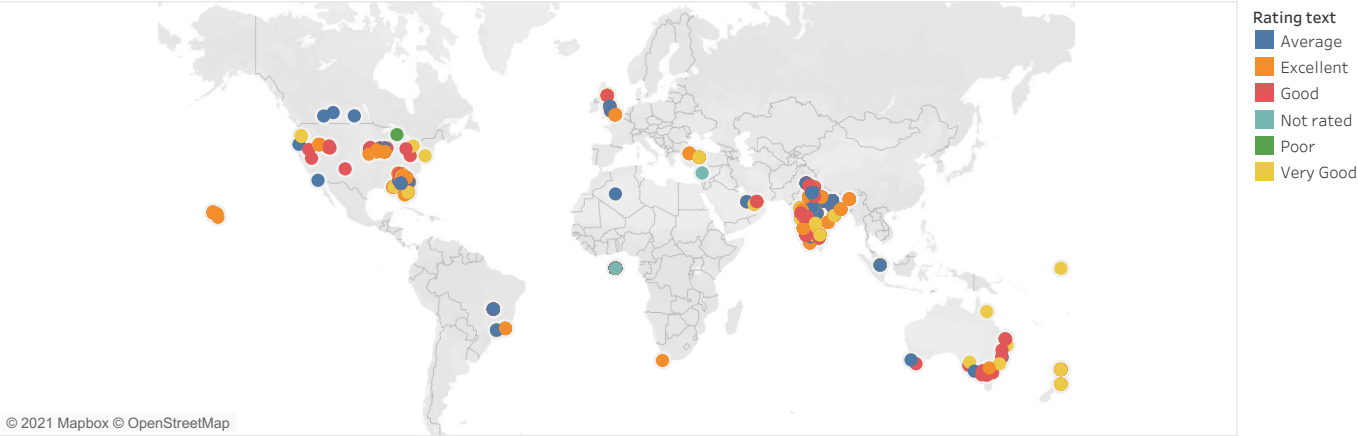
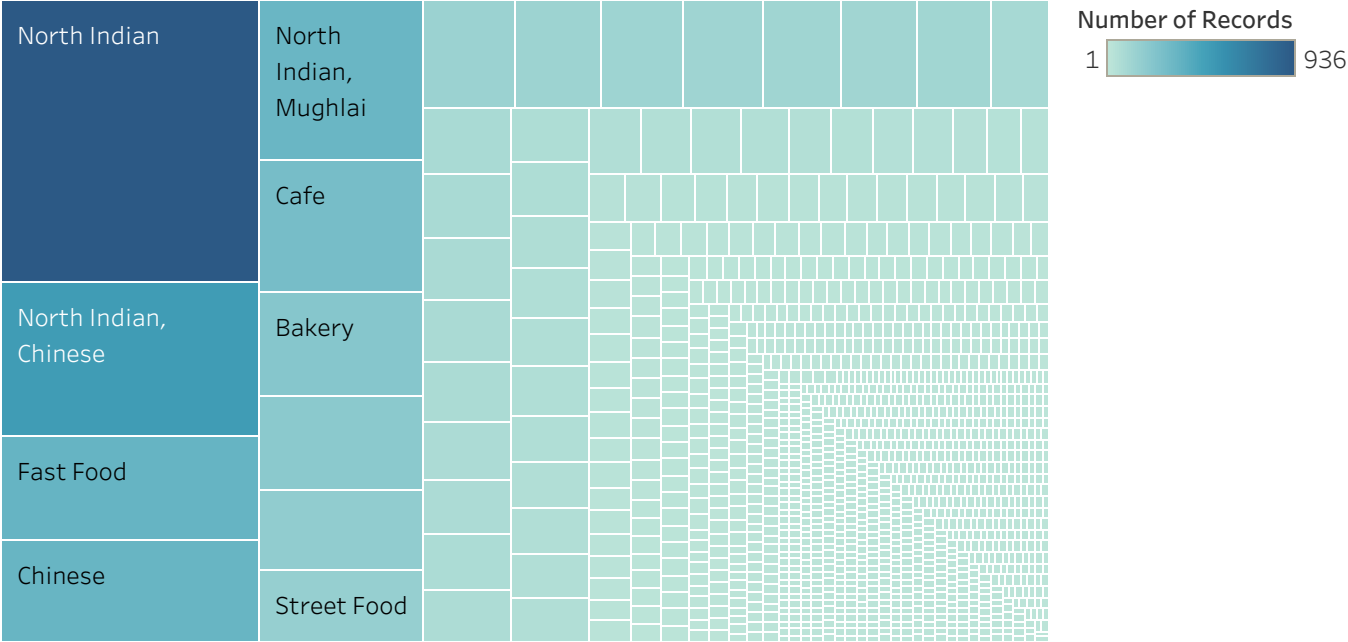


