INSIGHTS OF RSVP CASE STUDY

- 1. Highest number of movies where produced in year 2017 and March is the month with highest movies produced. Avg 150 movies are produced each month.
- 2. 1059 movies were produced in the USA or India in the year 2019.
- 3. Drama movies are the most popular genres producing 4285 movies.
- 4. Avg duration of the movie stand around 106.77 min's and Action genre usually have the highest Duration approximate 112.88 min's.
- 5. Movies with median rating of 7 is highest in numbers.
- 6. Dream Warrior Pictures and National Theatre Live production houses has produced the most number of hit movies.
- 7. Most popular genres are drama, comedy and action.
- 8. German movies are more popular and get more votes than Italian movies.
- 9. James Mangold, Joe Russo and Anthony Russo are top three directors in the top three genres whose movies have an average rating > 8.
- 10. Most popular actors are Mammootty and Mohanlal who retain highest votes.
- 11. Top three production houses based on the number of votes received by their movies are Marvel Studios, Twentieth Century Fox and Warner Bros.
- 12. Top Actor who's film always hits the box office are as follows Vijay Sethupathi, Fahad Faasil, Yogi Babu.
- 13. Star Cinema and Twentieth Century Fox are the top two production houses that have produced the highest number of hits among multilingual movies.
- 14. Top 3 actresses based on number of Super Hit movies are Parvathy Thiruvothu, Susan Brown and Amanda Lawrence.