

Ideation Phase

Brainstorm & Idea Prioritization

Template

Date	23 October 2023
Team ID	NM2023TMID06857
Project Name	ESTIMATION OF BUSINESS PROJECT
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization :

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- ☐ Team gathering: Gather everyone who will participate in the session and send an invite. Share relevant information on you want ahead.
- ☐ Set the goal: Think about the problem you'll be focusing on solving in the brainstorming session.
- ☐ Learn how to use the facilitation tools: Use the Facilitation Experiences to see a happy and productive session.

[Open article](#)

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a clear, brief, one-sentence statement. This will be the focus of your brainstorm.

5 minutes

Problem

How might we (your problem statement)?

Key rules of brainstorming

To run an efficient and productive session

- Stay on topic
- Encourage wild ideas
- Defer judgment
- Listen to others
- Go for volume
- If possible, be visual

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Person 1

Person 2

Person 3

Person 4

Person 5

Person 6

Person 7

Person 8

Tip

The more ideas you write down, the more likely you are to find a solution that works.

3 Group ideas

Take turns sharing your ideas while others listen. Then, group similar ideas together. Give each group a sticky note, a pen, and a marker.

20 minutes

JobProspect is a comprehensive job platform that empowers job seekers with valuable insights and tools to make informed career decisions.

Need some inspiration?

Here are some ideas to get you started.

[Open article](#)

Person 1

Person 2

Person 3

Person 4

Person 5

Person 6

Person 7

Person 8

Person 1

Person 2

Person 3

Person 4

Person 5

Person 6

Person 7

Person 8