



Light up with

**Fireflies**

and uses clay to stabilize  
the strong wind

Builds  
**5x/10x**

its own size hanging nests  
from twigs and dry grasses



# CREATION • IMAGINATION • INVENTIVENESS

A tiny and social bird known as a baya weaver for tailor-like weaving skill





# KALPIT DWIVEDI

The meta-man & many avatars

Founder | Enterprise Metaverse | AR/VR/MR |  
AI/ML | Creative Tech | Digital Content



## Titanium winner

not just won maximum Cannes Lions but also over 100 worldwide awards and still counting

## Established Pixel Party

Growing weary of corporate culture and the lack of originality in the broadcast industry

## Laser Focus

Adapting, innovating, and developing new and immersive technologies and gadgets

## Lead

Digital nerds and commercial artists to celebrate the festival of awesomeness: 2022's world's most-awarded AR company

## Rich user experience

Technology makes it possible to tell compelling stories, so he chose to test this out using a social platform

# AIMING 10X

growth with a  
boost in paid  
subscribers &  
team plan

Current Client stack



## In Talks



dentsu talented

2022

Creative tech turnover  
in 4 months 37,00,000

2023

1,11,00,000

2024

3,70,00,000

Belief that ***the world will be a better place  
to live if everyone can weave multi sensory  
experiences*** to

**show better &  
sell better**



Simplifying the complex with  
accessibility & afford ability

# VISION

# MISSION

Empowering the world with web3D  
immersive technologies to counter  
& offset the expensive & extensive



# CREATION PRODUCTION DEPLOYMENT HOSTING

3D CONTENT FOR BRAND ENGAGEMENT

3D FOR E-COMM & SOCIAL COMM (WEB-AR)

3D FOR VR STORYTELLING & ENGAGEMENT

## **TOOL/ PRODUCT:**

Plug-play offered via a subscription m



# **DELIVERY**

VIA TWO PROFIT CENTERS

## **CREATIVE TECH**

A dedicated unit offering creative conceptualization & development services for 3D, AR & mixed reality, Web 3.0 content

The future of advertising is  
3D interactive **3D generates 40%**  
**higher conversions** than  
traditional

~Forbes



MARKET SIZE

**6.12 B**

USD in 2021



**97.96 B**

USD in 2028

at a CAGR of 48.6% in  
the 2021-2028 period

# TECH EVOLUTION



**WEB1**

## Connected Information

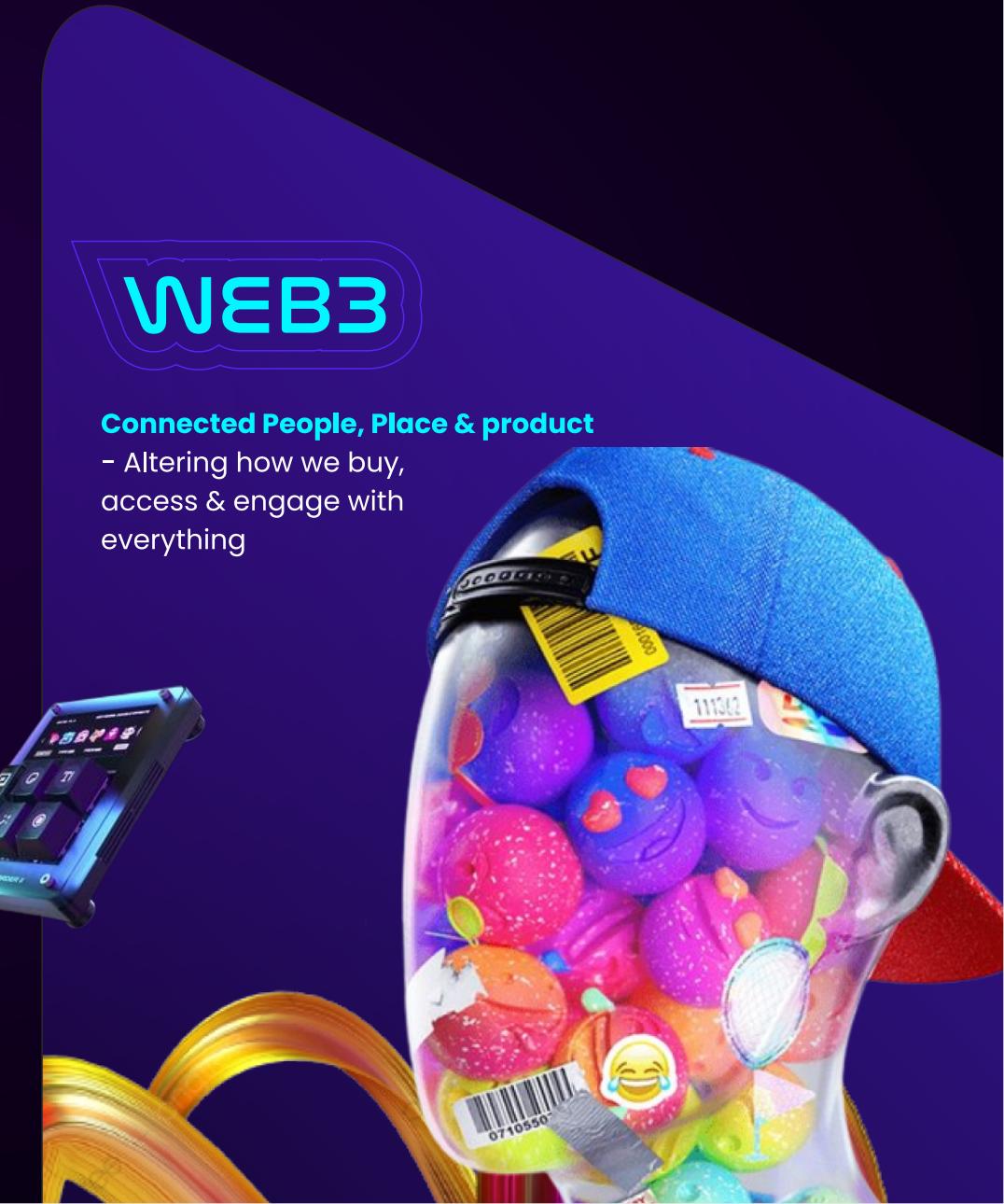
- Changing the way people access text-based content



