

# PhotoArt

*Showcase the beauty of our world*

University of British Columbia Okanagan  
COSC 360, Web Programming

## Team Information

Rohan Chauhan - [Rohan.Chauhan@hotmail.com](mailto:Rohan.Chauhan@hotmail.com)

Matt Carrier - [Matt.Carrier183@gmail.com](mailto:Matt.Carrier183@gmail.com)

Jan Reisler - [Agentmikster44@gmail.com](mailto:Agentmikster44@gmail.com)

# Contents

## 1. Introduction

### 1.1 Purpose

### 1.2 Mission Statement

### 1.3 Executive Summary

## 2. Layouts

## 3. Organization of pages - Site Map

## 4. Logic process

### 4.1 Unregistered User

### 4.2 Registered User

### 4.3 Admin

# Introduction

## 1.1 Purpose

This project layout document describes the layout and organization of the PhotoArt Website. Additionally, the document includes logic processes of how the various users will use our website.

## 1.2 Mission Statement

The crew here at PhotoArt seeks to provide the creatively inclined with exclusive prints of stunning photographs from our professional team of photographers.

## 1.3 Executive Summary

With so many stock photo websites and near unlimited access to pictures readily available on the internet, the true beauty of photography is being lost. PhotoArt still believes in the importance of photography, which is why we employ a team of highly-experienced professional photographers to deliver our customers with spectacular images.

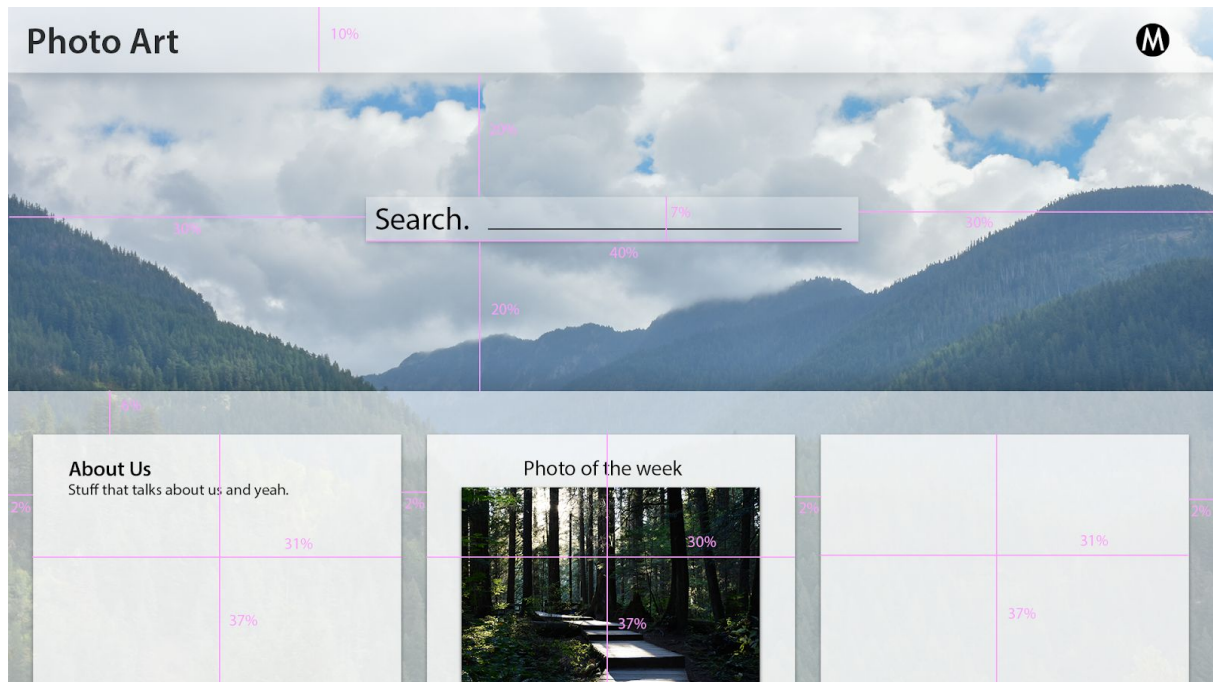
The simple description of our business is that we sell and ship high-quality images printed on different sizes of premium canvases for reasonable prices. However, PhotoArt knows the power of a meaningful photo, which is why we don't consider ourselves just a photo-distribution service, rather a service that provides a window to your innermost dreams and desires. Fill your home, workspace or office with these beautiful escapes from your everyday life.

