# **Rohith Perumalla**

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# **Experience**

AAB Insurance, An Allstate Premier Agency - Frisco, TX

Mar 18 - Present

#### Sales Associate/State Licensed Agent

www.allstate.com

Started off by data-mining and generating leads, grew into a sales associate role to sell clientele policies directly. Currently hold a "General Lines Agent: Property and Casualty Insurance License" issued by the State of Texas's Department of Insurance. Generating revenue for my agency by closing policies with clientele.

The Freeman Company - Dallas, TX

Jun 18 - Aug 18 www.freeman.com

### **Digital Solutions Intern**

Worked an individual project to assess the required resources involving the consolidation of two internal user databases.

Designed an implementation plan to ensure an upcoming product could integrate into Passport (Freeman's SSO system).

Worked on an internal POC team creating user stories for dashboards, created documentation for involved processes to use when the POC scales to enterprise applications, and worked directly with developers to complete testing and troubleshooting across multiple operating systems and

Worked with a POC team to create an experience with a new product and technology.

The Freeman Company - Frisco, TX

Jan 18 - Jun 18

www.freeman.com

Under the Mentorship of the Chief Digital Officer and Executive VP of Freeman, Richard Maranville, I gained valuable exposure to the intersection between technology and business and about the utility technology provides in various industries.

Worked on a project to find trends in customer orders, demographics, and order times between vendors.

Roho Squared - Frisco, TX

Co-Founder, Co-CEO, CTO

Aug 16 - Aug 18

http://bit.ly/arch-roho2

As a Co-Founder, Co-CEO, and CTO I've worked through the process of building the business from the ground up creating a clear business plan and constructing a marketing approach utilizing the power and functionality of social media.

Worked on the company's marketing, and managed all of the company's web services, graphic design, and development.

CogentPrep - Frisco, TX

Apr 17 - Jun 18

Co-Founder, President of Nexus www. cogentprep.github.io

Noticed a need for an organization that would help students with improving academically so created CogentPrep that focuses on building a network of students facilitating an environment where everyone supports each other to succeed in academics collectively. As the President of Nexus, I oversaw both the Edify, and Illuminate programs and worked directly with the other presidents to ensure that both programs are aligned and that we are staying true to our mission. Also volunteered as a tutor.

National Breast Cancer Foundation - Frisco, TX

Apr 17 - Jun 18

www.nbcf.org

#### **Business Systems Intern**

- Worked on various projects related to maximizing productivity by improving efficiencies within the organization.
- I worked with the rest of the Business Systems Group to develop a project management structure for implementation.
- Successfully led a project to evaluate, choose, and implement an internal communication tool to simplify and speed up communication. Presented options to CFO and CSO and successfully implemented the 'Slack' internal chat tool.

Aireal - Frisco, TX

**High School Intern** 

Jan 18 - Jun 18

www.aireal.io

Mentee Under the Mentorship of the Founder and CEO of Aireal, Kevin J. Hart, I gained valuable exposure to the intersection between technology and business and learned about the value proposition of augmented reality.

Designed Dimensions, an AR presentation platform, and developed a proof of concept.

National Breast Cancer Foundation - Frisco, TX

Apr 17 - Jun 18

www.nbcf.org

As one of the inaugural high school interns at the National Breast Cancer Foundation, I gained immense knowledge about the non-profit landscape. Worked on the High School Breast Cancer Awareness Month (BCAM) Packs, a significant project that supports NBCF's mission of "Helping Women Now."

Volunteering

Skills/Academic Achievement

Leadership

North Dallas Sri Sathya Sai Balavikas (07-18) Volunteers in Plano (08-18) Baylor Scott and White Hospitals (16-18) National Breast Cancer Foundation (16-18) CogentPrep (17-18) Student Council (16-18)

National Merit Scholarship Semifinalist (17) AP Scholar with Distinction (17) 1st Place UIL District Computer Science Team (17) 8th place at Business Professionals of America State C# programming contest - Qualified as National Alternate (17)

Team Captain of Competitive and UIL Computer Science Team (14-18) Vice President of Student Council (17-18) President of Computer Science Club (17-18) Vice President of Computer Science Club (16-17)

## Education

Georgia Institute of Technology, Atlanta, GA - B.S in Computer Science Liberty High School, Frisco, TX - Magna. Cum Laude.

Degree To Be Awarded May 2022 Diploma awarded June 2018