

**5th & 6th  
April**

**ASHOKA UNIVERSITY'S  
INTERCOLLEGIATE FEST**

*Banjaara*

**EVENTS  
BROCHURE**





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# ABOUT ASHOKA

Established in 2014, Ashoka University is a pioneer in interdisciplinary higher education in Delhi NCR, India with a focus on research and sciences, at par with the best in the world. With a strong emphasis on multi-disciplinary learning, the university offers subjects that range from Philosophy to Physics and History to Economics.

It is a philanthropic initiative that brings together more than 160 industry leaders, philanthropists, and thinkers with a galaxy of stellar academics. Some of these include Ashish Dhawan (Chrys Capital), Pramath Raj Sinha (Founder, ISB), Sanjeev Bikhchandani (InfoEdge), Late Rakesh Jhunjhunwala (Investor), Akhil Dhawan, Ashok Trivedi,, and Amit Chandra. The decorated faculty comprises stalwarts such as Gopalkrishna Gandhi, Rudrangshu Mukherjee, Nayanjot Lahiri, Upinder Singh, Sunil Khilnani, and Shivshankar Menon. In its strive to create responsible leaders, Ashoka University encourages academic as well as extra-curricular activities on its campus.

Ashoka University has over 3500+ students residing on campus, drawn from 28 states and over 287 cities in India and 21 other countries. In the last few years, the University has grown to offer Masters and Ph.D. programmes, in addition to the existing undergraduate programme. In the next few years Ashoka is set to triple the size of its campus and with it will grow the undergraduate, graduate, postgraduate, and faculty strength.





# WHAT IS BANJAARA?

**Banjaara** is **Ashoka University's student-led annual flagship cultural fest** that attracts youth from the top colleges of the Delhi-NCR region and other parts of the country. **Banjaara 2025**, which is to be held on the **5th and 6th April**, will host a variety of **competitive and informal events**, which include **music, theatre, dance, entrepreneurship, and more**. There will also be a range of student-driven stalls selling food, beverages, and a range of products. This year, **Banjaara** embraces the theme of **Rangsaaj**—a tribute to the painter within us all. We are born as blank canvases, untouched and unshaped, and with every experience, every moment, we become the artists of our own journey. Just as colors blend and flow to create something vibrant and new, our lives are enriched by the stories we live, the cultures we embrace, and the bonds we form. **Rangsaaj** is a celebration of this artistry—where individuality meets harmony, where every shade finds its place in a grand, ever-evolving masterpiece.

We expect a total footfall of over 7000+ individuals at Banjaara 2025 from across colleges of Delhi-NCR and other states of India. Previously Ashoka has hosted artists such as **AR Rahman, Falguni Nayyar, Karun & Nanku, Rajat Chauhan, Satyabrat, Aditya Kulshrestha (Kullu), Chaar Diwari, The Revisit Project, and Soulmate**. In previous editions, it has secured up to **Rs. 17 lakhs from sponsors**, both in cash and kind, including companies like **Coca-Cola, Red Bull, EaseMyTrip, and Lifestyle**.

This year's edition promises to be bigger and better. We look forward to hosting you at Ashoka University for Banjaara 2025.





# GLIMPSES





# REGISTRATION AND PAYMENT

- All event registrations and payments will be done using the Unstop portal. The link for the same is: <https://unstop.com/college-fests/banjaara-2025-ashoka-university-sonapat-haryana-221389>
- For **INDIVIDUAL** registrations, the individual must fill out the form for their desired event(s) with all necessary details correctly entered. The participant will then receive a verification link on their registered email ID, using which they must verify their details on Unstop. The registration will **NOT** be complete without the participant completing this step.
- For **TEAM** registrations, **ONE** individual (i.e. the team leader) must fill out the form with the necessary details of **ALL** team members. All the team members will then receive a verification link on their registered email IDs, using which they must individually verify their details on Unstop. The team registration will **NOT** be complete without all team members completing this step.
- Participants can register for as many events as they would like, provided there are no scheduling conflicts. The schedule has been provided in the brochure for Convenience.
- For **TEAM** events, all participants need **NOT** be from the same university/college. As soon as the information in the registration form has been verified, participants will automatically be redirected to a payment gateway.
- Each competition has a different registration fee. This will be reflected on Unstop.
- Students participating in competitive events will be required to pay an attendee fee of Rs 50 per person in addition to the registration fee.
- If participant(s) are eliminated in the online preliminary round, they will be permitted to enter the university as an Attendee **ONLY** on the day their competition is scheduled for. If they wish to enter the fest on another day, they will be required to pay the one-day attendee fee as mentioned below.





