

ROHITH P

GRAPHIC DESIGNER . VIDEO EDITOR . UI/UX DESIGNER

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SUMMARY

Creative Graphic Designer and Video Editor with a passion for visual storytelling and brand identity. I design high-impact graphics, marketing visuals, and motion content for digital platforms using Adobe Suite, CapCut, and Figma. With a solid foundation in UI/UX design and frontend development, I create user-centered, functional, and visually appealing interfaces. I thrive at the intersection of creativity, design logic, and user experience.

SKILLS

Adobe Photoshop	Adobe Premiere Pro	Problem Solving
Adobe Illustrator	Figma	Logical Thinking
Adobe After Effects	Capcut	Team Work
Adobe Animate	Html, Css, Javascript	Communication

EDUCATION

Higher secondary +1 +2 (computer science)	2022 - 2024
St joseph’s higher secondary Trivandrum, Kerala.	
B.Voc Immersive Technology (AR/VR Game Development)	2024 - present
Bharathidasan university Trichy, Tamilnadu.	

EXPERIENCE

Freelance Video Editor	Remote · Dec 2023 – Present
<ul style="list-style-type: none">Edited video content including brand promos, aesthetic reels, and animated explainers using capcut, adobe premiere pro and After Effects.Conceptualized and actualized motion graphics and text animations, enhancing brand storytelling within 20+ personal branding videos, resulting in a 25% boost in client engagement.Created motion banners and animated headers that blend design, animation, and brand storytelling.	
Freelance UI/UX Designer	Remote · Jan 2024 – Present
<ul style="list-style-type: none">Designed mobile-first interfaces for apps including a turf booking app, learning platform, and survey flow, focusing on usability, minimal aesthetics, and conversion.Created complete design systems and responsive layouts using Figma, applying UX research, wireframes, high-fidelity prototypes, and user testing.Applied real-time insights from industrial visits (Vajra Global, NoQu) to optimize design process and UX decisions.Conceptualized and delivered comprehensive UI/UX designs, complete with detailed annotations, ensuring seamless collaboration with remote development teams and resulting in 30% faster feature implementation.	
Freelance Graphic Designer	Remote · march 2025 – Present
<ul style="list-style-type: none">Created brand identity assets and marketing visuals for local brands including France Clothing, enhancing customer engagement through compelling poster designs and social campaigns.Designed festive campaign series like Eid al-Adha promotions, using color psychology, visual hierarchy, and typographic balance.Produced custom illustrations, product labels, and digital ads using Adobe Illustrator, Photoshop, and Canva.Contributed to UI visual assets, icons, and mockups as part of hybrid UI/Graphic projects.	