

# Week 1

Thursday, December 30, 2021 12:02 PM

## What is Machine Learning?

### \* Intro to ML

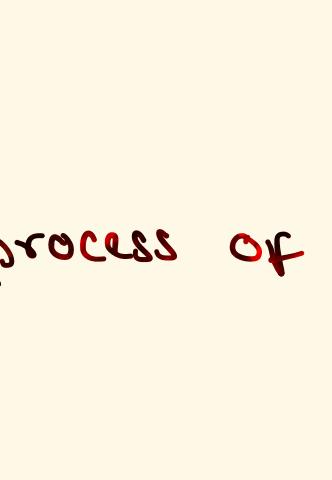
- What is ML?
  - ML is the subfield of CS that gives "computers the ability to learn without being explicitly programmed."
- Major ML techniques
  - Regression / Estimation
    - Predicting continuous values
  - Classification
    - Predicting the item class/category of a case
  - Clustering
    - Finding the structure of data; summarization
  - Associations
    - Associating frequent co-occurring itemset/events
  - Anomaly detection
    - Discovering abnormal and unusual cases
  - Sequence mining
    - Predicting next events; click-stream (Markov Model, HMM)
  - Dimension Reduction
    - Reducing the size of data (PCA)
  - Recommendation systems
    - Recommending items
- Difference b/w AI, ML, and DL
  - AI components:
    - CV
    - Language Processing
    - Creativity, etc.
  - ML:
    - Classification
    - Clustering
    - Neural network, etc.
  - Evolution in ML:
    - Deep learning

### \* Python for ML

- Python libraries for ML
  - NumPy - SciPy - matplotlib - Pandas
  - scikit-learn

### • More about scikit-learn

- Free software machine learning library
- Classification, Regression and Clustering algorithms
- Works with NumPy and SciPy
- Great documentation
- Easy to implement



### • scikit-learn functions

```
from sklearn import preprocessing
X = preprocessing.StandardScaler().fit(X).transform(X)

from sklearn.model_selection import train_test_split
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.33)

from sklearn import svm
clf = svm.SVC(gamma=0.001, C=100.)

clf.fit(X_train, y_train)
clf.predict(X_test)

from sklearn.metrics import confusion_matrix
print(confusion_matrix(y_test, yhat, labels=[1,0]))

import pickle
s = pickle.dumps(clf)
```

### \* Supervised vs Unsupervised

- Types of supervised learning



- What is classification?
  - Classification is the process of predicting discrete class labels or categories.

- What is regression?
  - Regression is the process of predicting continuous values.

- What is unsupervised learning?

Customer ID Age Edu Years Employed Income Card Debt Other Debt Address Income Ratio  
1 41 2 6 19 0.124 1.073 NBAD001 6.3  
2 47 1 26 105 0.45 0.218 NBAD002 12.8  
3 23 3 10 57 6.111 5.883 NBAD003 20.9  
4 29 2 4 19 0.681 0.516 NBAD009 6.3  
5 47 1 31 253 9.308 8.908 NBAD008 7.2  
6 40 1 23 81 0.998 7.831 NBAD016 10.9  
7 38 2 4 56 0.642 0.654 NBAD009 1.6  
8 26 3 0 64 0.273 3.947 NBAD009 6.6  
9 26 1 5 18 0.575 2.215 NBAD006 15.5  
10 47 3 23 115 0.653 3.947 NBAD011 4  
11 44 3 8 88 0.285 5.083 NBAD010 6.1  
12 34 2 9 40 0.374 0.266 NBAD003 1.6

### Unsupervised learning techniques:

- Dimension reduction
- Density estimation
- Market basket analysis
- Clustering

ALL OF THIS DATA IS UNLABELED

The model works on its own to discover information.

- What is clustering?



- Supervised vs unsupervised learning

Supervised Learning	Unsupervised Learning
• Classification: Classifies labeled data	• Clustering: Finds patterns and groupings from unlabeled data
• Regression: Predicts trends using previous labeled data	• Has fewer evaluation methods than supervised learning
• Has more evaluation methods than unsupervised learning	• Less controlled environment
• Controlled environment	