

Credit Card Customer

Revenue
55M

Income
575.9M

Total Intrest
7.84M

CSS
3.19

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Silver

Blue

Gold

Plati...

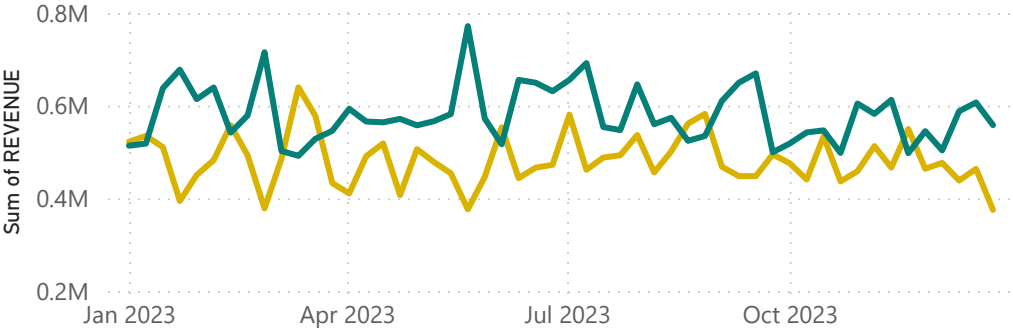
Med

Low

High

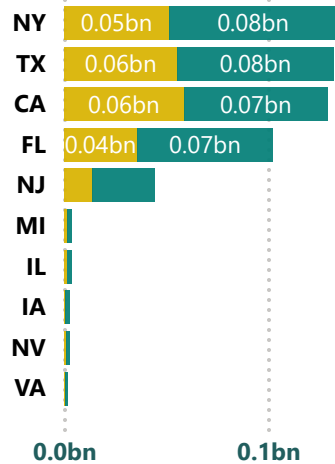
Revenue By Week

Gender ● F ● M



Top Five States

Gen... ● F ● M



M

F

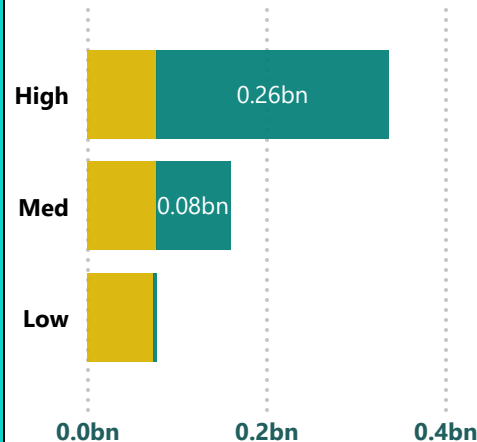
347M

229M

Customer_Job	Sum of REVENUE	Sum of Interest_Earned	Sum of Inc
Businessman	17387832	25,39,390.31	18695
White-collar	10114656	14,41,073.93	10393
Govt	8111701	11,60,016.37	8877
Selfemployee	8261758	11,19,741.81	7531
d			
Blue-collar	6904279	9,52,800.57	7226
Total	55315410	78,43,382.23	57591

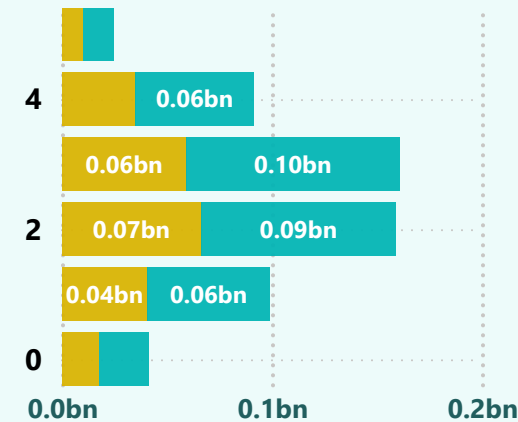
Revenue by INCOME

Gender ● F ● M



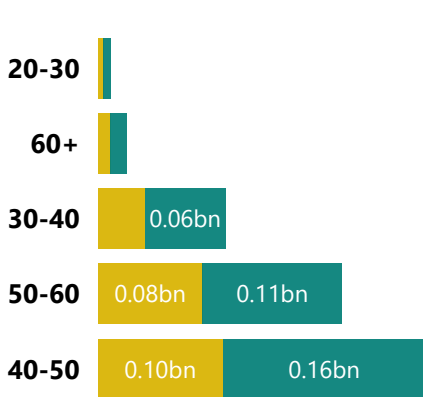
Revenue by Dependent

Gender ● F ● M



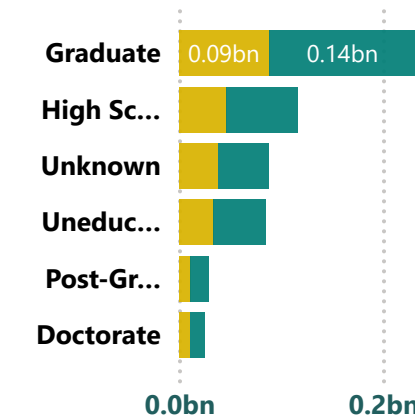
Revenue by Age Group

Gender ● F ● M



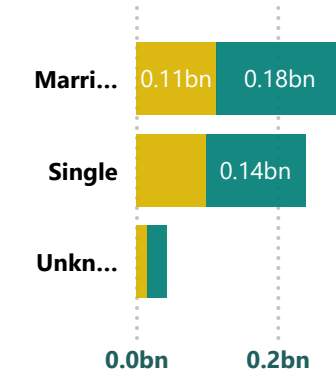
Revenue by Education

Gender ● F ● M



Revenue by Marital status

Ge... ● F ● M





Credit Card Transaction Report

Total Revenue
55M

Total Amount
44.5M

Total Intrest
7.84M

Transaction Count
656K

Card_Category	Sum of REVENUE	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Silver

