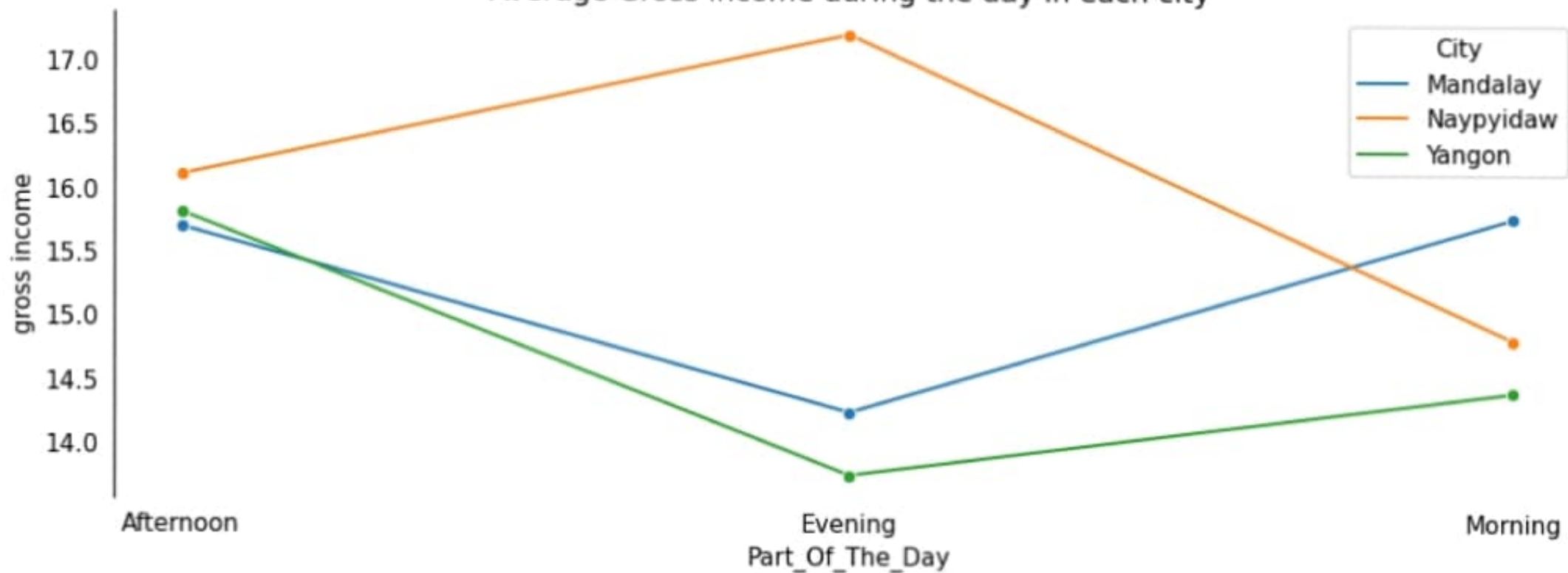
cogs

- The counts of Members is almost equal to the number of normal Customers

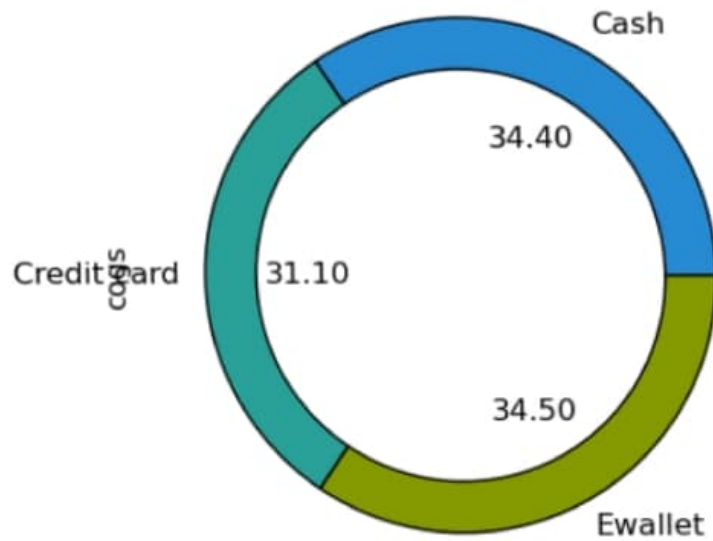


- The best average gross income is in afternoon ,then evening and Morning

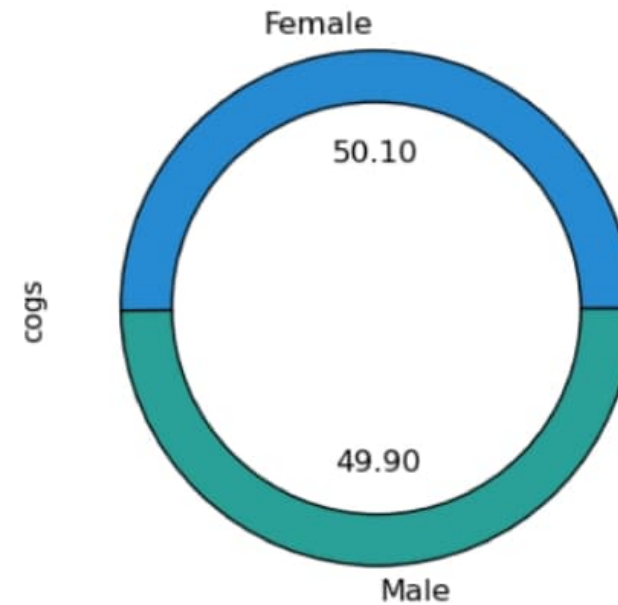
Average Gross income during the day in each city