Art is borderless, which is why a central goal of our company is to provide a diverse view of the world all around us. For this reason, our photographers are posted all around the world, from the golden dunes of the Sahara to the snow-covered peaks of the Rocky Mountains.

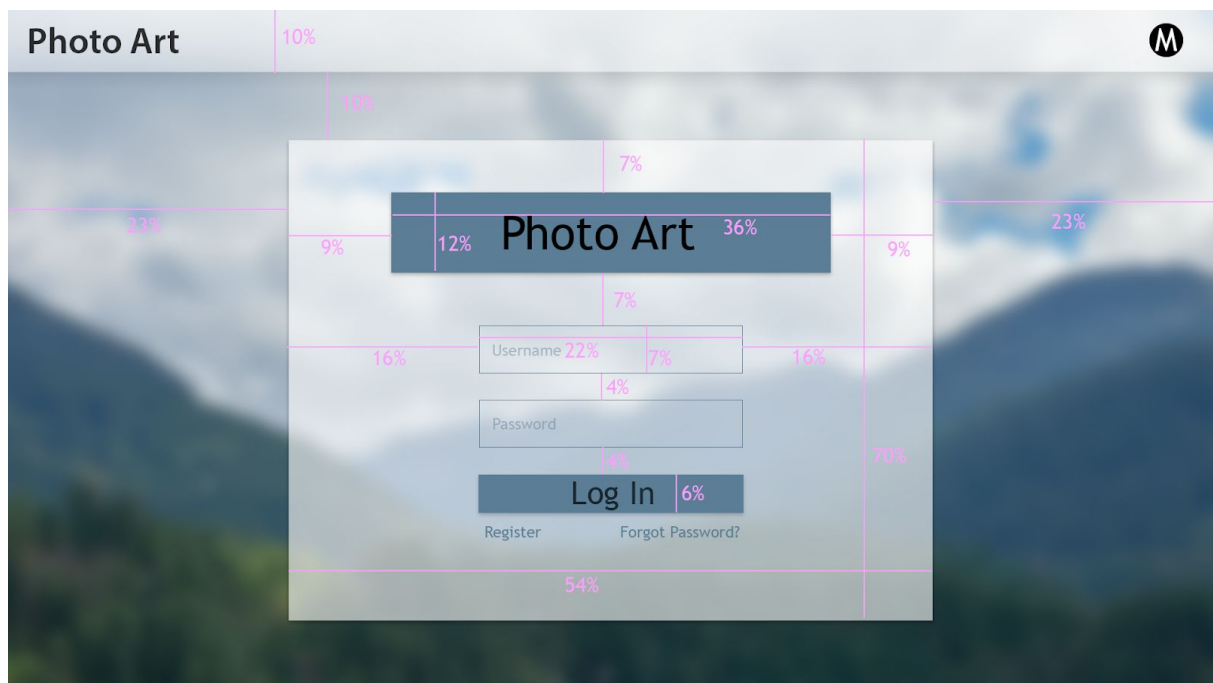
The website, itself, delivers users with a seamless interface for all their print needs. It's easy to find the perfect image as our photos are divided into several categories, including landscape, nature and abstract. If customers have a specific photo in mind, they can find it with the search bar. The user also has the option of browsing our site as a guest or creating an account to review pictures or make purchases (by adding a photo to their cart). Each photo also includes picture information, so customers know exactly what they're getting and how the photo came to fruition. PhotoArt thinks of its customers as a community, which is why account holders can review any photo. We aim to showcase the beauty of our world with pictures. I'm sure you'll agree, the price tag is well worth the photograph quality and customer experience. So, check out our website because, as the team at PhotoArt always says, a picture is worth a thousand words.

# Visual Layouts

## Created in Photoshop



Home page



Log-in page

**Photo Art**

**Sign Up**

First Name (24%) Last Name (24%)

Email

Username

Password

**Sign Up** (50%)

By signing up you agree to our Terms and Policy

Dimensions: 10%, 5%, 30%, 6%, 2%, 24%, 24%, 6%, 7%, 6%, 6%, 6%, 6%, 6%, 6%, 10%, 5%, 50%, 10%, 5%

Sign-up page

**Photo Art**

**Profile**

Change Profile Image

Edit Profile  
Payment Information  
Log Out

Box: Height = 65%  
Width = 18%

Layout Boxes - Padding = 3%

First Name (7%) Last Name (21%)

Username (5%)

Email (5%)

