Entrepreneurship Workshop

(A two days Workshop on clay modeling.)

Workshop Highlights

- Receive an unparalleled education from **Go 4 Tech** team with personal one-on-one attention.
- Improve your job prospects and get an edge over your counterparts.
- Interactive Query sessions, Live Demos, PowerPoint Presentation.
- Exposure to multi disciplinary content.
- Opportunity for online examination and certification.
- Certificates issued to all participants.
- Career guidance by experienced faculty.

Who should Attend ?

The workshop is a must for anyone
- Interested in Entrepreneurs .
- Applying for higher studies
- Looking for a career in Businesses
- Interested in Making Own Business.

Benefit to Participant

- Develop very good understanding of Modeling .
- Learn about Software themselves under the guidance of professionals.
- Can easily use this experience to develop good B.Tech/ M.Tech projects.
- Helps to face job interviews with confidence.
- Hands-on experience in addition to their classroom trainings will transform the students into better engineers
- Opportunity to interact with DCE (Delhi College OF Engineering) alumni Team to discuss career options.

Open to students of all departments

www.go4tech.in
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E-Mail: support@go4tech.in

Workshop Detail

- 2 Day workshop
- Cost: Rs 1100/-Per Participant
- Cost includes training material, software and instruction manual.

Workshop Content

New businesses create employment and can bring the wonders of science to application for the benefit of industry and the general public. But how does this work?
This is an intensive and inspiring three day course for research students. The aim of the workshop is to provide participants with an understanding of fundamental aspects of Entrepreneurship and some practical methods used by Entrepreneurs. Learn skills to effectively develop ideas into a real business. We also

consider the increasing importance of sustainability and social entrepreneurship.

Workshop duration: 1/2 days

Workshop structure:

• From Technology to Business Idea: Includes steps to bring a new technology to the market; market development and technology evolution; strategies to survive and entrepreneurial choices.
• Idea Protection: Discussing legal and economic protection mechanisms are introduced and examples discussed.
• Go to Market: Examining tools to link and develop technologies in line with market trends; resources and tools to position in the market and the industry, estimate market size and make bottom up market assumptions.
• Business Models: A discussion of various business models; generating value from a technology; positioning the model in the value chain.
• Financial Plan and Valuation: Identifying the components; assumptions and their implications; scenario analysis and simulation to predict consequences of changing assumptions.
• Sources of Finance: Considering different sources of finance (e.g. Business Angels, Venture Capital, Public Forms of Capital and different forms of bank loans); implications and consequences.
• Presentation skills: how to perform an engaging pitch.

Our Hands-on and Practical Workshops will supplement your Classroom trainings and transform students into better engineers

Feedback Of Participant

"Fun and enriching experience. Highly Interactive and Informative lectures. Hardworking and friendly team. Best part is that these people would never get fed up of students asking for the same thing again and again but would rather clear the doubts with patience which is a true proof of their dedication and love for their work. Thank u all for coming. Had an Amazing time. Cheers! :)" - **Shalini, Delhi Technology University, Delhi**

"It is really a matter of honour to organize an event as such at BITS Pilani, Goa. This develops innovative thinking and is the platform for creative approach" - **Gunakar Venkat Yadav , IIT-BHU, Banaras.**

"Best Workshop I had attended ever :) Even belonging to non-mechanical branch, I didn't feel that I was out of topic. Very good!!" - **Pooja Bhojwani, IIT-Bombay .**

"Its awesome to see things fly at economic prices. Workshop is so interesting." - **Karthik Reddy B, NIT-Patna.**

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