
Rohit Aswal

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Skills

- HTML, Css, Js, Bootstrap, MySQL, Python, R, Github, Code debugging, React/Angular(basics)
- Chatgpt, Other AI tools, Canva, Figma, Photoshop, Vedio Editing
- Web-Development & Design, Bug resolution, Web performance optimization
- Google Ads, SEO principles, Wordpress

Experience

- 09/2024 - Current

BCX - New Delhi (Full Time), India

Front End Developer & Designer

 - Designed logos, banners, channel art, and engaging social media posts to enhance brand identity and boost audience engagement. Crafted responsive websites with a focus on user experience and design aesthetics.
 - Developed responsive landing pages using **HTML, CSS, JavaScript, React**, and **WordPress**, ensuring seamless user experience and design consistency.
 - Implemented **SEO strategies** to improve website visibility and search engine rankings, and managed **Google Ads campaigns** to drive targeted traffic and conversions.
- 03/2023 - 04/2024

ESYACODE SOFTWARE - Kolkata (WFH), India

Front End Developer and Designer

 - Developed and maintained the **Retailsys POS** web application with responsive, user-friendly interfaces using **HTML, CSS, JavaScript, Bootstrap**, and **Angular**. Integrated **APIs** to optimize functionality and ensure seamless data management.
 - Identified and resolved a high volume of bugs, ensuring optimal performance and system stability. Collaborated with cross-functional teams to troubleshoot issues and implement effective solutions.

Major projects and seminar

- Cryptography and Steganography Application, Created an application to safeguard the identity of people in photographs through cryptography and Steganography techniques using chaos., tkinter GUI (Python)
- SPAM MAIL CLASSIFIER, Mails Classifier App, Multinomial Naive Bayes

Education

- 12/2023

Graphic Era Hill University

Masters: Computer Applications

CGPA: 7.51
- 12/2021

Indra Gandhi National Open University

Bachelor's: Arts

CGPA: 6