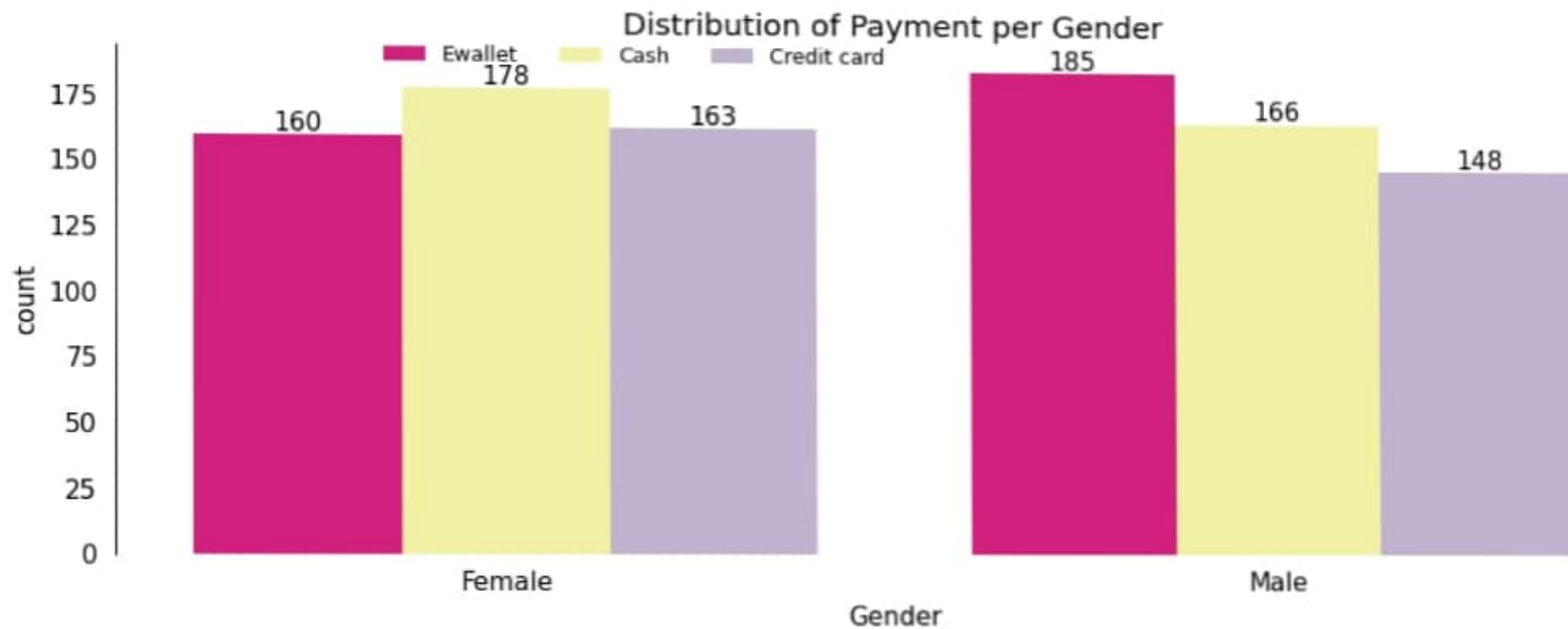
Distribution of Payment



Distribution of Gender

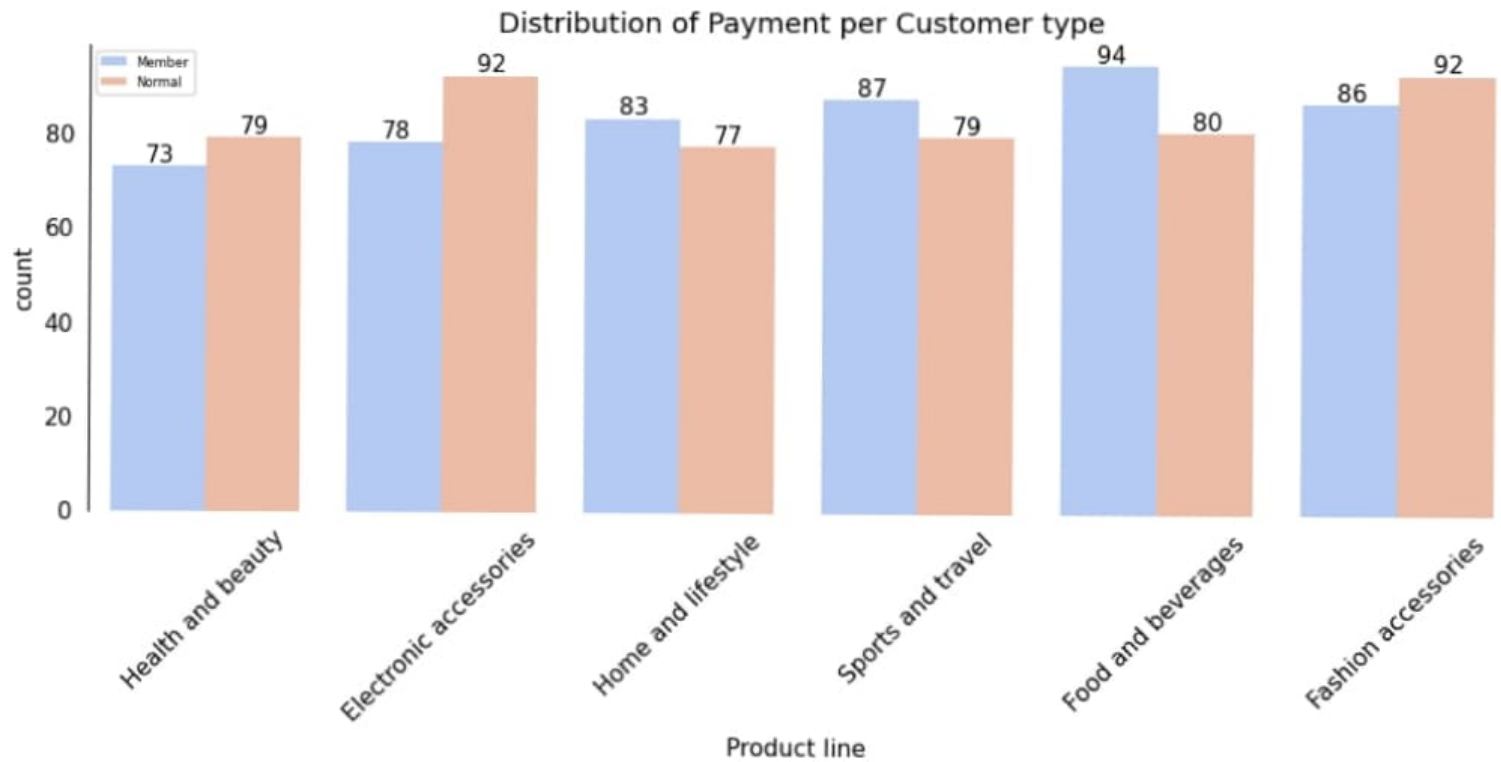


- Male and Female Customers have an equal distribution
- Ewallet and Cash the most common payment ways, while Credit Card are less common

