

## Application for Post of SPOTLIGHT COORDINATOR 2018

<b>Name:</b>	<b>Nick:</b>
<b>Roll No:</b>	<b>Hostel:</b>
<b>Email:</b>	<b>Room No:</b>
<b>Vertical : Spotlight</b>	<b>Contact No:</b>

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## Questions

1. What are the roles of a Spotlight Coordinator?
2. What are the positives and drawbacks of Conclave and Spotlight?
3. Suggest methods in which we can procure high profile speakers/artists for Conclave and Spotlight?
4. How will Spotlight collaborate with Proshows and other Cultural clubs of the institute, to share resources, experience and manpower?
5. Suggest 8 speakers/demonstrators for Spotlight with justification.  
Suggest possible contact avenues for 4 of them (mail IDs, close friends, Phone numbers).
6. Suggest an alternative model/format for conclave. (Give adequate attention to it's purpose and end product)
7. This year at Spotlight we want to experiment with new formats, other than the usual lecture type. Suggest new formats.
8. Suggest methods in which we can improve audience experience at the lectures
9. Suggest Publicity strategies for Conclave and Spotlight. (Try and move out of the traditional spheres of publicity that we rely on)
10. Design a publicity plan for CK Murleedharan/Narthaki Natraj. Answer for online publicity, offline external publicity before Saarang and internal publicity during Saarang separately. Here is the expected thought process.
  - a. Identify all target audience.
  - b. What are possible avenues for approaching them?
  - c. Give 3 example avenues for each target type
  - d. How to find and approach the target audience who have come to Saarang.
  - e. How to increase audience size during Saarang.
11. Why are you apt for this post? Elaborate on your skills and past experience. Add references.

**Question for third year's coords:**

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1. Give a detailed timeline of your work, starting from coordinator selection. Split your timeline week wise. State the departments you will be interacting for all the mentioned activities.
2. Explain in detail how we organized Anirudh Ravichander's lecture. Describe from contact acquisition to his departure from insti. Highlight all communications, logistics and problems. How can these problems be solved?

### People you can speak to

Name	Contact Number
Cores	
Ferril Samal	+91 9789855067
Ravi Teja	+91 9003112590
Super Coordinators	
Parvathi Madhu	+91 8190802021
Coordinators	
Sudhanwa Kulkurani	+919769893107
Hatim Syed Mohammed	+918015683556
Saravana Kumar	+919445947174
Advaith Jeyakumar	+919597346851
Hari AP	+919443335942
Nitin GK	+919400076449
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Sharanya Menon (WCS)	+919833702980