# REGISTRATION AND PAYMENT

- For **INDIVIDUAL** registrations, the sole participant must pay both the Attendee Fee and the Registration Fee.
- For **TEAM** registrations, the team leader must pay the Attendee fee. The Attendee Fee will depend on the number of team members, but the Registration Fee for the team will remain the same regardless of the team size.
- Participant(s) will **ONLY** be considered registered when the payment has been processed.
- Once the payment has been processed, registered participants will be sent a **Unique Identification Number** on their registered email ID **closer to the fest**. This UID will later be shown at the Ashoka University gate for verification, without which a participant will **NOT** be allowed to enter.
- Apart from attending Banjaara 2025 as a participant in competitive events, a student may also come as an **ATTENDEE ONLY**.
- Attendees can:
  - Participate in informal events
  - Watch competitive events
  - Attend the headliner events on both days
- **Attendee Entry Fee** (THIS IS NOT APPLICABLE FOR PARTICIPANTS REGISTERED UNDER COMPETITIONS):
  - **Day 1: Rs. 200**
  - **Day 2: Rs. 250**
  - **Both days: Rs. 350**
- For on-the-spot attendee registrations, all attendee(s) must complete the following steps:
  - Scan a QR code outside the main gate, which will redirect them to the registration form.
  - Fill out the registration form, after which they will receive a Unique Identification Number on their registered email id.
  - They must show this UID and their college identity card photo at the main gate.





# REGISTRATION AND PAYMENT

- All participants and attendees will be subjected to a thorough security check, following which they will receive an identification band. This will complete their first round of verification.
- After entering the University, they will be directed to the registration desk, where they must verify the UID once again. After confirmation, their band will be stamped.
- After all the necessary registration processes are successfully completed, they must make the Attendee fee payment at the desk if they have not already. This will mark the end of the verification process.





# CONTINGENT REGISTRATIONS

## What is a Contingent?

- A contingent consists of all teams from a single college participating in Banjaara 6.0.
- A **minimum of 20 participants** is required to qualify.
- Each contingent is led by a **Contingent Leader (CL)** who serves as the primary point of contact.

## Contingent Leader Responsibilities:

- **Coordination & Communication:** Acts as the main POC for their contingent.
- **Accountability:** Ensures teams follow rules, deadlines, and schedules.
- **Presence on Campus:** Must be present throughout the fest. If the Contingent Leader cannot make it to the fest, a replacement should be communicated to the Banjaara Team via email to [fest@ashoka.edu.in](mailto:fest@ashoka.edu.in).

## Registration Process:

- **Register on Unstop:** The Contingent Leader (CL) must register their contingent for **Banjaara 2025 Festival** on **Unstop** [here](#). Registration is **free of cost**.
- **Provide Contingent Details:** The CL must list all **contingent members** and their **registered competitions** in the designated section on Unstop.
- **Ensure Individual Registrations:** Each contingent member must **register individually** for their respective events [here](#).

## Best Contingent Award

- Contingents can earn points for **top-three finishes** in **Banjaara 6.0** events and compete for the **Best Contingent title**.
- **Prize Pool:**
  - **1st Place Contingent:** ₹15,000
  - **2nd Place Contingent:** ₹5,000

For more details, please refer to the **Contingent Registration Policy Document** [here](#) Contingent Registration Policies - Banjaara 2025.





# GENERAL GUIDELINES

- All events will be conducted at the Ashoka University campus unless explicitly mentioned in the brochure (some events may have an online preliminary round).
- Participants must report at the event's venue at least 1 hour before the scheduled time.
- For all team events, teams should finalize the number and names of all participants before filling out the form to avoid any last-minute changes.
- There is no cap on the number of entries into an event from one university unless explicitly stated otherwise.
- There is no limit on the number of events that one person can participate in as long as it doesn't conflict with the schedule.
- All Participants will be given a certificate of participation. Those who win events will also be given a certificate of merit.
- All judges invited to judge the competitions will be highly trained professionals, and their decision will be final and binding.
- Making use of any unfair means or violating any of the event rules mentioned will result in penalties being imposed. The degree of the penalty imposed will be according to the discretion of the organizing team.
- In any dispute, the organizing team will have the final say.
- The organizing team reserves the right to change any of the information mentioned in the brochure at any time.





# SECURITY AND TRAVEL POLICY

- Please find the General Safety and Security Policy [here](https://docs.google.com/document/d/1yjhoIUjlxzV01lhZ3aucnn9G1APmJISw7FUiUOxp25w/edit?usp=sharing):
- <https://docs.google.com/document/d/1yjhoIUjlxzV01lhZ3aucnn9G1APmJISw7FUiUOxp25w/edit?usp=sharing>
- Please find the Contingent Safety and Security Policy [here](https://docs.google.com/document/d/1oY4_1kHZ5NrXBxdBUw9MoA4sYyTnZohzOMu3IKDYGTy/edit?tab=t.0):
- [https://docs.google.com/document/d/1oY4\\_1kHZ5NrXBxdBUw9MoA4sYyTnZohzOMu3IKDYGTy/edit?tab=t.0](https://docs.google.com/document/d/1oY4_1kHZ5NrXBxdBUw9MoA4sYyTnZohzOMu3IKDYGTy/edit?tab=t.0)
- Please find the Travel and Accommodation Policy [here](https://docs.google.com/document/d/1iUHi8fNG-h4rAS4ldhlmu0jJPUrlzo5rusntYhJKPX8/edit?usp=sharing):
- <https://docs.google.com/document/d/1iUHi8fNG-h4rAS4ldhlmu0jJPUrlzo5rusntYhJKPX8/edit?usp=sharing>





# SCHEDULE

5TH APRIL

# DAY 1

10:00 - 16:00

SYNERGY

10:00 - 17:00

नाटक BAAZI

15:00 - 18:00

BHASHA, BAAT AUR BAKKAR

10:00 - 16:00

AD-MAD

11:00 - 18:00

FRAME BY FRAME

11:00 - 16:00

THE GEOPOLITICAL INTELLIGENCE CHALLENGE





# SCHEDULE

5TH APRIL

# DAY 1

CONTINUED...

