120 years of Olympic Dataset :- SQL Case Study

Context

This is a historical dataset on the modern Olympic Games, including all the Games from Athens 1896 to Rio 2016. The reference to this dataset is Kaggle.

Note that the Winter and Summer Games were held in the same year up until 1992. After that, they staggered them such that Winter Games occur on a four year cycle starting with 1994, then Summer in 1996, then Winter in 1998, and so on. A common mistake people make when analyzing this data is to assume that the Summer and Winter Games have always been staggered.



Content

The file athlete_events.csv contains 271116 rows and 15 columns. Each row corresponds to an individual athlete competing in an individual Olympic event (athlete-events). The columns are:

- 1. **ID** Unique number for each athlete
- 2. Name Athlete's name
- 3. **Sex** M or F
- 4. Age Integer
- 5. **Height** In centimeters

```
6. Weight — In kilograms
```

- 7. **Team** Team name
- 8. **NOC** National Olympic Committee 3-letter code
- 9. **Games** Year and season
- 10. Year Integer
- 11. **Season** Summer or Winter
- 12. **City** Host city
- 13. Sport Sport
- 14. Event Event
- 15. **Medal** Gold, Silver, Bronze, or NA

Inspiration

This dataset provides an opportunity to ask questions about how the Olympics have evolved over time, including questions about the participation and performance of women, different nations, and different sports and events.

Problem Statement

Through the data, the analysis for how many games were held in the past and who were the teams which won the highest number of medals, what exactly has been the ratio male and female participating in the different games.

Additionally, the data would also provide the insights over successful countries in olympics, medals won by each country corresponding to each olympic games, the oldest athletes to win a gold medal.

Q1. How many olympics games have been held?

SELECT

COUNT(DISTINCT Games) AS total games

FROM

`olympics_project.athlete_events`;

Based on the information provided in the original table, we can calculate the total distinct games, played in olympic.

JOB INFORMATION RESULTS Row total_games ▼ 1 51

Q2. List down all Olympics games held so far?

```
SELECT
Year,
Season,
City
FROM
`olympics_project.athlete_events`
ORDER BY
1
```

JOB IN	IFORMATION	R	RESULTS	CHAR	Т	JSON
Row	Year ▼	11	Season ▼			City ▼
1	189	6	Summer			Athina
2	189	6	Summer			Athina
3	189	6	Summer			Athina
4	189	6	Summer			Athina
5	189	6	Summer			Athina
6	189	6	Summer			Athina
7	189	6	Summer			Athina
8	189	6	Summer			Athina
9	189	6	Summer			Athina
10	189	6	Summer			Athina

Q3. Mention the total no of nations who participated in each olympics game?

```
A.Games AS TOTAL_GAMES,
COUNT(DISTINCT R.string_field_1) AS COUNTRIES
FROM
'olympics_project.athlete_events' AS A
JOIN
'olympics_project.noc_regions' AS R
ON
A.NOC = R.string_field_0
GROUP BY
1
ORDER BY
1
```

JOB IN	NFORMATION	RESULTS	CHART	
Row	TOTAL_GAMES		COUNTRIES	•
NOW /	TOTAL_GAIVILS		COONTRIES	
1	1896 Summer			12
2	1900 Summer			31
3	1904 Summer			14
4	1906 Summer			20
5	1908 Summer			22
6	1912 Summer			29
7	1920 Summer			29
8	1924 Summer			45
9	1924 Winter			19
10	1928 Summer			46

Insights:- The data shows the total number of countries participated in olympics, we can observe that, the participation in the summer games are more than that of winters, also there has been a growth into the participation, over the years.

