ROHIT KUMAR

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PROFESSIONAL SUMMARY

Creative Web & Graphic Designer with strong skills in UI/UX design, responsive web development, and visual branding. Proficient in Adobe Creative Suite, Figma, and modern web technologies (HTML, CSS, JavaScript, React.js). Passionate about designing user-friendly websites and impactful graphics that enhance brand identity

WORK EXPERIENCE

Sales Executive , Premium Strategies Marketing Management Private Limited   Mar 2025 - July 2025

- Achieved sales goals and service targets by cultivating and securing new customer relationships.
- Boosted sales revenue by cultivating strong client relationships and implementing effective sales strategies.

SKILLS

- HTML5 , CSS3 ,JavaScript
- React.js, Node.js, Express.js, MongoDB
- Python , C++
- UI/UX Design
- Responsive Web Design
- Adobe Photoshop
- Adobe Illustrator
- Figma
- Adobe XD
- Canva
- Creative Concept Development
- 3D Design Basics (Blender, Cinema 4D)

TOOLS & SOFTWARE

- Adobe Photoshop
- Illustrator
- InDesign
- Figma
- After Effects
- Canva
- Microsoft Excel
- Microsoft Word
- VS Code
- Git, GitHub
- Sketch
- Adobe Lightroom

EDUCATION

AP GOYAL SHIMLA UNIVERSITY Shimla H.P   Aug 2021 - july 2025

Bachelor of Technology -
Computer Science & Engineering

ADDITIONAL INFORMATION

- **Languages:** English, Hindi
- **DOB:** 21/08/2003
- **Sex:** Male
- **Hobbies:** Listining Music , Reading business and finance books , Traveling , Coding