10:00 - 17:00

TURNCOAT DEBATE

12:00 - 16:00

FOOD FIESTA

12:00 - 16:00

THE FITNESS CHALLENGE





# SCHEDULE

6TH APRIL

# DAY 2

11:00 - 16:00

CONCORDIA

11:00 - 15:00

FACE CARD

12:00 - 17:00

BATTLE OF BANDS

12:00 - 16:00

THE QUIZ COMPETITION

11:00 - 17:00

MARVEL RIVALS

11:00 - 17:00

RANGREZA





# SCHEDULE

5TH APRIL

# DAY 2

CONTINUED...

10:00 - 17:00

THE CORPORATE CONQUEST

12:00 - 15:00

BEYOND THE BRUSH

14:00 - 16:00

FRAME BY FRAME- SCREENING

12:00 - 16:00

FOOD FIESTA

12:00 - 16:00

THE FITNESS CHALLENGE





# CATEGORIES

**PERFORMING**  
**ARTS**

**LITERARY**  
**ARTS**

**VISUAL**  
**ARTS**

**STRATEGY**  
**AND**  
**INNOVATION**

**SOCIAL**  
**EVENTS**





# PERFORMING ARTS

01 नाटकbaazi

02 Synergy

03 Battle of the Bands

04 Concordia

05 Face Card







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# नाटक BAAZI

**NUKKAD NAATAK**

*Step into the world of raw, unfiltered storytelling with the spirit of street theatre! नाटकbaazi brings tales from the gallis to the stage, blending powerful performances, social commentary, and creative expression. This is not just a competition — it's a celebration of the street play culture that thrives on energy, passion, and voice.*

Participation type:  
**Team of 15-20 + 3 (set up)**  
Registration fees: **Rs. 900**

**Rs. 20K**  
**PRIZE POOL**

## JUDGING CRITERIA

- Creativity
- Relevance of the theme and its consistency throughout the play
- Quality of dialogues and choreography
- Team Coordination
- Engagement with the audience
- Adherence to the rules and guidelines







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# नाटक BAAZI

NUKKAD NAATAK

## RULES

- Each team can perform for a maximum of 20 minutes.
- The street play can be performed in either English or Hindi.
- A team can make use of props, provided they have been approved by the organizing team. Approvals for the same will be entertained until 3 days before Banjaara. It will be completely upon the participant to request approval for their props.
- The performance must be a completely original play, free of any plagiarism.
- The performance cannot contain any profanity or slurs hurting the sentiments of any community, caste, race, religion, gender, or ethnic group throughout their performance.
- All judges invited to the event will be trained professionals and their decision will be final and binding.
- Making use of any unfair means or violating any of the above rules will result in penalties being imposed. Instances of plagiarism, if detected, will lead to disqualification of the team.
- If required, the organizing team reserves the right to change any of the above rules.





Banjaara 

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# SYNERGY

**WESTERN GROUP DANCE**

*Get ready to light up the stage with your team! Showcase your best moves in any Western dance style, from street, to jazz to hip-hop.*

Participation type:

**Team of 7-20**

Registration fees: **Rs. 1000**

**Rs. 30K**

**PRIZE POOL**

## JUDGING CRITERIA

- Choreography
- Technical Skill
- Rhythm
- Energy & Involvement





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# SYNERGY

## WESTERN GROUP DANCE

### RULES

- Only one final round at Ashoka University (no prelims).
- Registration is on a first-come, first-serve basis.
- No limit on the number of entries per society/college/university.
- Any Western dance style is allowed (street style, jazz, commercial jazz, hip-hop, etc.). Bollywood dance is not allowed, but Bollywood tracks may be used.
- Remixes are permitted.
- Performance time: 5-7 minutes.
- Teams may introduce their performance for up to 1 minute before starting.
- Props are allowed but must be pre-approved by the Banjaara PoC at least 3 days before the event. It will be completely upon the participant to request approval for their props.
- Teams will perform sequentially, and the performance order will be decided by picking chits.
- If using another choreographer's work, credit must be given during the introduction.
- Kindly note, the competition venue can only accommodate up to 15 dancers on stage at a time. Any additional dancers may appear on stage on a rotational basis.
- Up to two teams may participate from each university, however a participant in one dance team may not participate in another team in this particular competition.
- Rule violations will be penalized at the discretion of the organizing team.
- The organizing team reserves the right to modify the rules.
- Judges will be trained professionals, and their decisions are final.







