📊 Superstore Sales Dashboard

Internship Task 2 – Data Visualization & Storytelling

Rohitha Masimukku

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Tableau Desktop Public Edition

Buy Tableau

Show Me

Dashboard | Layout

Default

Phone

Device Preview

Size

min 420x560 - max 1050x1360

Sheets

- Sales by Region
- Profit by Sub-Category
- Sales Trend Over Time
- Profit vs Discount
- Top 10 Products by Sales

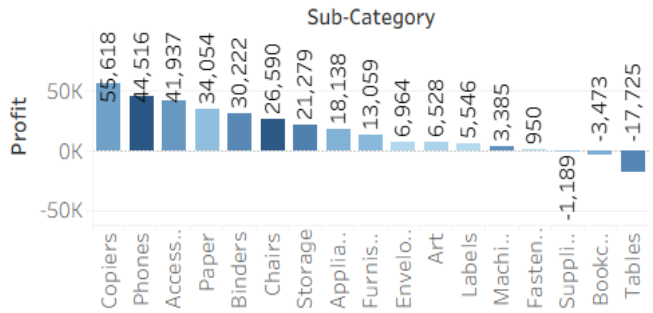
Objects

- Extension
- Pulse Metric
- Image
- Blank
- Workflow
- Web Page

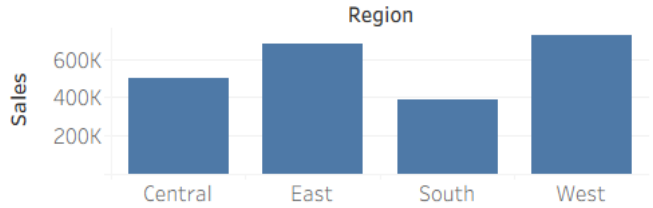
Tiled | Floating

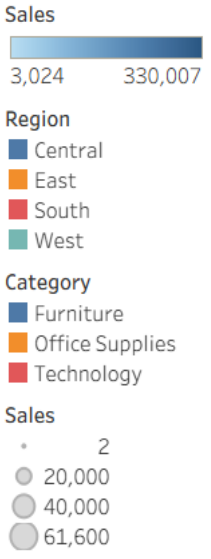
Show dashboard title

Profit by Sub-Category

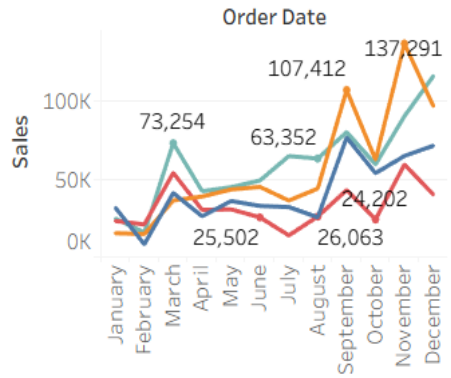


Sales by Region



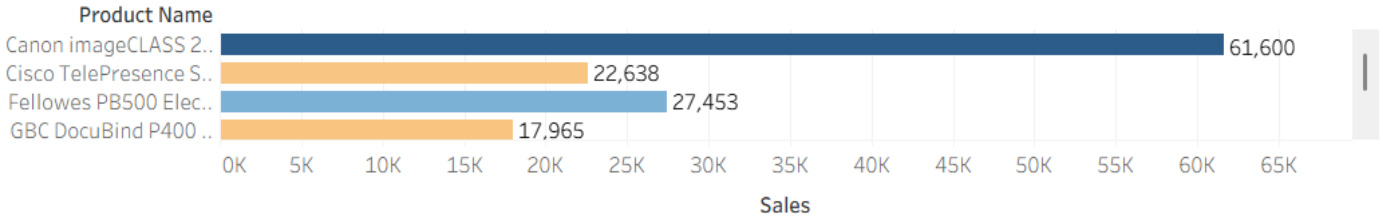


Sales Trend Over Time



Profit vs Discount

Top 10 Products by Sales



for bars use:

Measure

Dimension

Data Source | Sales by Region | Profit by Sub-Category | Sales Trend Over Time | Profit vs Discount | Top 10 Products by Sales | Dashboard 1

Rohitha Masim...

🔍 Summary & Insights

- West region leads in sales performance
- Furniture sub-categories show negative profits
- Discount-heavy products mostly reduce profit
- Copiers & Phones are top-selling items
- Q4 has seasonal sales peaks