

Project Proposal For E-Commerce Application

Overview and Goals

Alphawizz Technologies (Pvt) Ltd is among the Top IT companies across PAN India. Alphawizz is a leading Development & Design expert company providing superior Software, Web, Mobile, and Creative design solutions and services to companies globally, with 24*7 service facilities.

Our goal is to exceed our customers' expectations in the form of value, quality, and complete customer satisfaction. As we, Alphawizz, are providing an expertise facility as the client can directly coordinate with the Sales Manager. Along with that, for further support, the client can book appointments with the Sales Head, Technical Head, and Quality Manager.

Product Briefing

- 1. User App
- 2. User Website
- 3. Vendor Panel
- 4. Admin Panel

Features and Functionalities

- 1. User-End
 - Signup
 - Sign up with their personal details
 - Login
 - Log in with their mobile number and OTP.
 - Profile Management
 - Create Profile
 - o Update Profile
 - Location enable
 - Users can search for nearby vendors



- Product Variants & Categories
 - Variants managed for:
 - Clothes separate listings for size & color
- Browse Items:
 - View by category:
 - Clothes
 - Hats/Caps
 - Glasses
 - Jewelry
- Select Items:
 - View product details, price, description, variants (size/color if applicable)
- Try-On Feature
 - Upload or click your photo
 - View how clothes/accessories look on you
 - Auto-detect size using AI
 - Option to:
 - Stretch/shrink item
 - Manually insert your size
- Add to Cart:
 - Add selected products to the cart for checkout
 - o Option to edit quantity or remove item
- Wallet
 - Users can add the amount to their wallet.
- Payments.
 - Payment Gateway
 - PhonePe/Razorpay
- Order & Delivery
 - Live Tracking:
 - Real-time tracking of the delivery boy's location
 - Estimated time of delivery
- Notifications

- Receive push notifications for:
 - Order status updates
 - Offers and discounts
 - Important announcements





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- Discounts & Offers
 - Users can view the discounts and offers
- Static Pages
 - o Privacy Policy
 - o Terms and conditions
 - o FAQs
- Rate and Review
- Logout

2. Vendor App

- Signup
 - Vendors can sign up by entering their:
 - Shop Name
 - Contact Number (OTP based verification)
 - Address/Location
 - Business Category (e.g., Grocery, Clothes, Medicines)
 - GST Details (if applicable)
 - Upload Shop Logo
- Login
 - o Log in With Registered Mobile Number
 - o OTP Verification
- Vendor Profile Management
 - View Profile Details
 - o Edit Profile
 - Shop Name
 - Shop Logo
 - Address

- Contact Details
- o Email Hidden from Users
 - Only the shop name and logo will be visible to customers
- Product Management
 - View all the products
 - Add/Edit/Delete products





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- Order Management
 - View all the orders
 - Accept and reject orders
- Payment Management
 - View all the payments from the users
- Commission
 - Vendors can request to the admin for commission settlement.
- Notification
 - Receive notifications from the admin
- Static Pages
 - o Privacy Policy
 - o Terms and conditions
 - o FAQs
- Logout

3. Admin Panel

- Login
 - Log in with ID and Password
- Dashboard
 - o Overview of total users, vendors, and delivery boys
 - o Order status summary (Pending, Delivered, Canceled)

- Live order tracking
- Revenue Summary
- User Management
 - View and search users
 - Add, edit, or deactivate user profiles
 - View user order history
- Vendor Management
 - View and manage vendor profiles
 - Approve or reject vendor registrations
 - Edit shop details
 - View vendor orders and product listings
 - Manage KYC and GST documents





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- Product & Category Management
 - Create and manage product categories
 - Add, edit, or delete vendor products
 - Manage product variants like size, color.
 - o Set prices, GST, and availability
- Order Management
 - View all orders with filters by status
 - Assign or reassign delivery agents
 - Track Order and delivery progress
 - View complete order details
- Advertisement Management
 - Add/Edit/Delete the advertisement
 - o Advertisement will display on the application
- Payment Management
 - View online and COD payments
 - Track vendor and delivery boy payouts
 - Generate payment and commission reports
- Notification Management
 - Send notifications to users, vendors, or delivery boys
 - o For order updates, offers, and announcements
- Discount & Offer Management
 - o Create and manage discounts

- Apply by category or product
- Set offer duration and limits
- Tax & Delivery Charges
 - Set GST rates by product category
- Comission Settelement
 - Admin can settle the commission to the vendors.
- Ratings & Reviews
 - o View and moderate reviews for vendors and delivery boys
 - Monitor average ratings
- Static Page Management
 - o Edit content for Privacy Policy, Terms & Conditions, and FAQs



- Admin Settings
 - Manage admin users and role permissions
 - o Enable or disable features
 - Update profile and change password
- Logout

Technologies Used-

- React Native for the front end
- Angular and Node for the backend
- MongoDB for the database

Timelines

It will take around 40-45 working days.

Support

We will provide 1 year of maintenance support after the completion of the project. We will provide free Logo Design Services. Alphawizz is providing an expert facility to the client can directly coordinate with the Sales Manager, along with that, for further support, the client can book appointments with the Sales Head, Technical Head, and Quality Manager.

For further queries, you can directly contact the Sales Head at sales@alphawizz.com and the Quality Manager at quality@alphawizz.com.

Note-

- We will provide 1 year of maintenance support after the completion of the project. For the cost of 1 lac, we will provide you with the maintenance for 2 years.
 - The code will be created exclusively for you, will not be shared with anyone else, and will be protected by copyright.

Payment Mode: Bank Transfer

Alphawizz Technologies Pvt Ltd. Bank Name- ICICI Bank Swift code ICICINBBCTS Account No: 004105017532

Branch Name: MALAV PARISAR

IFSC: ICIC0000041

GST No. - 23AASCA6220B1Z4

Proposal Date- 23 May 2025

Proposal To: Mrs. Arti Rani, & Mr. Dharmjeet

Thanks