



Application for Post of ADZONE COORDINATOR 2018

Name:	Nick:
Roll No:	Hostel:
Email:	Room No:
Vertical: AdZone	Contact No:

Questions

1. What are the roles of a AdZone Coordinator?
2. What were the positives and drawbacks of AdZone last year?
3. List 5 vendors with the following details
 - a. Games (with brief description)
 - b. Contact details (phone number, email ID)
 - c. Cost per participant
4. Mention salient feature of an MoU for an AdZone laser tag vendor. Mention plans for vendor charge and ticket sales.
5. Design a publicity plan for AdZone. Answer for online publicity, offline external publicity before Saarang and internal publicity during Saarang. Here is the expected thought process.
 - a. Identify all target audience
 - b. What are possible avenues for approaching them?
 - c. Give 3 examples avenues for each target type
 - d. How to find and approach the target types during Saarang?
 - e. How to increase number of participants
6. Suggest possible venues for AdZone games and justify the same.
7. Why are you apt for this post? Elaborate on your skills and past experience. Add references.



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People you can speak to

Name	Contact Number
Cores	
Ferril Samal	+91 9789855067
Ravi Teja	+91 9003112590
Super Coordinators	
Gear Harshith Srinivas	+91 9940449993
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