

# ROHIT SHEGOKAR

New York, NY

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## EDUCATION

### New York University, Tandon School of Engineering

*Master of Science in Management of Technology | GPA: 3.67*

Sep 2025 - May 2027

New York, USA

### Mumbai University, MCT's Rajiv Gandhi Institute of Technology

*Bachelor of Engineering in Electronics and Telecommunication | GPA: 3.38*

Aug 2018 - May 2022

Mumbai, India

## SKILLS

- Project & Process Management:** Agile Methodologies, Scrum Framework, Azure DevOps, Jira, Hive
- Data Analytics & BI:** Python, R, Power BI, Tableau, ETL Tools, Data Warehousing, DBT, Hadoop, Spark
- Databases:** MySQL, PostgreSQL, MongoDB, ELK Stack
- Automation & Tools:** Git, Advanced MS Excel, NumPy, Pandas, Seaborn, Matplotlib

## PROJECTS

### UPI Transactions - PowerBI Dashboard | [GitHub Repository](#)

Aug 2025

- Built a 3-page Power BI dashboard analyzing 500K+ UPI transactions, improving KPI tracking and decision-making speed by 30%
- Identified Rs719K in revenue opportunities and reduced risk by visualizing merchant, timing, and fraud patterns, enhancing business intelligence reporting

### BulkAgroChem Global Expansion - Tableau Dashboards & Story

Dec 2026

- As part of a Data Visualization for Business Intelligence final project, used Tableau to evaluate 10+ international markets and identify top 2-3 optimal entry regions supporting BulkAgroChem's global expansion strategy
- Analyzed global agrochemical consumption data spanning 8–10 years across 30+ countries, and cross-referenced it with international website traffic analytics (1,000+ sessions) to build interactive Tableau dashboards and story points, delivering actionable, data-driven market insights
- Utilized advanced Tableau functionality including calculated fields, sets, parameters, filters, and tooltips to improve interactivity, scenario analysis, and decision-making usability

## PROFESSIONAL EXPERIENCE

### Assistant Manager - Jio Platforms Limited

Jul 2022 - Jul 2025

- Led Agile teams using Azure DevOps; introduced structured sprint planning, improving delivery velocity by 20%
- Spearheaded backend architecture design across multiple modules, aligning technical decisions with business needs to reduce delivery time by 15% and boost scalability
- Developed real-time dashboards and custom KPIs using Azure DevOps and Excel, enabling proactive project tracking, reducing slippage by 20%, and improving stakeholder satisfaction by 25%
- Designed Power BI dashboards to transform complex datasets into actionable insights, enabling strategic decision-making and boosting KPI visibility by 30% across business units
- Orchestrated scalable ETL workflows using Airbyte, DBT, and PostgreSQL to integrate multi-source data, streamlining reporting processes and reducing manual workload by 45%
- Automated daily data-cleaning operations using Python (Pandas, NumPy) and cron scheduling, improving reporting timeliness, ensuring data integrity, and cutting manual effort by 50%

## CERTIFICATIONS

### Certified Scrum Master (CSM) - Scrum Alliance

Nov 2022

## COMMUNITY INVOLVEMENT

### Vice President - SOCH (Social Organization for Conserving Humanity)

Jun 2020 - Apr 2021

- Promoted from Social Media Manager to Vice President; led strategic campaigns and grew college-wide engagement for social impact initiatives
- Directed 10+ events including donation drives, LGBTQ+ awareness talks, and mental health sessions; received College Excellence Award for outstanding leadership and contribution