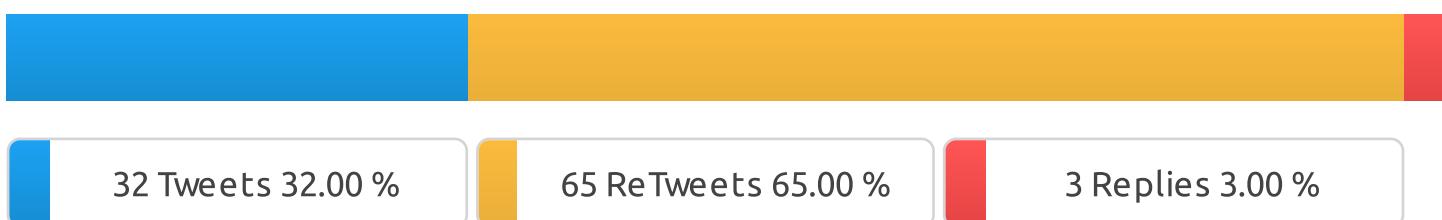


Hashtag Analytics Report

smrcongress

Analysis on Tweets from 26 Oct 2018 13:34:49 UTC to 01 Nov 2018 16:48:01 UTC

100 tweets 



Potential Reach

Number of unique users that could have seen the keyword in any tweet

33.06K
Accounts Reached

331
Average Reach Per Tweet

Contributors

Total number of users tweeted using the keyword

42
Contributors

2.3810
Average Tweets Per Contributor

Exposure

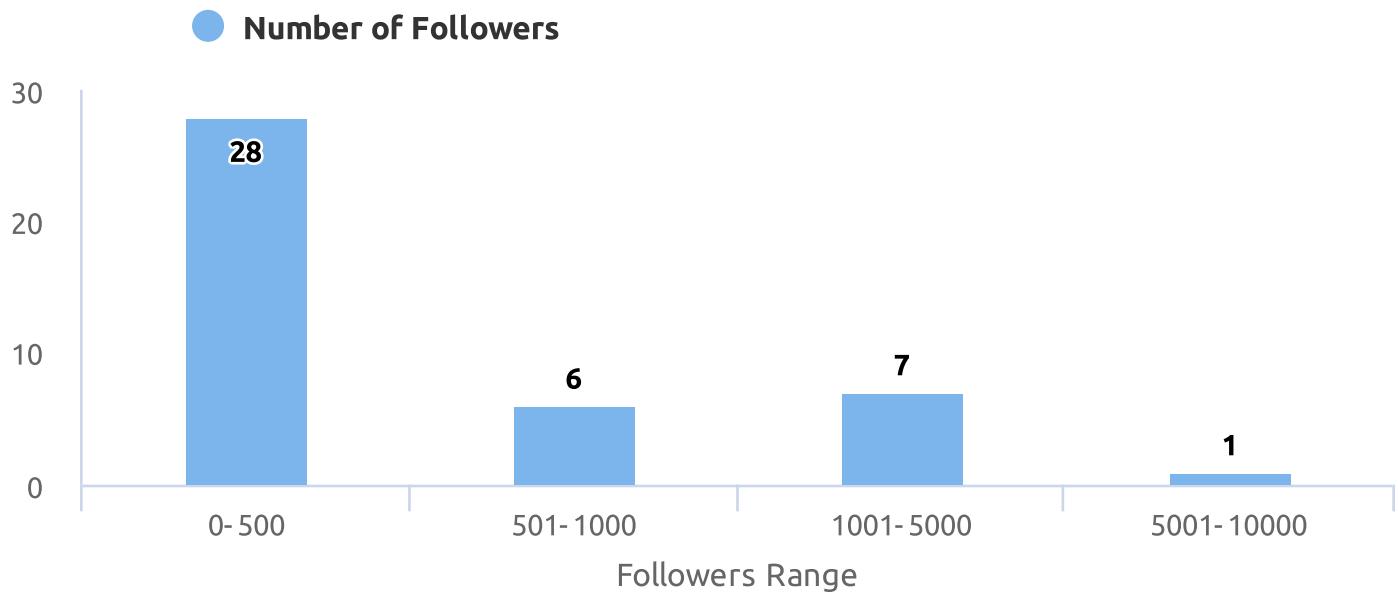
55.34K Impressions

553

Average Impressions Per Tweet

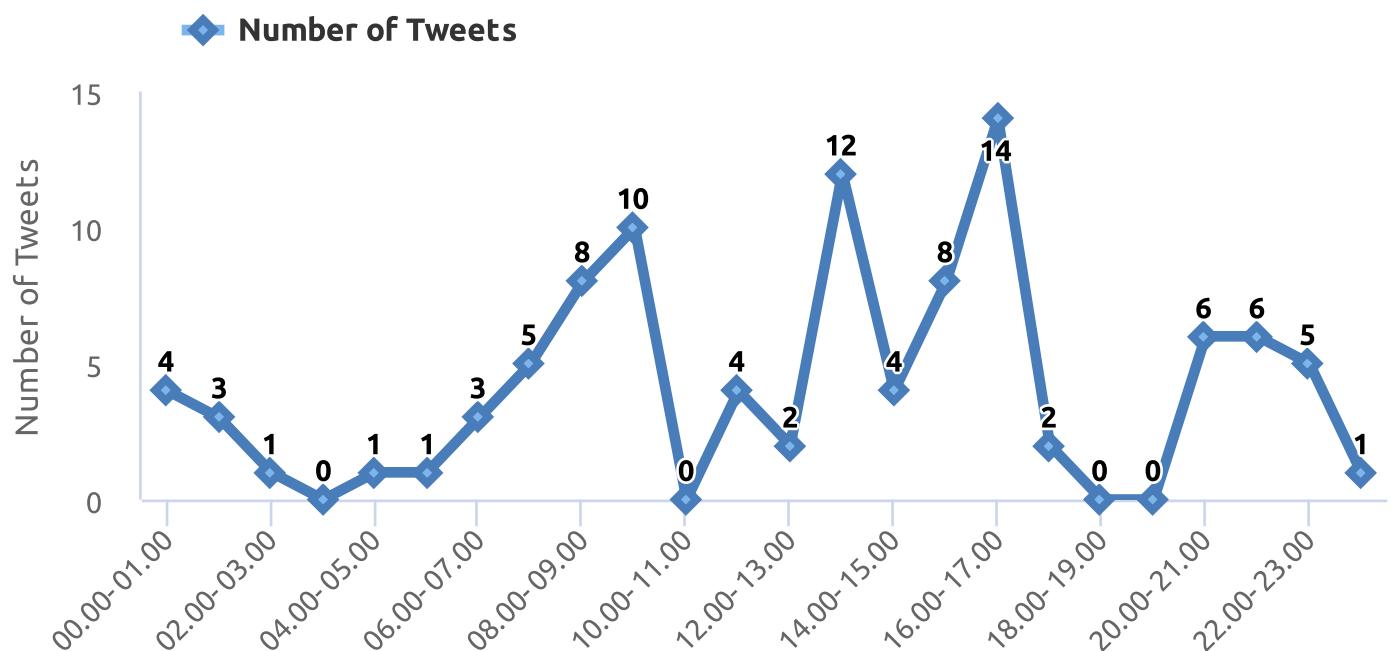
1.32K

Average Impressions Per Contributor



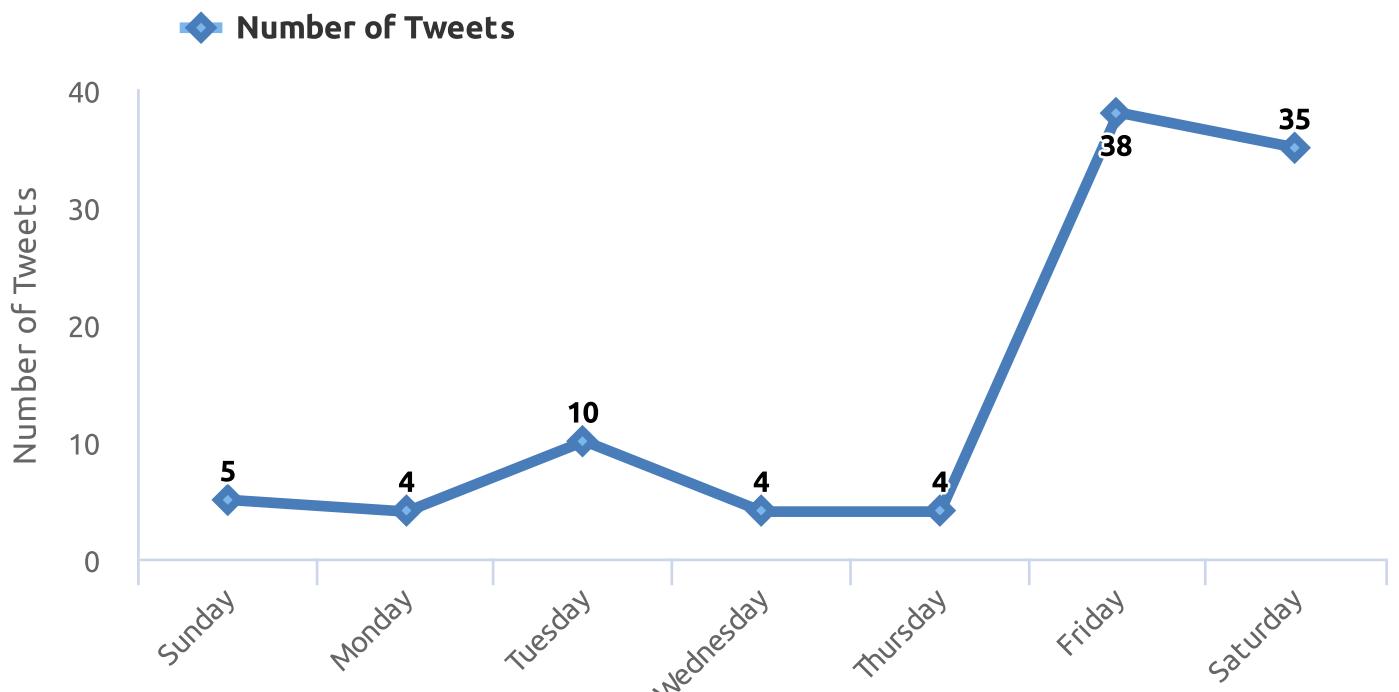
Day Pattern

The average daily pattern of posting of tweets



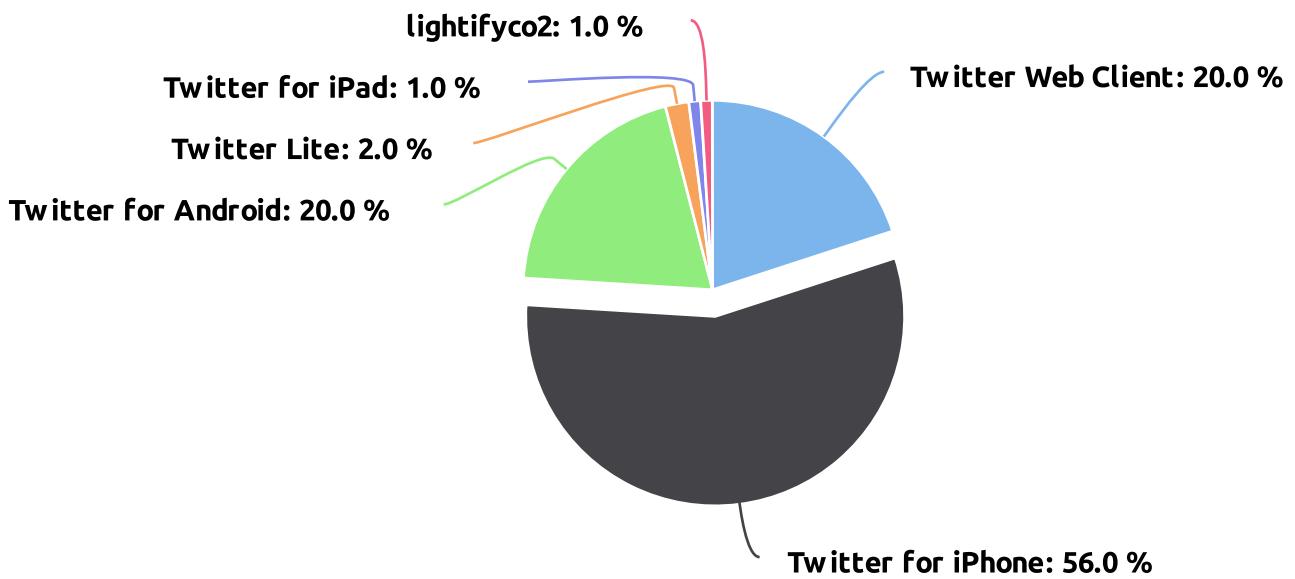
Week Pattern

The average weekly pattern of posting of tweets



Device Source

Distribution of the latest 100 tweets tweeted from the top 10 used devices



Most Active Contributors

