



HUNARBAGH

ARCHITECTURE

The logo is a graphic comprised of the wordmark (logotype) and figurative mark (symbol).

HUNARBAGH
LOGOTYPE



MONOGRAM

MONOGRAM



HUNARBAGH

LOGOTYPE

The logo should be always produced from the master artwork

Use the complete logo. The only time you should use the symbol alone is on the HB website or social media channels where there are other elements to help the user recognise the brand. The logo can also be accompanied by a slogan.

TAGLINE

The font used is : Poppins

Link : <https://fonts.google.com/specimen/Poppins>

C97 M84 Y39 K33

C00 M42 Y33 K00

#F7A99B

#33415E



HUNARBAGH[®]

FIND YOURSELF



HUNARBAGH[™]

HOME TO CLOTHING

VERSIONS

The horizontal version of the logo is the official version, and should be used in all media.

However, in exceptional cases where there is not enough space for the usual logo, you can use the Horizontal version of the HB logo.

You should avoid using this version unless it is strictly necessary.




HUNARBAGH
Horizontal Version



HUNARBAGH
Vertical Version

LEGIBILITY

Monogram/2 = 

The height of the “Monogram/2” of the logo is taken as a guide to define the exclusion zone.



HUNARBAGH

FIND YOURSELF

POSITIVE & NEGATIVE

The figurative mark must remain yellow in positive and negative versions of the logo. This ensures the logo is recognisable.

The wordmark varies between blue and white depending on its application.

The grayscale and the monochromatic version have been specifically designed to meet some specific printing requirements.

They should not be used in other circumstances





ICONS & FAVICONS

The HB favicon graphic is linked with the HB website. It is a smaller representation of the brand for the browser and for the mobile interfaces.

Take into account that the favicon is not the brand logo and should never replace the logo. It can be used as 32x32px.



Registered or Trademark must be
the size of 1/3 the size of H in Logotype

GHI®®®



HUNARBAGH®



HUNARBAGH™



HUNARBAGH

HOME TO CLOTHING

Brandin Concept and Owned by
Asif Shakeel, Axif Collectives

Brand Guidline Designed By
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