



\$18.5M

REVENUE

22.5K

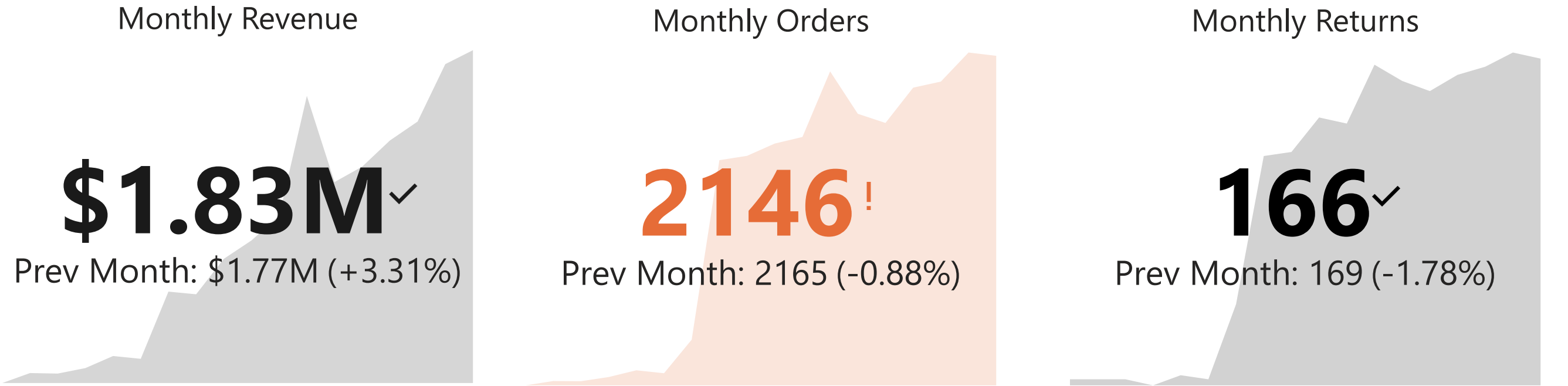