By total number of posts (tweets+retweets) mentioning this keyword

11 Posts	 Rohit Thak @ Rohit_thakurrr 2.23K Tweets 364 Followings 268 Followers	0 Posts	 Future Fer @ ANZoncofert 1.84K Tweets 869 Followings 456 Followers
4 Posts	 Adriana S. @ adri_sanna 551 Tweets 406 Followings 119 Followers	0 Posts	 Jonathan C @ jonceb 217 Tweets 242 Followings 235 Followers
4 Posts	 MELGEN @ MelgenNetwork 615 Tweets 434 Followings 148 Followers	0 Posts	 Daniela Ro @ daniela_oaks 3.18K Tweets 912 Followings 1.39K Followers
2 Posts	 Kevin Brow @ kbrownogenetics 48 Tweets 52 Followings 114 Followers	0 Posts	 Anne Cust @ AnneECust 340 Tweets 160 Followings 192 Followers
2 Posts	 Society Me @ SocietyMelanoma 423 Tweets 224 Followings 952 Followers	0 Posts	 Sleaux Mea @ lightifyco1 74.21K Tweets 60 Followings 719 Followers
2 Posts	 Ashi_W @ AshaniTW 2.56K Tweets 426 Followings 960 Followers	0 Posts	 Frances Wr @ FrancesWright15 1.92K Tweets 191 Followings 357 Followers
