# Assignment 5

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2022-11-30

```
#Importing the necessary packages and libraries
library(cluster)
library(caret)
## Loading required package: ggplot2
## Loading required package: lattice
library(dendextend)
##
## -----
## Welcome to dendextend version 1.16.0
## Type citation('dendextend') for how to cite the package.
##
## Type browseVignettes(package = 'dendextend') for the package vignette.
## The github page is: https://github.com/talgalili/dendextend/
## Suggestions and bug-reports can be submitted at: https://github.com/talgalili/dendextend/issues
## You may ask questions at stackoverflow, use the r and dendextend tags:
    https://stackoverflow.com/questions/tagged/dendextend
##
  To suppress this message use: suppressPackageStartupMessages(library(dendextend))
##
## Attaching package: 'dendextend'
## The following object is masked from 'package:stats':
##
       cutree
library(knitr)
library(factoextra)
## Welcome! Want to learn more? See two factoextra-related books at https://goo.gl/ve3WBa
library(readr)
#Importing a dataset and producing a data set that only contains numerical information
library(readr)
Cereals <- read.csv("~/Downloads/Cereals.csv")</pre>
View(Cereals)
Numerical_data <- data.frame(Cereals[,4:16])</pre>
#Removing missing values from the data
```

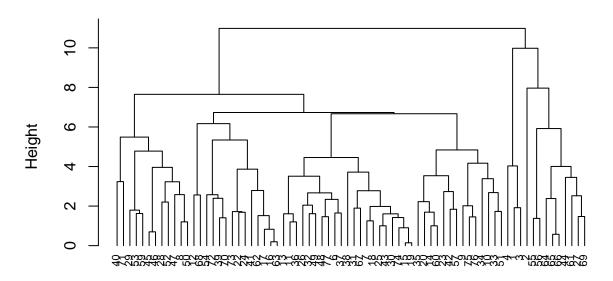
Numerical\_data <- na.omit(Numerical\_data)</pre>

```
#Data normalization
Data_Cereals_normalise <- scale(Numerical_data)

#Using the Euclidean distance algorithm on the normalized data, apply hierarchical clustering to the da
Distance <- dist(Data_Cereals_normalise, method = "euclidean")
Hierarchial_Clustering <- hclust(Distance, method = "complete")

#Creating a dendogram plot.
plot(Hierarchial_Clustering, cex = 0.7, hang = -1)</pre>
```

# **Cluster Dendrogram**



# Distance hclust (\*, "complete")

```
#Using Agnes function to perform clustering with single linkage, complete linkage
#,average linkage and Ward.

HC_single <- agnes(Data_Cereals_normalise, method = "single")

HC_complete <- agnes(Data_Cereals_normalise, method = "complete")

HC_average <- agnes(Data_Cereals_normalise, method = "average")

HC_ward <- agnes(Data_Cereals_normalise, method = "ward")

#Choosing the most effective strategy

print(HC_single$ac)

## [1] 0.6067859

print(HC_complete$ac)

## [1] 0.8353712

print(HC_average$ac)

## [1] 0.7766075</pre>
```

#### print(HC\_ward\$ac)

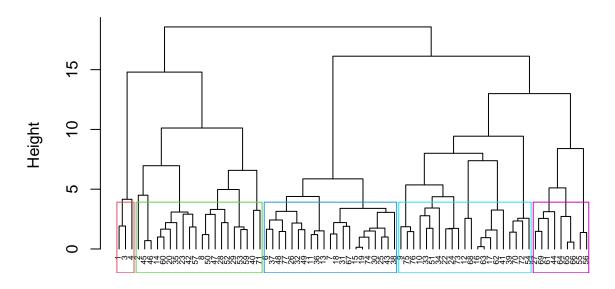
#### ## [1] 0.9046042

#Given the information above, it is clear that the ward approach is the most effective because of its value of 0.9046042.