**WEB2**

## Connected People

- The rise of social media, messaging apps & video



**WEB3**

## Connected People, Place & product

- Altering how we buy, access & engage with everything

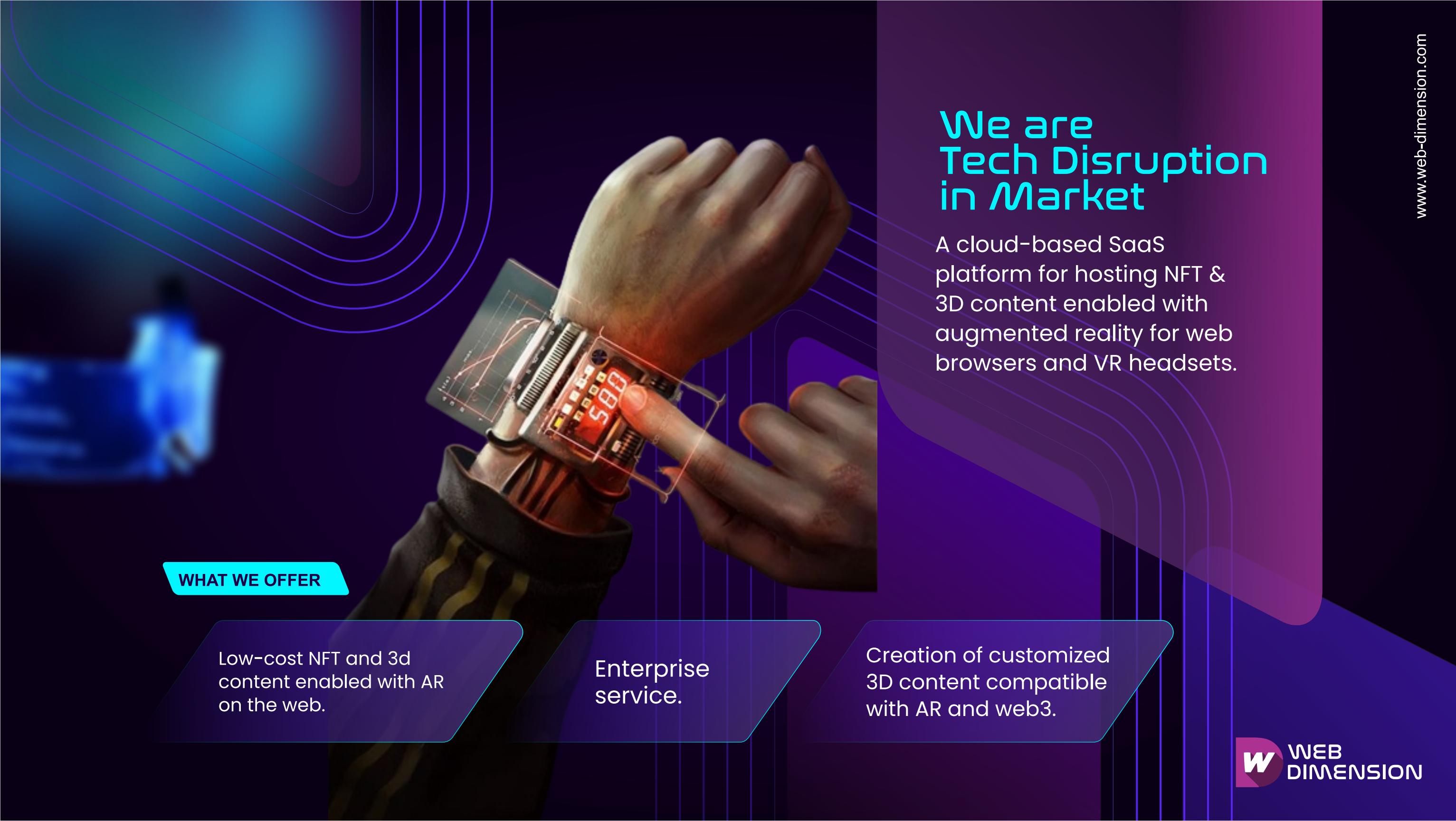
2010'S SAW MARKETING  
MANAGERS RUSH TOWARDS

