Ideation Phase
Brainstorm & Idea Prioritization Template

Date	22 October 2023
Team ID	NM2023TMID00936
Project Name	Irevolution data driven exploration in iphone impact in india
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind
that address your problem statement.

🕐 **10 minutes**

Rohan

Collect the dataset	Understand the data	Cost Estimation
Removed unused columns	Data shape identifer	Customer reviews collection

Parthiban

Quality Control and Testing	Critical Path Analysis	Customer Requirements
Readings the data	Set the task	

Praveen

Stakeholder Communication	Regulatory and Compliance Requirements	Dependencies

Sanjay

Reputation Management	Financial Viability	Technological Dependencies
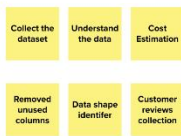
3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.
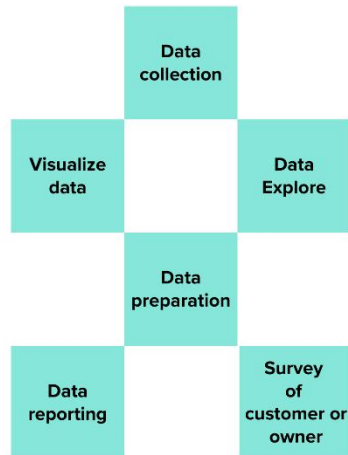
🕐 **20 minutes**

	Data collection	
Visualize data		Data Explore
	Data preparation	
Data reporting		Survey of customer or owner

Step-3: Idea Prioritization

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 **20 minutes**

Sorting & filtering

Analyzing the complex

Reporting

Data insights

Visualize the data

Remove unused columns

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Data exploration

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)