

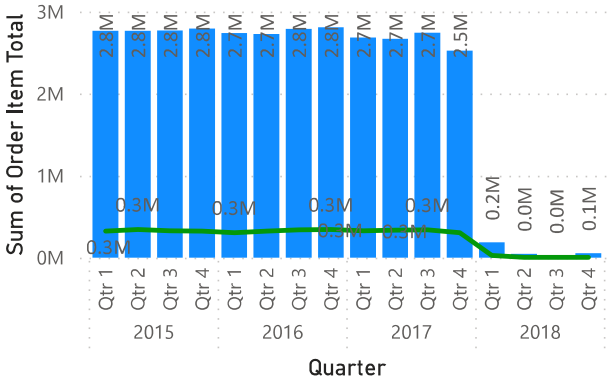
# SALES DASHBOARD

1/2/2015

12/1/2018

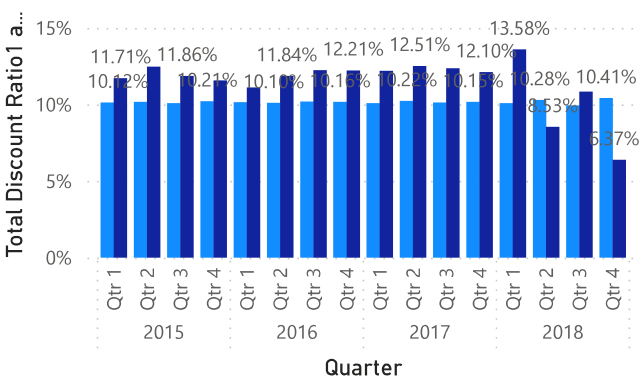
Sum of Order Item Total and Sum of Order Profit Per Order by Year and Quarter

Sum of Order Item Total Sum of Order Profit Per Order

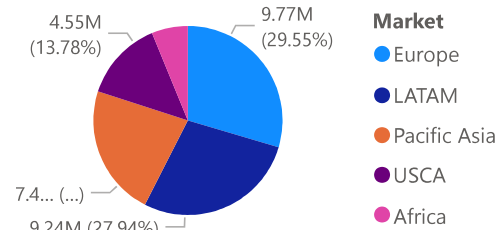


Total Discount Ratio1 and Total Profit Ratio by Year and Quarter

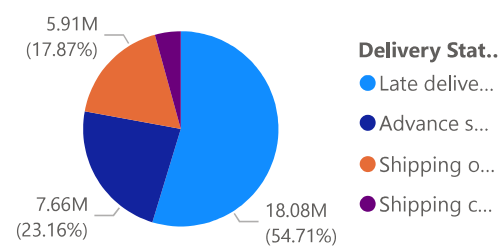
Total Discount Ratio1 Total Profit Ratio



