# ROHIT MACHERLA

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## Work Experience

## Rutgers University, Graduate Research Assistant

Oct 2022 - Dec 2023

- Analyzed media data using **topic modeling** to uncover hidden narratives. Achieved **10x clustering speedup** with FAISS in KMeans, delving into DBSCAN, DP-Means, and ultimately opting for BERTopic, uncovering 150+ clusters
- Optimized data integrity through data standardization across 3 sources and preprocessing using NLP techniques resulting in a reduction of the data by 30% and removal of URLs, HTML tags, and emojis by 99%
- Analyzed gene sequence and gene expression datasets, designed and implemented algorithms to calculate gene-drug interactions, and identified the top 10% cases of interest based on statistical analysis and bioinformatics
- Enforced parallel processing over 64 cores of a remote server, resulting in an 80% reduction in execution time

#### Omdena, Machine Learning Engineer

May 2023 - Aug 2023

- Collected and curated crowdsourced data from over 75+ contributors, conducted EDA, and employed data cleaning and statistical probabilistic data imputation techniques to **enhance data quality** by achieving a **98% completion rate**
- Engineered a **recommendation system** that leveraged content-based, collaborative filtering and NLP techniques. Explored matrix factorization and neural networks, to achieve a **94% f1-score**
- Implemented an ensemble model, to enhance the click-through rates by 33%
- Deployed the models to AWS utilizing Streamlit and FastAPI for users to interact and test as a POC

#### Deloitte Consulting, Data Engineer

Aug 2020 - Jun 2022

- Led a team of 4, seamlessly integrated Databricks with Collibra Catalog using JDBC simba spark driver. Automated metadata ingestion for 260+ schemas using Python scripting and Tidal jobs to reduce manual effort by 99%
- Developed SQL queries to extract data from MYSQL, Oracle, and PostgreSQL databases, optimizing efficiency, and seamlessly
  exposed the results as APIs using MuleSoft proxy for enhanced accessibility and integration
- Engineered an **ETL** pipeline for data processing automation of Qlik Sense data into Informatica Cloud (IICS) and Collibra via REST API calls using Unix Script, parallelized the ingestion for a **66% time reduction**
- Facilitated and actively contributed to the successful execution of **5 production releases**, demonstrating expertise in deploying and maintaining data engineering solutions to ensure operational stability

## Technical Skills

- Domain Expertise: Data Analytics, Data Engineering, Data Mining, Machine Learning, Deep Learning, Statistics, A/B Testing, MLOps, Natural Language Processing, Computer Vision, Generative AI
- Proficient: Python, SQL, Pandas, Numpy, Scikit-learn, TensorFlow, PyTorch, NLTK, OpenCV, LangChain, Streamlit, Statistics, Matplotlib, GCP(Certified Data Engineer), BigQuery, Databricks, Collibra, ETL, Informatica Cloud
- Worked with: R. Unix, MongoDB, PvSpark, SageMaker, Docker, FastAPI, Airflow, Kafka, MLflow, AWS, Power BI, Tableau

#### Education

## Rutgers University-New Brunswick, NJ

Master of Science in Data Science

May 2024

GPA: 3.65/4

### National Institute of Technology Kurukshetra, India

Bachelor of Technology

May 2020 *GPA: 8.47/10* 

## Projects

#### PDF Chatbot with LangChain and OpenAI | Git | Demo

May 2024

- Developed a chatbot with a Streamlit-based dynamic interface where users can engage in natural language dialogue to pose questions and gain insights about the input PDF file(s)
- Leveraged OpenAI's embeddings to process the files into a FAISS vector store, implemented a RAG pipeline in LangChain with ChatGPT-3.5 and used prompting techniques to reduce token size

## Human Emotion Detection | Git | Demo

Apr 2024

- Implemented image classification using ResNet50 CNN architecture building it from scratch to achieve an f1-score of 78.6%
- Performed **Transfer Learning** on EfficientNetB4 to **improve** the score to **83.3**%. Fine-tuned the **Vision Transformer** model to obtain an accuracy and f1-score of **90**%
- Quantized the model to reduce the size by 92% and deployed the model as a web app using Streamlit

## Customer Churn Prediction | Git | Demo

Feb 2024

- Performed survival analysis to identify the likelihood of churn over time and built a classification model, selecting the best-performing model from various **tree-based** models to predict customer churn
- Implemented SMOTEEN and hyperparameter tuning to optimize the AUC score by 15% to 98.9%, and deployed the XGBoost model as a user-friendly web application using Streamlit

#### Text Summarization - NLP | Git | Demo

Dec 2023

- Performed text summarization on wikiHow dataset from Hugging Face using pre-trained BART and T5 LLMs
- $\bullet$  Prompt Engineering techniques were used on the input text to improve the BLEU score by 10%
- Adopted simple and LoRA fine-tuning techniques to improve the performance on BLEU score by 209%