

Application for Post of NOVA COORDINATOR 2018

Name:	Nick:
Roll No:	Hostel:
Email:	Room No:
Vertical: Nova	Contact No:

Questions

1. What are the roles of a Nova Coordinator? Why are you apt for this post? Elaborate on your skills and past experience. Add references
2. Attempt **any one** of the following two set of questions (Food Fest or India Fest)

Food Fest

1. Create a cost model for Food Fest. Assuming it will comprise of a Cooking Contest (ideally judged by a celebrity chef) and a workshop (ideally by the same chef or another professional). Suggest three models
 - a. Model A: Realistic Sponsorship (breakeven)
 - b. Model B: No Sponsorship (minimize loss)
2. Factor in quality of event, different participation levels, number of rounds, cost of ingredients for each round, utensils and appliances, air travel for judge, prizes and prize money, fee for workshop (if any) and other factors you feel are relevant. Make sure you talk to organizers of cooking contests in other colleges and assess their models before you answer this question.
3. Suggest potential judges for the event for all three models.
4. Give a potential list of sponsors and partners we can associate with, to cut costs.
5. Suggest a schedule for Model A
6. Suggest potential venues and analyze pros and cons of each.
7. Design a publicity strategy for garnering participation
8. Based on your analysis, do you think this event will add value to Saarang, even if Model B is realized? Justify.
9. Give a general timeline for execution, from team selection onwards.



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India Fest

1. Create a cost model for India Fest. Assuming it will comprise of competitions (ideally judged by professionals) ,workshops and exhibitions. Suggest three models
 - a. Model A: Realistic Sponsorship (breakeven)
 - b. Model B: No Sponsorship (minimize loss)²
2. List 10 possible events/workshops/competitions/lectures/demonstrations we can conduct as a part of India Fest
3. Give a potential list of sponsors and partners we can associate with, to cut costs.
4. Suggest potential venues and analyze pros and cons of each.
5. Design a publicity strategy for garnering participation
6. Based on your analysis, do you think this event will add value to Saarang, even if Model B is realized? Justify.
7. Give a general timeline for execution, from team selection onward

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People you can speak to

Name	Contact Number
Cores	
Ferril Samal	+91 9789855067
Ravi Teja	+91 9003112590
Super Coordinator	
Sri Krishna R.	+91 9500158866
Murali Manohar Vedula	+91 9176484686
Coordinators	
S Raghav Vaidyanathan	9961804209
R.Varun	9962666994
YVV Aditya	9176480365
S. Deepak Aditya	7401205049
Joel Abhishek Rogers	9884996108
B Arjun	9645104172
Ganga Meghanath	9496406930
SANTHOSH S	8903832127
Subash S	9677415657
Sidharth Nathan	9952017387
Sai Kiran G	9940488665
Pradeep	8971570152
Abhijit S Gupta	9940439339