

EVENT FOR INNOVAC'24

Event Idea: Innovac'24 Tech Expo and Hackathon

1. Event Idea (In Detail): Innovac'24 Tech Expo and Hackathon is an immersive event designed to showcase cutting-edge technology, foster innovation, and provide a platform for participants to engage in a friendly competition. The event will consist of two main components:

- a. **Tech Expo:** A showcase of innovative projects developed by PCC members and external contributors. This could include robotics, artificial intelligence applications, IoT projects, and other tech-driven solutions. Participants will have the opportunity to present and demonstrate their projects to a diverse audience.
- b. **Hackathon:** A 24-hour coding competition where participants form teams and collaborate to develop solutions for real-world challenges. The hackathon will focus on promoting creativity, problem-solving, and teamwork. The themes for the hackathon could align with current industry trends or address specific societal issues.

2. Vision: The vision of Innovac'24 is to create a dynamic and inclusive platform that promotes technological innovation, encourages collaboration, and provides a space for participants to learn, create, and showcase their talents. The event aims to inspire a culture of continuous learning and problem-solving within the technical community.

3. Venue: Select a spacious and well-equipped venue within the campus or a nearby location with facilities for project exhibitions, workshops, and coding areas. Ensure there is reliable internet connectivity and ample space for participants to work and present their projects.

4. Budget: The budget will be divided into different categories:

- a. **Venue Rental:** Allocate a significant portion of the budget for securing a suitable venue with the necessary facilities.
- b. **Prizes and Incentives:** Allocate funds for prizes for the winning teams in the hackathon. This could include cash prizes, sponsored tech gadgets, or internship opportunities with partnering companies.
- c. **Refreshments and Meals:** Provide participants with meals and refreshments throughout the event to ensure they stay energized and focused.
- d. **Publicity Materials:** Allocate funds for designing and printing promotional materials such as posters, banners, and event programs.
- e. **Miscellaneous Expenses:** Set aside a contingency fund for unforeseen expenses.

5. People Needed: To successfully conduct Innovac'24, a team of dedicated individuals is required:

a. **Event Organizers:** Plan and coordinate all aspects of the event, including logistics, scheduling, and participant engagement.

b. **Judges:** Recruit experienced professionals from the tech industry to evaluate and judge the projects and hackathon submissions.

c. **Technical Support:** Ensure there is a technical support team available throughout the event to assist participants with any technical issues.

d. **Publicity Team:** Responsible for promoting the event through various channels, including social media, campus newsletters, and posters.

6. Publicity: Create a comprehensive publicity plan to generate awareness and excitement for Innovac'24:

a. **Social Media:** Leverage platforms like Facebook, Twitter, and Instagram to share regular updates, teasers, and behind-the-scenes content.

b. **Campus Ambassadors:** Recruit students as ambassadors to spread the word within the campus community.

c. **Collaborate with Local Media:** Reach out to local tech blogs, newspapers, and radio stations to cover the event.

d. **Posters and Flyers:** Design visually appealing posters and flyers to be displayed across campus and in strategic locations within the community.

By carefully planning and executing these elements, Innovac'24 can become a flagship event for PCC, showcasing the club's commitment to fostering innovation and providing valuable experiences for its members and participants.