**REGISTER HERE**

# BATTLE OF THE BANDS

*Prepare for an electrifying clash as college bands ignite the stage with blazing guitars, thunderous drums, and powerhouse vocals! This high-octane showdown will determine which band rises above the rest and gets crowned as the best band of them all!*

Participation type:  
**Team of 3-8**  
Registration fees: **Rs. 1000**

**Rs. 25K**  
**PRIZE POOL**

## JUDGING CRITERIA

- Technical Proficiency
- Stage Presence
- Setlist Curation
- Creativity (in interpretation and adaptation of songs)







**REGISTER HERE**

# BATTLE OF THE BANDS

## RULES

- This is a group competition. Bands can perform either Western, Indian or a fusion of the two.
- This competition will have one round, which will be held offline.
- Each team can perform for a maximum of 7 minutes.
- Teams will be given 3 minutes to set up before their performance. Note that any extra setup time will be taken out of the performance time.
- Each band should have a minimum of 3 instrumentalists.
- The songs performed can contain profanity but not slurs targeting a particular person, community, caste, race, religion, gender, or ethnic group.
- There are no limitations on the type of music, genre, or content that a band can perform. All music is welcome, and the songs being performed need not be original.
- All judges invited will be trained professionals, and their decision will be final and binding.
- Making use of any unfair means or violating any of the above rules will result in penalties being imposed.
- If required, the organizing team reserves the right to change any of the above rules.
- Participants will be liable for all damages done to equipment provided by Banjaara.







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# CONCORDIA

## ACAPELLA COMPETITION

*Step into the world of pure vocal magic, where voices take centre stage to create beautiful harmonies and intricate arrangements. With no instruments, these performances will have you completely captivated by the power and creativity of the human voice.*

Participation type:  
**Team of 7-15**  
Registration fees: **Rs. 800**

**Rs. 12K**  
**PRIZE POOL**

## JUDGING CRITERIA

- Technical Proficiency
- Arrangement
- Cohesion of Setlist







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# CONCORDIA

## ACAPELLA COMPETITION

### RULES

- This is a group acapella competition where only vocals are allowed.
- No limit on the number of entries per society/college/university.
- This competition will have one round, which will be held offline.
- Each team can perform for a maximum of 10 minutes.
- No team will be allowed to use any sort of instrument for this competition.
- The songs performed can contain profanity but not slurs targeting a particular person, community, caste, race, religion, gender, or ethnic group.
- There are no limitations on the genre or language of a song a team chooses to perform. All music is welcome, and the songs being performed need not be original.
- All judges invited will be trained professionals and their decision will be final and binding.
- Making use of any unfair means or violating any of the above rules will result in penalties being imposed.
- If required, the organizing team reserves the right to change any of the above rules.







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# FACE CARD

## STYLING COMPETITION

*A dynamic hair and makeup competition where teams of three—a makeup artist, hair stylist and a model—must create a stunning transformation based on a given theme.*

Participation type:

**Team of 2+1**

Registration fees: **Rs. 400**

**Rs. 15K**

**PRIZE POOL**

## JUDGING CRITERIA

- Creativity & Originality
- Technique & Skill
- Cohesion & Styling
- Theme Adherence
- Overall Presentation







**REGISTER HERE**

# FACE CARD

## STYLING COMPETITION

### RULES

- Participants must register in teams of up to two + one model.
- The competition theme will be revealed 24 hours prior to allow for basic planning, but all work must be done live at the event.
- Artists must bring their own makeup, hair products, and styling tools.
- Models must arrive with clean, product-free hair and a bare face (only skincare allowed).
- The model is expected to be present in an all black outfit.
- Teams will have 120 minutes to complete both hair and makeup.
- No pre-styling allowed—all hair and makeup must be done within the given time frame.
- Hair must be visibly styled as part of the final look, whether through braiding, updos, waves, or other techniques.
- The final presentation will include a short runway walk or a photo-op moment to showcase the transformation.
- All judges invited will be trained professionals and their decision will be final and binding.
- Making use of any unfair means or violating any of the above rules will result in penalties being imposed.
- If required, the organizing team reserves the right to change any of the above rules.





The background is a collage of various images related to art and culture. At the top, there's a green-tinted photo of people painting on a large floor canvas. Below that, on the right, is a photo of a person painting a mural on a wall. On the left, there's a photo of people in traditional Indian attire. At the bottom, there's a photo of a large, modern building, likely a university or museum, with a colorful, stylized illustration of a horse and an elephant in the foreground.

# VISUAL ARTS

*01*     Beyond the Brush

*02*     Frame by Frame

*03*     Rangreza





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# BEYOND THE BRUSH

*Unleash your creativity in a one-of-a-kind artistic challenge! Blend colors, textures, and materials to craft a masterpiece that defies convention. Whether it's paint, collage, fabric, paper, or unexpected objects, experiment with endless possibilities and bring your vision to life. Push artistic boundaries, think outside the canvas, and let your imagination take center stage!*

Participation type:

**Team of 1-3**

Registration fees: **Rs. 150**

**Rs. 5K**

**PRIZE POOL**

## JUDGING CRITERIA

- Creativity & Innovation – Unique use of different materials and techniques.
- Theme Interpretation – How well the artwork aligns with and represents the given theme.
- Technical Skill – Execution, blending of mediums, and overall craftsmanship.
- Composition & Visual Impact – Aesthetic appeal, balance, and originality.
- Presentation & Concept Explanation – How effectively the participant conveys their artistic vision.