### #Task 2- Choosing the clusters:

```
pltree(HC_ward, cex = 0.5, hang = -1, main = "Dendrogram of agnes (Using Ward)")
rect.hclust(HC_ward, k = 5, border = 2:7)
```

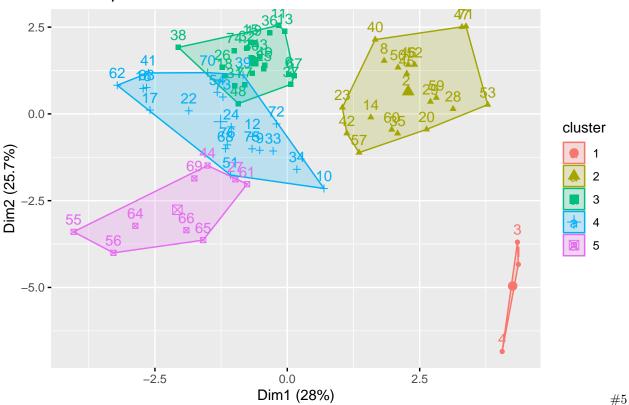
# **Dendrogram of agnes (Using Ward)**



# Data\_Cereals\_normalise agnes (\*, "ward")

```
Group <- cutree(HC_ward, k=5)
dataframe2 <- as.data.frame(cbind(Data_Cereals_normalise,Group))
fviz_cluster(list(data = dataframe2, cluster = Group))</pre>
```

### Cluster plot



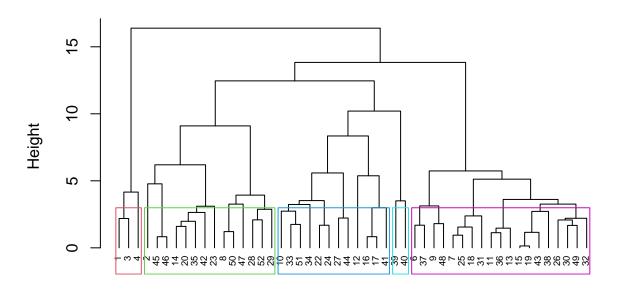
clusters can be chosen from the observation above.. #figuring out the clusters stability and structure.

```
#Constructing Partitions
set.seed(123)
Partition_1 <- Numerical_data[1:50,]
Partition_2 <- Numerical_data[51:74,]

#Performing Hierarchical Clustering, taking into account k = 5.
RD_single <- agnes(scale(Partition_1), method = "single")
RD_complete <- agnes(scale(Partition_1), method = "complete")
RD_average <- agnes(scale(Partition_1), method = "average")
RD_ward <- agnes(scale(Partition_1), method = "ward")
cbind(single=RD_single$ac , complete=RD_complete$ac , average= RD_average$ac , ward= RD_ward$ac)

## single complete average ward
## [1,] 0.6393338 0.8138238 0.7408904 0.8764323
pltree(RD_ward, cex = 0.6, hang = -1, main = "Dendogram of Agnes with Partitioned Data (Using Ward)")
rect.hclust(RD_ward, k = 5, border = 2:7)</pre>
```

