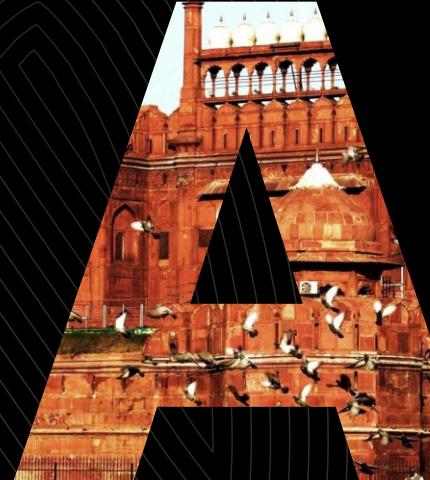


SAHI MAYNE ME



#FBPEKHOJ

One of the oldest civilizations in the world, India is a mosaic of multicultural experiences. With a rich heritage and myriad attractions, the

country is among the most popular tourist destinations in the world.





FINEST ARCHITECTURAL HERITAGE

India is home to the finest architectural heritage, serene ghats, spectacular landscapes, and largest tiger reserve from historical cities to natural splendors, as the best of offers

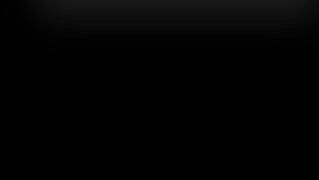
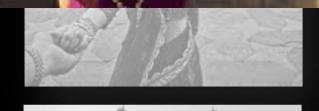




