



PIZZA SALES REPORT

Jan'15 - Dec'15

Pizza Category

All

01-01-2015

31-12-2015

Home

Best/ Worst Sellers

BUSIEST DAYS AND TIMES

DAILY ANALYSIS

Orders are highest on weekends,
Friday/Saturday evenings

MONTHLY ANALYSIS

Max orders are in **Jan & June**

SALES PERFORMANCE

CATEGORY

Classic category contributes to maximum sales and total orders

SIZE

Large Size Pizza contributes to maximum sales



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

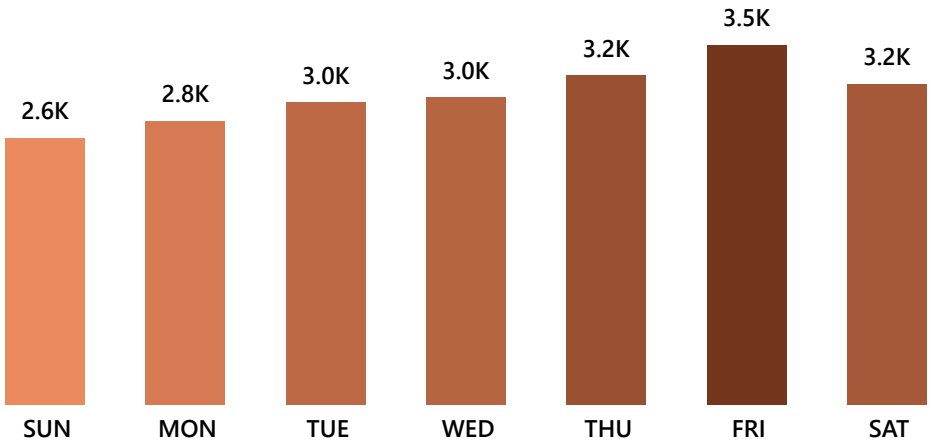
Total Orders



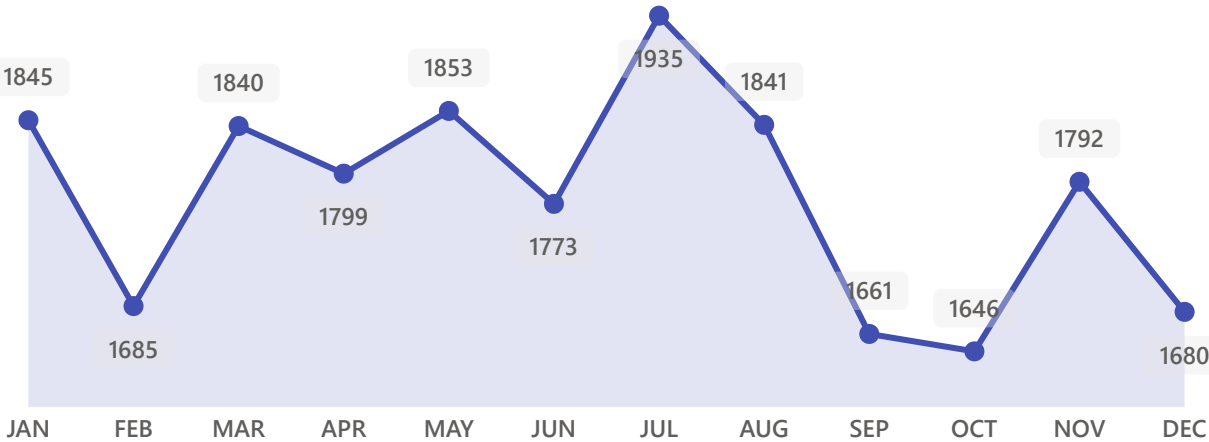
2.32

Avg Pizzas Per Order

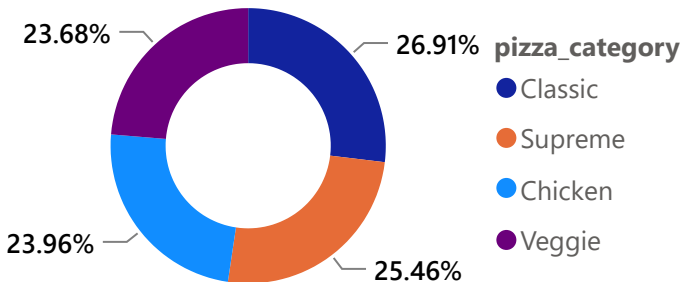
Daily Trend for Total Orders