# Optimized for mobile'



2020's WILL BE ABOUT THEM  
RUSHING TOWARDS

# Optimized for Immersion



# We are Tech Disruption in Market

A cloud-based SaaS platform for hosting NFT & 3D content enabled with augmented reality for web browsers and VR headsets.

## WHAT WE OFFER

Low-cost NFT and 3d content enabled with AR on the web.

Enterprise service.

Creation of customized 3D content compatible with AR and web3.

# Uniquely Qualified & Positioned to deliver

Cost-effective easy custom way,  
unlike the 'GLOBAL' options available out there  
for Indian brands

**LOW-EFFORT,**

**HIGH-IMPACT**

Creating engaging augmented reality product experiences for websites in minutes.

Now connect to any platform, and no app downloads, all in the browser.



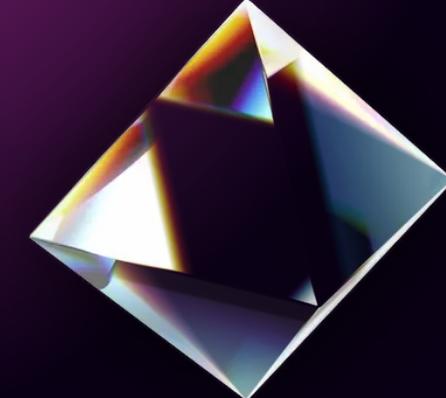
# CLIENT

Besides higher engagement  