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# BEYOND THE BRUSH

## RULES

- Participants must create an original mixed media artwork incorporating at least two different artistic mediums
- The theme will be revealed 48 hrs prior to the competition
- Time Limit: 120 minutes.
- Canvas should be brought by participants.
- All necessary art supplies must be brought by participants.
- No pre-made elements or digitally printed materials allowed.
- Final artworks must be neatly finished and ready for presentation at the end of the time limit.







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# FRAME BY FRAME

*Lights, camera, action—with a twist! In this dynamic short film competition, participants will bring their cinematic vision to life by combining pre-shot footage with fresh on-campus scenes captured during the fest. Whether it's a gripping drama, a thought-provoking documentary, or an experimental masterpiece, the challenge lies in seamlessly blending both elements into a compelling short film while exploring the theme of magic and celebration of life.*

Participation type:

**Team of 2-6**

Registration fees: **Rs. 500**

**Rs. 15K**

**PRIZE POOL**

## JUDGING CRITERIA

- **Storytelling & Narrative** – Strength of the script and engagement factor.
- **Creativity & Originality** – Innovative concepts, unique execution.
- **Technical Quality** – Cinematography, editing, and sound design.
- **Seamless Integration of On-Campus Footage** – How well the fest-shot scenes blend into the film.
- **Overall Impact** – Emotional, visual, or thought-provoking appeal.







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# FRAME BY FRAME

## RULES

- The short film must be between 8-10 minutes long.
- At least 30 seconds of the film must be shot on the Ashoka campus during the fest on 5th april (proof of filming required).
- Film must be based on a theme that is shared in the brochure – The theme for this year is : celebration of life. Do you have a story about hope, friendship, love – anything that celebrates the essence of life?
- The submission deadline is 9:00 AM IST on 6th april 2025.
- The film can be in any language, with captions (mandatory) in English for accessibility.
- Films must adhere to college guidelines and ethical considerations (no explicit, offensive, or plagiarized content).
- Editing and post-production can be done throughout the fest duration but must be completed within the submission deadline.
- Teams must submit their final film in MP4 format before the given cutoff time.
- Any copyrighted content (music, footage) must have proper credits or be royalty-free.
- The submitted film will be screened on 6th april during fest hours where a jury of judges will announce the winners.
- Participants are required to register and join the official WhatsApp community for all updates and announcements. The Team Leader should take note of this.
- The Team Leader will be responsible for submitting the film. They should also convey information to their team and Banjaara as required. They will be the POC.







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# RANGREZA

*Like a Rangrez, who dyes fabric, breathing life into blank threads with color, use experimental photography to infuse portraits with light, motion, and vibrant hues. Play with gulal, lanterns, light sticks, etc to create a vivid portrait and submit us your best shot with a 100-word concept note.*

Participation type:  
**1 photographer + 1 model**  
Registration fees: **Rs. 300**

**Rs. 7K**  
**PRIZE POOL**

## JUDGING CRITERIA

- Relevance to Theme- How well the photo captures the essence of the theme.
- Creativity & Originality – Unique perspective and innovative framing.
- Composition & Visual Impact) – Aesthetic appeal, balance, and emotional impact.
- Concept Note – Clarity, depth, and storytelling behind the image.
- Adherence to Format







X Banjaara

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# RANGREZA

## RULES

- This is a portrait photography competition.
- Participants must bring their own subject or model. In case a participant is unable to arrange their own model, they must inform a Banjaara PoC at least 5 days before the competition.
- Participants must take all photos within the fest venue on the event day.
- Participants can use a maximum of 4 props/tools. The organisers will have a stock of some props, but participants may choose to bring their own and use them after verification from the organisers. All props must be pre-approved by the Banjaara PoC at least 3 days before the event. It will be completely upon the participant to request approval for their props.
- Each participant can submit only one photograph that best fits the given theme.
- Along with the photo, they must submit a 100-word concept note explaining their interpretation.
- Minimal editing (eg: brightness, contrast and exposure, cropping, light colour and tone manipulations) is allowed, but no AI or excessive manipulation. List of editing tools/techniques used must be shared along with photo submission and concept note.
- Photos should be original and taken by the participant—plagiarism or pre-clicked photos will lead to disqualification.
- Photos should contain a time-stamp.
- Submissions must be in JPEG or PNG format, with a resolution of at least 1080p.
- Photographs must not contain watermarks, signatures, frames, or any other markings that reveal the photographer's identity.
- (Intellectual Property Rights) Participants maintain the copyright to their photographs for promotional purposes associated with the competition and future events, with proper credit attributed to the photographers.
- Participants must submit their entry before the deadline (to be announced at the event).