## **Dendogram of Agnes with Partitioned Data (Using Ward)**



# scale(Partition\_1) agnes (\*, "ward")

```
cut_2 \leftarrow cutree(RD_ward, k = 5)
#Calculating the centroids.
result <- as.data.frame(cbind(Partition_1, cut_2))</pre>
result[result$cut_2==1,]
##
     calories protein fat sodium fiber carbo sugars potass vitamins shelf weight
## 1
            70
                                130
                                       10
                                               5
                                                       6
                                                            280
                                                                       25
## 3
            70
                                260
                                        9
                                               7
                                                       5
                                                                               3
                                                            320
                                                                       25
                                                                                       1
                          1
            50
                          0
                                140
                                       14
                                               8
                                                            330
                                                                       25
##
     cups
             rating cut_2
## 1 0.33 68.40297
## 3 0.33 59.42551
## 4 0.50 93.70491
centroid_1 <- colMeans(result[result$cut_2==1,])</pre>
result[result$cut_2==2,]
##
      calories protein fat sodium fiber carbo sugars potass vitamins shelf weight
## 2
            120
                       3
                                       2.0
                                              8.0
                                                             135
                                                                                3
                                                                                    1.00
                           5
                                  15
                                                                         0
## 8
                           2
                                                                        25
            130
                       3
                                 210
                                       2.0 18.0
                                                        8
                                                             100
                                                                                3
                                                                                    1.33
## 14
            110
                       3
                                 140
                                       2.0
                                            13.0
                                                        7
                                                             105
                                                                        25
                                                                                    1.00
## 20
            110
                       3
                           3
                                 140
                                       4.0
                                            10.0
                                                       7
                                                             160
                                                                        25
                                                                                3
                                                                                    1.00
## 23
                       2
                                       2.0
                                                                        25
                                                                                3
            100
                           1
                                 140
                                            11.0
                                                       10
                                                             120
                                                                                    1.00
                                       5.0
## 28
            120
                       3
                           2
                                 160
                                            12.0
                                                       10
                                                             200
                                                                        25
                                                                                3
                                                                                    1.25
## 29
            120
                       3
                           0
                                 240
                                       5.0 14.0
                                                       12
                                                             190
                                                                        25
                                                                                    1.33
                                       3.0 13.0
## 35
            120
                       3
                           3
                                 75
                                                       4
                                                             100
                                                                        25
                                                                                3
                                                                                    1.00
## 42
            100
                       4
                           2
                                 150
                                       2.0
                                            12.0
                                                       6
                                                              95
                                                                        25
                                                                                2
                                                                                    1.00
                       4
                           3
                                                                        25
                                                                                3
## 45
            150
                                 95
                                       3.0 16.0
                                                       11
                                                             170
                                                                                    1.00
## 46
            150
                                 150
                                       3.0 16.0
                                                             170
                                                                                    1.00
```

```
## 47
           160
                      3
                          2
                                150
                                      3.0 17.0
                                                     13
                                                           160
                                                                      25
                                                                              3
                                                                                  1.50
## 50
           140
                      3
                          2
                                220
                                      3.0 21.0
                                                     7
                                                           130
                                                                      25
                                                                              3
                                                                                  1.33
## 52
           130
                      3
                          2
                                170
                                      1.5 13.5
                                                     10
                                                           120
                                                                      25
                                                                              3
                                                                                  1.25
##
      cups
           rating cut_2
## 2
     1.00 33.98368
                         2
## 8 0.75 37.03856
                         2
## 14 0.50 40.40021
                         2
## 20 0.50 40.44877
                         2
## 23 0.75 36.17620
                         2
## 28 0.67 40.91705
                         2
## 29 0.67 41.01549
                         2
## 35 0.33 45.81172
                         2
## 42 0.67 45.32807
                         2
## 45 1.00 37.13686
                         2
## 46 1.00 34.13976
                         2
## 47 0.67 30.31335
                         2
## 50 0.67 40.69232
                         2
## 52 0.50 30.45084
                         2
centroid_2 <- colMeans(result[result$cut_2==2,])</pre>
result[result$cut_2==3,]
##
      calories protein fat sodium fiber carbo sugars potass vitamins shelf weight
## 6
           110
                      2
                          2
                                180
                                      1.5
                                           10.5
                                                     10
                                                            70
                                                                      25
                                                                              1
                                                                                     1
## 7
           110
                      2
                          0
                                125
                                      1.0 11.0
                                                     14
                                                            30
                                                                      25
                                                                              2
                                                                                     1
## 9
            90
                      2
                                200
                                      4.0 15.0
                                                      6
                                                                      25
                          1
                                                            125
                                                                              1
                                                                                     1
           120
                          2
                                220
                                           12.0
                                                            35
                                                                      25
                                                                              2
## 11
                      1
                                      0.0
                                                     12
                                                                                     1
## 13
                          3
                                210
                                      0.0 13.0
                                                      9
                                                            45
                                                                      25
                                                                              2
           120
                      1
                                                                                     1
## 15
           110
                      1
                          1
                                180
                                      0.0 12.0
                                                     13
                                                            55
                                                                      25
                                                                              2
                                                                                     1
## 18
                                      1.0 13.0
                                                                              2
           110
                      1
                          0
                                90
                                                     12
                                                            20
                                                                      25
                                                                                     1
                          1
                                180
                                      0.0 12.0
                                                     13
                                                                      25
                                                                              2
## 19
           110
                      1
                                                            65
                                                                                     1
                                                                              2
## 25
                      2
                          1
                                125
                                      1.0 11.0
                                                     13
                                                            30
                                                                      25
           110
                                                                                     1