Change Password

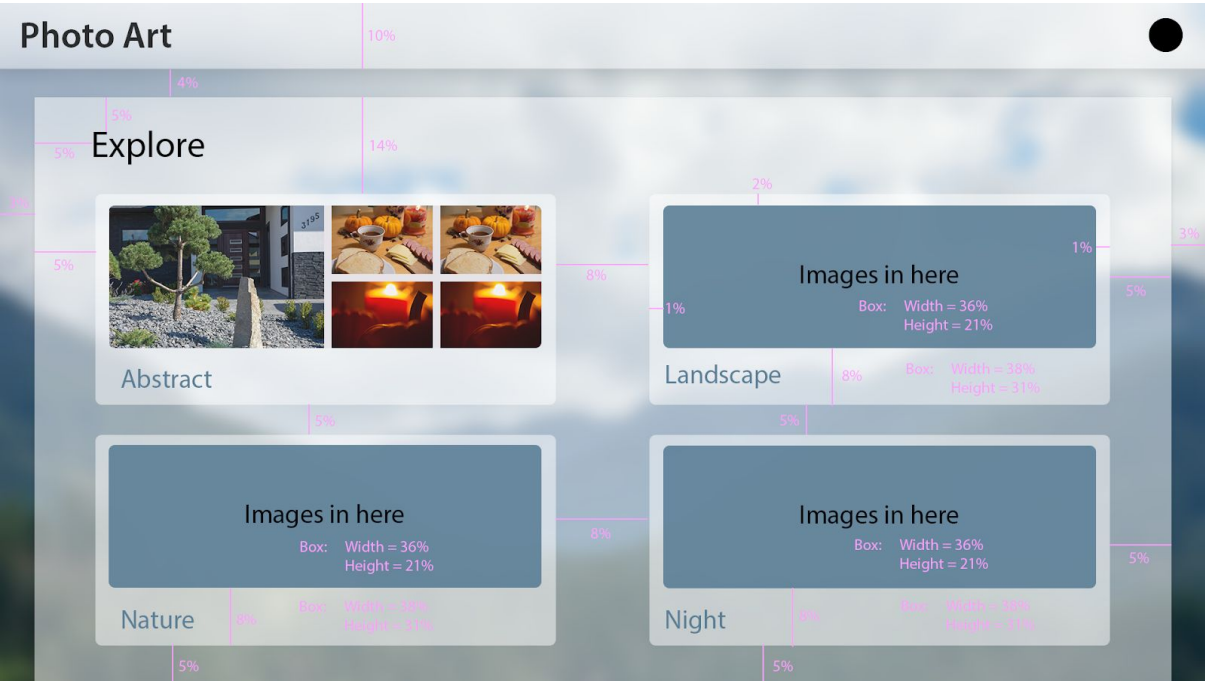
Old Password (21%) New Password (21%)

**Confirm Changes** (46%)

Box: Width = 52%  
Height = 65%

Dimensions: 10%, 3%, 10%, 3%, 10%, 3%, 3%, 2%, 10%, 3%, 7%, 21%, 4%, 5%, 21%, 3%, 3%, 6%, 5%, 6%, 5%, 10%, 21%, 5%, 4%, 5%, 21%, 8%, 3%, 46%, 3%, 10%, 3%

