

# ROHITA BOLLAM

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## Professional Summary

Final-year BCA student at Christ University with a strong foundation in computer applications and a focused interest in UI/UX design. Skilled in user research, wireframing, and prototyping using Figma. Proficient in front-end development with experience in building user-centred web applications. Strong communication, creativity, and leadership skills.

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## Qualifications

Bachelor of Computer Applications (BCA) Christ University, Bangalore Creative Head – Vault Vortex Fintech Club	2023 – 2026
Higher Secondary Education Delhi Public School	2021 – 2023

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## Projects

### Blood Harmony - Blood Donation Web App

- Designed and developed a full-stack system for managing donors and urgent blood requests.
- Implemented secure login, donor profiles, and request notifications.
- Tools: Python, MySQL, HTML, CSS, JavaScript

### Landing Page for Fashion Brand

- Created a responsive landing page using modern UI/UX design principles.
- Focused on brand visuals, intuitive layout, and clean navigation.

### NammaThota – A Farmer centric E-commerce Application

- Led front-end development using React JS, MongoDB and Figma to create responsive layouts and intuitive navigation.
- Focused on user accessibility and brand consistency tailored for rural users.
- Coordinated with team members to integrate product listings and enable real-time updates.

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## Certifications

- HR Analytics – NPTEL (Elite + Silver, 79%)
- German (A1) – NPTEL (Elite, 71%)

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## Skills

**Design Tools:** Figma, Canva

**Web Development:** HTML, CSS, JavaScript

**Technical Competencies:** UX Research, Wireframing, Prototyping, Responsive Design

**Core Skills:** Communication, Creativity, Leadership, Teamwork, Adaptability

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## Extra-Curricular

- Managed branding, posters, and overall design for club events.
- Led the creative team in organizing guest talks and student activities.