Superstore Sales Dashboard

Internship Task 2 – Data Visualization & Storytelling

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Sales by Region | Profit by Sub-Category | Sales Trend Over Time | Profit vs Discount | Top 10 Products by Sales | 🖽 Dashboard 1

Data Source

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Ø - Ø - [T] < Show Me Dashboard Layout Sales Profit by Sub-Category Sales Trend Over Time Default 3,024 330,007 Order Date Sub-Category Phone Region 107,412 Central Device Preview 100K East 73,254 63,352 South Size West 50K min 420x560 - max 1050x1360 Category Furniture Envelo. Applia. Furnis. Sheets Office Supplies Technology Sales by Region Sales Profit by Sub-Category Sales Trend Over Time 0 20,000 Sales by Region 40,000 Profit vs Discount 61,600 Region Top 10 Products by Sales Profit 600K Profit vs Discount Sales 400K -1,87825,200 200K Discount Central East South West Objects 台 Extension Top 10 Products by Sales Pulse Metric Image for bars use: **Product Name** □ Blank Measure Canon imageCLASS 2. 61,600 ₩ Workflow 22,638 Cisco TelePresence S. **Dimension** Fellowes PB500 Elec. 27,453 ⊕ Web Page GBC DocuBind P400 17,965 5K 10K 15K 20K 25K 30K 50K 55K 60K 65K Tiled Floating Sales Show dashboard title

Summary & Insights

- West region leads in sales performance
- Furniture sub-categories show negative profits
- Discount-heavy products mostly reduce profit
- Copiers & Phones are top-selling items
- Q4 has seasonal sales peaks