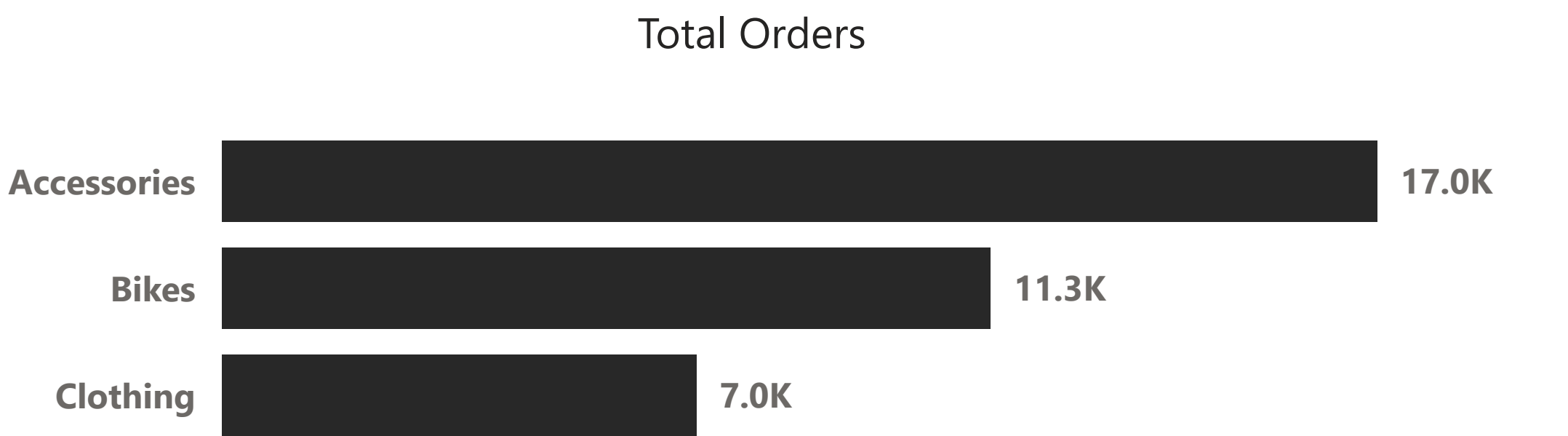
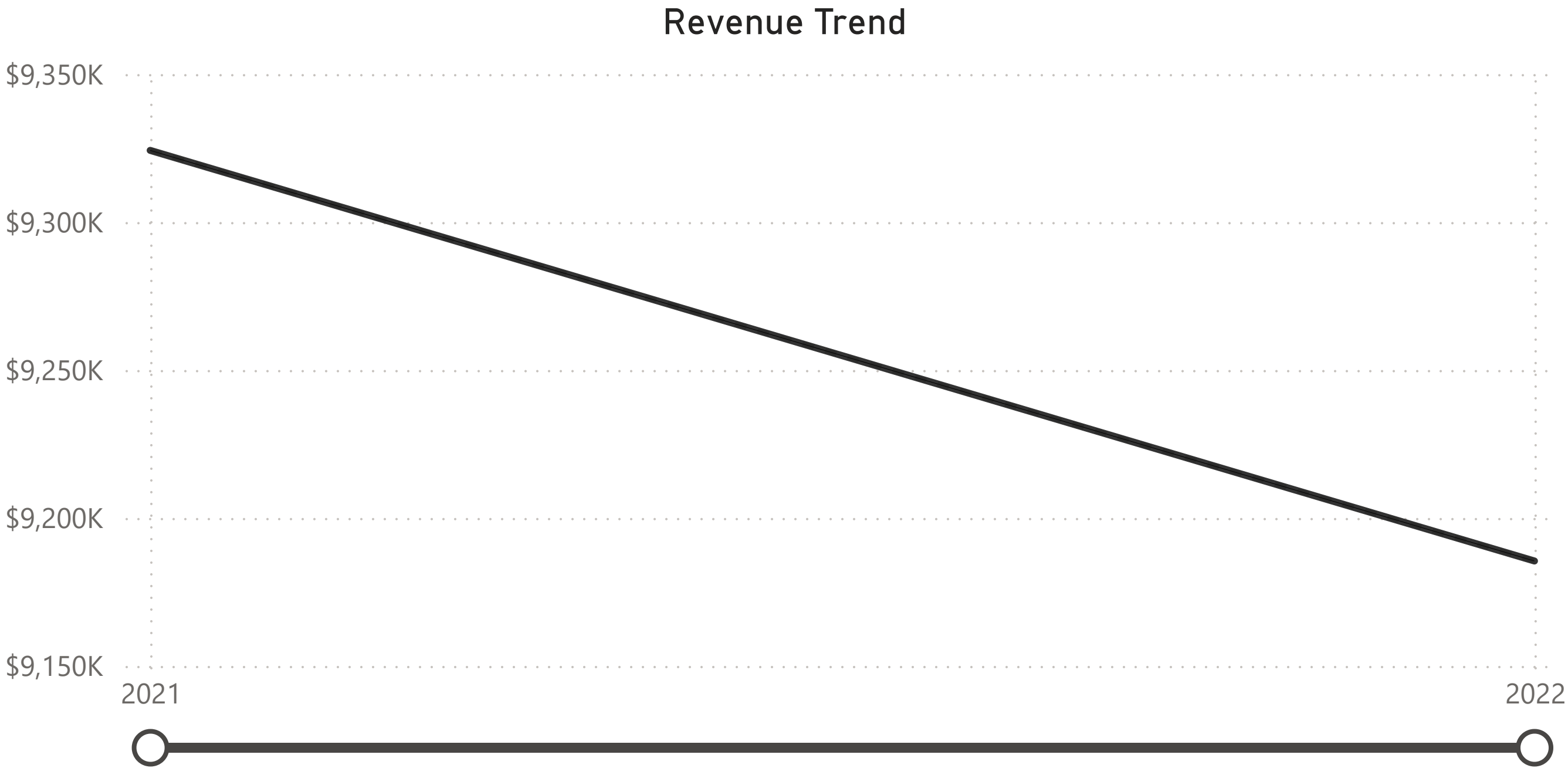
ORDERS

