

03<sup>rd</sup> December 2010

## To Whomsoever It May Concern

Mr. Rohit Sharma, was working with Bharti Realty Limited until 03<sup>rd</sup> December 2010, as Head – MARCOM. We found him focused, diligent and result oriented. His zeal for perfection, integrity coupled up with a commitment to achieve targets, has always been commendable.

He has been a great resource for the past three years during his tenure at Bharti Realty Limited. Some of his noteworthy contributions have been:

- 1. Commercial and Leasing Transactions.
- 2. Assisting in drafting the Marketing Strategy for the Organization.
- 3. Designing the MARCOM Strategy for the Organization.
- 4. Instituting Above the Line and Below the Line Marketing Programs for the Organization.
- 5. Drafting and developing Marketing Collaterals for the Organization.
- 6. Communication Vendor Management.

We wish him all the best in his future endeavors.

For Bharti Realty Limited

Pradeep Khanna

Director