NOTHING GREAT IS MADE

ALONE

MEET THE NEW CHALLENGER EMERGING AS THE LAUNCHPAD



IF THERE IS A WAY TO STAND OUT, WE WILL FIND IT BY

IGNITING CURIOSITY & GLARITY BY FUELING COURAGE.



OFFERS

market strategy, creative design, and innovation support with authentic imagination

IN SHORT, WE DO ALL THE LEGWORK FOR THE HEADWORK FROM

JOURNEY JOURNEY



BEHAVIOURAL SCIENCE MEETS CREATIVITY WITH INNOVATION

OUR FLUID SERVICE SUITES ARE... DESIGNED AND GUSTOMIZED

PARTIALLISTAHEAD

STAGE 1



BEHAVIOUR RESEARCH

#1 Accessing market potential and category decodes with 5C methodology

2 weeks

#2 Full In-depth behavioral analysis study

1 month



STRATEGIC BUSINESS PLAN & CALLS

VISION

PURPOSE

BELIEF

VALUES

POSITIONING

STAGE 3

BRAND IDENTITY

- LOGO TO BRAND BOOK
- WEBSITE

VISUAL SYSTEM

- PACKAGING & MERCHANDISE
- COLLATERALS
- UI/UX

PRODUCT DESIGN

- NPD
- CONCEPT GENERATION
- PROTOTYPING

SERVICE DESIGN

· CX



STAGE 4 Let the state of the s

WALK THE TALK WITH

- 1. Content Strategy & Creation
- 2. Social Media
- 3. Core Creative Ideas Through The Line Campaign





SHARK TANK READY

STRATEGY

STORYTELLING

DESIGN



KICKHEAD TRUST CIRCLE

PEYUSH BANSAL



LENSKART FOUNDER

RAKHI OSWAL



OSWAL GROUP HEAD I EDRIO DIRECTOR

KAJAL LUNKAD



BLISS JEWEL & SOULFIE FOUNDER

PANKAJ KANKAR



EX CTO LENSKART FOUNDER SCALE X

SWATI KASLIWAL



FOUNDER HUNARBAGH

AWESOME CLIENTS!

AMIT KASLIWAL



DEHURDLE FOUNDER

SERGE DARRIEUMERLOU



EX INNOVATION HEAD DECATHALON GLOBAL

AMIT TIWARI

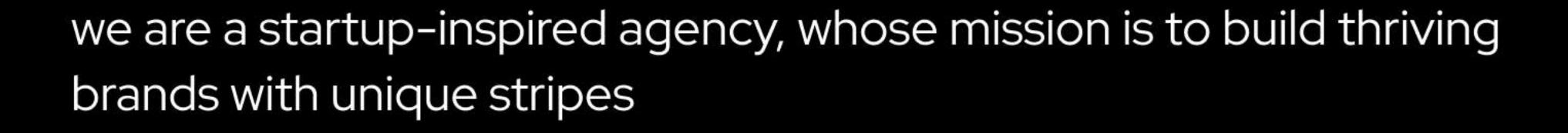


TCS GLOBAL HEAD MARKETING DEMAND CENTER

KALPIT DWIVEDI



WEB DIMENSION, FOUNDER



BOOK AN INTRODUCTORY CALL

WWW.KICK-HEAD.COM

NEED A BRAND AUDIT, BRIEF US

9871088664

OOKING FOR AWESOMENESS, CALL

9999290931