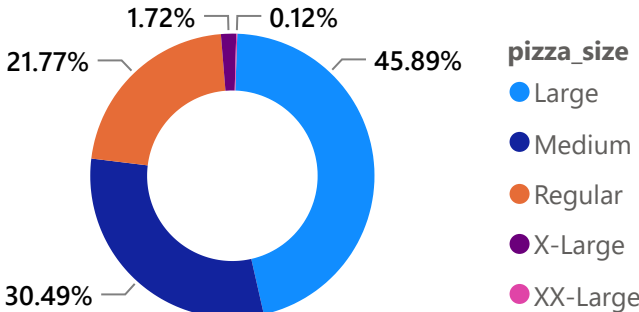
Monthly Trend for Total Orders



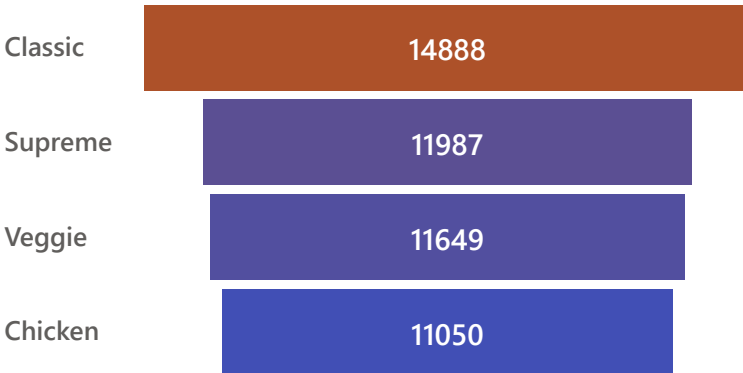
% Sales by Pizza Category



% Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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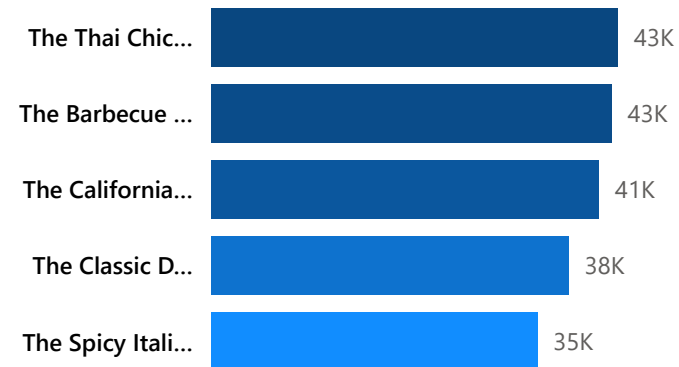
Total Orders



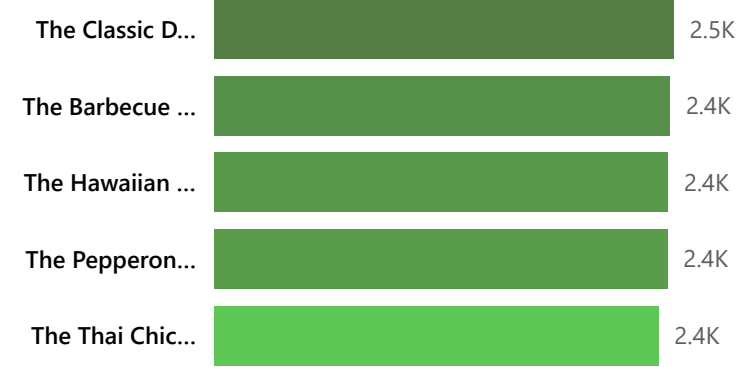
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Avg Pizzas Per Order

Top 5 pizzas by revenue



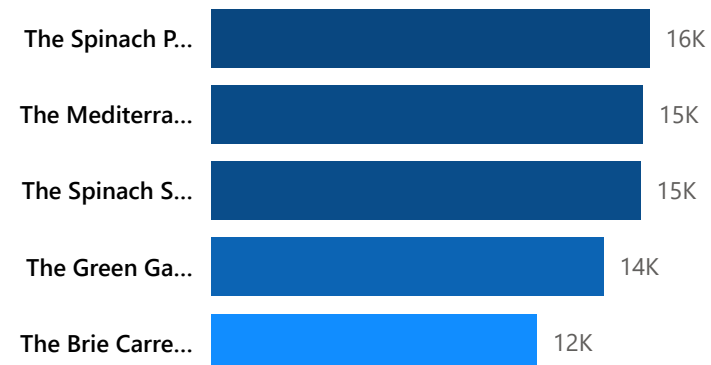
Top 5 pizzas by quantity



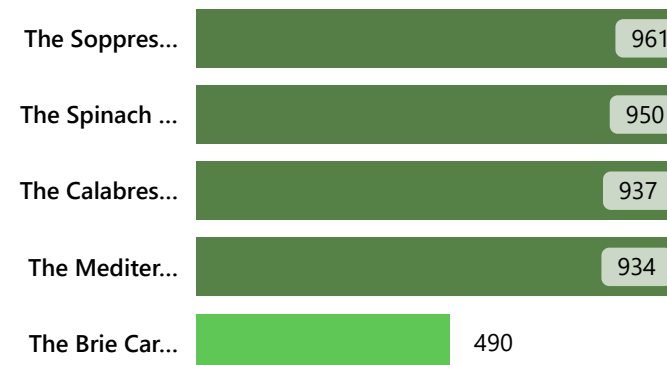
Top 5 pizzas by Total Orders



Bottom 5 pizzas by revenue



Bottom 5 pizzas by quantity



Bottom 5 pizzas by Total Orders

