

Bank Customer Segmentation

Total Account Balance

1979675K

CustLocation

- ☐ Select all
- ☐ (154) BHASKOLA FARIDA...
- ☐ (E) MUMBAI
- ☐ (EAST) MUMBAI

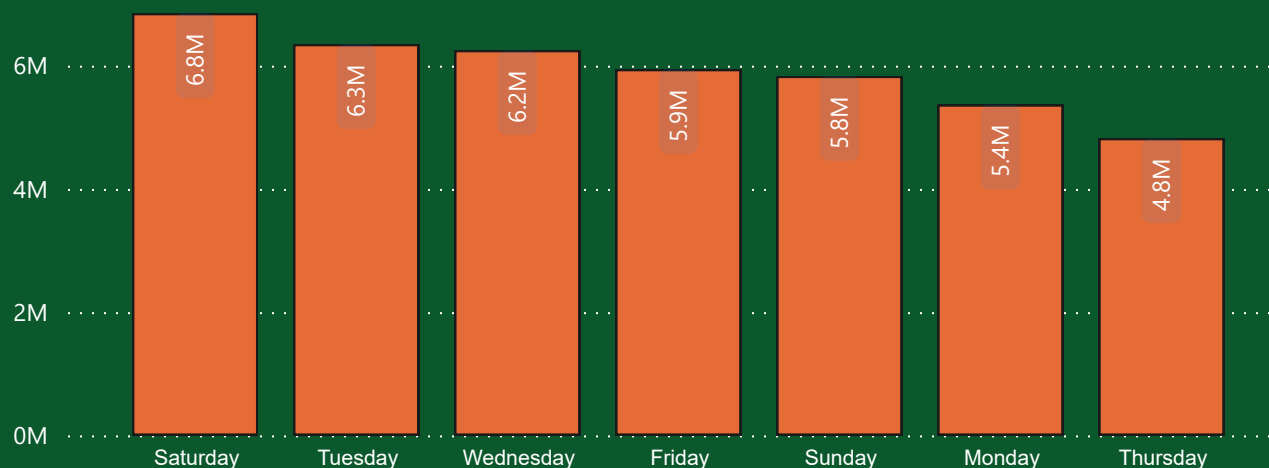
Customer Age

- ☐ Select all
- ☐ 11
- ☐ 12
- ☐ 13

Number of Customer

49.56K

Daywise Transaction Amount



Total Transaction Amount

41407K

Transaction Month

- ☐ Select all
- ☐ April
- ☐ August
- ☐ December

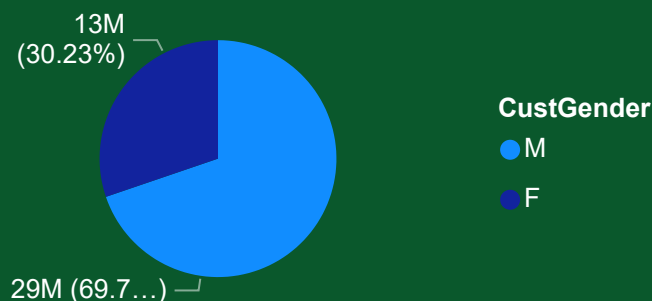
Transaction Day

