

R for Beginners - R for Marketing Code File-1

This R code book has been written by [Rohit Dhankar](https://github.com/RohitDhankar) . GitHub - <https://github.com/RohitDhankar>

This is the 3rd in series of R Code Files.

Refer GitHub Repository , for all Data Files -> <https://github.com/RohitDhankar/R-Beginners-Online-Virtual-Learning-Session>

Its a good practice from time to time to keep a track of our current Working Directory and list out all the Objects in our R ENVIRONMENT - specially so when we are committing changes to a Git Remote.

R for Marketing

```
# Simulating own Synthetic Data for analysis by Marketing Function

# Set Seed -- ensure reproducible results

set.seed(123)

mstore_ids <- 101:120 # A range to create Dummy Store ID's

# Using - runif() # runif generates random deviates.
xm <- runif(20,min=100,max=120)
am <- runif(100,min=5,max=10)
bm <- runif(100,min=25,max=30)

# Created Two Num Vectors with DOUBLE or Decimal Point nums
# uncomment to run code - Not required ...
#am
#
#bm
#
#typeof(am)
#class(am)
```