## 26
           110
                          0
                                200
                                      1.0 14.0
                                                     11
                                                            25
                                                                      25
                                                                              1
                      1
                                                                                     1
                                                            25
## 30
           110
                      1
                          1
                                135
                                      0.0 13.0
                                                     12
                                                                      25
                                                                              2
                                                                                     1
## 31
           100
                      2
                          0
                                45
                                      0.0 11.0
                                                     15
                                                            40
                                                                      25
                                                                              1
                                                                                     1
## 32
           110
                      1
                          1
                                280
                                      0.0 15.0
                                                      9
                                                            45
                                                                      25
                                                                              2
                                                                                     1
## 36
           120
                          2
                                220
                                      1.0 12.0
                                                            45
                                                                      25
                                                                              2
                                                     11
                                                                                     1
                      1
## 37
           110
                      3
                          1
                                250
                                      1.5 11.5
                                                     10
                                                            90
                                                                      25
                                                                              1
                                                                                     1
## 38
                          0
                                180
                                      0.0 14.0
                                                            35
                                                                      25
           110
                      1
                                                     11
                                                                              1
                                                                                     1
## 43
           110
                      2
                          1
                                180
                                      0.0 12.0
                                                     12
                                                            55
                                                                      25
                                                                              2
                                                                                     1
## 48
           100
                      2
                                220
                                      2.0 15.0
                                                      6
                                                            90
                                                                      25
                          1
                                                                              1
                                                                                     1
## 49
           120
                      2
                          1
                                190
                                      0.0 15.0
                                                      9
                                                            40
                                                                      25
                                                                              2
                                                                                     1
##
            rating cut_2
      cups
## 6 0.75 29.50954
                         3
## 7 1.00 33.17409
                         3
## 9 0.67 49.12025
                         3
## 11 0.75 18.04285
                         3
## 13 0.75 19.82357
                         3
## 15 1.00 22.73645
                         3
## 18 1.00 35.78279
                         3
## 19 1.00 22.39651
                         3
## 25 1.00 32.20758
                         3
## 26 0.75 31.43597
                         3
## 30 0.75 28.02576
                         3
## 31 0.88 35.25244
                         3
```

```
## 32 0.75 23.80404
## 36 1.00 21.87129
                         3
## 37 0.75 31.07222
                         3
## 38 1.33 28.74241
                         3
## 43 1.00 26.73451
                         3
## 48 1.00 40.10596
                         3
## 49 0.67 29.92429
                         3
centroid 3 <- colMeans(result[result$cut 2==3,])</pre>
result[result$cut_2==4,]
      calories protein fat sodium fiber carbo sugars potass vitamins shelf weight
##
## 10
            90
                      3
                          0
                                210
                                         5
                                              13
                                                       5
                                                            190
                                                                       25
                                                                               3
                                                                                      1
## 12
           110
                      6
                           2
                                290
                                         2
                                              17
                                                       1
                                                            105
                                                                       25
                                                                               1
                                                                                      1
                                              22
## 16
                      2
                          0
                                280
                                                       3
                                                             25
                                                                       25
                                                                               1
           110
                                         0
                                                                                      1
## 17
           100
                      2
                          0
                                290
                                              21
                                                       2
                                                             35
                                                                       25
                                                                               1
                                                                                      1
                                         1
## 22
                      2
                                                       3
                                                                       25
                                                                               3
           110
                          0
                                220
                                              21
                                                             30
## 24
           100
                      2
                          0
                                190
                                         1
                                              18
                                                       5
                                                             80
                                                                       25
                                                                               3
                                                                                      1
## 27
           100
                      3
                          0
                                  0
                                         3
                                              14
                                                       7
                                                            100
                                                                       25
                                                                               2
## 33
           100
                      3
                          1
                                140
                                         3
                                              15
                                                       5
                                                             85
                                                                       25
                                                                               3
                                                                                      1
                                                       3
                                                                               3
## 34
           110
                      3
                          0
                                170
                                         3
                                              17
                                                             90
                                                                       25
                      2
                                              21
                                                       3
                                                                       25
                                                                               2
## 41
           110
                          1
                                260
                                         0
                                                             40
                                                                                      1
## 44
           100
                          1
                                  0
                                              16
                                                       3
                                                             95
                                                                       25
                                                                               2
                                                                                      1
## 51
            90
                      3
                           0
                                170
                                         3
                                              18
                                                       2
                                                             90
                                                                       25
                                                                               3
                                                                                      1
      cups
            rating cut_2
## 10 0.67 53.31381
## 12 1.25 50.76500
                          4
## 16 1.00 41.44502
## 17 1.00 45.86332
## 22 1.00 46.89564
## 24 0.75 44.33086
## 27 0.80 58.34514
## 33 0.88 52.07690
## 34 0.25 53.37101
                          4
## 41 1.50 39.24111
                         4
## 44 1.00 54.85092
## 51 1.00 59.64284
                         4
centroid_4 <- colMeans(result[result$cut_2==4,])</pre>
centroids <- rbind(centroid_1, centroid_2, centroid_3, centroid_4)</pre>
x2 <- as.data.frame(rbind(centroids[,-14], Partition_2))</pre>
#Calculating the Distance.
Distance_1 <- get_dist(x2)</pre>
Matrix_1 <- as.matrix(Distance_1)</pre>
dataframe1 <- data.frame(data=seq(1,nrow(Partition_2),1), Clusters = rep(0,nrow(Partition_2)))</pre>
for(i in 1:nrow(Partition_2))
  {dataframe1[i,2] <- which.min(Matrix_1[i+4, 1:4])}
dataframe1
##
      data Clusters
## 1
         1
                   1
## 2
         2
                   4
         3
                   3
## 3
## 4
         4
                   2
## 5
         5
                   2
```

```
## 6
          6
                     1
## 7
          7
                     2
                     2
## 8
          8
## 9
          9
                     3
                     3
## 10
         10
## 11
                     2
         11
## 12
         12
                     2
                     2
## 13
         13
## 14
         14
                     3
## 15
                     4
         15
## 16
         16
                     2
                     3
## 17
         17
## 18
                     2
         18
## 19
                     4
         19
## 20
         20
                     4
## 21
         21
                     3
## 22
         22
                     4
## 23
                     4
         23
                     3
## 24
         24
```