Edit profile page



Explore page

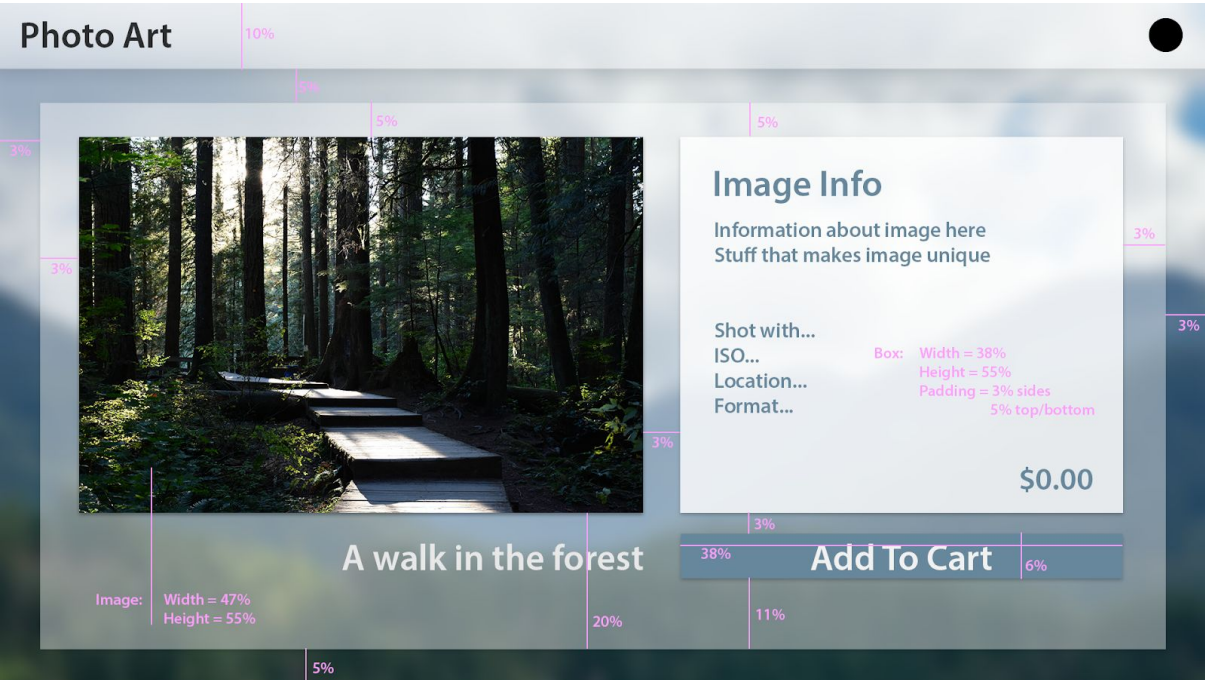
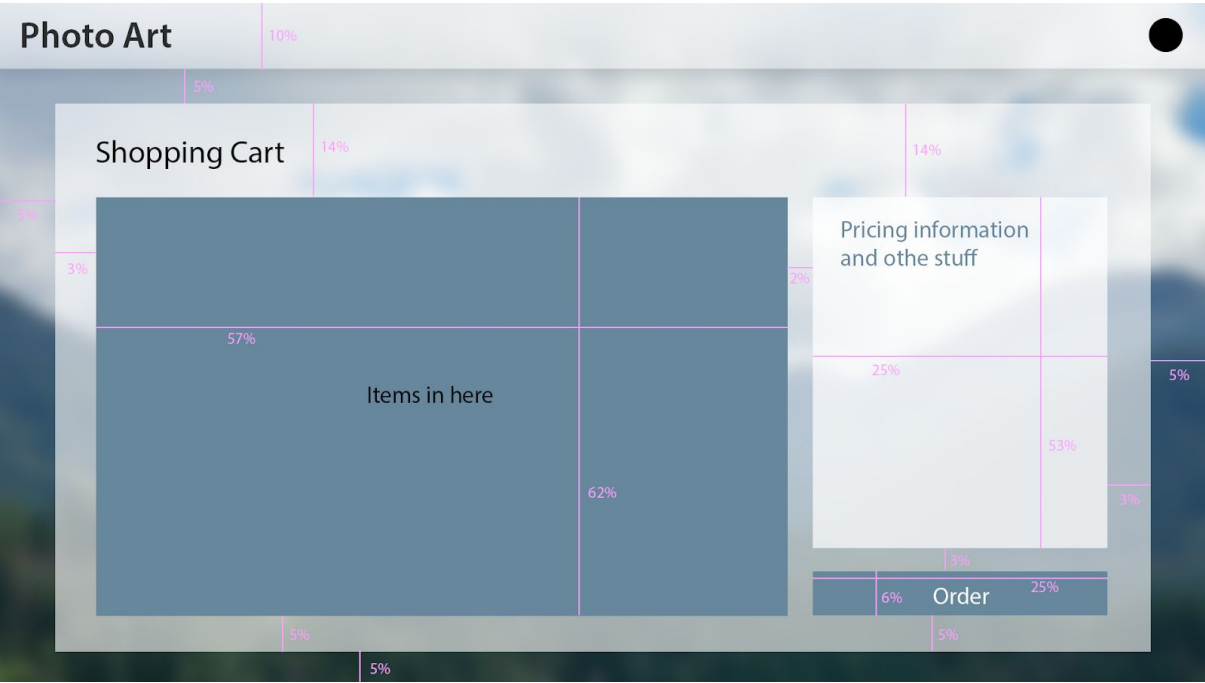


Photo information page



Shopping cart page

☐ Agentwolf44  
email@email.com


Note: Very little styling on this page

Delete

Send Message

Edit Info

Activity/History

☐  Forest  
Info about image...

