



Application for Post of LIFESTYLE COORDINATOR 2018

Nick:	Name:
Hostel:	Roll No:
Room No:	Email:
Contact No:	Club:

Saarang

1. Briefly list the positives and drawbacks of Lifestyle 2017. Suggest solutions for the drawbacks.
2. Explain the importance of inter-departmental relations in detail from the perspective of conducting Lifestyle.
3. How do you think sponsorship can be improved for Lifestyle events? Mention a few potential sponsorship avenues.
4. Would you target quality participation over quantity? How would you do the same? Explain in detail.
5. Create a detailed publicity structure for both Face of Saarang and Panache. Detail your plans for both online and offline publicity.
6. Create an event structure for both Panache and Face of Saarang. Include ambience ideas as well.
7. Mention any new initiatives that you have to improve quality in the Lifestyle vertical

People to meet:

Akhila : 9677267679

Ferril : 9840193688

Aravind Chand : 7200976411

Pranjal : 9940141982

Durga : 9480075872
