

Application for Post of ROADSHOWS COORDINATOR 2018

Name:	Nick:
Roll No:	Hostel:
Email:	Room No:
Vertical: Roadshows	Contact No:

Questions

1. What are the roles of a Roadshows Coordinator?
2. What were the positives and drawbacks of Roadshows last year?
3. Suggest 3 stunt acts, street acts, workshops and exhibitions each. One out of the three suggestions per vertical should be an international artist, and mention the FB Page Likes and Maximum video views for them.
4. How will you bring more street acts, considering the fact that you can't find them on the internet (Specific focus to circus acts)?
5. Design a publicity plan for a card tricks workshop. Answer for online publicity, offline external publicity before Saarang and internal publicity during Saarang. Here is the expected thought process.
 - a. Identify all target audience.
 - b. What are possible avenues for approaching them?
 - c. Give 3 examples avenues for each target type
 - d. How to find and approach the target types during Saarang?
 - e. How to increase number of participants
6. List the interdepartmental relations for Roadshows. Focus on Proshows (international Artists), Sponsorship Avenues, Publicity (Talent Hunt, Besant Nagar Beach Events, Milan).
7. Why are you apt for this post? Elaborate on your skills and past experience. Add references.

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People you can speak to

Name	Contact Number
Cores	
Ferril Samal	+91 9789855067
Ravi Teja	+91 9003112590
Super Coordinator	
Gear Harshith Srinivas	+91 9940449993
Coordinators	
Manish Reddy	+91 9940112729
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