### cbind(dataframe2\$Group[51:74], dataframe1\$Clusters)

```
##
          [,1] [,2]
##
    [1,]
             2
                   1
##
    [2,]
             4
                   4
             5
                   3
    [3,]
##
    [4,]
             5
                   2
##
             2
##
    [5,]
                   2
##
    [6,]
             2
                   1
##
    [7,]
             2
                   2
##
    [8,]
             5
                   2
   [9,]
             4
                   3
##
## [10,]
             4
                   3
## [11,]
             5
                   2
## [12,]
             5
                   2
## [13,]
             5
                   2
## [14,]
             3
                   3
## [15,]
             4
                   4
## [16,]
             5
                   2
## [17,]
             4
                   3
             2
                   2
## [18,]
## [19,]
             4
                   4
             4
## [20,]
## [21,]
             3
                   3
## [22,]
             4
                   4
             4
## [23,]
                   4
## [24,]
             3
                   3
```

### table(dataframe2\$Group[51:74] == dataframe1\$Clusters)

```
## ## FALSE TRUE
## 12 12
```

#Our results from the observation above are 12 False and 12 True. As a result, we may say that the model is just partly unstable.

#TASK 3- The elementary public schools would like to choose a set of cereals to include in their daily cafeterias. Every day a different cereal is offered, but all cereals should support a healthy diet. For this goal, you are requested to find a cluster of "healthy cereals."

```
#Clustering Healthy Cereals.
Healthy Cereals <- Cereals
Healthy_Cereals_RD <- na.omit(Healthy_Cereals)</pre>
clust <- cbind(Healthy_Cereals_RD, Group)</pre>
clust[clust$Group==1,]
##
                             name mfr type calories protein fat sodium fiber carbo
## 1
                        100% Bran
                                           C
                                                    70
                                                              4
                                                                         130
                                                                                 10
                                                                                         5
                                     N
                                                                   1
                                                    70
                                                                         260
                                                                                         7
## 3
                         All-Bran
                                     K
                                           C
                                                              4
                                                                   1
                                                                                  9
## 4 All-Bran_with_Extra_Fiber
                                     K
                                           C
                                                    50
                                                                   0
                                                                         140
                                                                                 14
                                                                                         8
     sugars potass vitamins shelf weight cups
##
                                                      rating Group
## 1
           6
                 280
                            25
                                    3
                                            1 0.33 68.40297
                                                                   1
                            25
## 3
           5
                 320
                                    3
                                            1 0.33 59.42551
                                                                   1
## 4
           0
                 330
                            25
                                    3
                                            1 0.50 93.70491
                                                                   1
clust[clust$Group==2,]
##
                                             name mfr type calories protein fat sodium
## 2
                              100%_Natural_Bran
                                                           \mathsf{C}
                                                                   120
                                                                              3
                                                                                   5
                                                     Q
                                                                                          15
## 8
                                          Basic 4
                                                     G
                                                           C
                                                                   130
                                                                              3
                                                                                   2
                                                                                         210
                                         Clusters
                                                           \mathsf{C}
                                                                                   2
## 14
                                                     G
                                                                   110
                                                                              3
                                                                                         140
##
  20
                             Cracklin' Oat Bran
                                                     K
                                                           C
                                                                   110
                                                                              3
                                                                                   3
                                                                                         140
##
                                                                              2
  23
                         Crispy_Wheat_&_Raisins
                                                     G
                                                           C
                                                                   100
                                                                                   1
                                                                                         140
                                                                                   2
   28
      Fruit_&_Fibre_Dates,_Walnuts,_and_Oats
                                                     Ρ
                                                           C
                                                                   120
                                                                              3
                                                                                         160
## 29
                                   Fruitful_Bran
                                                           \mathsf{C}
                                                                              3
                                                                                   0
                                                     K
                                                                   120
                                                                                         240
##
   35
                             Great_Grains_Pecan
                                                     Ρ
                                                           C
                                                                   120
                                                                              3
                                                                                   3
                                                                                         75
##
  40
                         Just Right Fruit & Nut
                                                     K
                                                           \mathsf{C}
                                                                   140
                                                                              3
                                                                                   1
                                                                                         170
## 42
                                             Life
                                                     Q
                                                           C
                                                                   100
                                                                              4
                                                                                   2
                                                                                         150
                                                           C
                                                                              4
                                                                                   3
##
  45
             Muesli_Raisins,_Dates,_&_Almonds
                                                     R
                                                                   150
                                                                                         95
##
   46
            Muesli_Raisins,_Peaches,_&_Pecans
                                                     R
                                                           C
                                                                   150
                                                                              4
                                                                                   3
                                                                                         150
                                                                              3
                                                                                   2
##
  47
                           Mueslix_Crispy_Blend
                                                           C
                                                                   160
                                                                                         150
## 50
                                                           С
                                                                              3
                                                                                   2
                                                                                         220
                     Nutri-Grain_Almond-Raisin
                                                     K
                                                                   140
## 52
                           Oatmeal_Raisin_Crisp
                                                     G
                                                           C
                                                                   130
                                                                              3
                                                                                   2
                                                                                         170
                                                     Ρ
                                                           C
                                                                              3
## 53
                          Post_Nat._Raisin_Bran
                                                                                   1
                                                                                         200
                                                                   120
   57
                             Quaker_Oat_Squares
                                                           C