- ☐ Select all
- ☐ Friday
- ☐ Monday
- ☐ Saturday

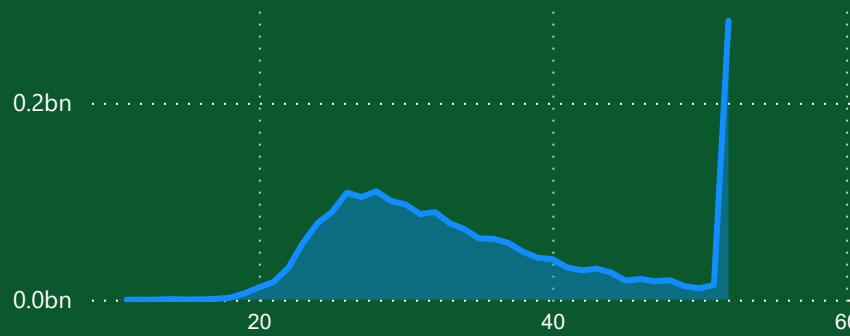
Number of Transaction ID

50.00K

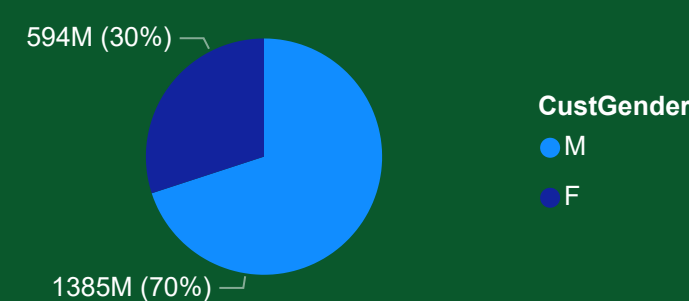
Transaction Amount via Customer Gender



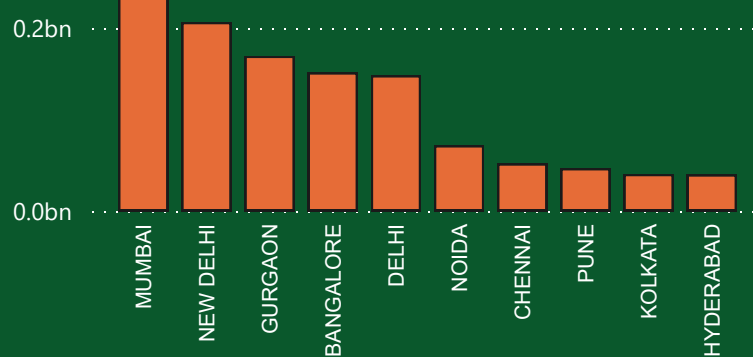
Account Balance by Customer Age



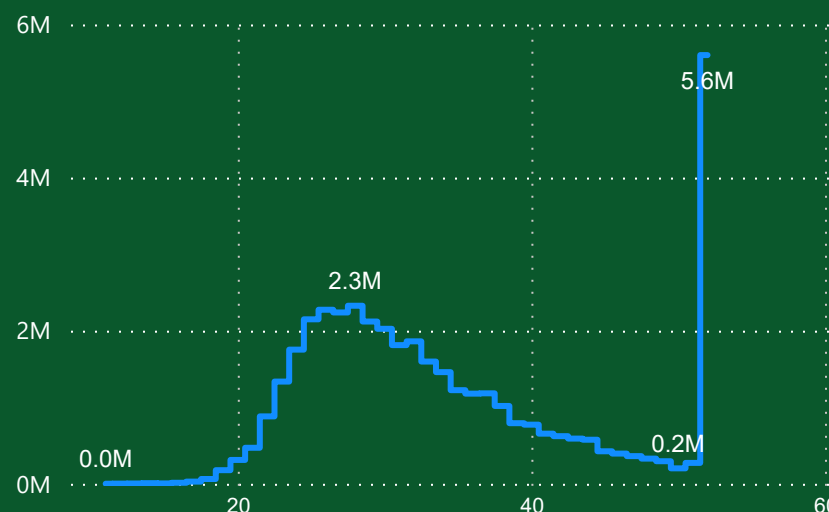
Percentage of Account Balance by Gender



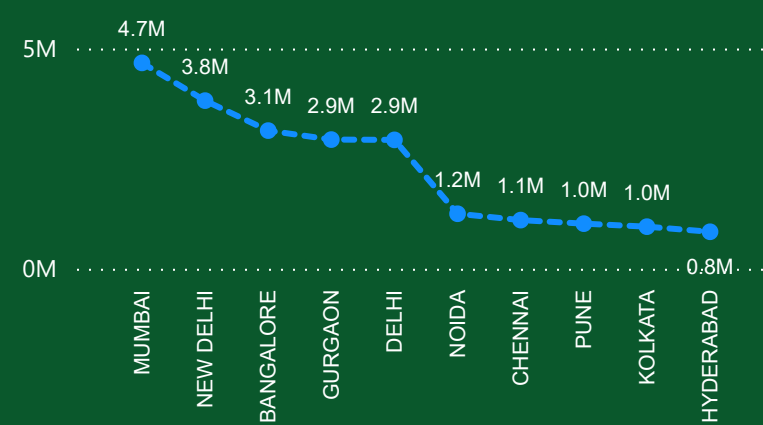
Top 10 Cities with highest Account balance



