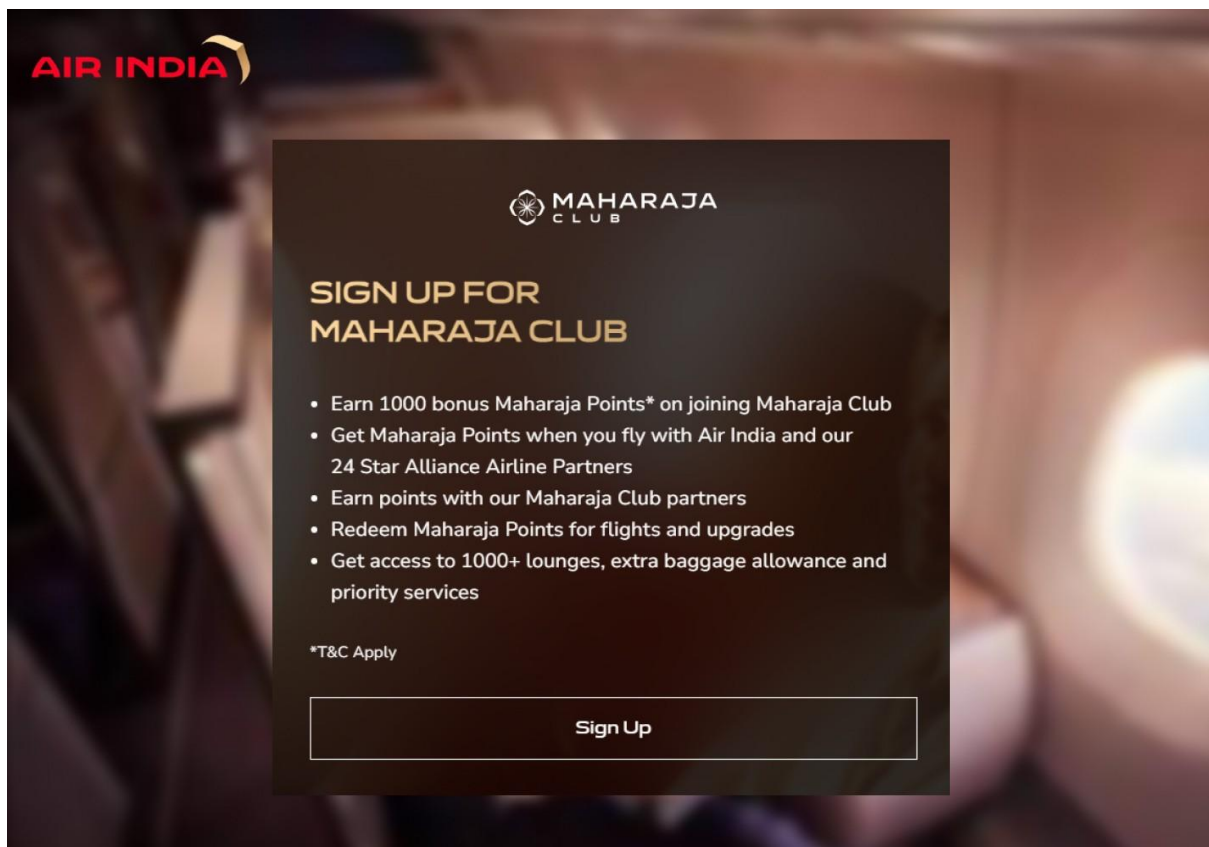# Familiar and Unfamiliar Navigation Elements Experiment – 04

Rohinth T

230701267

1) Sign up page:

A commonly recognized navigation feature, a button, is implemented for the sign-up process. Selecting the "Sign Up" button seamlessly transitions users to the home screen, making it a familiar element.
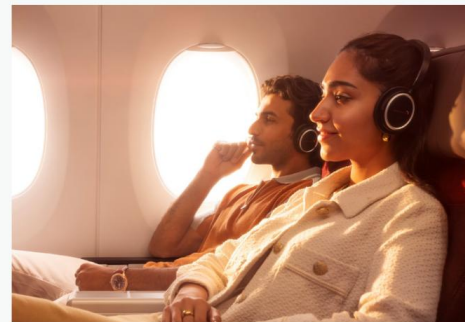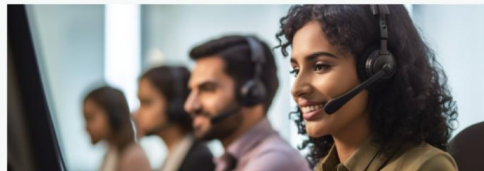
2) Home Screen