                                                                   100
                                                                              4
                                                                                   1
##
                                                                                         135
## 59
                                     Raisin_Bran
                                                     K
                                                           C
                                                                   120
                                                                              3
                                                                                         210
                                                                                   1
##
   60
                                 Raisin Nut Bran
                                                     G
                                                           C
                                                                   100
                                                                              3
                                                                                   2
                                                                                         140
##
   71
                              Total_Raisin_Bran
                                                     G
                                                           \mathsf{C}
                                                                   140
                                                                              3
                                                                                   1
                                                                                         190
      fiber carbo sugars potass vitamins shelf weight cups
##
                                                                     rating Group
         2.0
                                                   3
## 2
               8.0
                          8
                                135
                                            0
                                                        1.00 1.00 33.98368
                                                                                  2
                                           25
                                                   3
## 8
         2.0
              18.0
                          8
                                100
                                                        1.33 0.75 37.03856
                                                                                  2
         2.0
              13.0
                          7
                                           25
                                                   3
                                                        1.00 0.50 40.40021
                                                                                  2
## 14
                                105
##
  20
         4.0
              10.0
                          7
                                160
                                           25
                                                   3
                                                        1.00 0.50 40.44877
                                                                                  2
   23
         2.0
                                120
                                           25
                                                   3
                                                                                  2
##
              11.0
                         10
                                                        1.00 0.75 36.17620
                                                                                  2
##
   28
         5.0
              12.0
                         10
                                200
                                           25
                                                   3
                                                        1.25 0.67 40.91705
                                                                                  2
                                           25
                                                   3
##
   29
         5.0
              14.0
                         12
                                190
                                                        1.33 0.67 41.01549
##
   35
         3.0
              13.0
                          4
                                100
                                           25
                                                   3
                                                        1.00 0.33 45.81172
                                                                                  2
                          9
                                                                                  2
## 40
         2.0
              20.0
                                 95
                                          100
                                                   3
                                                        1.30 0.75 36.47151
## 42
         2.0
              12.0
                          6
                                95
                                           25
                                                   2
                                                        1.00 0.67 45.32807
                                                                                  2
                                                                                  2
##
   45
         3.0
              16.0
                         11
                                170
                                           25
                                                   3
                                                        1.00 1.00 37.13686
                                                                                  2
         3.0 16.0
                                           25
                                                   3
                                                        1.00 1.00 34.13976
## 46
                         11
                                170
```

```
## 47
         3.0 17.0
                         13
                                160
                                            25
                                                         1.50 0.67 30.31335
                                                                                   2
## 50
         3.0
              21.0
                          7
                                            25
                                                    3
                                                        1.33 0.67 40.69232
                                                                                   2
                                130
##
   52
         1.5
              13.5
                         10
                                120
                                            25
                                                         1.25 0.50 30.45084
                                                                                   2
              11.0
                                                                                   2
##
   53
         6.0
                         14
                                260
                                            25
                                                    3
                                                         1.33 0.67 37.84059
##
   57
              14.0
                          6
                                110
                                            25
                                                    3
                                                         1.00 0.50 49.51187
                                                                                   2
         5.0
              14.0
                         12
                                            25
                                                    2
                                                         1.33 0.75 39.25920
                                                                                   2
##
   59
                                240
## 60
              10.5
                                            25
                                                    3
                                                         1.00 0.50 39.70340
                                                                                   2
         2.5
                          8
                                140
                         14
                                                         1.50 1.00 28.59278
                                                                                   2
## 71
         4.0
              15.0
                                230
                                          100
                                                    3
clust[clust$Group==3,]
##
                            name mfr type calories protein fat sodium fiber carbo
      Apple_Cinnamon_Cheerios
                                          С
                                                   110
                                                              2
                                                                   2
                                                                         180
                                                                                1.5
                                                                                     10.5
                                     G
                                          С
                                                              2
                                                                   0
## 7
                                     K
                                                                         125
                                                                                1.0
                                                                                     11.0
                    Apple_Jacks
                                                   110
                                          С
                                                                   2
## 11
                   Cap'n'Crunch
                                     Q
                                                   120
                                                              1
                                                                         220
                                                                                0.0
                                                                                     12.0
                                          C
##
         Cinnamon_Toast_Crunch
                                     G
                                                   120
                                                              1
                                                                   3
                                                                         210
                                                                                0.0
                                                                                     13.0
   13
##
   15
                    Cocoa_Puffs
                                     G
                                          C
                                                   110
                                                              1
                                                                         180
                                                                                0.0
                                                                                     12.0
##
   18
                       Corn_Pops
                                     K
                                          С
                                                                   0
                                                                          90
                                                                                1.0
                                                                                     13.0
                                                   110
                                                              1
##
                                    G
                                          C
                                                                         180