1 Posts	 Sonia Leon @ sonia_leo91 67 Tweets 261 Followings 69 Followers	0 Posts	 Linda @ wordfinga 113.96K Tweets 3.96K Followings 3.23K Followers
1 Posts	 Catarina S @ cat_salgado 118 Tweets 312 Followings 73 Followers	0 Posts	 Prabhat Si @ ThePksinha 1.15K Tweets 419 Followings 162 Followers
1 Posts	 CRUK Manch @ CRUK_MI 1.49K Tweets 332 Followings 3.14K Followers	0 Posts	 Juliette M @ whovianbard 537 Tweets 86 Followings 36 Followers
1 Posts	 Amanda Lun @ theLundLab 61 Tweets 191 Followings 122 Followers	0 Posts	 Pavlos Msa @ PavlosMsaouel 4.83K Tweets 324 Followings 438 Followers
1 Posts	 Rita Cabri @ ritacabrita8 27 Tweets 93 Followings 34 Followers	0 Posts	 Debra Mars @ Deb_SSW_29 205 Tweets 158 Followings 93 Followers
1 Posts	 franzi_b @ franzib2709 1.59K Tweets 378 Followings 175 Followers	0 Posts	 Pauline Fu @ FunchainMD 1.38K Tweets 183 Followings 462 Followers
1 Posts	 Melanoma AUS @ MelanomaAus 2.75K Tweets 1.27K Followings 4.9K Followers		