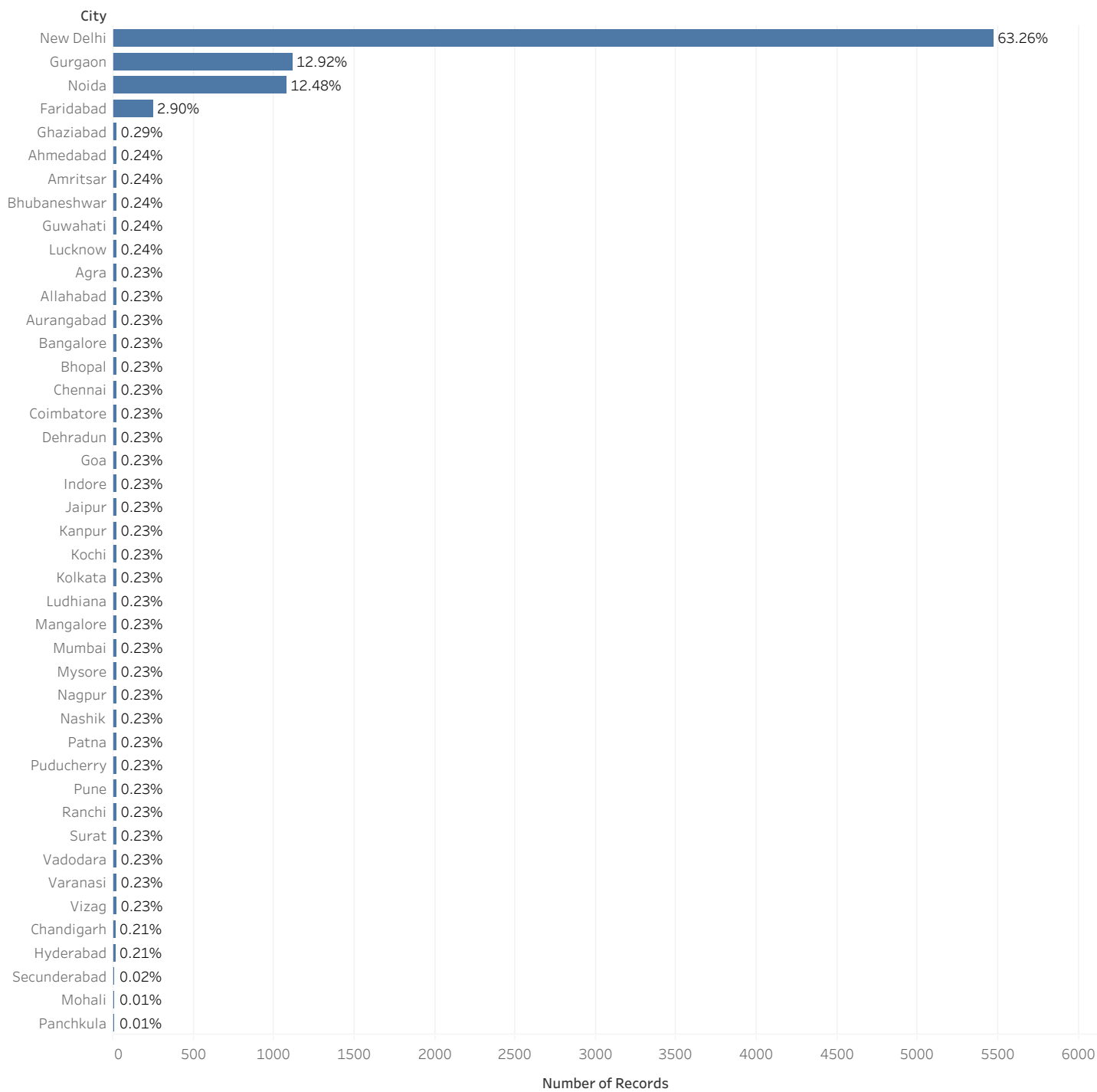
Distribution across the world



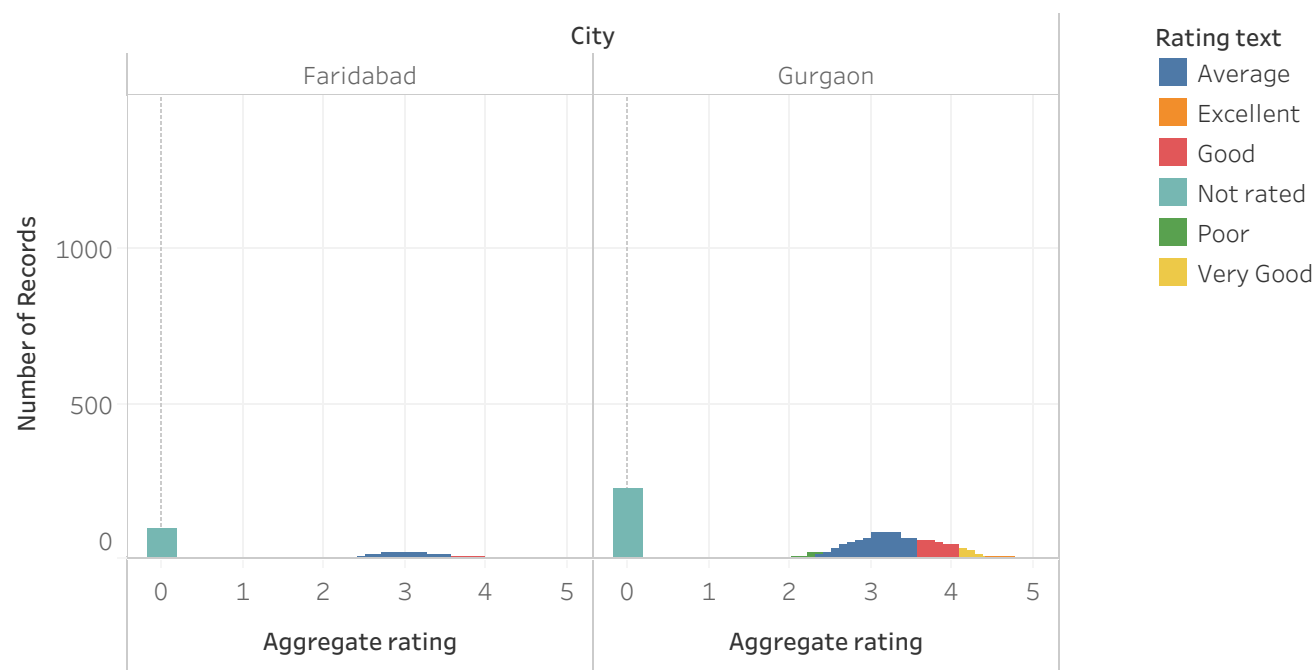
Popular Cuisines in India



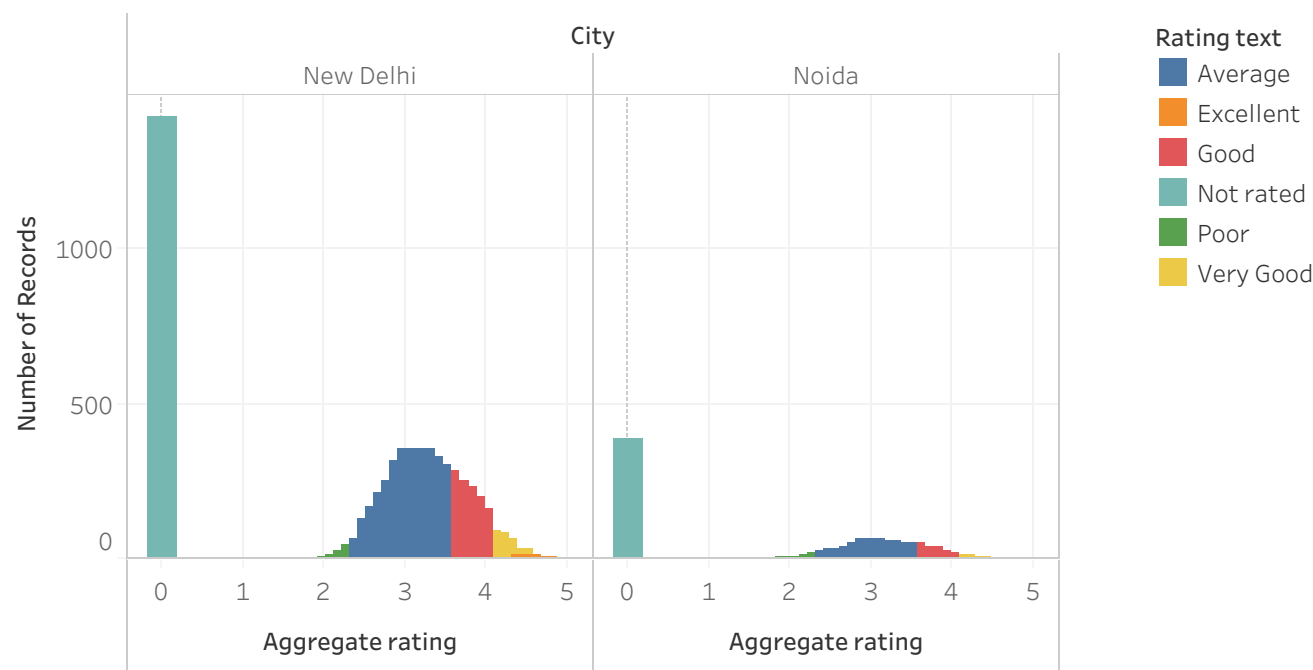
Zomato in India by City



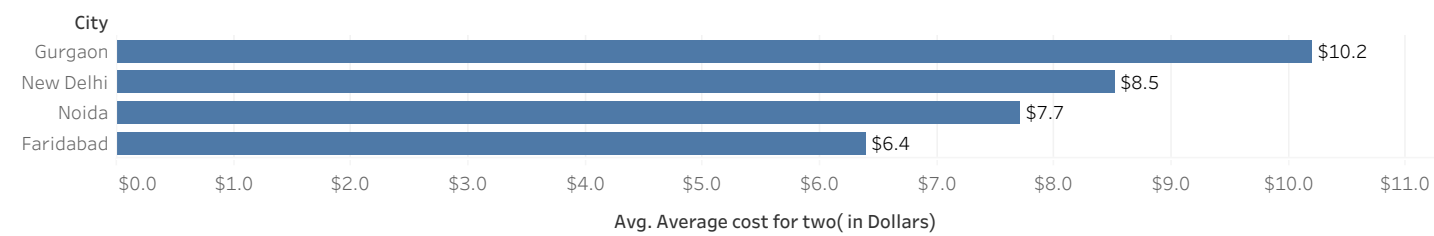
Ratings by top 4 cities



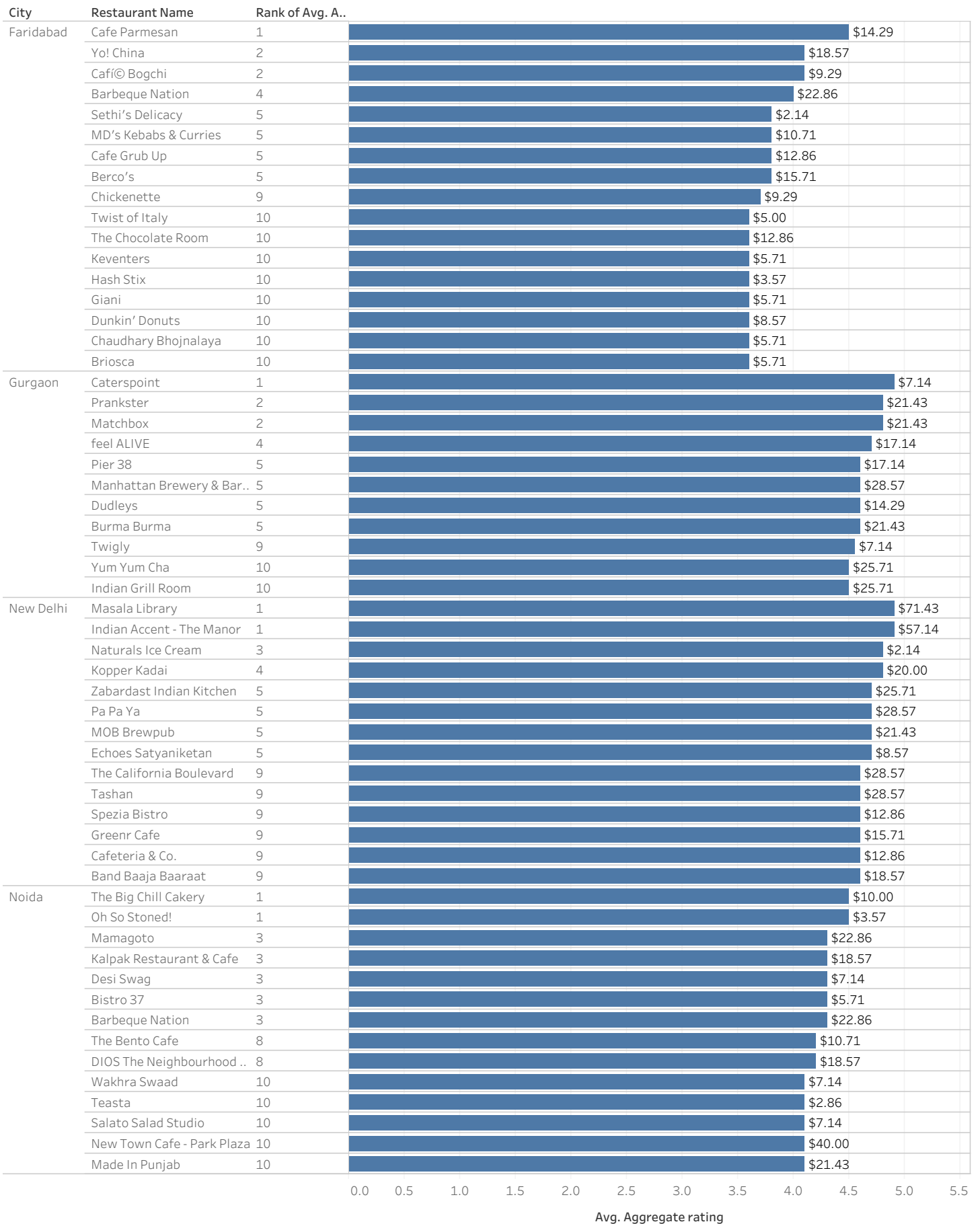
Ratings by top 4 cities



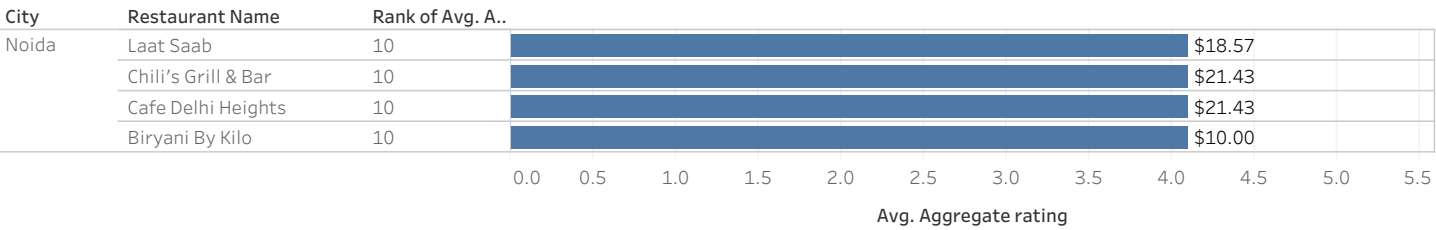
Average cost for two in top 4 cities



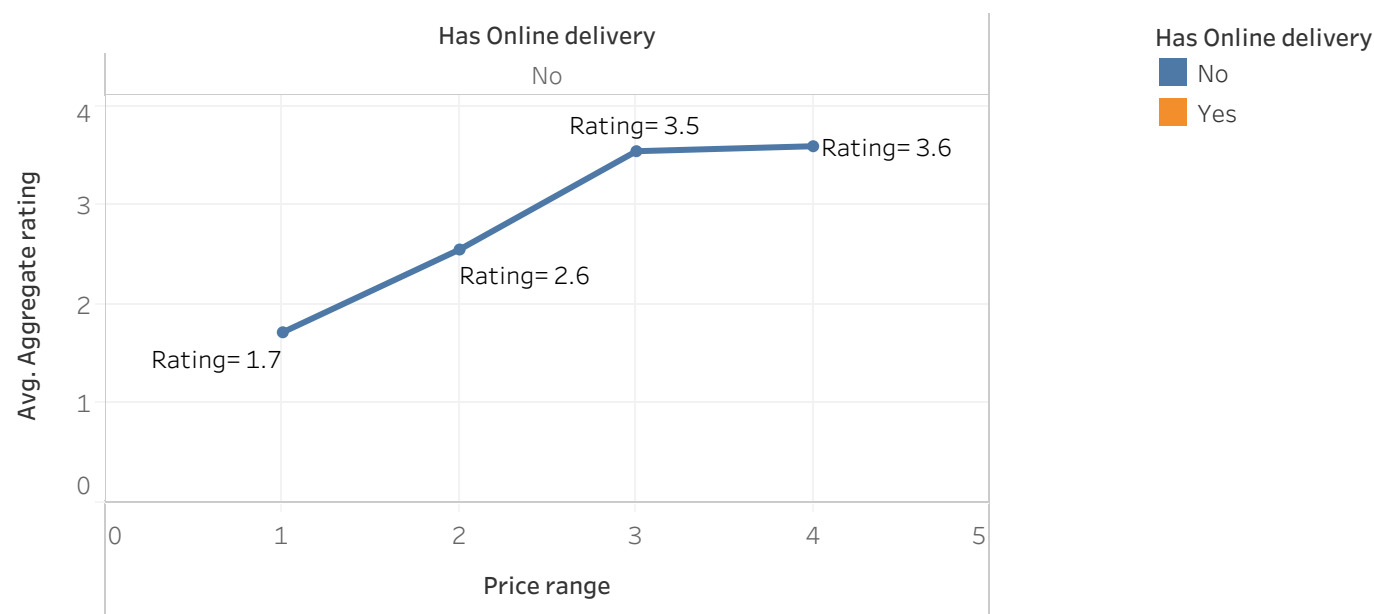
Top 10 Star Restaurants by city