   19
                  Count_Chocula
                                                   110
                                                              1
                                                                   1
                                                                                0.0
                                                                                     12.0
                                     K
                                          С
                                                              2
##
   25
                    Froot_Loops
                                                                         125
                                                                                1.0
                                                   110
                                                                   1
                                                                                     11.0
                                          С
##
   26
                 Frosted_Flakes
                                     K
                                                   110
                                                              1
                                                                   0
                                                                         200
                                                                                1.0
                                                                                     14.0
                                     Ρ
##
  30
                 Fruity_Pebbles
                                          C
                                                   110
                                                              1
                                                                   1
                                                                         135
                                                                                0.0
                                                                                     13.0
##
   31
                   Golden_Crisp
                                    Ρ
                                          C
                                                   100
                                                              2
                                                                   0
                                                                          45
                                                                                0.0
                                                                                     11.0
##
   32
                                     G
                                          C
                                                              1
                                                                         280
                                                                                0.0
                                                                                     15.0
                 Golden_Grahams
                                                   110
                                                                   1
##
   36
              Honey_Graham_Ohs
                                     Q
                                          C
                                                   120
                                                              1
                                                                   2
                                                                         220
                                                                                1.0
                                                                                     12.0
                                     G
                                          C
                                                              3
##
   37
            Honey_Nut_Cheerios
                                                   110
                                                                   1
                                                                         250
                                                                                1.5
                                                                                     11.5
##
   38
                                    P
                                          C
                                                              1
                                                                   0
                                                                         180
                                                                                0.0
                                                                                     14.0
                     Honey-comb
                                                   110
## 43
                   Lucky Charms
                                     G
                                          C
                                                   110
                                                              2
                                                                         180
                                                                                0.0
                                                                                     12.0
          Multi-Grain_Cheerios
                                          C
                                                              2
                                                                         220
                                                                                2.0
                                                                                     15.0
##
  48
                                     G
                                                   100
                                                                   1
##
   49
              Nut&Honey_Crunch
                                    K
                                          C
                                                   120
                                                              2
                                                                   1
                                                                         190
                                                                                0.0
                                                                                     15.0
                                     K
                                          C
                                                              2
##
  67
                                                                          70
                                                                                1.0
                                                                                      9.0
                          Smacks
                                                   110
                                                                   1
                                     G
                                          С
##
   74
                            Trix
                                                   110
                                                              1
                                                                         140
                                                                                0.0
                                                                                     13.0
                                          С
                                                              2
##
   77
           Wheaties_Honey_Gold
                                     G
                                                   110
                                                                   1
                                                                         200
                                                                                1.0
                                                                                     16.0
##
       sugars potass vitamins shelf
                                        weight cups
                                                        rating
                                                                 Group
                                              1 0.75 29.50954
##
   6
           10
                   70
                              25
                                      1
                                                                     3
##
   7
                              25
                                      2
                                              1 1.00 33.17409
                                                                     3
           14
                   30
                              25
                                      2
                                              1 0.75 18.04285
## 11
           12
                   35
                                                                     3
            9
                                      2
                                                                     3
##
   13
                   45
                              25
                                              1 0.75 19.82357
##
  15
           13
                   55
                              25
                                      2
                                              1 1.00 22.73645
                                                                     3
                                      2
   18
           12
                   20
                              25
                                              1 1.00 35.78279
                                                                     3
                                      2
##
  19
           13
                   65
                              25
                                              1 1.00 22.39651
                                                                     3
                                      2
##
   25
           13
                   30
                              25
                                              1 1.00 32.20758
                                                                     3
##
  26
                              25
                                              1 0.75 31.43597
                                                                     3
           11
                   25
                                      1
## 30
           12
                   25
                              25
                                      2
                                              1 0.75 28.02576
                                                                     3
## 31
                                              1 0.88 35.25244
           15
                   40
                              25
                                      1
                                                                     3
##
  32
            9
                   45
                              25
                                      2
                                              1 0.75 23.80404
                                                                     3
##
   36
           11
                   45
                              25
                                      2
                                              1 1.00 21.87129
                                                                     3
##
  37
                   90
                              25
                                              1 0.75 31.07222
                                                                     3
           10
                                      1
                              25
##
   38
           11
                   35
                                      1
                                              1 1.33 28.74241
                                                                     3
##
   43
           12
                   55
                              25
                                      2
                                              1 1.00 26.73451
                                                                     3
##
   48
            6
                   90
                              25
                                      1
                                              1 1.00 40.10596
                                                                     3
```