Most Active Retweeters

By maximum number of retweets on tweets by the user

9 ReTweets	 MELGEN @ MelgenNetwork 615 Tweets 434 Followings 148 Followers	1 ReTweets	 Ian Watson @ IanWatsonLab 16 Tweets 41 Followings 57 Followers
7 ReTweets	 Marie Webs @ RieWeb20 2.36K Tweets 188 Followings 225 Followers	1 ReTweets	 Linda @ wordfinga 113.96K Tweets 3.96K Followings 3.23K Followers
6 ReTweets	 Daniela Ro @ daniela_oaks 3.18K Tweets 912 Followings 1.39K Followers	1 ReTweets	 Sleaux Mea @ lightifyco1 74.21K Tweets 60 Followings 719 Followers
4 ReTweets	 Rohit Thak @ Rohit_thakurrr 2.23K Tweets 364 Followings 268 Followers	1 ReTweets	 Prabhat Si @ ThePksinha 1.15K Tweets 419 Followings 162 Followers
4 ReTweets	 Juliette M @ whovianbard 537 Tweets 86 Followings 36 Followers	1 ReTweets	 Pavlos Msa @ PavlosMsaouel 4.83K Tweets 324 Followings 438 Followers
3 ReTweets	 Joey Mark @ JMSD16 65 Tweets 144 Followings 54 Followers	1 ReTweets	 Debra Mars @ Deb_SSW_29 205 Tweets 158 Followings 93 Followers
2 ReTweets	 MarineLab @ lab_marine 192 Tweets 125 Followings 170 Followers	1 ReTweets	 Future Fer @ ANZoncofert 1.84K Tweets 869 Followings 456 Followers
2 ReTweets	 Rita Cabri @ ritacabrita8 27 Tweets 93 Followings 34 Followers	1 ReTweets	 Monica San @ dragonflymsngr 359 Tweets 124 Followings 71 Followers
2 ReTweets	 franzib @ franzib2709 1.59K Tweets 378 Followings 175 Followers	1 ReTweets	 Pauline Fu @ FunchainMD 1.38K Tweets 183 Followings 462 Followers
2 ReTweets	 Adriana S. @ adri_sanna 551 Tweets 406 Followings 119 Followers	1 ReTweets	 Ranjeet Ku @ kumar_ranjeet 59.03K Tweets 481 Followings 578 Followers
1 ReTweets	 Frances Wr @ FrancesWright15 1.92K Tweets 191 Followings 357 Followers	1 ReTweets	 Society Me @ SocietyMelanoma 423 Tweets 224 Followings 952 Followers
1 ReTweets	 Jonathan C @ jonceb 217 Tweets 242 Followings 235 Followers	1 ReTweets	 Wafik S. E @ welseiry 25.43K Tweets 5.65K Followings 6.55K Followers
1 ReTweets	 Anne Cust @ AnneECust 340 Tweets 160 Followings 192 Followers		

Most Popular Contributors

By total number of followers

1 Posts	 Wafik S. E @ weldeiry 25.43K Tweets 5.65K Followings 6.55K Followers	1 Posts	 Pauline Fu @ FunchainMD 1.38K Tweets 183 Followings 462 Followers
1 Posts	 Melanoma AUS @ MelanomaAus 2.75K Tweets 1.27K Followings 4.9K Followers	1 Posts	 Future Fer @ ANZoncofert 1.84K Tweets 869 Followings 456 Followers
1 Posts	 Linda @ wordfinga 113.96K Tweets 3.96K Followings 3.23K Followers	1 Posts	 Pavlos Msa @ PavlosMsaouel 4.83K Tweets 324 Followings 438 Followers
2 Posts	 CRUK Manch @ CRUK_MI 1.49K Tweets 332 Followings 3.14K Followers	1 Posts	 Marisol So @ msmelanoma 525 Tweets 126 Followings 387 Followers
1 Posts	 Jeffrey Fa @ jeffreyfarmar 6.88K Tweets 2.56K Followings 2.34K Followers	1 Posts	 Frances Wr @ FrancesWright15 1.92K Tweets 191 Followings 357 Followers
6 Posts	 Daniela Ro @ daniela_oaks 3.18K Tweets 912 Followings 1.39K Followers	15 Posts	 Rohit Thakur @ Rohit_thakurr 2.23K Tweets 364 Followings 268 Followers
1 Posts	 Leeds Inst @ LIDA_UK 1.04K Tweets 300 Followings 1.04K Followers	1 Posts	 Jonathan C @ jonceb 217 Tweets 242 Followings 235 Followers
2 Posts	 Ashi_W @ AshaniTW 2.56K Tweets 426 Followings 960 Followers	7 Posts	 Marie Webs @ RieWeb20 2.36K Tweets 188 Followings 225 Followers
3 Posts	 Society Me @ SocietyMelanoma 423 Tweets 224 Followings 952 Followers	1 Posts	 Anne Cust @ AnneECust 340 Tweets 160 Followings 192 Followers
1 Posts	 Ethical Fi @ EFN_official 183 Tweets 3.96K Followings 720 Followers	3 Posts	 franzib @ Franzib2709 1.59K Tweets 378 Followings 175 Followers
1 Posts	 Sleaux Mea @ lightifyco1 74.21K Tweets 60 Followings 719 Followers	2 Posts	 MarineLab @ lab_marine 192 Tweets 125 Followings 170 Followers
1 Posts	 Anastassia @ AMVoranova 1.94K Tweets 474 Followings 647 Followers	1 Posts	 Prabhat Si @ ThePksinha 1.15K Tweets 419 Followings 162 Followers
1 Posts	 Ranjeet Ku @ kumar_ranjeet 59.03K Tweets 481 Followings 578 Followers		