Top 10 Star Restaurants by city



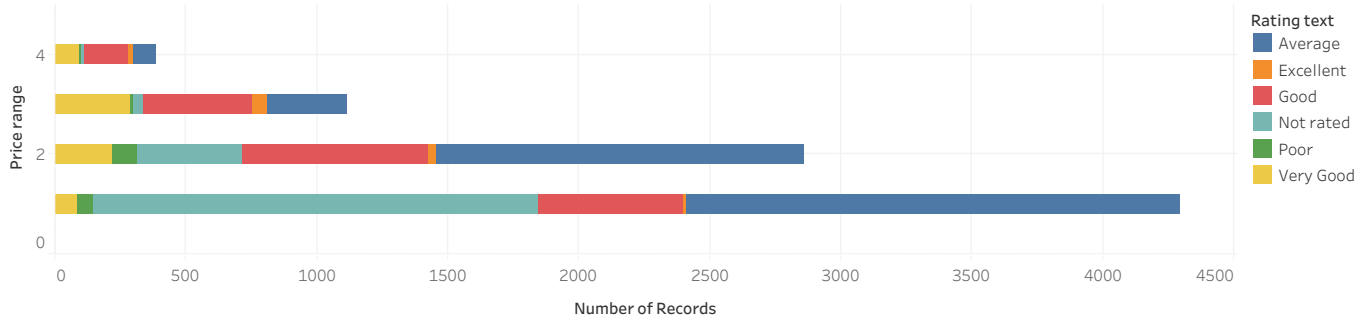
There are higher chances to increase the rating of restaurants especially cheaper restaurant(price range 1 and2) by going for online delivery option.



There are higher chances to increase the rating of restaurants especially cheaper restaurant(price range 1 and2) by going for online delivery option.

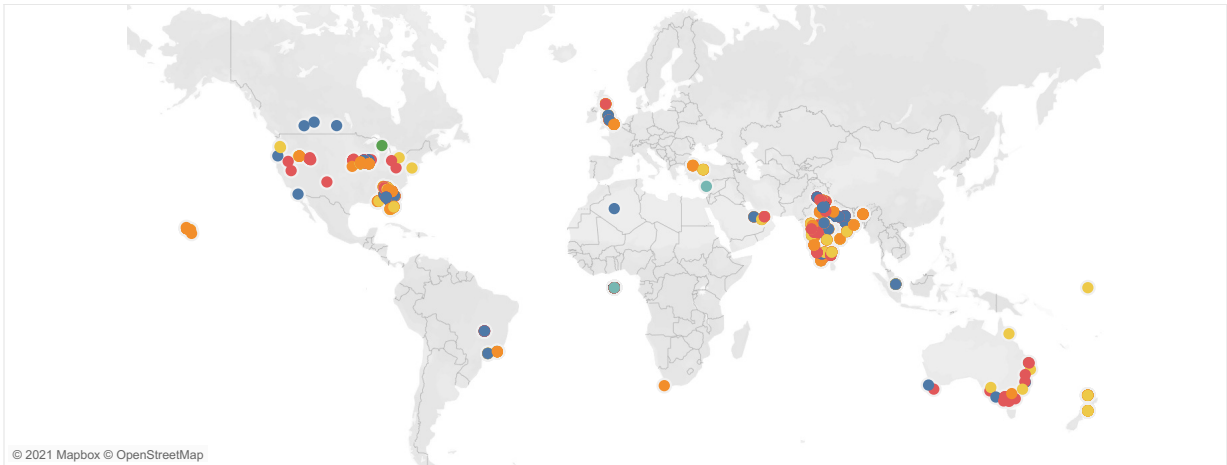


People who visit cheap price range restaurants are people who do not care enough about ratings. Using social media to popularise these restaurants and emphasize on rating would increase presence of these restaurants.



Zomato Data Analysis

Zomato has presence throughout the world but highest in India followed by the USA	Most popular cuisine turned out to be in India is North Indian food, Chinese, Cafe and Fast Food	Majority of restaurants are partnered in northern part of India which shows need of expansion in other regions.	Top 4 cities have high non rated restaurants leading to low aggregate ratings which affects the true presence of a restaurant.	Despite New Delhi being the capital of India, Gurgaon has higher average cost for two due to prime location for most of the big companies.	Top 10 restaurants can be seen based on their aggregate ratings for top 4 cities.	Online delivery can help to increase aggregate ratings specially for low price range restaurants.	People visiting a low price range restaurnts do not care about ratings. Using social media to popularise these restaurants and emp..
---	--	---	--	--	---	---	--