Blue

Gold

Plat...

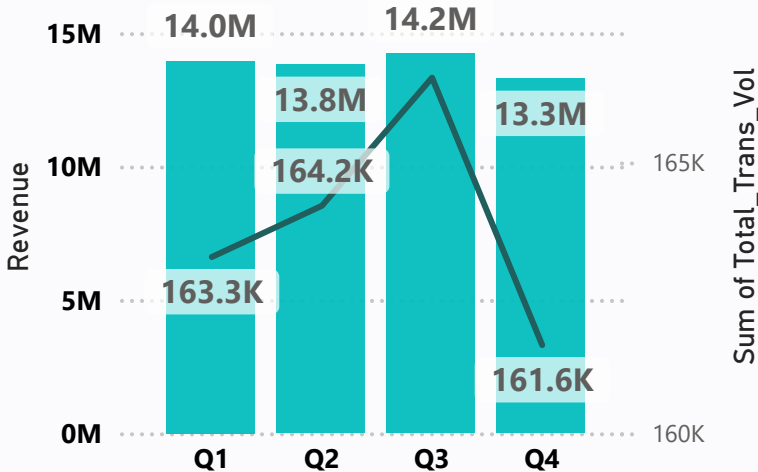
Med

Low

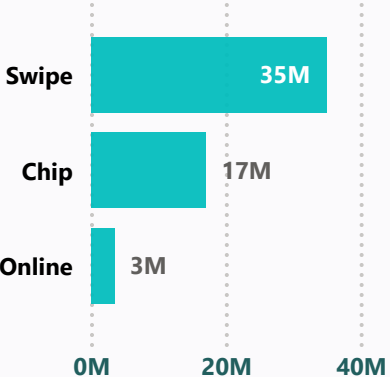
High

QTR REVENUE & TRANSACTION COUNT

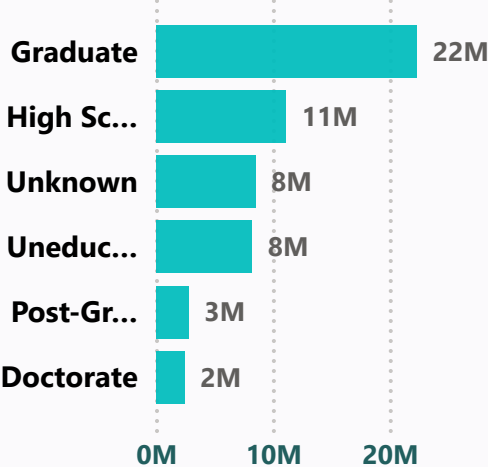
Sum of REVENUE Sum of Total_Trans_Vol



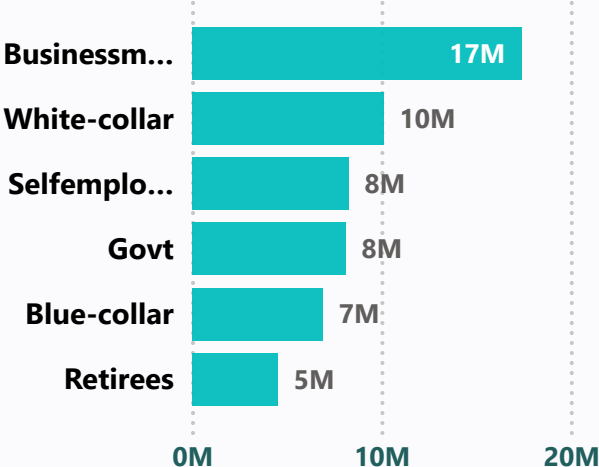
Revenue by Use Chip



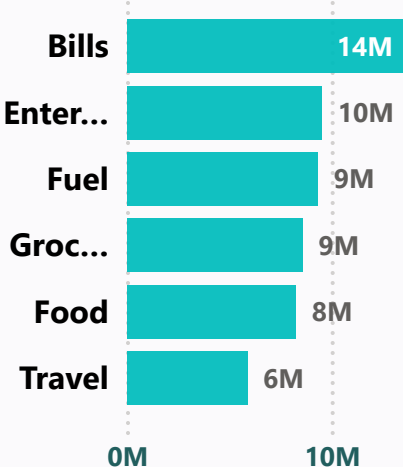
Revenue by Education



Revenue by Customer Job



Revenue by Expenditure Type



Customer Acq Cost

