



Application for the post of Coordinator for Saarang 2018

Creative & Media Coordinators (Sponsorship & PR) - Saarang 2018

Name:	Nick:
Roll No:	Hostel:
Email:	Room No:
Department:	Contact No:

General Instructions

- ❖ This position is open only for current 1st years and above
- ❖ The application must be within the maximum limit of 7 pages
- ❖ Applications must be submitted in PDF and named in the following protocol:
Creative&MediaCoordinator_<Applicant Name>_<Roll No>
- ❖ Applications must be submitted before 11:59 pm on 22nd April, 2017

QUESTIONS

1. What according to you were the drawbacks of Saarang 2017 on a whole and the Creative & Media team? Suggest feasible solutions for the same.
2. What is the difference between Publicity and PR? Enlist your ideas/strategies for online PR for Saarang 2018.
3. Conceptualise onground PR activities for Saarang 2018.
4. What do you feel is the purpose of the Saarang social wing? Briefly describe past activities that have significantly contributed to the social cause of Saarang. Focus mainly on Saarang 2017 (Boondh) and Saarang 2016 (Sukriti).
5. Why do you think you are the right person for the post? Add relevant credentials and references.