# LITERARY ARTS

*01*      Bhasha Baat aur Bakar

*02*      Turncoat Debate







X



X

Banjaara

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# BHASHA, BAAT, AUR BAKAR

## SHAYARI SE SATIRE TAK

*Yeh koi random open mic nahi hai. This is a stage where you can say whatever you want—until the judges disagree. Hindvi, Langup, and Banjaara present an event of shayari, nazm, kahaniyan, aur thoda-bahut mazaak. Where poetry meets punchlines, shayari meets savagery, and storytelling meets sarcasm all in the spirit of Hindustani culture. Bring your words, your wit, and a thick skin—because it's all fun and games until someone writes an open letter. Whether you want to recite a ghazal, spin a witty kahani, or drop bars like Ghalib's cool cousin —this is your stage.*

Participation type:

**individual**

Registration fees:

**Rs. 100**

**Rs. 4K**

**PRIZE POOL**

## JUDGING CRITERIA

- Literary Depth
- Punch & Poetry
- Crowd Engagement
- Confidence
- Originality







X



X

Banjaara

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# BHASHA, BAAT, AUR BAKAR

## SHAYARI SE SATIRE TAK

### RULES

- Each performer gets 2-5 minutes to impress, offend or just confuse the audience (within civilizational limits, of course).
- Performances must have a literary essence. Akele meme bolke chale gaye toh disqualification sure hai.
- Languages allowed: Hindustani, English, or a mix with a touch of your mother tongue (just don't start an entire Ted Talk in Bhojpuri unless it rhymes).
- No hate speech, unless it's about Delhi traffic (Sarcasm samajh lena please)
- Mic todna allowed nahi hai, lekin dil todna allowed hai (through your poetry, of course).
- Time limit is strict—after 5 minutes, we cut the mic, along with your hopes and dreams.
- Heckling is strictly not allowed.







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# TURNCOAT DEBATE

*Think you can argue your point convincingly? Now try arguing both sides! In this electrifying debate competition, participants must flip their stance mid-speech, switching seamlessly from for to against the motion. It's a battle of agility, persuasion, and quick thinking—can you master the switch?*

Participation type:

**individual**

Registration fees:

**Rs. 250**

**Rs. 7K**

**PRIZE POOL**

## JUDGING CRITERIA

Think you can argue your point convincingly? Now try arguing both sides! In this electrifying debate competition, participants must flip their stance mid-speech, switching seamlessly from for to against the motion. It's a battle of agility, persuasion, and quick thinking—can you master the switch?







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# TURNCOAT DEBATE

## RULES

- Each participant will argue both for and against the motion in 5 minutes total.
  - First 2 minutes: Speak for the motion.
  - Next 2 minutes: Switch to speak against the motion.
  - And the final 1 minute: Conclude all presented arguments
- A warning bell will ring at 2 minutes to signal the switch.
- Participants will receive their topic 15 minutes before their turn.
- Arguments must be logical, well-structured, and persuasive.
- No reading from a script—only brief notes allowed.
- Use of mobile phones or external help is prohibited once the topic is given.
- Exceeding the time limit may lead to point deductions.
- Any form of disrespectful language or personal attacks will result in disqualification.





# STRATEGY AND INNOVATION

*01*     The Corporate Conquest

*02*     Marvel Rivals

*03*     The Quizzing Competition

*04*     Ad-Mad

*05*     The Geopolitical Intelligence  
Challenge: Crafting Foreign  
Policy







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# THE CORPORATE CONQUEST

*An intense business strategy challenge where teams navigate crises, make bold investments, and strike powerful deals to build the ultimate startup empire. Adapt, innovate, and outsmart competitors to emerge as the industry leader!*

Participation type:

**Team of 3-6**

Registration fees:

**Rs. 200**

**Rs. 20K**

**PRIZE POOL**

## JUDGING CRITERIA

- **Crisis Handling:** How well the team responds to challenges and manages risks.
- **Strategic Decisions:** Smart investments, mergers, and business moves.
- **Market Impact:** Growth in stock prices, market share, and cash reserves.
- **Team Ethics:** Fair treatment of acquired teams and ethical decision-making.
- **Overall Business Strength:** How well the company adapts, survives, and thrives.







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# THE CORPORATE CONQUEST

## RULES

- **Teams & Setup:** Teams start with a fictional company, \$1M virtual cash, 10,000 shares, a strength, and a weakness.
- **Game Phases:** There will be 5 rounds. Each round has three phases:
  - **Crisis Hits:** A new challenge is announced.
  - **Take Action:** Teams invest, merge, acquire, or strategize to respond.
  - **Market Update:** Judges adjust stock prices, approve deals, and update market standings.
- **Mergers & Acquisitions:** Teams can merge or acquire others, combining strengths and resources. No team is eliminated—acquired teams become part of the parent company.
- **Market Changes:** Stock prices, market share, and reputation shift based on crisis responses and business decisions.
- **Winning Strategy:** The best team isn't just the richest—it's the one that manages crisis well, makes smart deals, and builds a strong company.