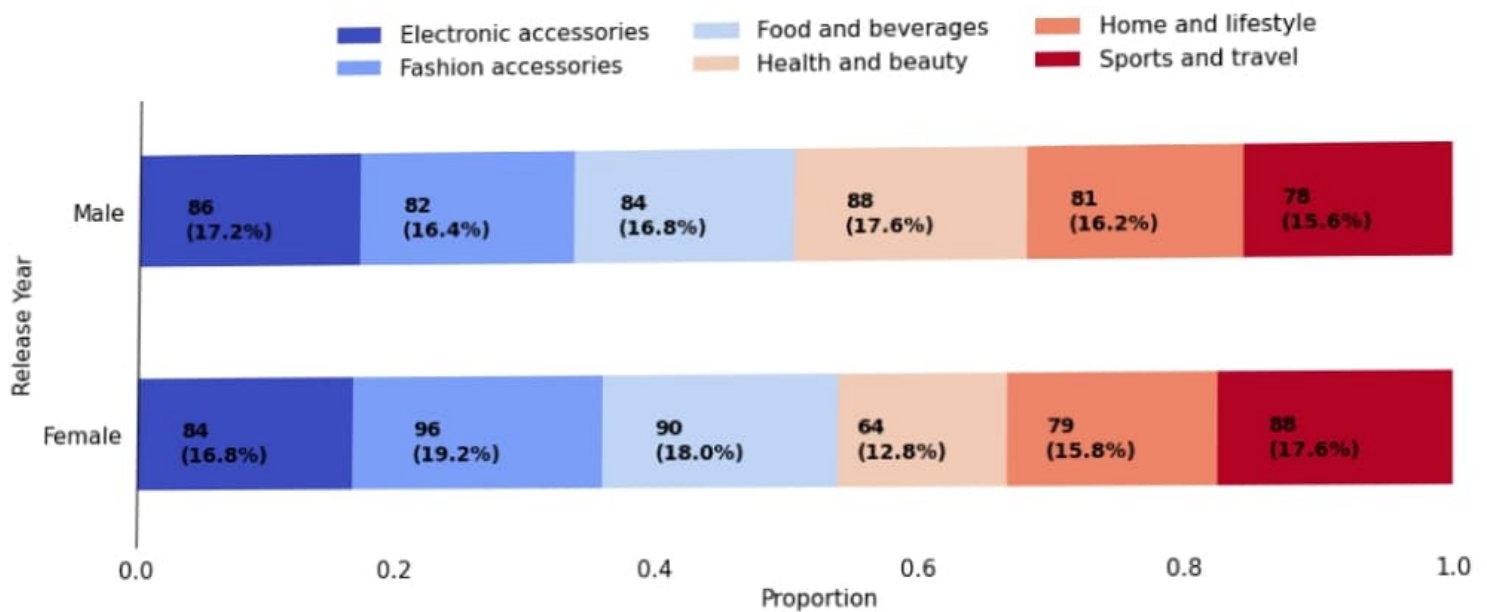


- From the last bar chart , We can see that Males often pay with E wallet
- Women prefer pay with Cash

