

#### **Outline**

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# **Executive Summary**

- Summary of methodologies
- Summary of all results

#### Introduction

- Project background and context
- Problems you want to find answers



### Methodology

#### **Executive Summary**

- Data collection methodology:
- Perform data wrangling
  - Describe how data was processed
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - How to build, tune, evaluate classification models

#### **Data Collection**

- Describe how data sets were collected.
- You need to present your data collection process use key phrases and flowcharts

### Data Collection – SpaceX API

- Present your data collection with SpaceX REST calls using key phrases and flowcharts
- Add the GitHub URL of the completed SpaceX API calls notebook (must include completed code cell and outcome cell), as an external reference and peer-review purpose

Place your flowchart of SpaceX API calls here

#### **Data Collection - Scraping**

- Present your web scraping process using key phrases and flowcharts
- Add the GitHub URL of the completed web scraping notebook, as an external reference and peer-review purpose

Place your flowchart of web scraping here

#### **Data Wrangling**

- Describe how data were processed
- You need to present your data wrangling process using key phrases and flowcharts
- Add the GitHub URL of your completed data wrangling related notebooks, as an external reference and peer-review purpose

#### **EDA** with Data Visualization

- Summarize what charts were plotted and why you used those charts
- Add the GitHub URL of your completed EDA with data visualization notebook, as an external reference and peer-review purpose

#### **EDA** with SQL

- Using bullet point format, summarize the SQL queries you performed
- Add the GitHub URL of your completed EDA with SQL notebook, as an external reference and peer-review purpose

#### Build an Interactive Map with Folium

- Summarize what map objects such as markers, circles, lines, etc. you created and added to a folium map
- Explain why you added those objects
- Add the GitHub URL of your completed interactive map with Folium map, as an external reference and peer-review purpose

#### Build a Dashboard with Plotly Dash

- Summarize what plots/graphs and interactions you have added to a dashboard
- Explain why you added those plots and interactions
- Add the GitHub URL of your completed Plotly Dash lab, as an external reference and peer-review purpose

#### Predictive Analysis (Classification)

- Summarize how you built, evaluated, improved, and found the best performing classification model
- You need present your model development process using key phrases and flowchart
- Add the GitHub URL of your completed predictive analysis lab, as an external reference and peer-review purpose

#### Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



# Flight Number vs. Launch Site

 Show a scatter plot of Flight Number vs. Launch Site

 Show the screenshot of the scatter plot with explanations

# Payload vs. Launch Site

- Show a scatter plot of Payload vs. Launch Site
- Show the screenshot of the scatter plot with explanations

## Success Rate vs. Orbit Type

 Show a bar chart for the success rate of each orbit type

• Show the screenshot of the scatter plot with explanations

# Flight Number vs. Orbit Type

- Show a scatter point of Flight number vs. Orbit type
- Show the screenshot of the scatter plot with explanations

# Payload vs. Orbit Type

- Show a scatter point of payload vs. orbit type
- Show the screenshot of the scatter plot with explanations

### Launch Success Yearly Trend

- Show a line chart of yearly average success rate
- Show the screenshot of the scatter plot with explanations

#### All Launch Site Names

- Find the names of the unique launch sites
- Present your query result with a short explanation here

# Launch Site Names Begin with 'CCA'

- Find 5 records where launch sites begin with `CCA`
- Present your query result with a short explanation here

### **Total Payload Mass**

- Calculate the total payload carried by boosters from NASA
- Present your query result with a short explanation here

# Average Payload Mass by F9 v1.1

- Calculate the average payload mass carried by booster version F9 v1.1
- Present your query result with a short explanation here

#### First Successful Ground Landing Date

- Find the dates of the first successful landing outcome on ground pad
- Present your query result with a short explanation here

#### Successful Drone Ship Landing with Payload between 4000 and 6000

- List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000
- Present your query result with a short explanation here

#### Total Number of Successful and Failure Mission Outcomes

- Calculate the total number of successful and failure mission outcomes
- Present your query result with a short explanation here

#### **Boosters Carried Maximum Payload**

- List the names of the booster which have carried the maximum payload mass
- Present your query result with a short explanation here

#### 2015 Launch Records

- List the failed landing\_outcomes in drone ship, their booster versions, and launch site names for in year 2015
- Present your query result with a short explanation here

#### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

 Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

Present your query result with a short explanation here



# <Folium Map Screenshot 1>

- Replace <Folium map screenshot 1> title with an appropriate title
- Explore the generated folium map and make a proper screenshot to include all launch sites' location markers on a global map
- Explain the important elements and findings on the screenshot

## < Folium Map Screenshot 2>

- Replace <Folium map screenshot 2> title with an appropriate title
- Explore the folium map and make a proper screenshot to show the colorlabeled launch outcomes on the map
- Explain the important elements and findings on the screenshot

# <Folium Map Screenshot 3>

- Replace <Folium map screenshot 3> title with an appropriate title
- Explore the generated folium map and show the screenshot of a selected launch site to its proximities such as railway, highway, coastline, with distance calculated and displayed
- Explain the important elements and findings on the screenshot



#### < Dashboard Screenshot 1>

- Replace < Dashboard screenshot 1> title with an appropriate title
- Show the screenshot of launch success count for all sites, in a piechart
- Explain the important elements and findings on the screenshot

#### < Dashboard Screenshot 2>

- Replace < Dashboard screenshot 2> title with an appropriate title
- Show the screenshot of the piechart for the launch site with highest launch success ratio
- Explain the important elements and findings on the screenshot

#### < Dashboard Screenshot 3>

- Replace <Dashboard screenshot 3> title with an appropriate title
- Show screenshots of Payload vs. Launch Outcome scatter plot for all sites, with different payload selected in the range slider
- Explain the important elements and findings on the screenshot, such as which payload range or booster version have the largest success rate, etc.



### **Classification Accuracy**

- Visualize the built model accuracy for all built classification models, in a bar chart
- Find which model has the highest classification accuracy

#### **Confusion Matrix**

• Show the confusion matrix of the best performing model with an explanation

#### **Conclusions**

- Point 1
- Point 2
- Point 3
- Point 4

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# **Appendix**

• Include any relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, or data sets that you may have created during this project