Most Impactful Contributors

By total Impressions (tweets x number of followers)

4.9K Impressions	 Melanoma I @ MelanomaAus 1 Tweets 0 Retweets 4.9K Followers	69 Impressions	 Sonia Leon @ sonia_leo91 1 Tweets 0 Retweets 69 Followers
3.14K Impressions	 CRUK Manch @ CRUK_MI 1 Tweets 1 Retweets 3.14K Followers	34 Impressions	 Rita Cabri @ ritacabrita8 1 Tweets 2 Retweets 34 Followers
2.95K Impressions	 Rohit Thak @ Rohit_thakurrr 11 Tweets 4 Retweets 268 Followers		
2.88K Impressions	 Ashi_W @ AshaniTW 2 Tweets 0 Retweets 960 Followers		
1.9K Impressions	 Society Me @ SocietyMelanoma 2 Tweets 1 Retweets 952 Followers		
1.03K Impressions	 Ken Dutton @ the_funkydrr 0 Tweets 0 Retweets 1.03K Followers		
592 Impressions	 MELGEN @ MelgenNetwork 4 Tweets 9 Retweets 148 Followers		
476 Impressions	 Adriana S. @ adri_sanna 4 Tweets 2 Retweets 119 Followers		
228 Impressions	 Kevin Brow @ kbrown genetics 2 Tweets 0 Retweets 114 Followers		
175 Impressions	 franzib @ franzib709 1 Tweets 2 Retweets 175 Followers		
122 Impressions	 Amanda Lun @ theLundLab 1 Tweets 0 Retweets 122 Followers		
88 Impressions	 Aplin Canc @ AndrewEApelin 0 Tweets 0 Retweets 88 Followers		
73 Impressions	 Catarina S @ cat_salgado 1 Tweets 0 Retweets 73 Followers		

Most Engaging Contributors

Top contributors by number of retweets and likes generated by their tweets mentioning this keyword

124 Likes+Retweets  Ashi_W @ AshaniTW
2 Tweets 0 Retweets 960 Followers

99 Likes+Retweets  Rohit Thak @ Rohit_thakurrr
11 Tweets 4 Retweets 268 Followers

81 Likes+Retweets  MELGEN @ MelgenNetwork
4 Tweets 9 Retweets 148 Followers

31 Likes+Retweets  Kevin Brow @ kbrown genetics
2 Tweets 0 Retweets 114 Followers

27 Likes+Retweets  Melanoma AUS @ MelanomaAus
1 Tweets 0 Retweets 4.9K Followers

22 Likes+Retweets  Adriana S. @ adri_sanna
4 Tweets 2 Retweets 119 Followers

18 Likes+Retweets  Rita Cabri @ ritacabrita8
1 Tweets 2 Retweets 34 Followers

18 Likes+Retweets  Catarina S @ cat_salgado
1 Tweets 0 Retweets 73 Followers

17 Likes+Retweets  franzi_b @ franzi2709
1 Tweets 2 Retweets 175 Followers

15 Likes+Retweets  Society Me @ SocietyMelanoma
2 Tweets 1 Retweets 952 Followers

11 Likes+Retweets  CRUK Manch @ CRUK_MI
1 Tweets 1 Retweets 3.14K Followers

10 Likes+Retweets  Sonia Leon @ sonia_leo91
1 Tweets 0 Retweets 69 Followers

6 Likes+Retweets  Amanda Lun @ theLundLab
1 Tweets 0 Retweets 122 Followers

Maximum Photographs and Videos Share

Contributors who shared the most pictures and videos

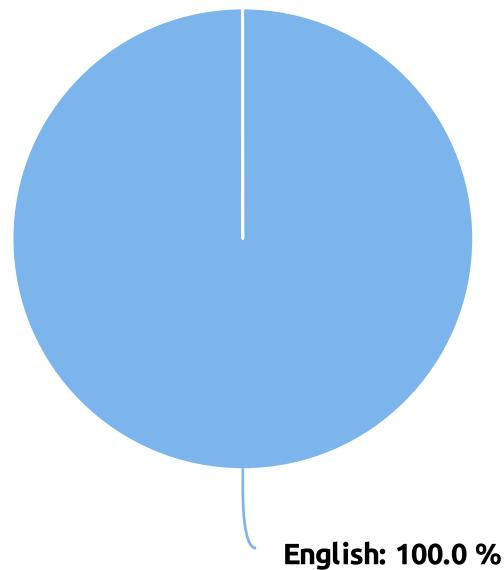
 4 Media	MELGEN @ MelgenNetwork	4 Tweets	9 Retweets	148 Followers
 1 Media	Rohit Thak @ Rohit_thakurrr	11 Tweets	4 Retweets	268 Followers
 1 Media	Ashi_W @ AshaniTW	2 Tweets	0 Retweets	960 Followers
 1 Media	Adriana S. @ adri_sanna	4 Tweets	2 Retweets	119 Followers
 1 Media	Kevin Brow @ kbrown genetics	2 Tweets	0 Retweets	114 Followers
 1 Media	CRUK Manch @ CRUK_MI	1 Tweets	1 Retweets	3.14K Followers
 1 Media	Melanoma I @ MelanomaAus	1 Tweets	0 Retweets	4.9K Followers

