

TiffinBuddy Project Summary

Design Choices

- Colors: Red(#d4bcbc background + bold red buttons) as the main theme for appetite and energy, paired with white cards for contrast.
- Typography: Inter, Poppins and Crimson Text for a mix of modern readability and elegance.
- Icons & imagery: Rounded category icons, food images in cards and clear navigation icons at the bottom (Home, Subscription, Order, Profile).

UX Decisions

- Splash -> Login/Signup: Simple entry point with clear CTA, minimal fields and social login.
- Home: Horizontal category browsing(110 by 70 pixel cards) and vertical dish cards(172 by 210 pixel) with image, name, rating and price for quick scanning.
- Kitchen Browse: Search, filter and sort options placed at top for quick discovery. Kitchen cards (315 by 111 pixel)show essential info with a direct “View Plans” link.
- Subscription: Plan cards (297 by 124 pixel) clearly show Daily, Weekly, Monthly options with price, description and Subscribe/Order buttons. FAQ addresses common concerns.

Accessibility & Usability

- High contrast red/white for CTAs.
- Buttons >=44 px tall for tap targets.
- Consistent card sizing and spacing.
- Icons with text labels in bottom navigation for clarity.

Project link

- [Click here to view Figma Project](#)
- [Click here to view Youtube Walkthrough](#)