



DREAMED
INVENTED
PAINTED
DESIGNED
PRODUCED

NOTHING GREAT IS MADE ALONE

WRITTEN
IMAGINED
DEVELOPED
CREATED

MEET THE NEW CHALLENGER EMERGING AS THE LAUNCHPAD

KICKHEAD
MAKERS OF NEW





IF THERE IS A WAY TO STAND OUT, WE WILL FIND IT BY
IGNITING CURIOSITY & CLARITY
BY FUELING COURAGE.

FOR US, NO TWO BUSINESSES OR BRANDS ARE THE SAME, AND

‘2 KICK’

OFFERS


market strategy, creative design, and innovation support with
authentic imagination





IN SHORT , WE DO ALL THE LEGWORK FOR THE HEADWORK FROM

X TO 10X JOURNEY



KICKHEAD IS A SMOOTH SYMPHONY WHERE
BEHAVIOURAL SCIENCE MEETS
CREATIVITY WITH INNOVATION



**OUR FLUID SERVICE SUITES
ARE... DESIGNED AND
CUSTOMIZED**

PARTIAL LIST AHEAD



STAGE 1

DISCOVERY

BEHAVIOUR RESEARCH

#1 Accessing market potential
and category decodes with 5C
methodology

2 weeks

#2 Full In-depth
behavioral analysis
study

1 month



STAGE 2 **DECISION MAKING**

STRATEGIC
BUSINESS PLAN & CALLS

VISION

PURPOSE

BELIEF

VALUES

POSITIONING

STAGE 3 DESIGN

BRAND IDENTITY

- LOGO TO BRAND BOOK
- WEBSITE

PRODUCT DESIGN

- NPD
- CONCEPT GENERATION
- PROTOTYPING

VISUAL SYSTEM

- PACKAGING & MERCHANDISE
- COLLATERALS
- UI/UX

SERVICE DESIGN

- CX



STAGE 4

COMMUNICATION

WALK THE TALK WITH

1. Content Strategy & Creation
2. Social Media
3. Core Creative Ideas Through The Line Campaign



STAGE 5

PITCH *ITCH



SHARK TANK READY

STRATEGY

STORYTELLING

DESIGN

KICKHEAD TRUST CIRCLE

PEYUSH BANSAL



LENSKART FOUNDER

RAKHI OSWAL



OSWAL GROUP HEAD I
EDRIO DIRECTOR

KAJAL LUNKAD



BLISS JEWEL &
SOULFIE FOUNDER

PANKAJ KANKAR



EX CTO LENSKART
FOUNDER SCALE X

SWATI KASLIWAL



FOUNDER HUNARBAGH

AWESOME CLIENTS !

AMIT KASLIWAL



DEHURDLE FOUNDER

SERGE DARRIEUMERLOU



EX INNOVATION HEAD
DECATHALON GLOBAL

AMIT TIWARI




TCS
GLOBAL HEAD MARKETING
DEMAND CENTER

KALPIT DWIVEDI



WEB DIMENSION , FOUNDER



we are a startup-inspired agency, whose mission is to build thriving
brands with unique stripes

BOOK AN INTRODUCTORY CALL

WWW.KICK-HEAD.COM

NEED A BRAND AUDIT, BRIEF US

9871088664

LOOKING FOR AWESOMENESS, CALL

9999290931