MAHARAJA CLUB

Introducing the all-new Maharaja Club, Air India's frequent flyer programme that offers unparalleled privileges and exclusive benefits. Earn Maharaja Points each time you fly with us, our 24 Star Alliance Partner Airlines or spend with our partners. You can then redeem these Maharaja Points for Award Flights and Cabin Upgrades. As a valued member, we ensure you feel special and pampered – whether on ground or in the sky!

ABOUT MAHARAJA CLUB »

FAMILY POOL »

EARN POINTS »

REDEEM POINTS »

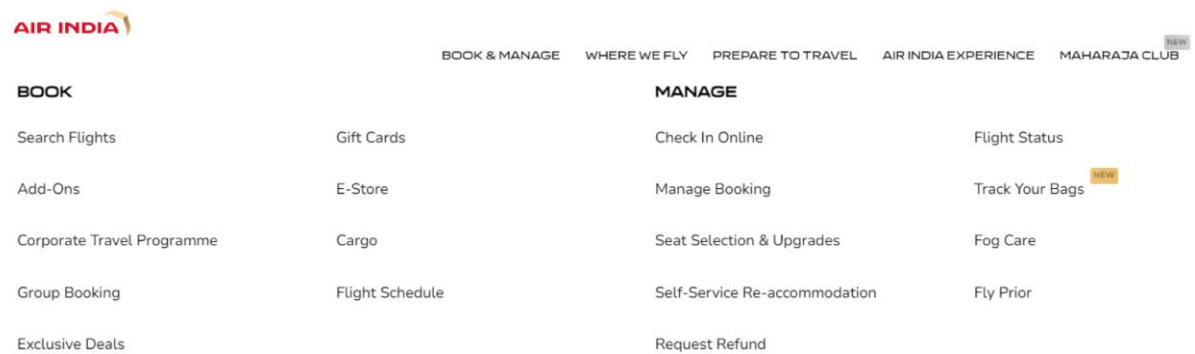OUR PARTNERS »

TIER BENEFITS »

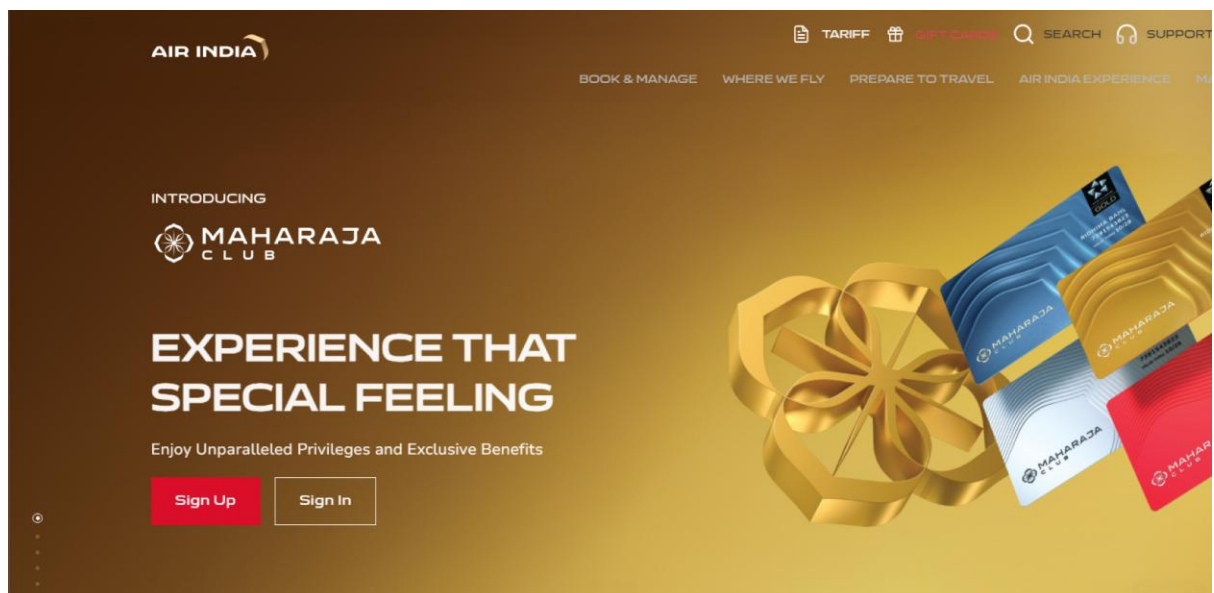CUSTOMER SUPPORT »