1 0.67 29.92429

1 0.75 31.23005

1 1.00 27.75330

1 0.75 36.18756

3

3

3

3

2

2

2

1

25

25

25

25

## 49

## 67

## 74

## 77

9

15

12

8

40

40

25

60

#### clust[clust\$Group==4,] ## name mfr type calories protein fat sodium fiber carbo ## 9 Bran\_Chex C С ## 10 Bran\_Flakes Ρ ## 12 Cheerios G C ## 16 Corn\_Chex R С ## 17 K C Corn\_Flakes ## 22 Crispix K C C ## 24 Double Chex R ## Grape\_Nuts\_Flakes Ρ C ## Grape-Nuts P C С ## 39 Just\_Right\_Crunchy\_\_Nuggets K G С ## 41 Kix ## 51 K C Nutri-grain\_Wheat ## Product\_19 K C ## 62 Rice\_Chex R C ## K C Rice\_Krispies K С ## Special\_K G С ## Total\_Corn\_Flakes С ## 72 Total\_Whole\_Grain G ## Triples G C ## 75 Wheat\_Chex R C G ## Wheaties C ## sugars potass vitamins shelf weight cups rating Group ## 9 1 0.67 49.12025 ## 10 1 0.67 53.31381 ## 12 1 1.25 50.76500 ## 16 1 1.00 41.44502 ## 17 1 1.00 45.86332 ## 22 1 1.00 46.89564 ## 24 1 0.75 44.33086 ## 1 0.88 52.07690 ## 1 0.25 53.37101 ## 39 1 1.00 36.52368 ## 41 1 1.50 39.24111 ## 51 1 1.00 59.64284 ## 54 1 1.00 41.50354 ## 62 1 1.13 41.99893 ## 63 1 1.00 40.56016 ## 1 1.00 53.13132 ## 70 1 1.00 38.83975 ## 72 1 1.00 46.65884 ## 73 1 0.75 39.10617

#The best cluster is chosen using mean ratings.
mean(clust[clust\$Group==1,"rating"])

1 0.67 49.78744

1 1.00 51.59219

```
## [1] 73.84446
mean(clust[clust$Group==2,"rating"])
```

## [1] 38.26161

## 75

## 76

```
mean(clust[clust$Group==3,"rating"])
## [1] 28.84825
mean(clust[clust$Group==4,"rating"])
```

### ## [1] 46.46513

#According to the results above, cluster 1 may be selected as it is the highest. #Hence, Group 1 can be considered as the healthy diet cluster.