4. Which year saw the highest and lowest no of countries participating in olympics

```
(SELECT
 A.Games AS TOTAL_GAMES,
 COUNT(DISTINCT R.string field 0) AS COUNTRIES
FROM
 `olympics_project.athlete_events` AS A
JOIN
 `olympics_project.noc_regions` AS R
ON
 A.NOC = R.string_field_0
GROUP BY
 1
ORDER BY
1
Limit 1)
union all
(SELECT
A.Games AS TOTAL_GAMES,
 COUNT(DISTINCT R.string_field_1) AS COUNTRIES
FROM
 `olympics_project.athlete_events` AS A
JOIN
 `olympics_project.noc_regions` AS R
ON
A.NOC = R.string_field_0
GROUP BY
 1
ORDER BY
 1 DESC
Limit 1)
```

JOB INFORMATION	RESULTS	CHART

Row	TOTAL_GAMES ▼	11	COUNTRIES	▼ ,
1	2016 Summer			204
2	1896 Summer			12

Insights:- The lowest country count has been in the summer of 1896, and the highest has been in 2016. The data shows the growth in the participation, over the years.

The year with the lowest number of participating countries may suggest factors such as geopolitical tensions, economic challenges, or logistical issues that deterred countries from participating. Understanding the reasons behind low participation can provide insights into potential barriers to global cooperation or challenges facing the Olympic movement. Businesses may need to consider these factors when planning international marketing campaigns or partnerships.

Q5. Which nation has participated in all of the olympic games

```
R.string_field_1 AS COUNTRY_NAME,
COUNT(DISTINCT A.Games) AS TOTAL_GAMES
FROM
'olympics_project.athlete_events' AS A
JOIN
'olympics_project.noc_regions' AS R
ON
A.NOC = R.string_field_0
GROUP BY
1
HAVING
(TOTAL_GAMES) = 51
ORDER BY
1
```

Row	COUNTRY_NAME ▼	TOTAL_GAMES ▼
1	France	51
2	Italy	51
3	Switzerland	51
4	UK	51

Insights: The countries that have been a part of every game are: France, Italy, Switzerland and UK.

Q6. Identify the sport which was played in all summer olympics?

```
with CTE as
(SELECT
COUNT(DISTINCT Games) AS total_games
FROM
 'olympics project.athlete events'
WHERE Season = 'Summer'),
CTE2 AS
(SELECT
Sport,
 COUNT(DISTINCT Games) AS sport_count
 `olympics_project.athlete_events`
WHERE Season = 'Summer'
GROUP BY 1)
SELECT
FROM
 CTE AS C1
JOIN
 CTE2 AS C2
ON
 C1.total games = C2.sport count
```

Row	total_games ▼	Sport ▼	sport_count ▼
1	29	Athletics	29
2	29	Fencing	29
3	29	Gymnastics	29
4	29	Swimming	29
5	29	Cycling	29

Insights: The games which were part of every olympics are given, these 5 games were played in all 29 olympics being held.

Q7. Which Sports were just played only once in the olympics?

```
WITH t1 AS
(SELECT
DISTINCT games,
sport
FROM
 `olympics_project.athlete_events`),
t2 AS
(SELECT
sport,
COUNT(1) AS no_of_games
FROM
t1
GROUP BY
sport)
SELECT
t2.*,
t1.games
FROM
t2
JOIN
t1
ON t1.sport = t2.sport
WHERE
t2.no_of_games = 1
ORDER BY 1
```

Row	sport ▼	no_of_games ▼	games ▼
1	Aeronautics	1	1936 Summer
2	Basque Pelota	1	1900 Summer
3	Cricket	1	1900 Summer
4	Croquet	1	1900 Summer
5	Jeu De Paume	1	1908 Summer
6	Military Ski Patrol	1	1924 Winter
7	Motorboating	1	1908 Summer
8	Racquets	1	1908 Summer
9	Roque	1	1904 Summer

Insights: These 10 games were played only once in the olympic, this reflects that, sports that are played infrequently in the Olympics presents an opportunity for businesses to explore niche markets, differentiate their offerings, and potentially tap into new revenue streams through strategic partnerships and investments.

Q8. Fetch the total no of sports played in each olympic games?

```
WITH t1 AS
 (SELECT DISTINCT
 games,
 sport
FROM
 `olympics_project.athlete_events`),
t2 AS
(SELECT
 games,
 COUNT(1) AS no of sports
FROM
t1
GROUP BY
games)
SELECT
FROM t2
ORDER BY
 no of sports DESC;
```

Row	games ▼	11	no_of_sports	~
1	2000 Summer			34
2	2004 Summer			34
3	2008 Summer			34
4	2016 Summer			34
5	2012 Summer			32
6	1996 Summer			31
7	1992 Summer			29
8	1988 Summer			27
9	1920 Summer			25
10	1984 Summer			25

Insights: Through this data, we can fetch the trends in sports participation, the seasonal variation, as in summers the games are held more, this can be useful for businesses involved in seasonal markets or industries that cater to specific sports, understanding historical trends in sports participation, can help us to analyze, the market for future opportunities and challenges.