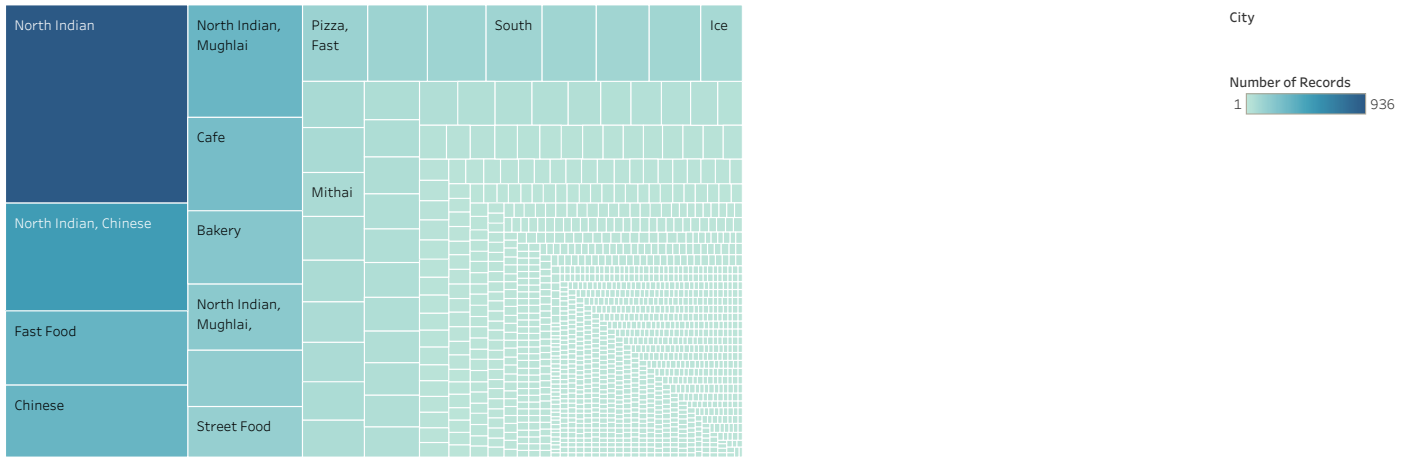


- Rating text
- ☒ Average
 - ☒ Excellent
 - ☒ Good
 - ☒ Not rated
 - ☒ Poor
 - ☒ Very Good

- Rating text
- Average
 - Excellent
 - Good
 - Not rated
 - Poor
 - Very Good

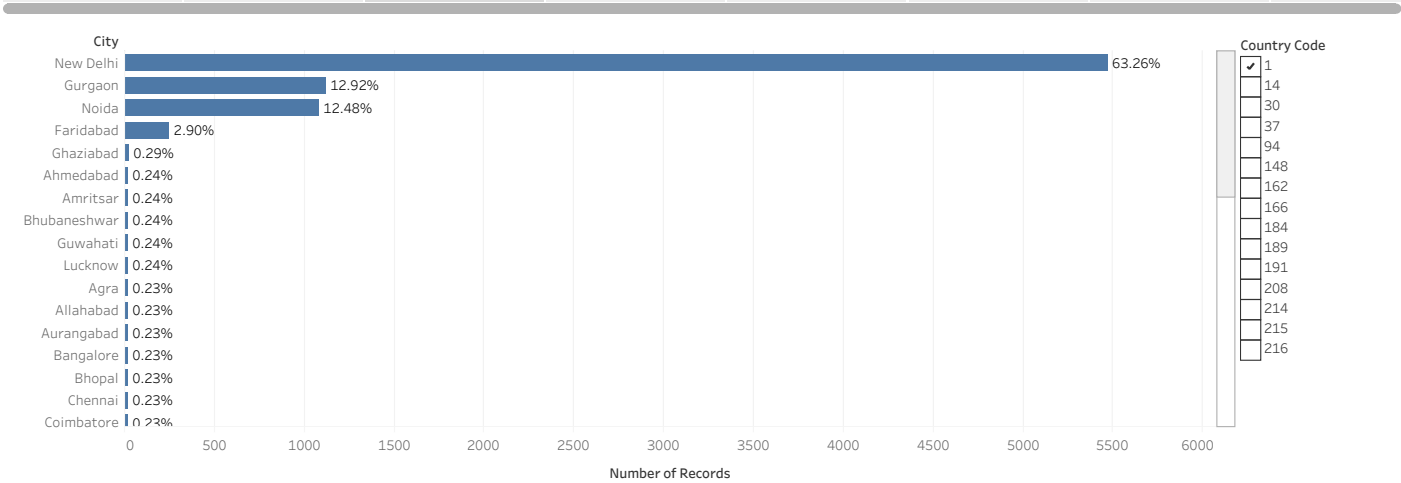
Zomato Data Analysis

Zomato has presence throughout the world but highest in India followed by the USA	Most popular cuisine turned out to be in India is North Indian food, Chinese, Cafe and Fast Food	Majority of restaurants are partnered in northern part of India which shows need of expansion in other regions.	Top 4 cities have high non rated restaurants leading to low aggregate ratings which affects the true presence of a restaurant.	Despite New Delhi being the capital of India, Gurgaon has higher average cost for two due to prime location for most of the big companies.	Top 10 restaurants can be seen based on their aggregate ratings for top 4 cities.	Online delivery can help to increase aggregate ratings specially for low price range restaurants.	People visiting a low price range restaurnts do not care about ratings. Using social media to popularise these restaurants and emp..
---	--	---	--	--	---	---	--