Geographical Location

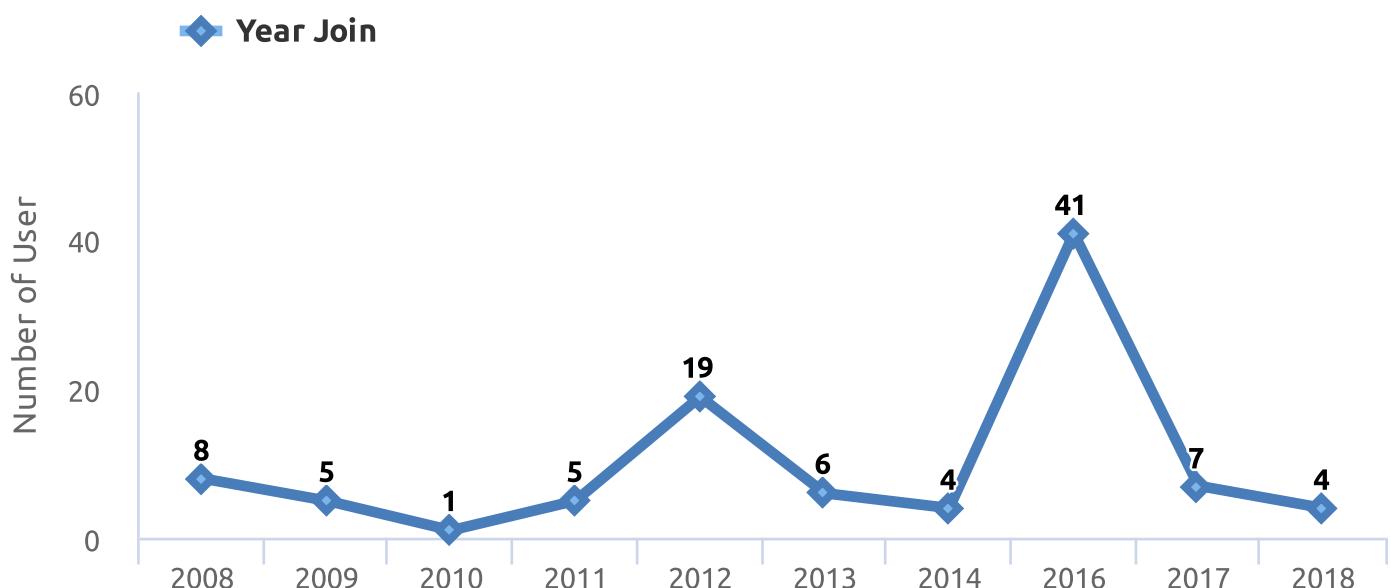
Geographical locations of tweets

Location	No. Of Tweets
University of Leeds, UK	15
Lund, Sverige	9
Querétaro, México	6
Leeds, England	5
Bedale	4
philadelphia	3
Bethesda, MD	2
Manchester	2
Sydney, New South Wales	2
Philadelphia, PA	2
Sydney, Australia	1
Bengaluru, India	1
California, USA	1
United Kingdom	1
Melbourne, Victoria	1
Houston, TX	1
Sydney	1
Montréal, Québec	1
Cleveland, OH	1
Delhi India	1
Pennsylvania	1
Essen, Nordrhein-Westfalen	1
Edmonton, Alberta	1
Portland, OR	1
Leiden, The Netherlands	1
Brisbane, Queensland	1
Australia-Worldwide	1
Madrid	1
The Hague, South Holland	1