But the **historical treasures are unable to**

~~CONNECT~~ ~~ENGAGE~~ ~~NARRATE~~

**to young millennials hence are becoming city
blind spots and mere selfie backdrops**



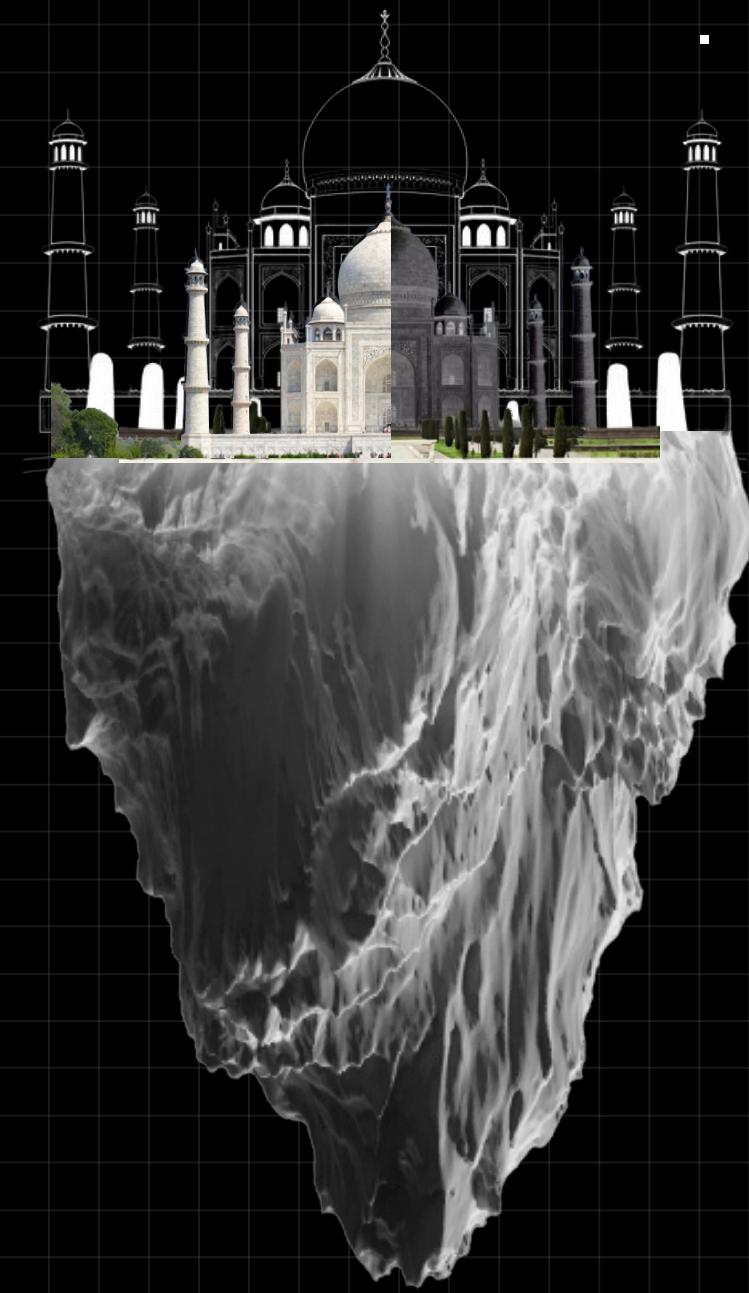


STRUCTURAL ARCHITECTURE

standsill with history, But

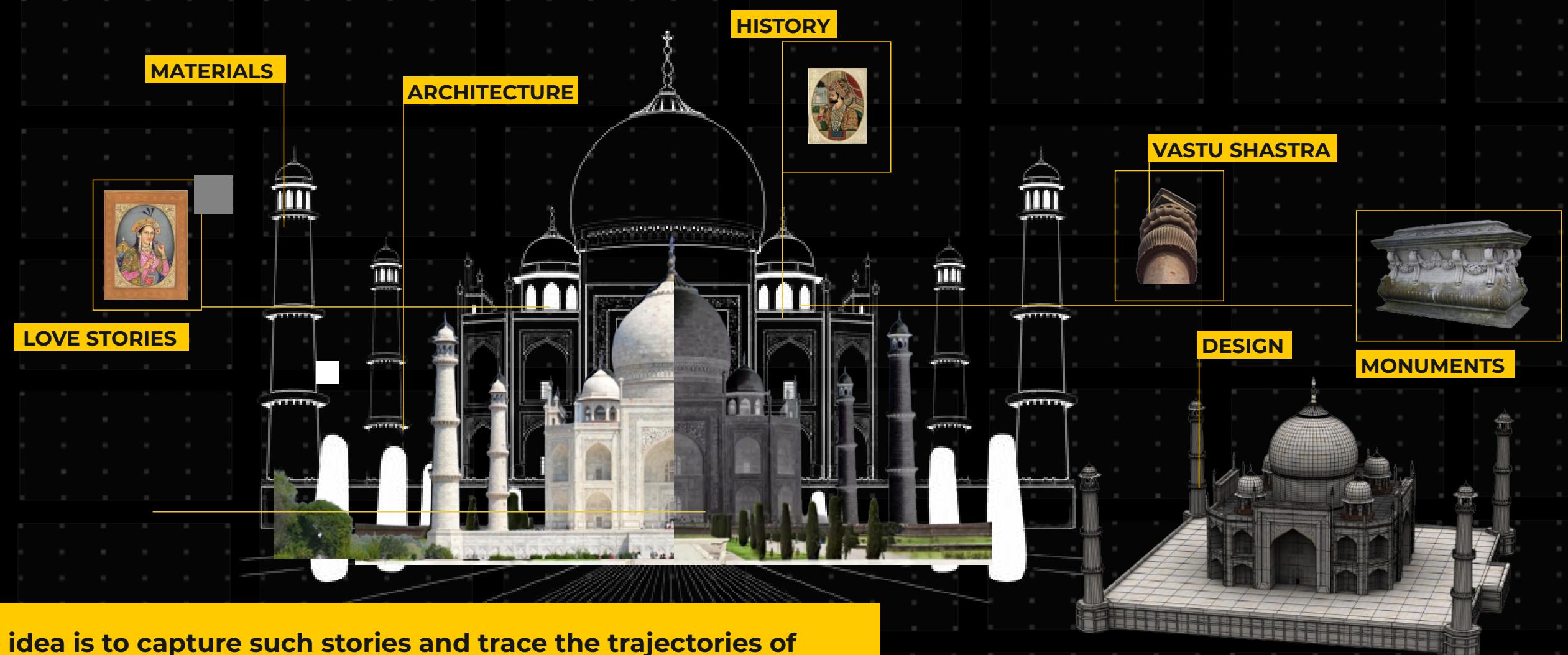
INTERESTING STORIES

Are lost





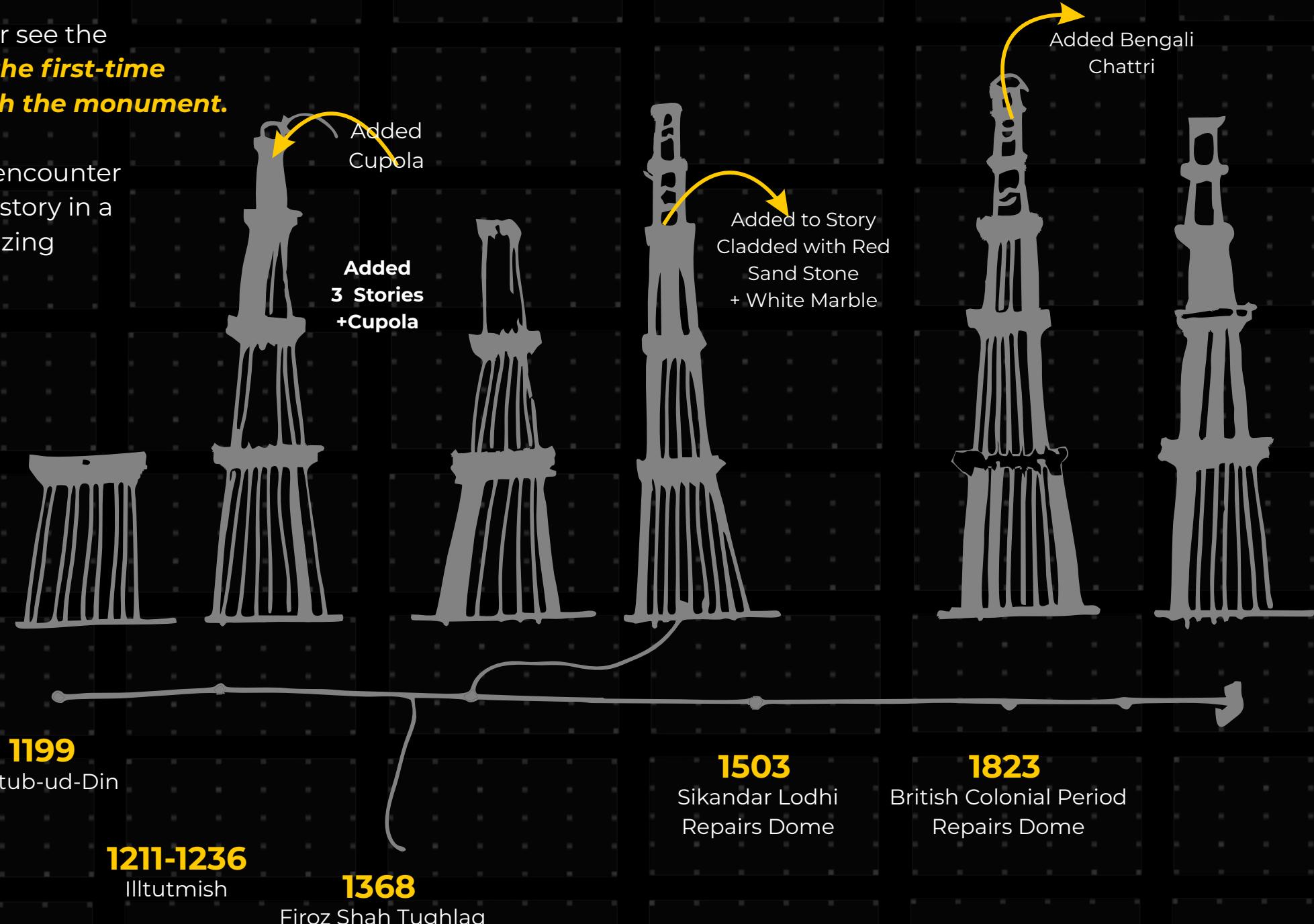
The campaign is to **revive the incredible Indian history/heritage** while the young are **in pursuit of a cool experience.**



The idea is to capture such stories and trace the trajectories of history by making them discover organically and are irresistible to share with pride.

Now don't just view or see the monuments but **for the first-time start interacting with the monument.**

Go back in time and encounter the chapters of the history in a long-lasting mesmerizing rendezvous.



