

Project Design Phase
Proposed Solution

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| Date | 23-June-2025 |
| Team ID | LTVIP2025TMID20776 |
| Project Name | Shop Smart |
| Maximum Marks | 2 Marks |

Proposed Solution for Resolve Now

| S. No. | Parameter | Description |
|--------|--|---|
| 1 | Problem Statement (Problem to be solved) | In a fast paced modern environment , people often opt to spend less time and get good products. By analyzing the expectations of the users , Shop Smart has been designed accordingly. |
| 2 | Idea / Solution Description | The Shop smart platform is a full-stack web application (React frontend + Node.js backend) that enables the users to purchase and wishlist their products and secure payments. Admin controls help manage disputes and community standards. |
| 3 | Novelty / Uniqueness | <ul style="list-style-type: none"> - Secure Payments -The Admin will post the products. - Admin dispute resolution system |
| 4 | Social Impact / Customer Satisfaction | <ul style="list-style-type: none"> - Ease of purchase. - Saving Time. - Transparent ratings & reviews enhance platform trust - Reduces hiring friction and supports the gig economy. |
| 5 | Business Model (Revenue Model) | <ul style="list-style-type: none"> - Freemium access for users. |