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# MARVEL RIVALS

*Teams of 3 go against each other to win games of Marvel Rivals (a very popular hero shooter game), in a tournament format to win a prize.*

Participation type:

**Team of 3**

Registration fees:

**Rs. 400**

**Rs. 6K**

**PRIZE POOL**

## RULES

- This is a tournament-structured Marvel Rivals Competition.
- Participants will have to carry their own equipment for the tournament i.e. Laptops, Mouse, Headphones etc.
- The devices will be checked to ensure there is no cheating software such as aimbot or wallhacks or mouse software.
- Wi-fi will be provided to the participants by the organizing committee.
- Power outlets will be provided to the participants by the organizing committee.
- Players are expected to have downloaded, updated and set up the latest model of the game (i.e.- having a valid and usable account logged in) before the start of the event.
- Each team will consist of three players. Players can sign up with others or individually, in which case they will be assigned a team randomly, consisting of other participants.







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# MARVEL RIVALS

## RULES

- Team brackets will be decided randomly, the organising committee will not entertain requests for switching opponents or brackets.
- Matches will follow a knockout format
- Matches will adhere to Marvel Rivals' standard timers. Rounds will last 40 minutes, accounting for the time it takes to log in to a match and get everyone together.
- The game mode will be a Custom Match 3v3 Competitive Mode, wherein both teams can decide collaboratively whether to play a Convergence or Domination match.
- Games will be Best-of-1. You win, you proceed, you lose, you're out.
- Teams are free to pick any heroes they want.
- No duplicate heroes are allowed within a team.
- The winning team will be determined by completing the designated game mode's objective.
- Whoever wins a battle (as per stipulated game rules) proceeds to the next round.
- In case of a draw, the organising committee will decide on the feasibility of a rematch. If both teams agree to a verdict, then the tournament moves forward.
- Winning teams will progress to further rounds, and then to the final round. The losing team in each semi-final will play a match to determine third place.
- If a player disconnects, they are allowed to reconnect, but the match will continue.
- If the time it takes to reconnect is longer than 30 seconds, and the affected team wants to, the match will be struck and restarted.
- In the case of multiple disconnects, the match will be restarted aside from very specific circumstances as decided by the tournament admins.
- Cheating is strictly prohibited—any use of hacks, exploits, or unauthorized software will result in immediate disqualification.
- If players are discovered peeking into other monitors (including teammate monitors) and/or engaging in other ill-faith behaviour they will be disqualified immediately
- Participants are expected to be respectful to all other players and tournament organizers at the tournament. Any sort of disrespectful behavior in-game or out of game can be grounds for immediate disqualification.
- If required, the organizing team reserves the right to change any of the above rules.
- In any disputes, the decision of the organizing team will be final.







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# THE QUIZZING COMPETITION

*Are you ready to put your knowledge to the ultimate test? Step into The Quizzing Competition, where sharp minds battle it out, quick thinking reigns supreme, and only the brightest emerge victorious. Do you have what it takes to claim the champion's title?*

Participation type:

**Team of upto 3**

Registration fees:

**Rs. 50/person**

**Rs. 10K**

**PRIZE POOL**

## RULES

- Written preliminary round open to all teams with no negative scoring.
- Top 6-8 teams from the written prelims to qualify for the final. Both the preliminary as well as the final round will take place on the same day.
- The final will follow an infinite pounce and bounce pattern. The same will be explained by the quizmasters before the start of the final.
- Questions will remain workable and indicative and won't be driven by memorisation
- The use of digital devices will be prohibited throughout the quiz.
- Violation of this rule will result in immediate disqualification.
- If required, the organizing team reserves the right to change any of the above rules.







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# AD-MAD

*Unleash your creativity in this competition, where teams craft innovative and impactful advertisements for a given product or theme. Whether it's a TV commercial, social media campaign, or print ad, participants must blend marketing strategies with originality to captivate their audience. The competition tests branding, persuasion, and storytelling skills in a fast-paced environment.*

Participation type:

**Team of 1-3**

Registration fees:

**Rs. 150/person**

**Rs. 7K**

**PRIZE POOL**

## JUDGEMENT CRITERIA

- Clarity & Conciseness – Presenting ideas clearly and effectively.
- Originality – Showcasing creativity and fresh thinking.
- Market Relevance – Aligning with audience needs and industry trends.
- Persuasiveness – Convincing judges of impact and success.
- Strategic Effectiveness – Ensuring practicality and marketing impact.





# AD-MAD

## RULES

- This is a two round marketing competition
- In the first round, teams will be given a product or theme and must craft an innovative advertising strategy.
- Teams will get 45 minutes to create a 2 slide submission for this round.
- Their submission should include a compelling brand message, clearly defined target audience, and a distinct Unique Selling Proposition (USP)
- In the second round, top teams will get 75 minutes to develop and present a marketing asset, which may include a video ad, poster, or digital campaign.
- Teams will pitch their advertisement, detailing their creative thought process, persuasive tactics, and expected impact.
- Participants will get 8 minutes to present their strategy + 2 minutes for judges Q/A.
- To test adaptability, judges may challenge teams with real-world marketing dilemmas during the presentation.
- The presentations cannot contain any sort of profanity or slurs hurting the sentiments of any community, caste, race, religion, gender, or ethnic group.
- Scoring will be done by judges who are highly trained in their respective fields.
- Their decision will be final and binding.
- Making use of any unfair means or violating any of the above rules will result in penalties being imposed.
- If required, the organizing team reserves the right to change any of the above rules.