Q9. Fetch oldest athletes to win a gold medal?

```
WITH TEMP AS

(SELECT

name,

sex,

cast(case when age = 'NA' then '0' else age end as int) as age,

team,

games,

city,

sport,

event,

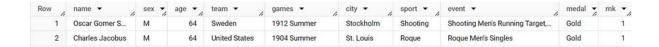
medal

from

`olympics_project.athlete_events`),

ranking as
```

```
(select *, rank() over(order by age desc) as rnk
from
  temp
where
  medal='Gold')
select
*
from
  ranking
where
  rnk = 1;
```



Insights: The data reflects the oldest athletes to win a gold medal was of age 64, this can boost in market opportunities, recognizing the achievements of older athletes can highlight the market opportunities in industries related to sports, wellness, and leisure for older demographics. Businesses can develop products, services, and experiences that cater to the unique needs and interests of older athletes and sports enthusiasts.

Q10. Find the Ratio of male and female athletes participated in all olympic games?

```
with t1 as
  (select sex, count(1) as total_count
  from
  `olympics_project.athlete_events`
  group by 1),
t2 as
  (select sum(case when sex ="M" then total_count else 0 end )as male_count,
  sum(case when sex ="F" then total_count else 0 end)as female_count
  from t1
  )
  select
  male_count, female_count,
  round(male_count/female_count) as male_female_ratio
  from t2
```

Row	male_count ▼	female_count ▼	male_female_ratio
1	196594	74522	3.0

Insights: The data reflects that for every 1 female athlete, there are approximately 3 male athletes in the dataset, the insight from the male-to-female athlete ratio of approximately 3.0 suggests a significant gender disparity, particularly in the realm of sports.

This insight underscores the importance of initiatives and policies aimed at promoting gender inclusivity and equal opportunities in athletics.

Market Opportunities: The imbalance in male-to-female athlete representation presents opportunities for businesses and brands to target specific demographics with tailored products, services, and marketing campaigns. Recognizing and catering to the interests and needs of female athletes can help businesses tap into a growing market segment and promote gender diversity and inclusivity.

Q11. Fetch the top 5 athletes who have won the most gold medals?

```
Select
Name,
Team,
COUNT(Medal) AS cnt
FROM
'olympics_project.athlete_events'
WHERE
Medal = "Gold"
GROUP BY
1,2
ORDER BY
3 DESC
```

JOB IN	IFORMATION	RESULTS	CHART	JSON	EXECUTION DETAILS
Row	Name ▼	//	Team ▼		cnt ▼
1	Michael Fred Phe	elps, II	United States		23
2	Raymond Clarence	ce "Ray" Ewry	United States		10
3	Paavo Johannes	Nurmi	Finland		9
4	Larysa Semenivn	a Latynina (Di	Soviet Union		9
5	Mark Andrew Spi	tz	United States		9
6	Frederick Carlton	"Carl" Lewis	United States		9
7	Sawao Kato		Japan		8
8	Ole Einar Bjrndale	en	Norway		8
9	Usain St. Leo Bol	t	Jamaica		8
10	Matthew Nichola	s "Matt" Biondi	United States		8

Insights: The data reflects the top 5 athlete who won the most gold medals, Understanding the achievements of these athletes can provide insights into the factors contributing to their success, such as talent, training programs, and national support systems.

Businesses can leverage the popularity and recognition of top Olympic athletes to enhance brand visibility and credibility. Partnering with these athletes for endorsements, sponsorships, and marketing campaigns can help businesses reach a broader audience and enhance their brand image.

