



CT&DT - SPSU - "CHALLENGERS" - TASK#06

PRODUCT: EASYRIDE TRANSPORTATION



INTRODUCTION TO EASY RIDE

Emma lives in a bustling city and relies on public transportation to get to work every day. She's frustrated with the current transportation apps, which are cluttered and difficult to use.

Scene 1: Onboarding

Emma downloads EasyRide app and opens the app. She's greeted with a clean and simple interface. She taps "Get Started" and is prompted to log in or register.



Scene 2: Login/Register

Emma logs in with her email and password. The app verifies her credentials and displays the homepage.

Scene 3: Homepage

Emma views the available transportation options, including buses and trains. She taps on her preferred mode and selects her route.



Scene 4:RouteSelection

Emma chooses her destination and views the estimated arrival time and fare. She's pleased with the simplicity of the process.

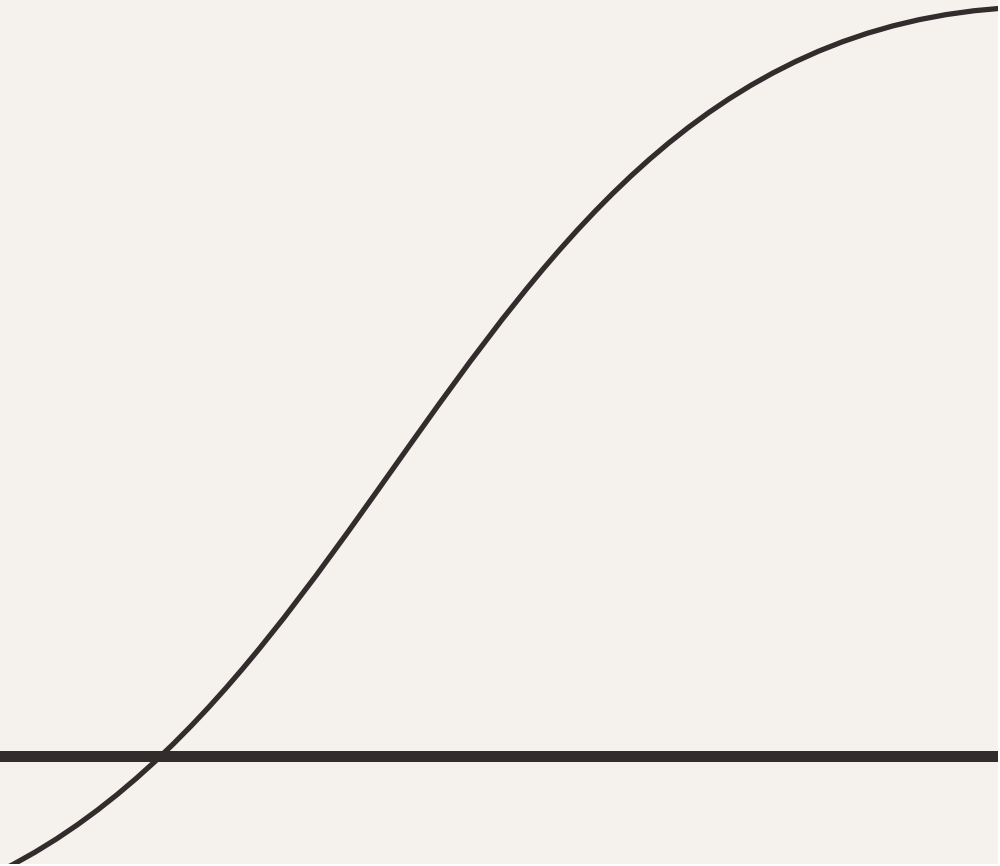


Scene 5: Payment

Emma pays for her ticket using the app's secure payment processing. She enters her payment info and confirms the transaction.

Scene 6: Ticket Confirmation

Emma views her ticket details and QR code. She feels confident that she has a secure and convenient way to travel.





Scene 7: Tracking

Emma tracks her journey in real-time, watching as the app updates her estimated arrival time.

Scene 8: Arrival

Emma arrives at her destination, and the app notifies her with a friendly "Arrived" message and trip summary.



Design Requirements

To meet Emma's needs, the EasyRide app must:

1. Provide a simple and intuitive UI
2. Offer secure payment processing
3. Deliver real-time tracking and updates
4. Provide personalized route recommendations

Technical Requirements

To meet Emma's needs, the EasyRide app requires:

1. Integration with transportation APIs
2. Secure payment gateway
3. Real-time tracking and location services
4. Push notifications for arrival alerts

This story highlights Emma's journey and pain points, providing valuable insights for designing and developing the EasyRide transportation app.

THANK YOU

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