



UFLEX LIMITED

(Formerly Known as Flex Industries Limited)

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LETTER OF APPRECIATION

Rohit Sharma joined Uflex Limited on 01st June 2015. He has been very strategically and diligently handling Public Relations/ Media Relations for positioning Brand Uflex in both National as well as International Media as India's largest multinational flexible packaging materials and Solution Company. Additionally Rohit has also been responsible for rolling out, supervising and monitoring environmental and social sustainability interventions under Corporate Social Responsibility mandate for the company.

Owing to impeccable communication skills and analytical reasoning one of Rohit's key strengths is original content creation. Being a Mechanical Engineer and MBA he has been working with all Business Heads to regularly come up with technical stories and blogs on various facets of the flexible packaging highlighting Uflex's technological prowess. These news stories have helped building better visibility of Brand Uflex among customers and shareholders alike. He has established a very strong rapport with National as well as International Editors and Journalists in the field of Packaging, Retail, Finance, CSR and HR for strategically pushing Uflex's content so that it reaches out to the relevant target audiences fairly quickly. He has also initiated innovative and focused below the line e-campaigns for Brand Uflex on some of the most popular packaging websites across the globe giving a fillip to Uflex' brand image.

Equally efficiently he has been handling website development and content management for social media amplification for the benefit of Brand Uflex. He has been extremely active in conducting real time interviews of official spokes persons at both National as well as International Trade Exhibitions.

Rohit Sharma has also been working with the Business Heads to prepare high quality award nominations for various Industry Specific Awards both in India as well as overseas that has resulted in the company bagging various accolades on different platforms.

He is also responsible for the copywriting and designing of Quarterly Investors' Communique to highlight the high points of the Company to its shareholders in the best possible manner. Rohit has also been creating and designing high quality and engaging content for Uflex Limited's Internal Newsletter Flex-U month after month which is distributed to all business verticals across locations/ geographies.

Rohit Sharma has been extremely proactive, creative and agile towards efficiently and meritoriously fulfilling his duties and responsibilities at the company and has been an asset for the organization.

I wish him all the best to keep up the good work that he is doing at Uflex Limited!

R. K. Jain

Group President (Corp. F & A)