Price: \$49.99

Stock: - 2 +

Remove

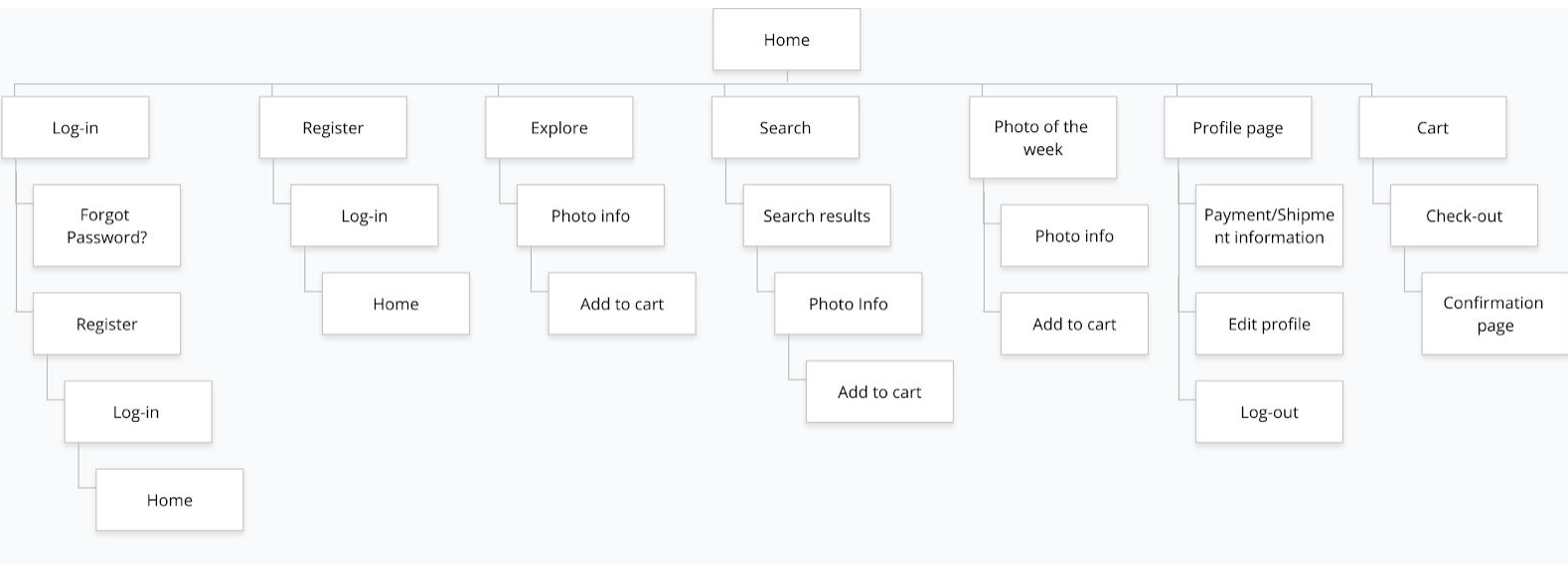
Add Item

Edit

Admin page

# Organization of Pages

## SITE MAP





# Logic Processes

## 4.1 Unregistered User -

As soon as the user enters our site, they are greeted by a soft and elegant web page design. The user, who we will call Stephanie, is visiting our page for the first time. She has the option of browsing our site as a guest, exploring (via the explore button) the many different categories of photos, or search (via the search bar on our home page) for anything that our website may have to offer. She decides to find a picture from the explore page, she clicks on an image from the landscape category. She is brought to a picture information page where she can view reviews, information about the picture such as what makes it unique or what camera settings the picture was taken with. Additionally she can see the name of the picture that the photographer has gave it, she can also add the photo to her cart if she so chooses. Stephanie did not use the sign-up button at the top of the page therefore is not logged in, when she clicks the add to cart button, she must register and login before she can add the picture to her cart. She inputs her information, and then must login using that newly created information. She has now logged in and can add the item to her cart, an indication that an item has been added to her cart is an additional number to her cart at the top right on the main bar. She leaves a review on the photo and even decides to share the photo on her social media platforms. She decides to navigate to her profile page, here she can add a picture to make her profile personal, as well as change her password and edit her payment information. Stephanie decides she is done browsing the website and checks out. She is shown a detailed page of her cart showcasing the picture as well as pricing information, she checks out and she is notified when the product will be shipped etc. and then finally after she is happy with her order, she logs out.

## 4.2 Registered User -

The second user, Bob, has already been on the site and registered. He can simply choose to click on login which is located at the top right of the site on the main bar. He can input his information, login and continue through the website without any prompts to login, register etc.

### **4.3 Admin -**

The third user is an admin, Carol, she can login as a normal user would, but she would have admin abilities such as tracking various features of the page. She will also be able to moderate any issues present and resolve user problems and generate usage reports.