



Application for Post of NOVA COORDINATOR 2018

Name:	Nick:
Roll No:	Hostel:
Email:	Room No:
Vertical: Nova	Contact No:

Questions

1. What are the roles of a Nova Coordinator? Why are you apt for this post? Elaborate on your skills and past experience. Add references
2. What were the positives and negatives of the Saarang food fest 2017? List solutions for the latter.
3. Suggest a new event idea under this department. Analyze it in the same manner as below

India Fest - A combination of events which will showcase the diversity of Indian culture

1. Create a cost model for India Fest. Assuming it will comprise of competitions (ideally judged by professionals) ,workshops and exhibitions. Suggest three models
 - a. Model A: Realistic Sponsorship (breakeven)
 - b. Model B: No Sponsorship (minimize loss)
 - c. Model C: Low Sponsorship (minimize loss)
2. List 10 possible events/workshops/competitions/lectures/demonstrations we can conduct as a part of India Fest
3. Give a potential list of sponsors and partners we can associate with, to cut costs.
4. Suggest potential venues and analyze pros and cons of each.
5. Design a publicity strategy for garnering participation
6. Based on your analysis, do you think this event will add value to Saarang, even if Model B is realized? Justify.
7. Give a general timeline for execution, from team selection onward
8. Come up with a good name for the event

People you can speak to

Name	Contact Number
Cores	

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Ferril Samal	+91 9789855067
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Super Coordinator	
Sri Krishna R.	+91 9500158866
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Joel Abhishek Rogers	9884996108
B Arjun	9645104172
Ganga Meghanath	9496406930
SANTHOSH S	8903832127
Subash S	9677415657
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