Top Language



Contributors Twitter Age



Most Retweeted Tweets

- 5 retweets
- MELGEN @ MelgenNetwork
26 Oct 2018 13:49:32
MELGEN coordinating PI and last year's SMR's lifetime achievement recipient @julianewtbish discussing evidence for the relationship between sun exposure and melanoma risk using epidemiological approaches at #SMR2018 #SMRCongress @SocietyMelanoma <https://t.co/Rj1GJUrkoD>
- 5 retweets
- MELGEN @ MelgenNetwork
26 Oct 2018 16:16:07
@SocietyMelanoma Talks presented at this week's #SMR2018 #SMRCongress have been wonderful examples of what can be achieved when scientists work together. Let new collaborations flourish! #TeamScience
- 4 retweets
- Catarina S @ cat_salgado
29 Oct 2018 22:22:24
Back to NL, today I presented a summary of the #SMRCongress to the dermat lab describing the breakthroughs in the field. Congratulations for the amazing work! @Rohit_thakurrr @pozniak_joanna @julianewtbish @jonsson_lab @lab_marine @AshaniTW @JenW argoMD @mcquadeMDLAc @msmelanoma
- 3 retweets
- Ashi_W @ AshaniTW
27 Oct 2018 08:45:54
7 years ago I organized the first W omen in Science session at the SMR. This year I was blown away by how many people showed up, and how many men showed up, and how many opinion leaders in the field showed up. 1/2 #SMRCongress <https://t.co/YPljsIWl2a>
- 3 retweets
- MELGEN @ MelgenNetwork
26 Oct 2018 13:37:18
Our leader talking about the melanoma and sun exposure and showing some really interesting and exciting data #SMR2018 #SMRcongress <https://t.co/iRKApSJoNS>
- 3 retweets
- Melanoma I @ MelanomaAus
26 Oct 2018 23:46:51
Congratulations to our own @ProfGLongMIA on her induction in Manchester England as President of the @SocietyMelanoma - the first woman and the first Australian to hold the position. #SMRCongress #SMR2018 <https://t.co/xG2NCbH1hI>
- 2 retweets
- Rohit Thak @ Rohit_thakurrr
01 Nov 2018 11:25:31
I'll be talking about our recent work (poster presented at #SMRcongress 18) on machine learning at @LIDA_UK medical meeting: "Machine learning applications to predict outcome using Transcriptomic and clinical data of LMC" at 2:30pm, W orsley level 11,11.09 @LeedsMedHealth <https://t.co/0Es840Alis>
- 2 retweets
- franzi_b @ franzi2709
26 Oct 2018 15:33:39
Amazing talk by Jennifer @mcquadeMDLAc about host factors that influence response to therapy in melanoma. Great collaborative effort with @JenW argoMD among others! #SMRCongress #SMR2018
- 2 retweets
- MELGEN @ MelgenNetwork
26 Oct 2018 15:46:45
Exciting developments in identifying potential prognostic gene expression signatures for Stage I melanoma presented by MELGEN ESR @Rohit_thakurrr at the #SMR2018 #SMRCongress @SocietyMelanoma <https://t.co/buxeb03jx8>

2
retweets



Rohit Thakur @ Rohit_thakurrr

27 Oct 2018 07:07:19

First plenary talk of the day: @jonsson_lab sharing some of the cool data on immunogenic heterogeneity in patients treated with immunotherapy #SMRcongress <https://t.co/XjzwIHYW> na

Most Liked Tweets ❤

66 Likes



Ashi_W @ AshaniTW

27 Oct 2018 08:45:54

7 years ago I organized the first W omen in Science session at the SMR. This year I was blown away by how many people showed up, and how many men showed up, and how many opinion leaders in the field showed up. 1/2 #SMRCongress <https://t.co/YPljsIWl2a>

38 Likes



Ashi_W @ AshaniTW

30 Oct 2018 09:11:23

Extremely impressed by this young man who reached out to us with this idea, then worked tirelessly to make it happen. Made me think that there's hope for the next generation- men who advocate for their female colleagues, and women who also advocate for themselves. #SMRcongress <https://t.co/DW hsrAX8ag>

24 Likes



Melanoma Institute@ MelanomaAus

26 Oct 2018 23:46:51

Congratulations to our own @ProfGLongMIA on her induction in Manchester England as President of the @SocietyMelanoma - the first woman and the first Australian to hold the position. #SMRCongress #SMR2018 <https://t.co/xG2NCbH1h1>

21 Likes



Rohit Thakur@ Rohit_thakurrr

30 Oct 2018 08:05:01

At #SMRcongress 2018, we inaugurated a new initiative "STEM for W omen". We interviewed few among the many brilliant women melanoma researchers. Each interview episode from the series will be released every month. Please stay tuned for more updates. #W omenInSTEM @SocietyMelanoma <https://t.co/O34tlwBICh>

17 Likes



Kevin Brown@ kbrown genetics

28 Oct 2018 06:53:58

I was blown away by the turnout for the W omen in Science session at the #SMRCongress. Ashi's picture doesn't really do it justice. <https://t.co/T8g0ISuDbl>

14 Likes



MELGEN@ MelgenNetwork

26 Oct 2018 13:37:18

Our leader talking about the melanoma and sun exposure and showing some really interesting and exciting data #SMR2018 #SMRcongress <https://t.co/iRKApSJoNs>

14 Likes



Catarina Salgado@ cat_salgado

29 Oct 2018 22:22:24

Back to NL, today I presented a summary of the #SMRCongress to the dermat lab describing the breakthroughs in the field. Congratulations for the amazing work! @Rohit_thakurrr @pozniak_joanna @julianewtbish @jonsson_lab @lab_marine @AshaniTW @JenW argoMD @mcquadeMDLAc @msmelanoma

13 Likes



Kevin Brown@ kbrown genetics

27 Oct 2018 01:22:12

A lot of interesting stuff going on at this melanoma meeting. #SMRCongress <https://t.co/OhYZc1mcjZ>

13 Likes



MELGEN@ MelgenNetwork

26 Oct 2018 15:46:45

Exciting developments in identifying potential prognostic gene expression signatures for Stage I melanoma presented by MELGEN ESR @Rohit_thakurrr at the #SMR2018 #SMRcongress @SocietyMelanoma <https://t.co/buxeob3jx8>