Q12. Fetch the top 5 athletes who have won the most medals (gold/silver/bronze)?

```
with t1 as

(select

name,

team,

count(1) as total_medals

from

`olympics_project.athlete_events`

where

medal in ('Gold', 'Silver', 'Bronze')

group by

name, team

order by

total_medals desc),

t2 as
```

```
(select *, dense_rank() over (order by total_medals desc) as rnk
from t1)
select
name,
team,
total_medals
from t2
where rnk <= 5</pre>
```

Row	name ▼	team ▼	total_medals ▼
1	Edoardo Mangiarotti	Italy	13
2	Ryan Steven Lochte	United States	12
3	Larysa Semenivna Latynina (Di	Soviet Union	18
4	Paavo Johannes Nurmi	Finland	12
5	Jennifer Elisabeth "Jenny" Tho	United States	12
6	Natalie Anne Coughlin (-Hall)	United States	12
7	Ole Einar Bjrndalen	Norway	13
8	Michael Fred Phelps, II	United States	28

Insights: The data reflects the top 5 athlete who won the most medals. Understanding the achievements of these athletes can provide insights into the factors contributing to their success, such as talent, training programs, and national support systems, as per the data, most of the athlete are from US.

Q13. Fetch the top 5 most successful countries in olympics. Success is defined by no of medals won?

```
select
  R.string_field_1 as COUNTRY_NAME,
  count(A.Medal) as TOTAL_COUNTS
from
  `olympics_project.athlete_events` as A
join
  `olympics_project.noc_regions` as R
on
  A.NOC = R.string_field_0
where
  A.Medal != "NA"
group by
```

order by 2 desc limit 5;

Row	COUNTRY_NAME ▼	TOTAL_COUNTS 🔻
1	USA	5637
2	Russia	3947
3	Germany	3756
4	UK	2068
5	France	1777

Insights: The data reflects medal counts which include gold, silver, and bronze medals won by each country across various Olympic games over the years. It's clear that the USA leads with the highest total count of Olympic medals, followed by Russia, Germany, the UK, and France respectively. This suggests that these countries have been consistently successful in Olympic competitions over the years.

Q14. List down total gold, silver and bronze medals won by each country corresponding to each olympic games ?

```
select
 R.string field 1 as COUNTRY NAME,
 A.Games,
 sum(case when A.Medal = "Gold" then 1 else 0 end ) as total gold medal,
 sum(case when A.Medal = "Silver" then 1 else 0 end ) as total silver medal,
 sum(case when A.Medal = "Bronze" then 1 else 0 end ) as total_bronze_medal
from
 `olympics_project.athlete_events` as A
 `olympics_project.noc_regions` as R
on
 A.NOC = R.string_field_0
where
 A.Medal != "NA"
group by
 1,2
order by
 3 desc, 4 desc, 5 desc
```

Row	COUNTRY_NAME ▼	Games ▼	total_gold_medal 🔻	total_silver_medal	total_bronze_medal_
1	Russia	1980 Summer	187	129	126
2	USA	1984 Summer	186	116	50
3	USA	1996 Summer	159	48	52
4	UK	1908 Summer	147	131	90
5	USA	2012 Summer	145	57	46
6	USA	2016 Summer	139	54	71
7	Russia	1988 Summer	134	67	99
8	USA	2000 Summer	130	61	51
9	USA	1904 Summer	128	141	125
10	USA	2008 Summer	127	110	80

Insights: The data reflects the country name along with the different medals, won in various games.

Q15. List down total gold, silver and bronze medals won by each country?

```
select
R.string_field_1 as COUNTRY_NAME,
sum(case when A.Medal = "Gold" then 1 else 0 end ) as total_gold_medal,
sum(case when A.Medal = "Silver" then 1 else 0 end ) as total_silver_medal,
sum(case when A.Medal = "Bronze" then 1 else 0 end ) as total_bronze_medal
from
   `olympics_project.athlete_events` as A
join
   `olympics_project.noc_regions` as R
on
A.NOC = R.string_field_0
where
A.Medal != "NA"
group by
1
```

Row	COUNTRY_NAME ▼	total_gold_medal 🔻	total_silver_medal	total_bronze_medal
1	Norway	378	361	294
2	Bahamas	14	11	15
3	UK	678	739	651
4	Sweden	479	522	535
5	Denmark	179	241	177
6	Belgium	98	197	173
7	Cuba	164	129	116
8	Fiji	13	0	0
9	Iran	18	21	29
10	Iraq	0	0	1

Insights: The data reflects query to list down the total gold, silver and bronze medals won by each country, where USA has the most number of medals, this suggests that they have been consistently successful in Olympic competitions over the years.