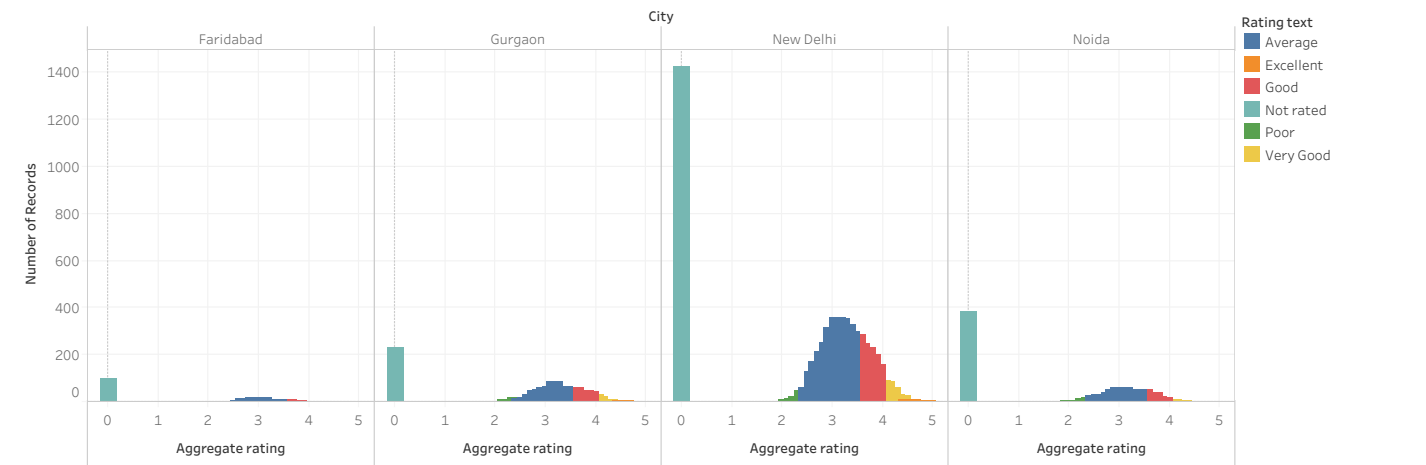
Zomato Data Analysis

Zomato has presence throughout the world but highest in India followed by the USA	Most popular cuisine turned out to be in India is North Indian food, Chinese, Cafe and Fast Food	Majority of restaurants are partnered in northern part of India which shows need of expansion in other regions.	Top 4 cities have high non rated restaurants leading to low aggregate ratings which affects the true presence of a restaurant.	Despite New Delhi being the capital of India, Gurgaon has higher average cost for two due to prime location for most of the big companies.	Top 10 restaurants can be seen based on their aggregate ratings for top 4 cities.	Online delivery can help to increase aggregate ratings specially for low price range restaurants.	People visiting a low price range restaurnts do not care about ratings. Using social media to popularise these restaurants and emp..
---	--	---	--	--	---	---	--



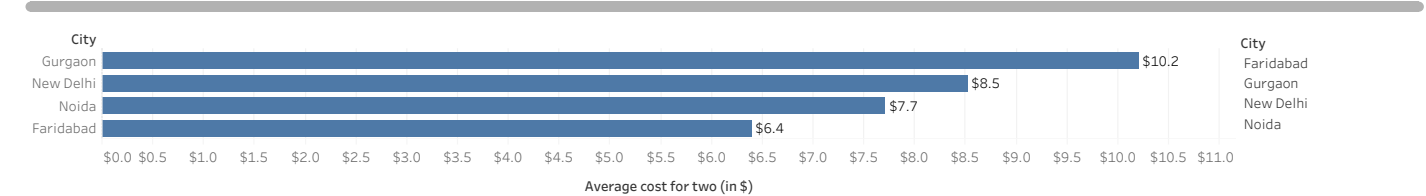
Zomato Data Analysis

Zomato has presence throughout the world but highest in India followed by the USA	Most popular cuisine turned out to be in India is North Indian food, Chinese, Cafe and Fast Food	Majority of restaurants are partnered in northern part of India which shows need of expansion in other regions.	Top 4 cities have high non rated restaurants leading to low aggregate ratings which affects the true presence of a restaurant.	Despite New Delhi being the capital of India, Gurgaon has higher average cost for two due to prime location for most of the big companies.	Top 10 restaurants can be seen based on their aggregate ratings for top 4 cities.	Online delivery can help to increase aggregate ratings specially for low price range restaurants.	People visiting a low price range restaurnts do not care about ratings. Using social media to popularise these restaurants and emp..
---	--	---	--	--	---	---	--



Zomato Data Analysis

Zomato has presence throughout the world but highest in India followed by the USA	Most popular cuisine turned out to be in India is North Indian food, Chinese, Cafe and Fast Food	Majority of restaurants are partnered in northern part of India which shows need of expansion in other regions.	Top 4 cities have high non rated restaurants leading to low aggregate ratings which affects the true presence of a restaurant.	Despite New Delhi being the capital of India, Gurgaon has higher average cost for two due to prime location for most of the big companies.	Top 10 restaurants can be seen based on their aggregate ratings for top 4 cities.	Online delivery can help to increase aggregate ratings specially for low price range restaurants.	People visiting a low price range restaurnts do not care about ratings. Using social media to popularise these restaurants and emphasize on rating w...
---	--	---	--	--	---	---	---



Zomato Data Analysis

Zomato has presence throughout the world but highest in India followed by the USA

Most popular cuisine turned out to be in India is North Indian food, Chinese, Cafe and Fast Food

Majority of restaurants are partnered in northern part of India which shows need of expansion in other regions.

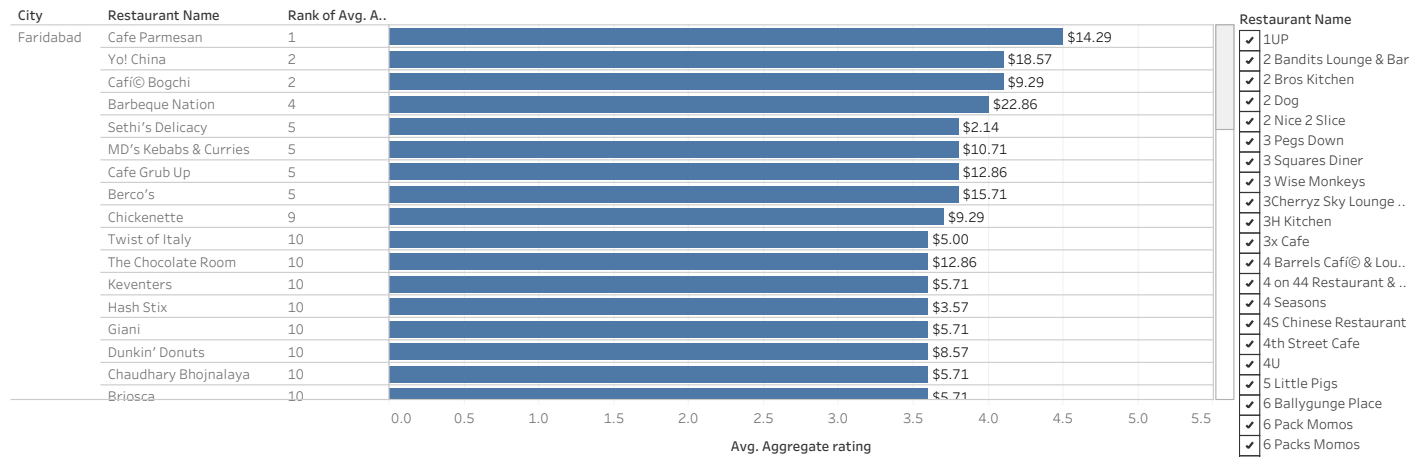
Top 4 cities have high non rated restaurants leading to low aggregate ratings which affects the true presence of a restaurant.

