

ROHIT KALE

UI UX AND GRAPHIC DESIGNER

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EMAIL | roohit2327@gmail.com

LOCATION | Bengaluru, INDIA

EXPERIENCE | 2 Years 6 Months

Key Skills

- Graphic Designer
- Graphic Designing
- Photoshop
- Indesign
- HTML
- Web Designing
- Typography
- Logo Designing
- CSS
- Banner Designing
- Adobe Illustrator
- User Interface Designing
- Creative Designing
- Visual Designing
- Layout Designing
- Brochures Designing
- Sketching

Certification

- Graphic Designing / Digital Marketing / Reels Mastery .

Profile Summary

As a graphic designer with 2+ of experience, I have had the opportunity to work with a diverse range of clients, from small startups to large corporations. My expertise includes creating visually stunning designs for branding, marketing materials, websites, and social media. I am well-versed in a variety of design software, including Adobe Creative Suite and have a strong understanding of design principles and typography. I have a keen eye for detail and am able to take a project from concept to completion. I am a creative problem solver and excel at finding unique solutions to design challenges. I am able to work well in a team environment, and also able to manage multiple projects simultaneously while meeting tight deadlines. I am always eager to learn and stay up-to-date with the latest design trends and technologies.

Work Experience

UI UX and Graphic Designer

Vardhan SK Healthcare Private Limited
(VIZZHY) (HANOOMAN.AI)

11/2023 - Present

- Achieved exceptional track record in delivering results consistently over time.
- Maintained a proven track record of success in all endeavors.
- Demonstrated an outstanding track record of achieving goals and exceeding expectations.

UI UX and Graphic Designer

Murudeshwar Ceramics Pvt Ltd.

Languages

- Kannada
- Marathi
- Hindi
- English

Social links

- https://www.linkedin.com/in/rohit-kale-772856196?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=ios_app

04/2023 - 10/2023

As a graphic designer in Murudeshwar Ceramics Pvt Ltd, my main responsibilities would be to create and design visual content for the company's marketing and advertising campaigns, both online and offline. Your duties may include: Developing and designing visual assets such as logos, brochures, flyers, and digital media content. Collaborating with the marketing team to develop and execute marketing strategies that align with the company's goals and target audience. Creating and implementing social media campaigns and managing the company's social media accounts. Collaborating with other designers, writers, and creative professionals to ensure that all marketing materials are consistent with the company's brand identity and messaging. Staying up-to-date with the latest design trends and technologies and incorporating them into my work. Communicating and presenting your ideas and designs to stakeholders, including senior management. Ensuring that all design work meets the company's quality standards and is delivered on time and within budget. Overall, as a graphic designer at Murudeshwar Ceramics Pvt Ltd, I play a critical role in helping the company to communicate its message and brand identity effectively to its target audience, and to achieve its marketing and business objectives.

Graphic Designer

Logotics

11/2019 - 04/2023

LOGOTICS I have a keen eye for detail and am able to take a project from concept to completion. I am a creative problem solver and excel at finding unique solutions to design challenges. I am able to work well in a team environment, and also able to manage multiple projects simultaneously while meeting tight deadlines. I am always eager to learn and stay up-to-date with the latest design trends and technologies. Collaborated with clients to conceptualize and develop unique, memorable logos that accurately reflected their brand

identity Conducted research on industry trends, competitors, and target audience to inform design decisions Created logo concepts and presented them to clients, incorporating feedback to refine designs Used Adobe Illustrator to produce final designs and ensure proper resolution and file formats for print and digital use Managed multiple projects simultaneously, meeting tight deadlines and delivering high-quality work

Education

B.Com - Commerce
2021
Karnataka University

12th
2018

Karnataka , English
Grade - 65-69.9%

10th
2016

Karnataka , English
Grade - 65-69.9%

Projects

HANOOMAN BRANDING
2 Weeks

- Orchestrated the successful rebranding of the HANOOMAN project, delivering a modern and impactful brand identity within a tight deadline.

- Executed a comprehensive market analysis and competitor research as a part of the HANOOMAN project, resulting in a 15% increase in brand recognition within 2 weeks.