

# **Exhibitors & Sponsor**

We are privileged to invite you to the upcoming 17th IEEE INDIA INDICON 2020 conference at the Netaji Subhas University of Technology, New Delhi from 11-13 December 2020.

INDICON has been the most prestigious conference of the IEEE India Council and has acquired the reputation of the highest quality technical conference that provides a major forum for the exchange of information among practising professionals, in the field of Electrical, Electronics, Communications & Computer Science Engineering.

The theme for the conference this year is "**Technology Intervention to Build Future-Ready Society**".

The event will offer an unparallel opportunity to interact with delegates and showcase your organisation and the product/service offering to Industry luminaries, entrepreneurs, academicians, students, technocrats, policy makers & technologists.

The partnership offering outlines several options for support and participation during the conference. We look forward to your whole hearted support in making 17th IEEE INDIA INDICON 2020 conference a great success.

The conference brings practitioners together to interact and network with colleagues to learn the latest technology innovations. The exhibition will be closely integrated with the technical program through workshop and tutorials, plenary sessions, innovation sessions and social activities for delegates and exhibitors alike.

With Best Regards, Organizing Committee INDICON



# Commitment to Sponsor

We value our partnership with major corporate and individual donors and will serve as good stewards of your generous investment. We are committed to deliver valuable benefits and a positive partnership experience for each INDI-CON sponsor.

Please Note: We will customize sponsorships to meet specific marketing objectives and to enhance your partnership with INDICON 2020.

To begin the booking procedure for exhibiting at INDICON 2020 contact us today!

Information Contact: **Prof. Prerna Gaur Mobile:** 9810906245

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# **About IEEE**

IEEE is the world's largest professional association comprising of over 430,000 members (including 120,000 student members) in more than 160 countries dedicated to advancing technological innovation and excellence for the benefit of humanity. India has nearly 50K members (accounting for ~ 43% of Asia-Pacific region) with an annual growth rate of 9%. IEEE and its members inspire a global community through its highly cited publications, conferences, technology standards, and professional and educational activities.

It has 39 Societies and 7 technical Councils representing the wide range of IEEE technical interests. IEEE publishes more than 148 transactions, journals, and magazines; and sponsors more than 1,450 conferences in 92 countries. With this it manages a digital library of 4 million plus documents in the IEEE Xplore, with more than 10 million downloads each month. IEEE Standards Association has a portfolio of around 1,500 standards and projects under development. This includes the prominent IEEE 802® standards for wireless networking. For more detail, please visit: https://www.ieee.org

# About IEEE India Council

It is the umbrella organisation which coordinates IEEE activities in India. Its primary aim is to assist and coordinate the activities of local "Sections", in order to benefit mutually, and avoid duplication of effort and resources. IEEE India Council was established on 20th May 1976 and is one of the five councils in the Asia Pacific Region (Region 10 of IEEE). India Council has 11 sections, 10 sub-sections, around 860 student branches resulting into over 50 thousand IEEE members. We organize 170+ IEEE conferences annually in India of which 75% are technically co-sponsored and remaining are fully sponsored conferences. For more details, please visit: http://sites.ieee.org/indiacouncil

# About IEEE Delhi Section

IEEE Delhi Section is one of the vibrant Sections in India coming under Asia-Pacific Region, the Region 10 of IEEE. It covers entire northern part of the country consisting of the National Capital Territory of Delhi, Union Territory of Chandigarh and the five states of Rajasthan, Haryana, Punjab, Himachal Pradesh and Jammu & Kashmir. IEEE Delhi Section, started on May 13, 1976 (after remaining as Sub-section since 1974), has as per January 2013 statistics (excluding Affiliates to Societies) 5208 active members including 3461 student members from over 80 member colleges, a number that is increasing with rapid pace by the day. IEEE Delhi follows standard IEEE and Section bylaws while operating.

IEEE Delhi has always kept to its promise of continuously expanding its horizons. IEEE Delhi's belief in imparting technical as well as non-technical knowledge will be carried forward with an equivalent enthusiasm and gusto for a long long time to come.

## **About INDICON**

INDICON is the flagship Annual Internaonal Conference of the IEEE India Council. It has its origins in the Annual Convenon and Exhibion (ACE), which transformed into INDICON in 2004 which was held at IIT Kharagpur. Each of the IEEE Secons of India has been conducing INDICON in turns. INDICON 2020 is 17<sup>th</sup> in series and is organised by IEEE Delhi Section from 11-13 December, 2020 at NSUT, New Delhi. It will have plenary talks, keynote address by reputed academicians, tutorial & workshops by domain experts, research paper presentaons, poster presentaon, student Paper contest, events for Women in Engineering and Young Professionals, the session on entrepreneurship and innovation.

