



Intellectual Property is the product of a person's intelligence, creativity, hard work, and skill. It results from an idea that comes to one's mind and is given creative expression.

There is no age to create your own Intellectual Property. In fact, every time you compose a poem, write an assignment, make a painting or sketch that is original, you are creating your own Intellectual Property!

## There are 4 main types of Intellectual Property Rights





So, why should I care about Intellectual Property?

**Because Intellectual Property:**

- helps to reward you for your hard work and creativity
- helps in creating new and interesting inventions
- creates more job opportunities that build a stronger economy
- helps you to find your favourite products

Can you match the Intellectual Property Right to the correct object?

A. PATENT	B. TRADEMARK	C. COPYRIGHT	D. DESIGN
A. NOVEL 	B. SHOE DESIGN 	C. PHONE 	D. 