+ conversions enabled by  
immersion

End-to-end solutioning

Saving turnaround time

Saving cost vs global options

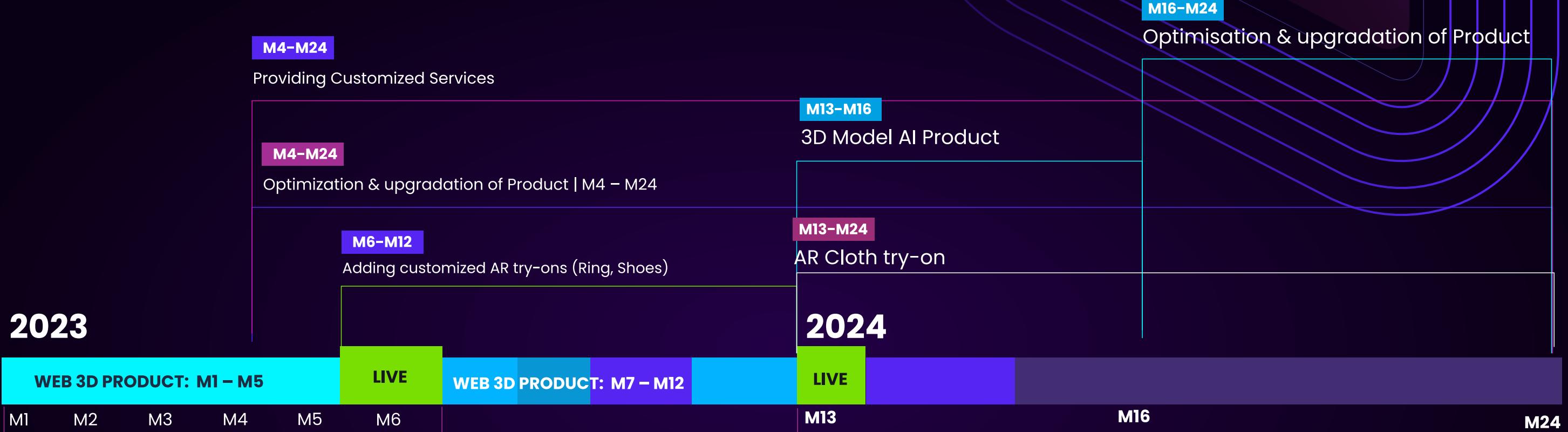


•First mover advantage in the  
web 3.0 development space in India

•Profit centers with the ability  
to scale & sell

# INVESTOR

# 2 Year Growth time plan



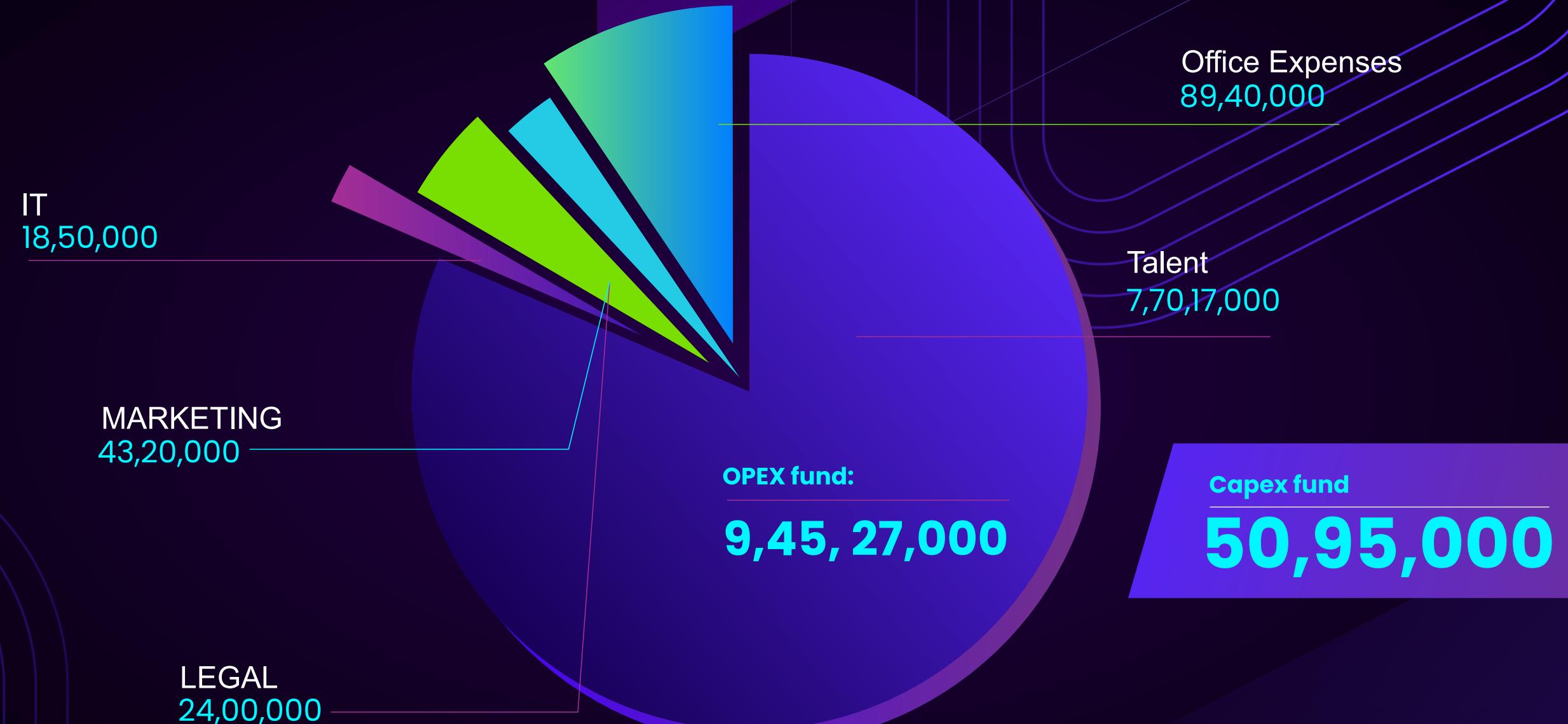
## WEB AR PRODUCT

- Adding new Features
- Location based AR
- Curved image target
- Absolute scale
- Verticle surface
- Templete Projects for users
- Optimisation & upgradation of Product

### Research

Development of Ai based 3d model creation app  
**Features:** Scan product to create 3d model

## Funds for the next 24 Months





Every time a new possibility presents itself, **early bird adopters frequently reap the greatest rewards.**

[www.web-dimension.com](http://www.web-dimension.com)