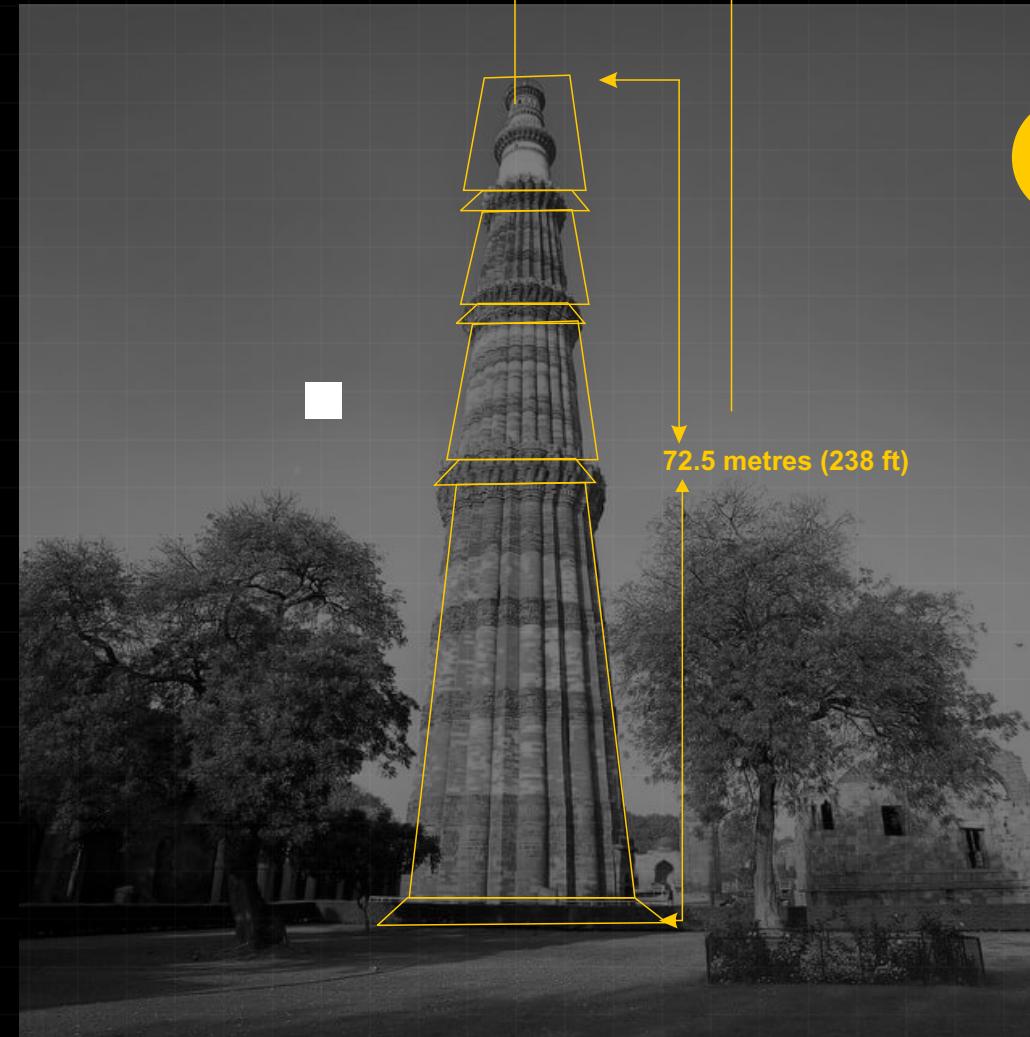
AR INFOGRAPHIC

Experience the rich Indian history & monument data in a storytelling fashion like no other

Take an all-new guided tour of augmented reality with Immersive audio in the voice of veteran historians.

Let's make our audience on the FB platform, discover more!





ARCHITECTURE

**1 OPEN
INSTAGRAM**

**2 OPEN
FBPEKHOJ FILTER**

**3 POINT CAMERA TO
QUTUB MINAR**

4 BE WISE
The 3D animation will trigger to drive the users through the history

LEARN MORE

5 SHARE
User can share the video on



www.pixelparty.co.in

#FBPEKHQJ



On Facebook, everyone is just a conversation or comment away from unlocking the potential of achieving more together.

With **#FBpeKhoj**, Our aim is to encourage people to activate their network, and in the process, help themselves and others discover a slice of our past lost in time.

This will be done by revealing interesting stories of historical monuments. Which will come alive through the platform to make us realize our own past and its importance in an impactful way.

facebook

So, consider this an invitation.

WE'RE
OPEN FOR

CREATING CONTENT AND EXPERIENCE

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