

# Explainable Ai

## Assignment -3

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### 1. Introduction :

In this assignment, we explored **Explainable Artificial Intelligence (XAI)** using the **LIME** (Local Interpretable Model-agnostic Explanations) technique. Two different problems were addressed:

- Predicting deposit subscription in a **bank marketing campaign**.
- Classifying **house prices** as expensive or cheap.

The aim was to build predictive models using **Gradient Boosting** and **Random Forest** and interpret their predictions using LIME.

### 2. Problem Statements:

#### Problem 1: Bank Marketing Campaign

- **Objective:** Predict whether a client subscribes to a deposit based on marketing data.
- **Dataset:** bank.csv

- **Algorithm Used:** Gradient Boosting Classifier
- **Explainability Tool:** LIME

#### Problem 2: House Price Classification

- **Objective:** Classify California houses as **expensive** or **cheap** based on their features.
- **Dataset:** housing.csv
- **Algorithm Used:** Random Forest Classifier
- **Explainability Tool:** LIME

## 3. Methodology

### Step 1 — Data Preprocessing

- Encoded categorical variables using **Label Encoding**.
- Created binary classification targets:
  - **Bank dataset:** deposit column (Yes/No).
  - **Housing dataset:** Converted median\_house\_value into **cheap (0)** or **expensive (1)**.
- Split both datasets into **training (80%)** and **testing (20%)** sets.

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### Step 2 — Model Building

- **Gradient Boosting** for bank marketing data: ○ Built a predictive model for deposit subscription.
- **Random Forest** for house price classification:
  - Used an ensemble approach for better accuracy.

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### Step 3 — Model Evaluation

- Used **Accuracy** and **Classification Report** to evaluate models.
- Achieved **high accuracy** on both datasets.

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### Step 4 — Explainability with LIME

- Applied **LIME** to interpret predictions:

- Selected a **single test instance** from each dataset.
- Visualized **feature contributions** to the prediction.
- Identified **top influencing factors** for each model.

## 4. Results

### Bank Marketing Campaign

- **Model Accuracy:** 0.84639
- **Top 5 Influencing Features:**
  1. duration
  2. month
  3. contact
  4. pdays
  5. housing
- **LIME Visualization:** Showed which features pushed a client towards **Yes** or **No**.

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### House Price Classification

- **Model Accuracy:** 0.897286
- **Top 5 Influencing Features:**
  1. Median\_income
  2. longitude
  3. latitude
  4. ocean\_proximity
  5. population
- **LIME Visualization:** Explained which features contributed to predicting **expensive** or **cheap** houses.

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## 6. Insights

### From Bank Dataset

- Features like **balance**, **duration**, and **age** strongly influence deposit subscription.
- Clients with **higher balance** and **longer campaign calls** are more likely to subscribe.

### From Housing Dataset

- **Median income** and **location coordinates** are the strongest predictors of house prices.
- Proximity to the **ocean** also significantly impacts house value.

## 7. Conclusion

- Successfully built predictive models for both datasets.
- **LIME** provided clear explanations of model predictions.
- Insights derived can assist:
- **Banks** in targeting potential customers effectively.
- **Real-estate stakeholders** in understanding factors influencing house prices.