

# Superstore Sales Dashboard

\$ 484247  
Total Sales Revenue

\$ 49543  
Total Profit

Year

2011  
2012  
2013  
2014

Region

Central  
East  
South  
West

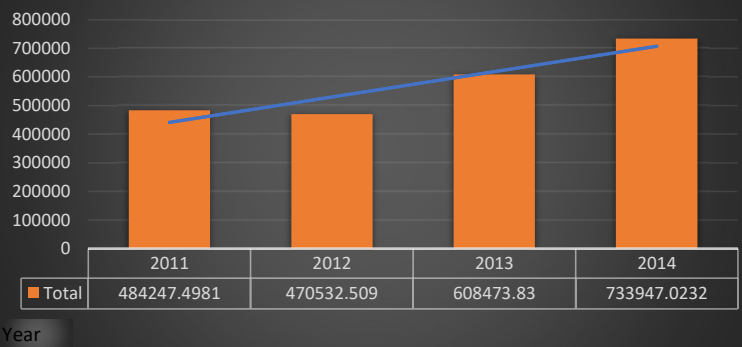
State

Alabama  
Arizona  
Arkansas  
California  
Colorado  
Connecticut  
Delaware  
District of Columbia  
Florida  
Georgia  
Idaho  
Illinois  
Indiana  
Iowa  
Kansas  
Kentucky  
Louisiana  
Maine  
Maryland  
Massachusetts

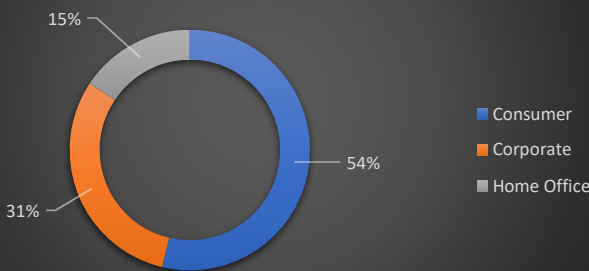
Total Sales across the year



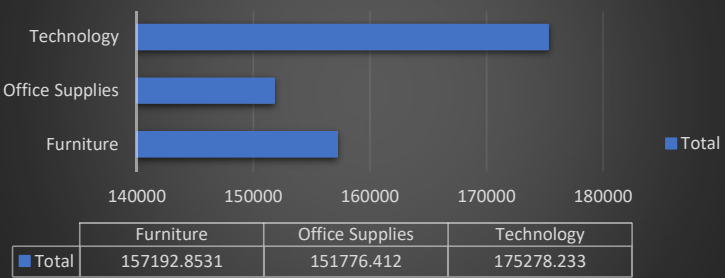
Total Sale over the years



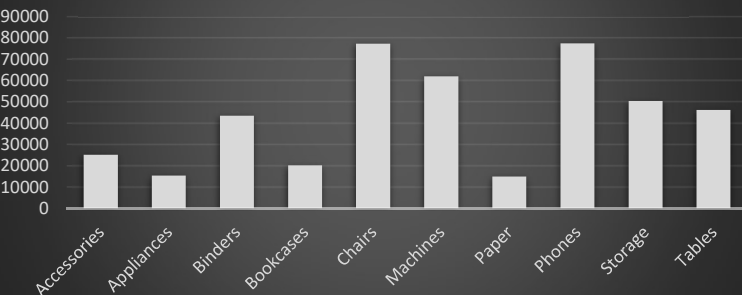
Distribution of Customer Segmentation



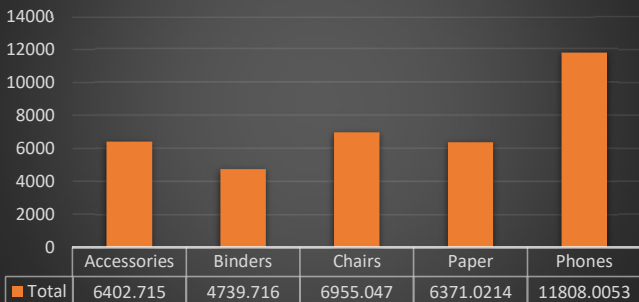
Total sales revenue as per product categories



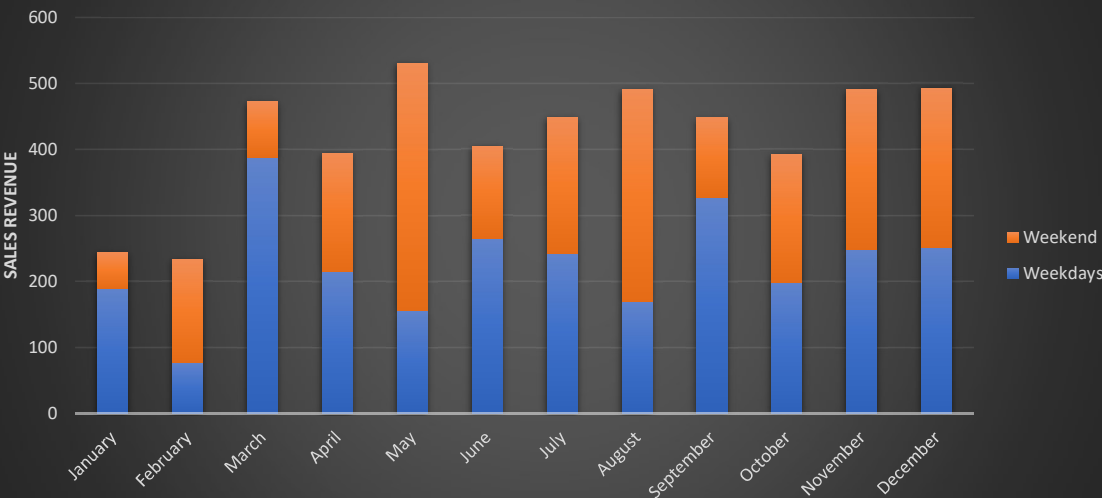
Top 10 product sub categories wrt sales revenue generation



Top 5 most profitable product sub-category



Average sale across months (Weekdays vs Weekend)



Total profit distribution over different categories