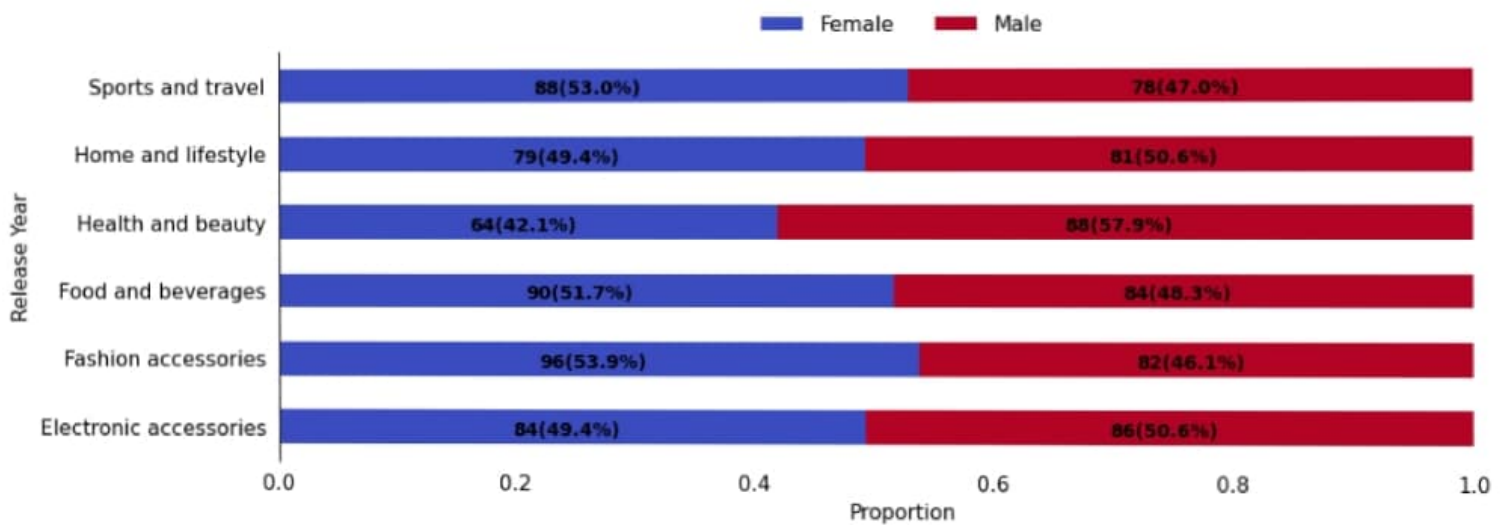




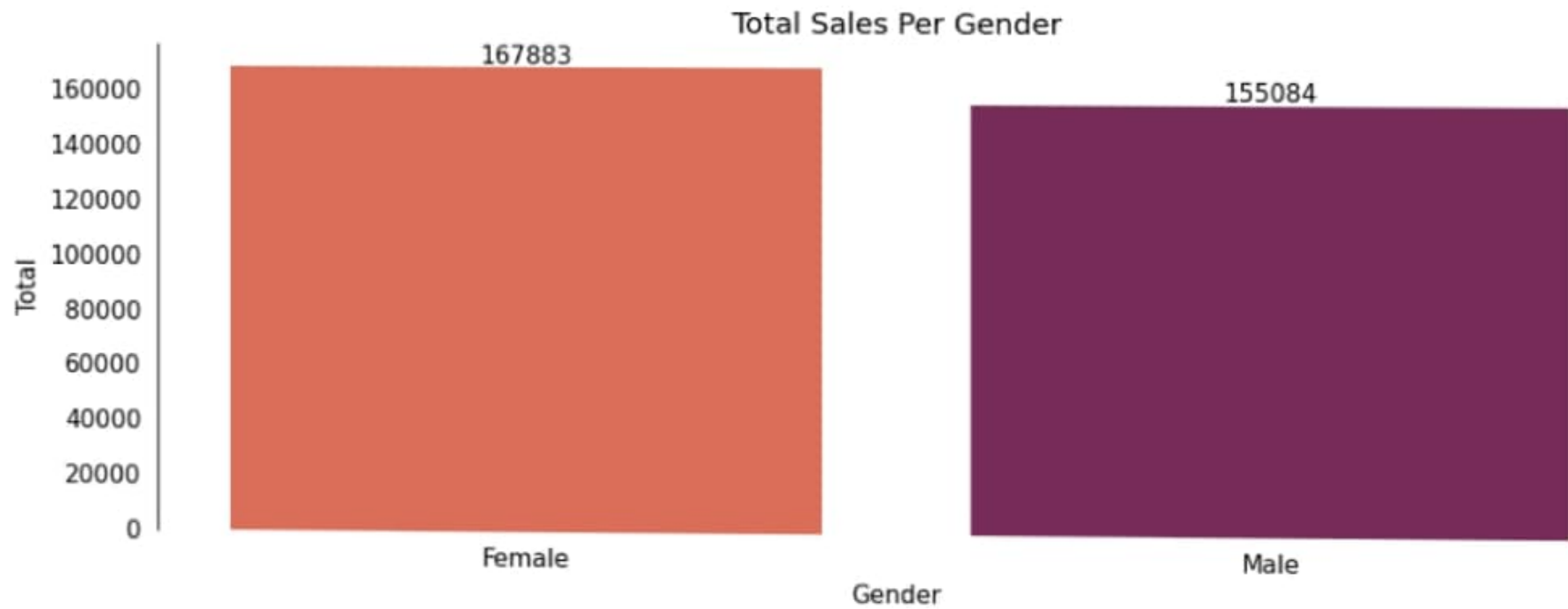
- Member Customers prefer buy Food and beverages , Sports and Travel
- Normal (non-member) Customers prefer buy electronic and fashion accessories