\$7.9M

PROFIT

2.1%

RETURN RATE



Top 10 Products	ORDERS	REVENUE	RETURNS
AWC Logo Cap	2062	\$35,882	1.11%
Fender Set - Mountain	1975	\$87,041	1.36%
Road Tire Tube	2173	\$17,265	1.55%
Patch Kit/8 Patches	2952	\$13,506	1.61%
Mountain Tire Tube	2846	\$28,333	1.64%
Water Bottle - 30 oz.	3983	\$39,755	1.95%
Mountain Bottle Cage	1896	\$38,062	2.02%
Sport-100 Helmet, Black	1940	\$65,270	2.68%
Sport-100 Helmet, Blue	1995	\$67,120	3.31%

Most Ordered Product Type:

Tires and Tubes

Most Returned Product Type:

Shorts

Select all

Europe

North America

Pacific



Selected Product Name:



Orders Vs Order Target



Revenue Vs Revenue Target



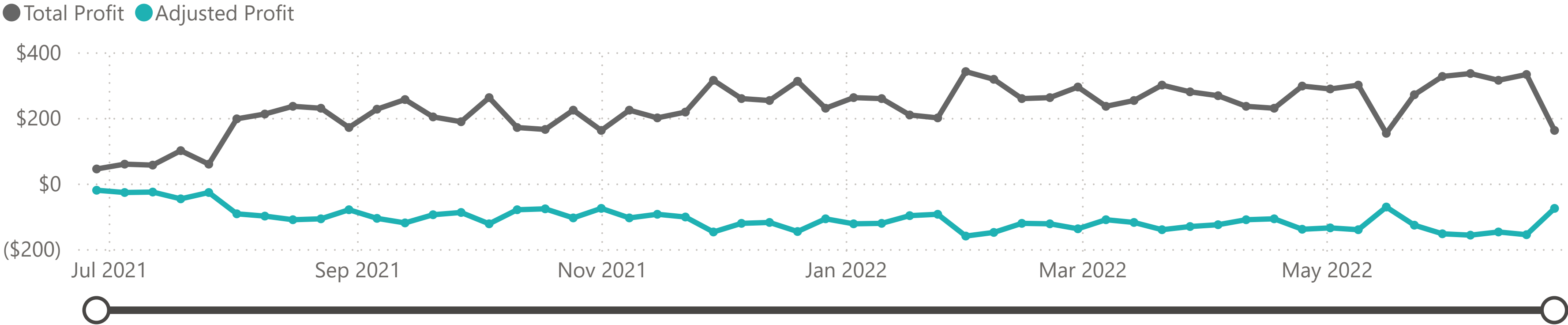
Profit Vs Profit Target



Price Adjustment %

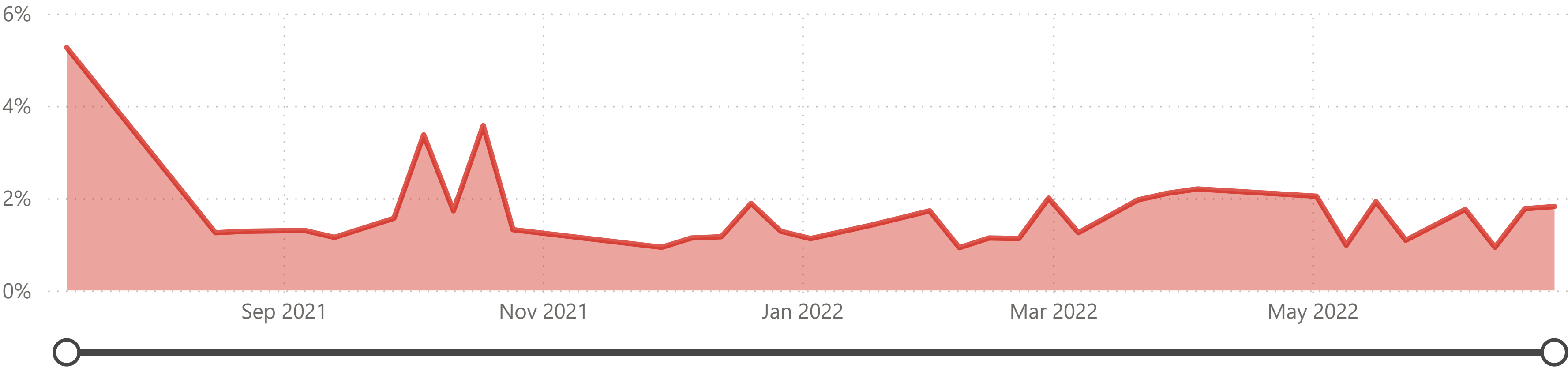


Weekly Profit



Product Metric Selection

- ☐ Orders
- ☐ Profit
- ☐ Revenue
- ☐ Return
- ☒ Return %





## AVERAGE REVENUE

# CUSTOMERS

Category	Value	Percentage
11.5K	11.5K	47.0%
10.2K	10.2K	41.5%
2.8K	2.8K	11.5%

A donut chart illustrating the frequency of app usage. The chart is divided into three segments: a large teal segment representing 7.9K users (47.1%), a black segment representing 5.9K users (35.4%), and a green segment representing 2.9K users (17.4%).

Frequency	Count	Percentage
7.9K	7.9K	47.1%
5.9K	5.9K	35.4%
2.9K	2.9K	17.4%

## Total Customers

## Revenue per Customer

The chart displays the number of people in the UK with a mortgage over a two-year period. The y-axis represents the number of people in thousands, ranging from \$0K to \$4K. The x-axis shows time from Jan 2020 to Jan 2022. A teal line represents the monthly data, which shows a general downward trend with some fluctuations. A dashed grey line indicates a linear trend, showing a steady decline from approximately 3,200,000 in Jan 2020 to about 1,000,000 in Jan 2022. A significant sharp drop is visible in early 2021, where the number of people with a mortgage fell from around 2,000,000 to approximately 1,000,000.

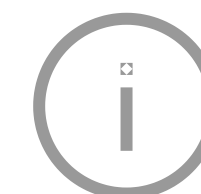
Date	Number of people with a mortgage (thousands)
Jan 2020	~3,200
Jul 2020	~2,800
Jan 2021	~1,800
Jul 2021	~1,500
Jan 2022	~1,000

A horizontal timeline diagram. At the top, two boxes contain the dates '01/01/2020' and '30/06/2022', each with a calendar icon. Below these, a thick horizontal line connects two large circles, representing the duration of the study.

**Mr. Maurice Shan**

6.00

12.41K



This Represent the data from the first month of 2021 where nobody from manual occupation section with...