11
Likes

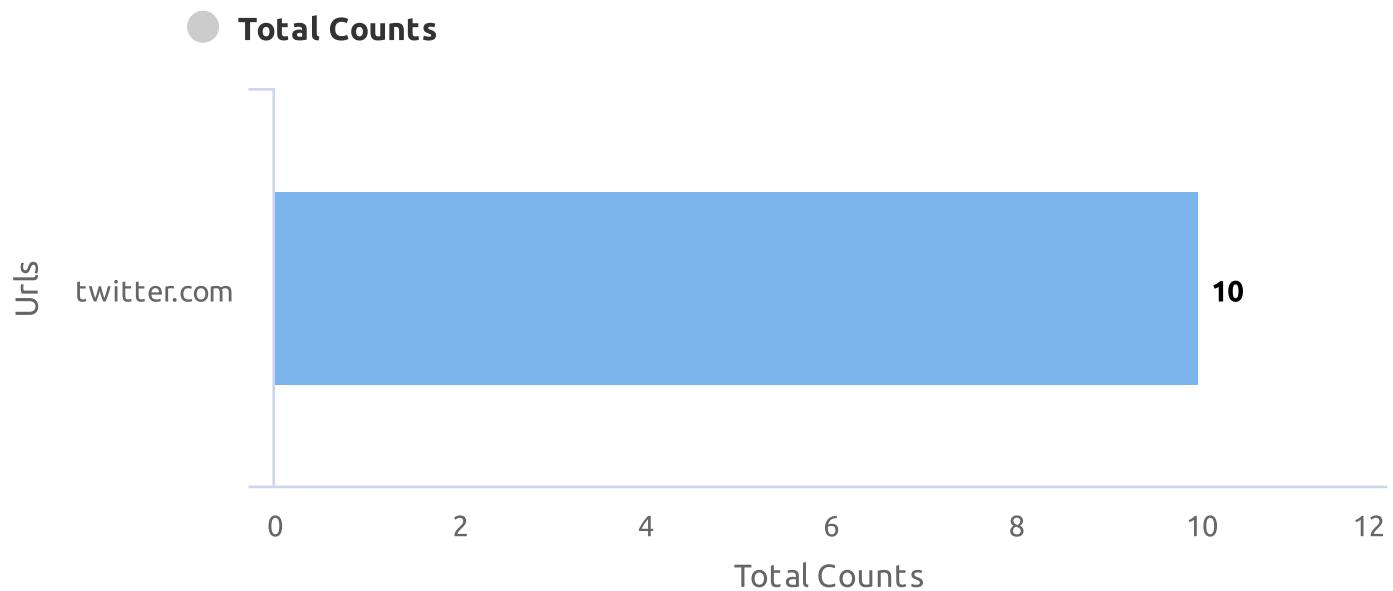


MELGEN@ MelgenNetwork

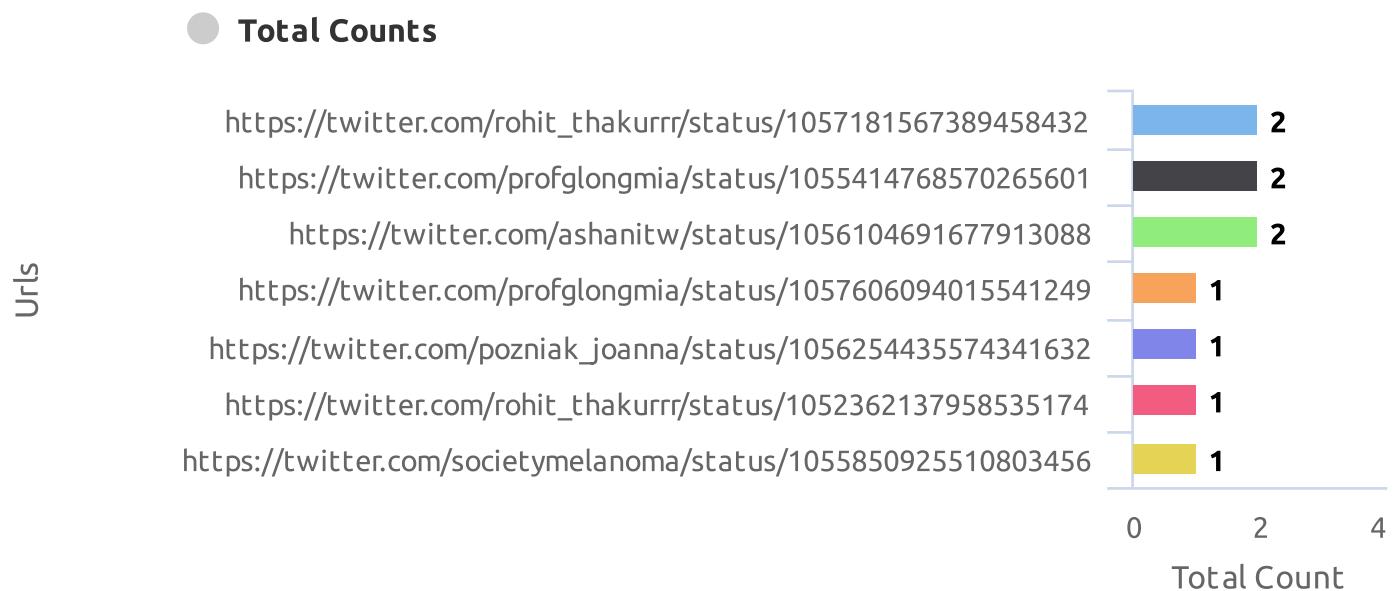
26 Oct 2018 16:16:07

@SocietyMelanoma Talks presented at this week's #SMR2018 #SMRCongress have been wonderful examples of what can be achieved when scientists work together. Let new collaborations flourish! #TeamScience

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