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## THE GEOPOLITICAL INTELLIGENCE CHALLENGE: CRAFTING FOREIGN POLICY

*Step into the role of foreign policy advisors in this high-stakes competition. Teams analyze a major geopolitical threat and face a live security crisis where they craft an emergency response while debating risks and trade-offs.*

Participation type:

**Team of 3-4**

Registration fees:

**Rs. 200/team**

**Rs. 4K**

**PRIZE POOL**

### JUDGEMENT CRITERIA

- **Crisis assessment:** Ability to accurately evaluate and respond to complex challenges under pressure.
- **Strategic clarity:** Clear, well-structured strategies that align with long-term objectives.
- **Policy depth:** Thoughtful, well-researched policies with strong analytical backing.
- **Real-world relevance:** Practical solutions that consider feasibility and real-world impact.







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## THE GEOPOLITICAL INTELLIGENCE CHALLENGE: CRAFTING FOREIGN POLICY

### RULES

- The competition consists of two rounds. Top teams from the first round move on to the second round.
- In the first round, teams act as foreign policy advisors analyzing a current geopolitical threat (e.g., Taiwan Strait tensions, Russia-Ukraine war, Israel-Gaza conflict).
- They submit a policy memo recommending actions for their assigned country (military, economic, or diplomatic).
- In round 2, a real-time security crisis unfolds (e.g., a sudden military escalation, cyberattack, or diplomatic fallout).
- Teams present an emergency response strategy, debating risks and trade-offs (8 mins presentation + 2 mins Q/A).
- A panel evaluates their diplomatic strategy, military feasibility, and global impact assessment.
- The presentations cannot contain any sort of profanity or slurs hurting the sentiments of any community, caste, race, religion, gender, or ethnic group.
- Scoring will be done by judges who are highly trained in their respective fields.
- Their decision will be final and binding.
- Making use of any unfair means or violating any of the above rules will result in penalties being imposed.
- Each team will consist of three/four Participants. Participants can sign up with others or individually, in which case they will be assigned a team randomly, consisting of other participants. However, they cannot request a change of partners once they have been allotted the team.
- If we have a number of participants indivisible by 3/4, we will reach out to the left-over registrants asking them to fill in a team. Beyond that, it will not be Banjaara's responsibility to guarantee that everyone will be assigned a team and may have to refund a registration or two.
- If required, the organizing team reserves the right to change any of the above rules.





# SOCIAL EVENTS

*01*      Food Fiesta

*02*      The Fitness Challenge







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# FOOD FIESTA

*In this high-speed showdown, contestants have just a few minutes to devour as much as they can before time runs out! Blink, and you might miss the action—because in this competition, every bite counts, and the clock won't wait!*

Participation type:  
**individual**  
ON-THE-SPOT Registration  
fees: **Rs. 50**

**Rs. 4K**  
**PRIZE POOL**

## JUDGING CRITERIA

- The winner is the contestant who eats the most food by count within the time limit.
- Judges count food portions before and after the round to determine the winner.







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# FOOD FIESTA

## RULES

- The competition will have a 3-minute time limit to eat as many pieces of the decided food item as possible.
- The food item(s) for the competition will be revealed on Banjaara's Instagram page 1 week before the event.
- A competitor can pick only one food item at a time. A violation of this rule will result in immediate disqualification.
- All participants will be provided with room-temperature drinking water and any required cutlery.
- Any reminiscence of food items in a competitor's mouth at the end of the 3 minutes does not count in the final food item count.
- Any items in a competitor's hands at the end of 3 minutes do not count in the final food item count.
- There will be no tie-breakers. Participants who tie will split the prize.
- For any sort of unfair advantage (eg: starting to eat before the competition starts) participants will be disqualified.
- All hygiene and health related preparations will be made by the organizing team.
- There will be multiple rounds
- Winner takes all for each round.







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# THE FITNESS CHALLENGE

*Test your core body strength in this endurance-based plank challenge. The goal is simple: the person who lasts longest while maintaining proper form. Are you ready to outlast the competition?*

Participation type:  
**individual**  
ON-THE-SPOT Registration  
fees: **Rs. 50**

**EXCITING  
PRIZES**

## JUDGING CRITERIA

- Plank Duration
- Correct Posture







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# THE FITNESS CHALLENGE

## RULES

- There will be two categories: Cis Men and Non-Cis Men.
- Participants must perform the plank pose with proper form.
- No resting is allowed.
- A leaderboard will be maintained throughout the day for each category. The participant at the top of the leaderboard for each category will be declared the winner.
- On the spot registration will be accepted.





# CONTACT US



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Rishika Agarwal (Deputy Fest Secretary)

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*Banjaara* 