Transaction Amount via Customer Age



Top 10 Cities with highest Transaction Amount



Bank Customer Segmentation

Total Account Balance

151304K

CustLocation

- ☐ Select all
- ☐ (E) MUMBAI
- ☐ (EAST) THANE
- ☐ ABUROAD

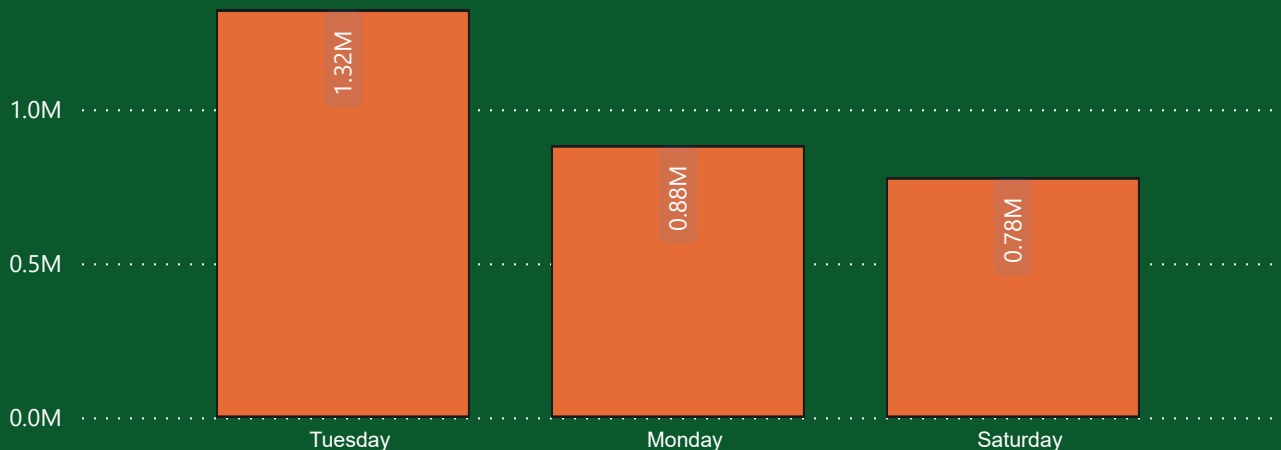
Customer Age

- ☒ Select all
- ☐ 14
- ☐ 15
- ☐ 16

Number of Customer

3.23K

Daywise Transaction Amount



Total Transaction Amount

2982K

Transaction Month

- ☐ Select all
- ☐ April
- ☒ August
- ☐ February

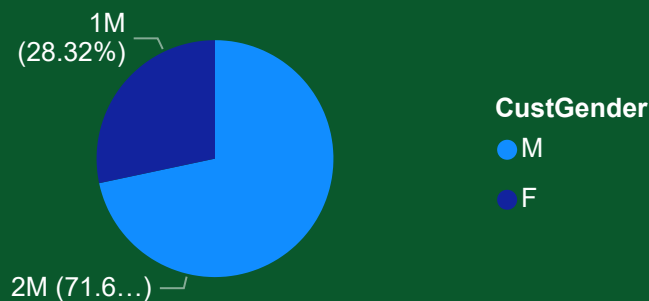
