Architecture of Salesforce:
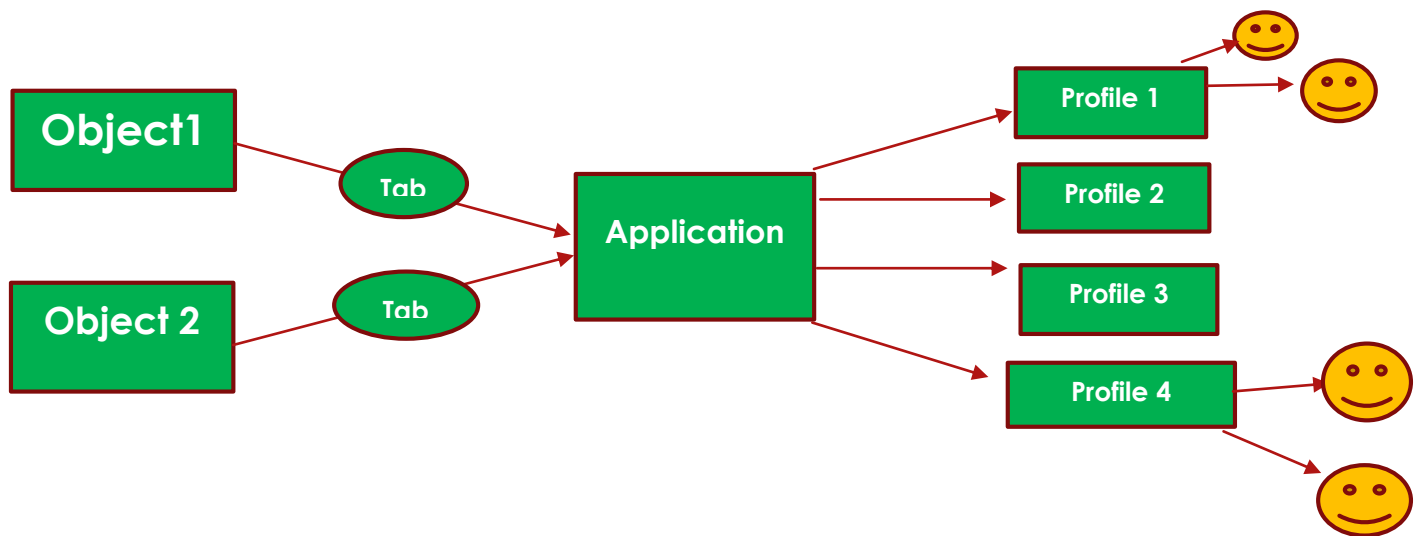
Customer				
CustomerId	Name	EmailAddress	Gender	EmailVerified
1	Jack Frost	jfrost@winter.com	Male	1
2	Miss Piggy	queen@muppets.com	Female	1
3	Dr. Octopus	doc@octopus.net	Male	0

Invoice			
InvoiceId	CustomerId	Amount	DateCreated
1	1	80	2010-12-11 04:19:12
2	2	24.95	2011-01-05 16:35:56
3	1	25	2011-01-07 20:05:33
4	1	45	2011-02-20 08:09:42

Points to remember:

➢ Table in Excel sheet is called as Object in Salesforce.

➢ Column of table is called as Fields in Salesforce.

➢ Row of the table is called as Record in Salesforce.

Architecture:

In salesforce, combination of objects/Table make an application. Each object can be accessed easily through Tab, so bunch of Tabs make an application. This application is assigned to different profiles. Profiles control the visibility of the application. It control what things you can see in your application and which are hidden from you. Each profile can be given to multiple users but one User can only have one profile at a time.

For e.g.:

In sales application, we have bunch of Tabs like Campaigns, Leads, Accounts, Contact, opportunities etc.