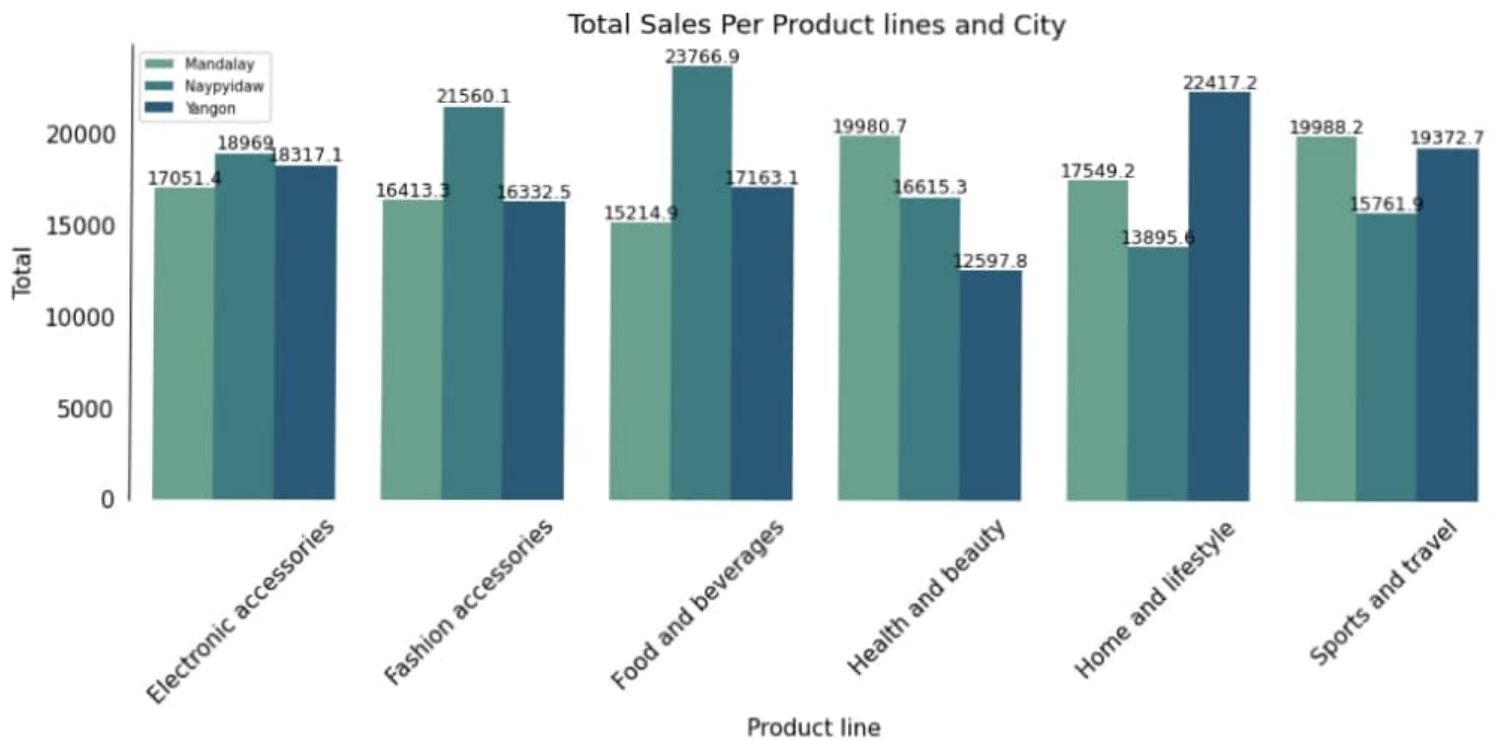
- From the last stacked bar chart , we can see that Females are interested in Fashion accessories , they aren`t interested in Health and Beauty Products
- Males are interested in all categories , but they are interested in Health and Beauty the most



