

AI Pricing Strategy Report

Executive Summary

This report analyzes the potential impact of pricing adjustments across your customer segments. Our AI models have simulated demand elasticity and churn risk to provide these recommendations.

Simulation Results & Recommendations

Segment: Enterprise

Metric	Value
Proposed Price	\$1987.91
Revenue Impact	0.00%
Churn Probability	31.51%
Est. Cust. Lifetime Value (CLTV)	\$5,675.07
Risk Level	Moderate Risk (22.1)
Recommendation	CAUTION - HIGH CHURN RISK

Simple Summary:

This is risky. You will make more money per person, but a lot of people will cancel.

DISCLAIMER: This report is generated by an AI model. All strategic decisions should be reviewed by human experts.