INDICON 2020

# Organizing Committee

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Ms. Astha Singh-Assistant Registrar, NSUT





Prof. M. P. S. Bhatia, NSUT

#### **ORGANISING COMMITTEE CHAIR**



Dr. Puneet Mishra, ISRO

# Exhibitor & Sponsor Packages

## **Sponsorship Opportunities**

Doublander	Title	Platinum	Gold	Silver	Bronze
Particular	5 Lacs	3 Lacs	2 Lacs	1.5 Lacs	1 Lacs
Booth Size					
Logo on conference website(as per the category)	✓	✓	✓	✓	✓
Logo hyperlinked on the conference website	✓	✓	✓	✓	×
Logo on all promotional material	✓	✓	✓	×	×
Brochure/Literature Distribution in Delegate Kit	Brochure	Brochure	Pamplet	×	×
Public Announcement recognising the sponsor	✓	✓	×	×	×
Logo on all invites & passes	✓	✓	×	×	×
Advertisement	Full Page	Full Page	Half Page	×	×
Invitation for Conference Banquet	5 nos	3 nos	3 nos	1 no	×
Conference Registration	5 nos	3 nos	3 nos	1 no	×
One organisation standee as per OC design layout in the Faculty Lounge	✓	×	×	×	×

# **Additional Sponsorship Opportunities**

Particular		
Conference Banquet Dinner	3,00,000	
Delegate Bags (400 nos) (Logo on the delegate bag s with the conference logo)	2,50,000	
Conference Lunch (per day) (Branding at the venue, public announcements recognising the sponsor)	2,00,000	
Badges with Lanyards 9400 nos) (Company logo on the Bagde/Lanyard, depending on the shortlisted sample)	1,50,000	
Branded Pens (400 nos) (with Company branding)	1,00,000	
Branded Notepad (400 nos) (with Company branding)	80,000	

# **Exhibition Opportunities**

Booth Size			Inclusion	No's
3mtr×2mtr or Multiple	1	INR 75000	Exhibition Pass	2
			Shell Space	3m×2m
			Carpet	3m×2m
			Table	1
			Chairs	2
			Waste Bins	1
			Facia	1
			Plug Point	1
			Spot Light	2

<sup>\*</sup> Above menoned condions are subject to change. Change will be nofied on the website.

<sup>\*</sup> GST@18% would be charged extra as applicable

# Terms & Conditions

**Contract:** This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by INDICON 2020 management constitute a valid and binding contract.

Assignment of Space: Assignment of space to exhibitors and those making application will be made in the order of date and time received. INDICON 2020 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. INDICON 2020 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or cancelled by the exhibitor except upon written request and with the subsequent written approval of INDICON 2020 management. INDICON 2020 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

**Subletting Space:** No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of INDICON 2020 management. Exhibit Space Rental Rates: Exhibit space rental includes materials and services described herein.

**Payment Requirements and Cancellation Charges:** Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following Schedule of refunds:

After August 5, 2020 but before October 8, 2020: Refund of 50% of the total license fee for cancellation on or after October 8, 2020: No refund or credit at any time.

**Exhibit Booth Manning and Dismantling Schedule:** A representative must occupy or oversee exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

Losses or Damage: Exhibitor agrees that INDICON 2020 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, INDICON 2020 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

**Demonstrations:** No demonstrations or solicitations shall be permited outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.



# Terms & Conditions Continued

Compliance: The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

Policy: It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by INDICON 2020. Management: The exhibitor further agrees that the conditions, rules and regulations of the INDICON 2020 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

Alteration of Booth Space: INDICON 2020 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.

**Organizer** 



EEE INDIA

It is understood that INDICON 2020 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the INDICON 2020 show is conducted shall become, in the sole discretion of INDICON 2020, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of INDICON 2020, this agreement may be terminated by INDICON 2020. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defence, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labour disturbance, inability to secure sufficient labour, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulatiton, executive, or judicial, and whether constitutional, or act of god. Should INDICON 2020 terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that INDICON 2020 may, after computing the total amount of INDICON 2020 cost and expenses in connection with its preparation for and conducting of the INDICON 2020 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, an amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.



INDICON 2020