Transaction Day

- ☐ Select all
- ☐ Friday
- ☒ Monday
- ☒ Saturday

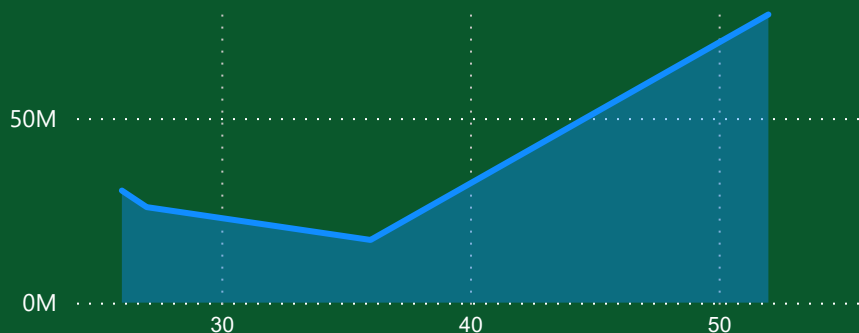
Number of Transaction ID

3.23K

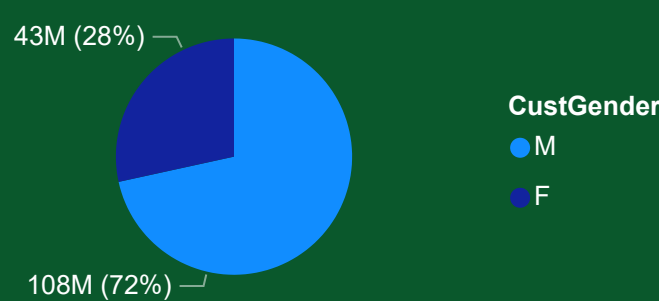
Transaction Amount via Customer Gender



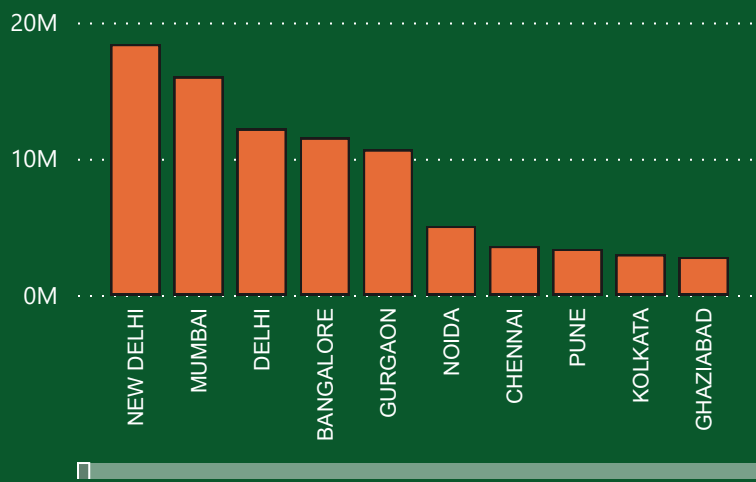
Account Balance by Customer Age



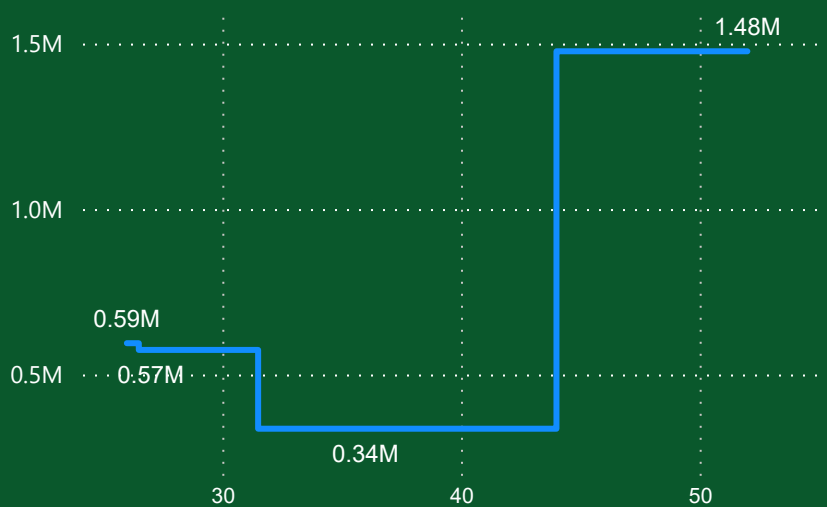
Percentage of Account Balance by Gender



Top 10 Cities with highest Account balance



Transaction Amount via Customer Age



Top 10 Cities with highest Transaction Amount