MAHARAJA CLUB FAQS »

FOLLOW US ON

In this section, an unfamiliar navigation approach is introduced know as Infinite Scrolling without visible indicators. This enables continuous browsing without the need for a conventional navigation bar.
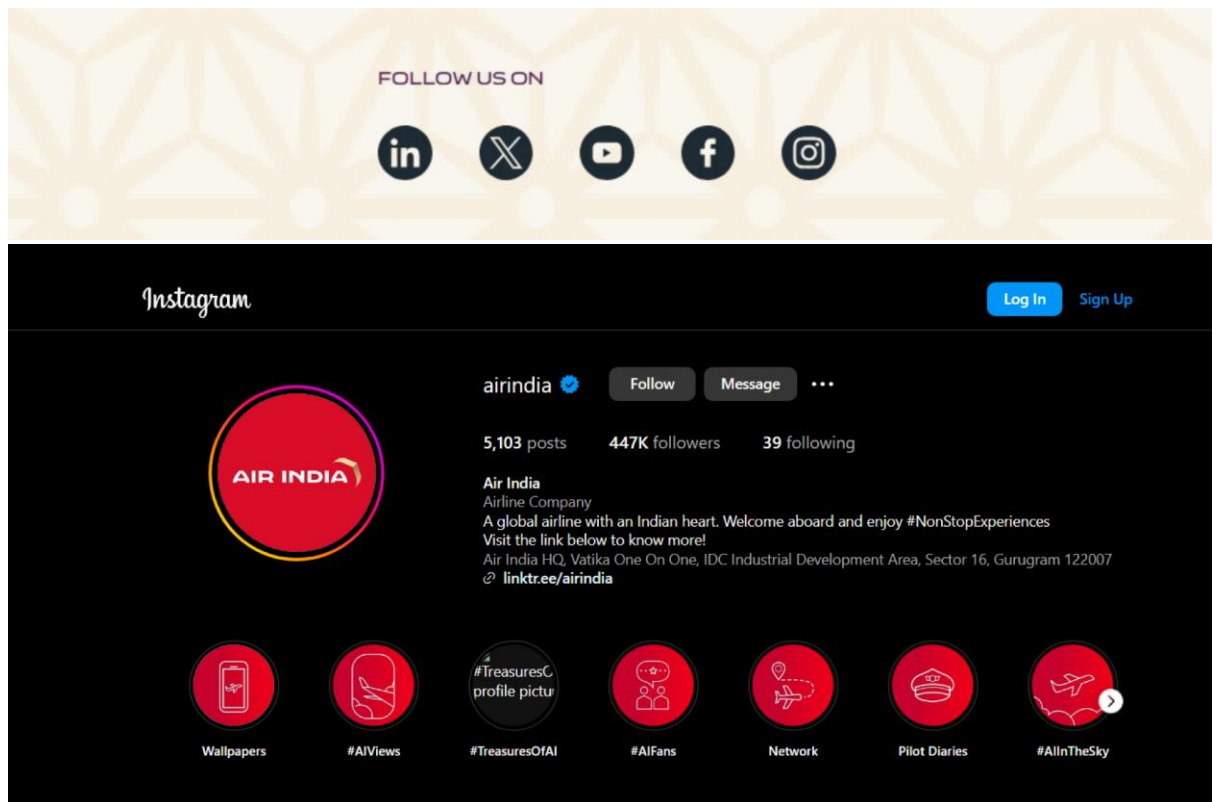
3) Book and Manage Option

When users hover over the "Book & Manage" option, a pop-up appears. This represents an unfamiliar method of interaction, as it differs from traditional dropdown menus or direct links.

4) About Screen

5) Clicking the "About Maharaja Club" image activates a pop-up window. This qualifies as an unfamiliar element since the interaction occurs through an image rather than a standard button or link.

6) Footer

By selecting the Instagram icon, users are redirected to the platform's official page. This serves as a familiar navigation feature, commonly integrated into website footers.