Sum of Order Item Total by Market



Sum of Order Item Total by Delivery Status

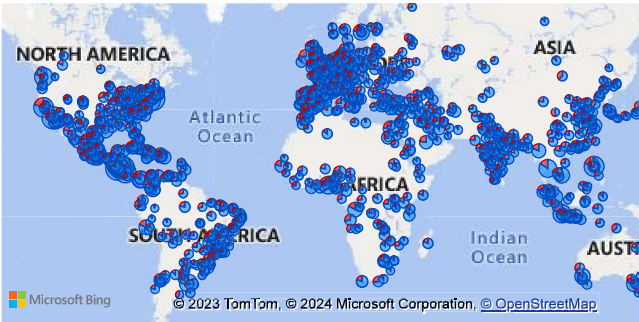


Sum of Order Item Total by Category Name

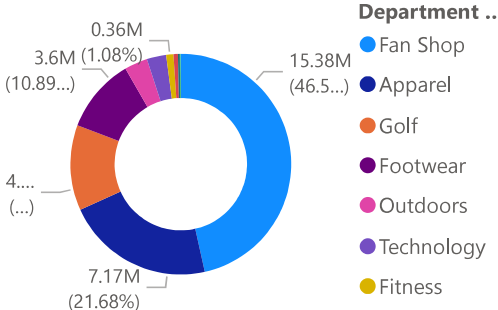


Sum of Order Item Total by location and Profit/loss

Profit/loss Loss Off Shelf Profit



Sum of Order Item Total by Department Name



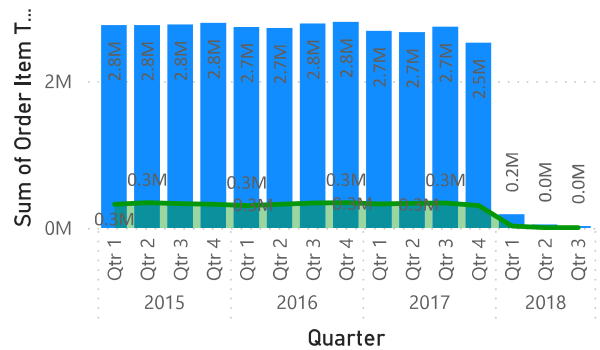
# SALES DASHBOARD

1/2/2015

12/1/2018

## Sum of Order Item Total and Sum of Order Profit Per Order by Year and Quarter

Sum of Order Item Total Sum of Order Profit Per Order



The Total Revenue of the company was **\$33054402.38** and had generated **\$3966902.97** of Profits, which is 12% of the total Revenue

**\$33.05M**

Total Revenue

**396.69...**

Total Profit

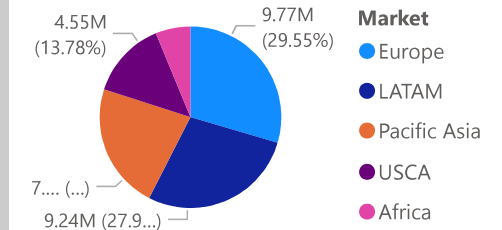
**12.00%**

Total Profit Ratio

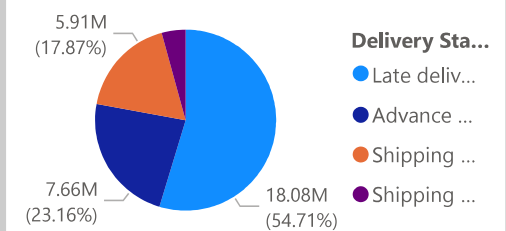
**384K**

Order Item Quantity

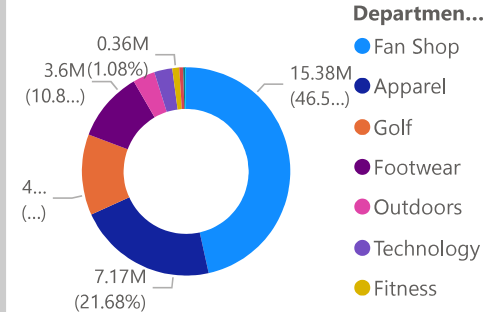
## Sum of Order Item Total by Market



## Sum of Order Item Total by Delivery Status



## Sum of Order Item Total by Department Name



Department Name	Category Name	Product Name	Unit Sold	Total Profit	Total Profit Ratio	Total Profit Ratio %
Fitness	Baseball & Softball	adidas Brazuca 2014 Official Match Ball	65	164,273.00%	17.50%	
Fitness	Baseball & Softball	adidas Kids' F5 Messi FG Soccer Cleat	781	290,633.00%	11.80%	
Fitness	Baseball & Softball	adidas Men's F10 Messi TRX FG Soccer Cleat	939	821,307.00%	16.31%	
Golf	Girls' Apparel	adidas Men's Germany Black Crest Away Tee	859	283,372.00%	14.70%	
Golf	Girls' Apparel	adidas Youth Germany Black/Red Away Match Soc	969	812,940.00%	13.32%	
Pet Shop	Pet Supplies	Adult dog supplies	492	358,926.00%	9.62%	
Apparel	Baby	Baby sweater	207	152,503.00%	13.92%	
Total				396,690,297.41%	12.00%	\$