Q16. Which countries have never won gold medal but have won silver/bronze medals?

```
with cte as(
select
 R.string field 1 as country name,
 sum(case when A.Medal = "Gold" then 1 else 0 end ) as total_gold_medal,
 sum(case when A.Medal = "Silver" then 1 else 0 end ) as total_silver_medal,
 sum(case when A.Medal = "Bronze" then 1 else 0 end ) as total_bronze_medal
from
 `olympics_project.athlete_events` as A
 'olympics project.noc regions' as R
 A.NOC = R.string field 0
where
 A.Medal != "NA"
group by
 1
),
Gold_medal as(
 select
 country_name,
 total gold medal,
```

```
total_silver_medal,
 total_bronze_medal
from
 cte
where
total gold medal = 0
silver_bronze_medal as(
 select
 country_name,
 total gold medal,
 total_silver_medal,
 total_bronze_medal
from
 Gold_medal
where
 total_silver_medal >=1 or total_bronze_medal >=1
select
 country name,
total_gold_medal,
total silver medal,
 total_bronze_medal
from
silver_bronze_medal
order by 3 desc, 4 desc
```

Row	country_name ▼	total_gold_medal 🔻	total_silver_medal	total_bronze_medal
1	Paraguay	0	17	0
2	Iceland	0	15	2
3	Montenegro	0	14	0
4	Malaysia	0	11	5
5	Namibia	0	4	0
6	Philippines	0	3	7
7	Moldova	0	3	5
8	Lebanon	0	2	2
9	Tanzania	0	2	0
10	Sri Lanka	0	2	0

Insights: That data has aimed at analyzing Olympic data to find countries that have won either silver or bronze medals but have never won a gold medal.

Q17. In which Sport/event, India has won highest medals?

```
with t1 as
(select
 sport,
 count(1) as total_medals
from
 `olympics_project.athlete_events`
where
 medal != 'NA' and team = 'India'
group by
 1
order by
total_medals desc),
t2 as
(select *, rank() over(order by total_medals desc) as rnk
from t1)
select
 sport, total_medals
from
 t2
where
 rnk = 1
```



Insights: The provided data indicates that India has achieved the highest number of medals in the sport of hockey, with a total of 173 medals. This signifies India's remarkable success and dominance in field hockey at the Olympic Games.

Q18. Break down all olympic games where India won medal for Hockey and how many medals in each olympic games?

```
select
team,
sport,
games,
count(1) as total_medals
```

```
from
    `olympics_project.athlete_events`
where
    medal !='NA' and team = 'India' and sport = 'Hockey'
group by
    1,2,3
order by
    4 desc
```

JOB IN	IFORMATION	RESULTS	CHART	JSON	EXECUTION DETAILS	EXEC	UTION GRAPH
Row	team 🔻	6	sport ▼	1.	games ▼	1.	total_medals ▼
1	India		Hockey		1948 Summer		20
2	India		Hockey		1936 Summer		19
3	India		Hockey		1956 Summer		17
4	India		Hockey		1968 Summer		16
5	India		Hockey		1980 Summer		16
6	India		Hockey		1932 Summer		15
7	India		Hockey		1964 Summer		15
8	India		Hockey		1928 Summer		14
9	India		Hockey		1952 Summer		14
10	India		Hockey		1972 Summer		14

Insights: The data reflects to represent India's performance in the sport of hockey across different Summer Olympic Games, including the number of medals won in each respective year, the insights that can be derived from this data would be consistent presence in Hockey and dominance in the 20th Century, while India's performance in hockey has seen fluctuations in more recent years, with fewer gold medals won compared to the earlier decades, the country has remained competitive and continues to be a strong contender in international hockey tournaments