Despite New Delhi being the capital of India, Gurgaon has higher average cost for two due to prime location for most of the big companies.

Top 10 restaurants can be seen based on their aggregate ratings for top 4 cities.

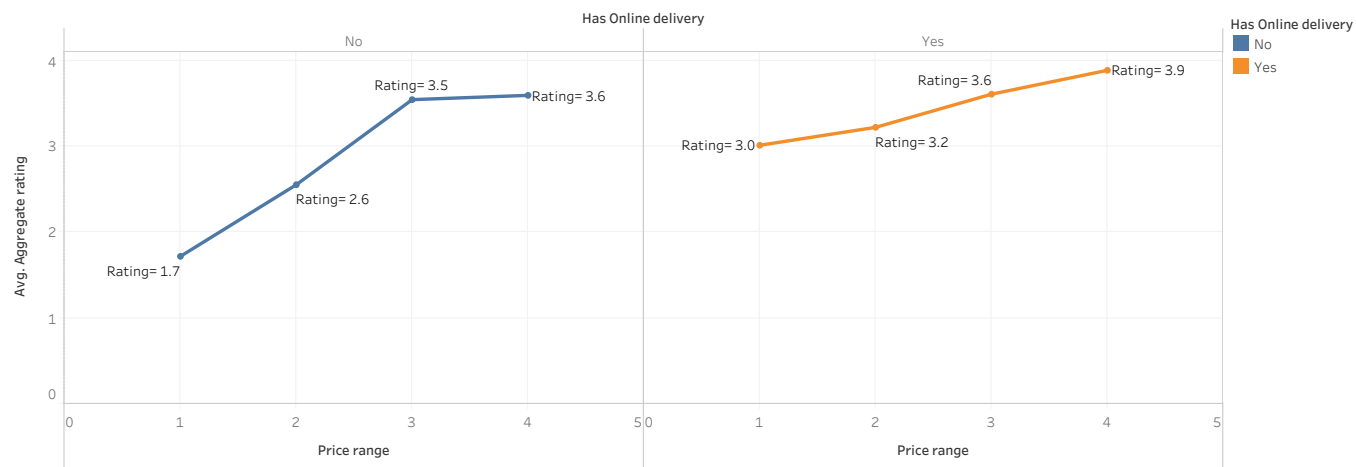
Online delivery can help to increase aggregate ratings specially for low price range restaurants.

People visiting a low price range restaurants do not care about ratings. Using social media to popularise these restaurants and emphasize on rating w..



Zomato Data Analysis

Zomato has presence throughout the world but highest in India followed by the USA	Most popular cuisine turned out to be in India is North Indian food, Chinese, Cafe and Fast Food	Majority of restaurants are partnered in northern part of India which shows need of expansion in other regions.	Top 4 cities have high non rated restaurants leading to low aggregate ratings which affects the true presence of a restaurant.	Despite New Delhi being the capital of India, Gurgaon has higher average cost for two due to prime location for most of the big companies.	Top 10 restaurants can be seen based on their aggregate ratings for top 4 cities.	Online delivery can help to increase aggregate ratings specially for low price range restaurants.	People visiting a low price range restaurnts do not care about ratings. Using social media to popularise these restaurants and emphasize on rating w...
---	--	---	--	--	---	---	---

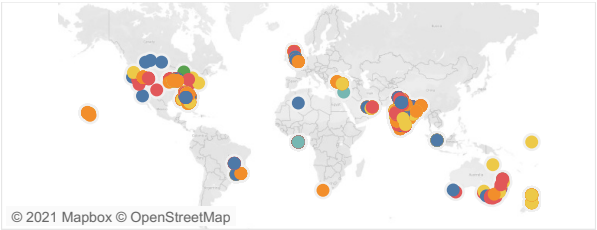


Zomato Data Analysis

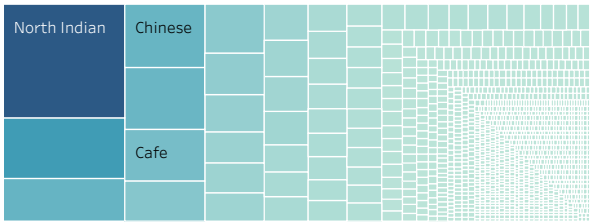
Zomato has presence throughout the world but highest in India followed by the USA	Most popular cuisine turned out to be in India is North Indian food, Chinese, Cafe and Fast Food	Majority of restaurants are partnered in northern part of India which shows need of expansion in other regions.	Top 4 cities have high non rated restaurants leading to low aggregate ratings which affects the true presence of a restaurant.	Despite New Delhi being the capital of India, Gurgaon has higher average cost for two due to prime location for most of the big companies.	Top 10 restaurants can be seen based on their aggregate ratings for top 4 cities.	Online delivery can help to increase aggregate ratings specially for low price range restaurants.	People visiting a low price range restaurnts do not care about ratings. Using social media to popularise these restaurants and emphasize on rating w...
---	--	---	--	--	---	---	---



Distribution across the world



Popular Cuisines in India



City

Avg. Avera.. 0.71428571..

Avg. Aggre.. 0 to 4.9

Has Table b... ☒ No ☒ Yes

Has Online... ☒ No ☒ Yes

Rating text ■ Average ■ Excellent

Restaurant names with avg cost in India