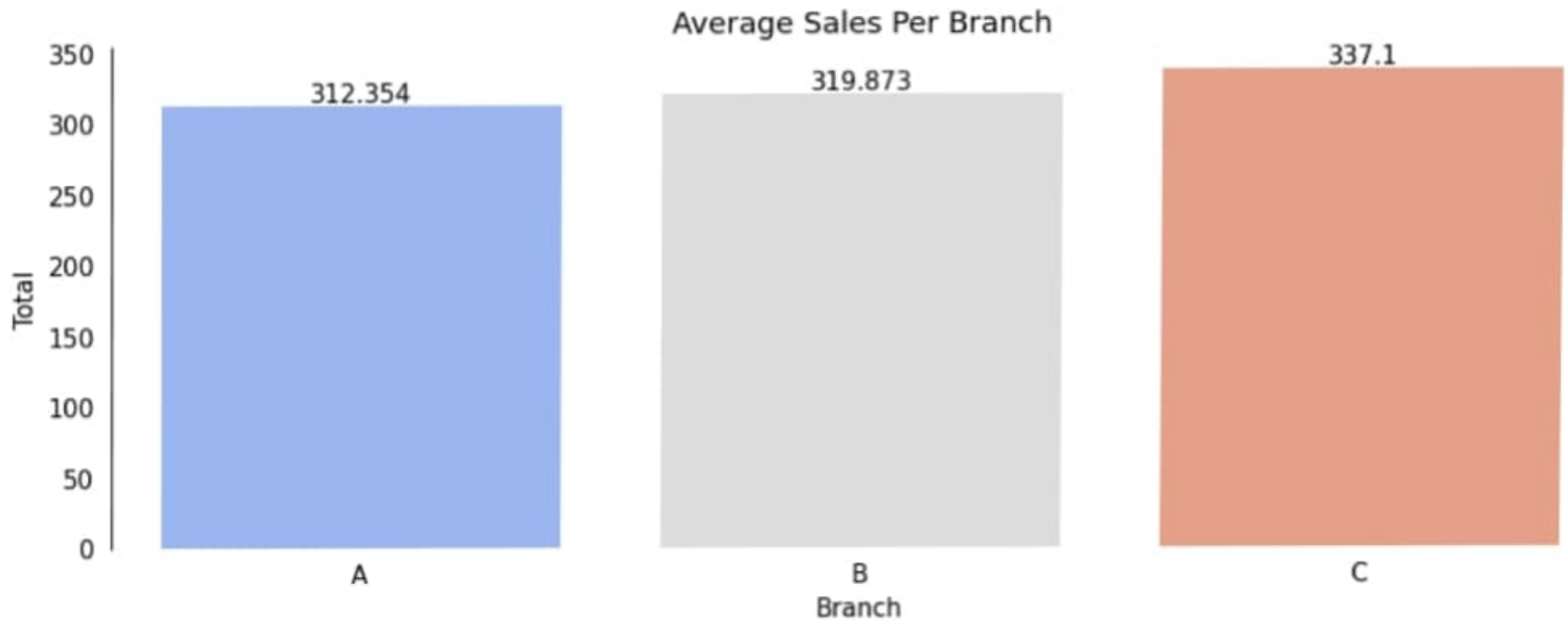
- Males purchase Health and Beauty Products more than Females
- Females purchase Sports and Travel , Fashion accessories Products more than Males
- Males purchase almost Home and lifestyle , Food and beverages products as much as Females



- Female paid more than men in last three months



- In city Yangon, customers spend on Health and Beauty the least and Home and Lifestyle the most.
- In city Mandalay, customers spend on Food and Beverages the least and Sports and travel the most.



- Branch C has the highest average sales